



PANJAB UNIVERSITY, CHANDIGARH-160014 (INDIA)

(Estd. under the Panjab University Act VII of 1947 – enacted by the Govt. of India)

**FACULTY OF BUSINESS MANAGEMENT AND
COMMERCE**

SYLLABI

FOR

B.Com. (General &Hons.)

(Semester System)

For the Examinations 2020-2021

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PRINCIPAL
SRI AUROBINDO COLLEGE
COMMERCE & MA
LUDHIANA

Scheme of Examination

B.Com. Honours

A student can pursue Honours course in B.Com. by taking up one paper each in four semesters beginning with 3rd semester in any one of the following four streams. Option of any stream once exercised cannot be changed subsequently.

1. Accounting & Finance

- | | |
|--------------------------------------------------------------|--------------------------|
| 1. BCH 307: Accounting Theory and Reporting Practices | 3 rd Semester |
| 2. BCH 407: Contemporary Issues in Accounting | 4 th Semester |
| 3. BCH 507: Strategic Financial Management | 5 th Semester |
| 4. BCH 607: Investment Management | 6 th Semester |

2. Economics

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|--------------------------------------------|--------------------------|
| 1. BCH 308: Development Economics | 3 rd Semester |
| 2. BCH 408: Industrial Economics | 4 th Semester |
| 3. BCH 508: Money and Banking | 5 th Semester |
| 4. BCH 608: International Economics | 6 th Semester |

3. Management Studies

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|---------------------------------------------------|--------------------------|
| 1. BCH 309: Advertising & Brand Management | 3 rd Semester |
| 2. BCH 409: Consumer Behaviour | 4 th Semester |
| 3. BCH 509: Compensation Management | 5 th Semester |
| 4. BCH 609: Training & Development | 6 th Semester |

4. Banking

- | | |
|-----------------------------------------------------------|--------------------------|
| 1. BCH 310: Bank Management | 3 rd Semester |
| 2. BCH 410: Bank Legislation | 4 th Semester |
| 3. BCH 510: Electronic Banking and Risk Management | 5 th Semester |
| 4. BCH 610: Bank Marketing | 6 th Semester |



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COURSES OFFERED

The College offers B Com, B Com (Hons.) and BBA courses under the ambit of Panjab University Chandigarh. Besides, one skill development programme and three added certificate courses are also offered to the students at the College level. The curriculum detail of all the courses has been provided as under:

COURSE CURRICULUM FOR B. COM PROGRAMME

B.COM - 1st Semester	B.COM - 3rd Semester	B.COM - 5th Semester
Punjabi or History and Culture of Punjab	Issues in Indian Commerce	Income Tax Law
English and Business Communication	Cost Accounting	Management accounting
Psychology for Managers	Company Law	Indian Economy
Micro Economics	Business Mathematics and Statistics	Production and Operation Management
Principles of Financial Accounting	Banking and Insurance	Entrepreneurship and Small Business
Commercial Laws	Indirect Tax Laws	Financial Markets and Services
Principles and Practices of Management		
Environment and Road Safety Education		

B.COM - 2nd Semester	B.COM - 4th Semester	B.COM - 6th Semester
Punjabi or History and Culture of Punjab	Security Analysis and Portfolio Management	Direct tax Laws
English and Business Communication	Advanced Accounting	Financial Management
E-Commerce	Auditing and Secretarial Practice	Issues in Financial Reporting
Macro Economics	Cost Management	Social And Business Ethics
Corporate Accounting	Marketing Management	Operational Research
Business Laws	Quantitative Techniques and Methods	Sectoral Aspects of Indian Economy
Human Resource Management		

COURSE CURRICULUM FOR B. COM (HONS.) PROGRAMME

Scheme of study for B Com Hons. Classes:
Any of the following electives:

Elective 1	Accounting and Finance	Elective 2	Management Studies
IIIrd Semester	Accounting Theory and Reporting Practices	IIIrd Semester	Advertisement and Brand Man
IVth Semester	Contemporary Issues in Accounting	IVth Semester	Consumer Behaviour
Vth Semester	Strategic Financial Management	Vth Semester	Compensation Management
Vth Semester	Investment Management	Vth Semester	Training & Development

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Panjab University, Chandigarh

From: The Deputy Registrar (Colleges) Panjab University, Chandigarh-160014	To The Principal, Sri Aurobindo College of Commerce & Managemen, Village Jhande, P.O. Threeke, Ferozepur Road, Ludhiana- 142021
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By post.

No. 9537 /A-8

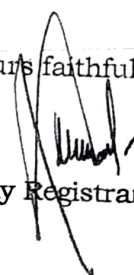
Dated 21/10/2019

Subject :- Continuation of Honours Classes for the session 2019-20.

Sir/ Madam,

The Competent Authority has allowed your college to continue Honours classes in subject of (i) Management Studies (ii) Accounting and Finance for B.Com.-II & III at undergraduate level **for the session 2019-20.**

Yours faithfully


 Deputy Registrar (Colleges) 16/10/19





PRINCIPAL
SRI AUROBINDO COLLEGE OF
COMMERCE & MANAGEMENT
LUDHIANA

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SRI AUROBINDO COLLEGE OF COMMERCE & MANAGEMENT

Accredited with Grade 'A' by NAAC

AFFILIATED TO PANJAB UNIVERSITY, CHANDIGARH

Village Jhande, P.O. Threeke, Ferozepur Road, Ludhiana-142021

Email : saccm2004@gmail.com Website : www.saccm.in

REF:SACCM:AUG:2020-21/5355

Date: 24.08.2020

Deputy Registrar (Colleges),
Panjab University,
Chandigarh

Subject: Continuation of Honours Classes for the Session 2020-21

Dear Madam,

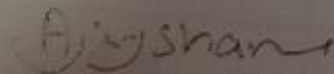
Please refer to the continuation of affiliation for Honours classes at undergraduate level for the session 2020-2021. Please note the following:

- 1 Names/numbers of teachers participating in the teaching of Honours classes subject-wise are mentioned in the enclosed proforma along with photocopies of their approval letters.
- 2 A copy of the time table of teachers participating in honours classes for the session 2020-21 is enclosed for your reference.
- 3 A Demand Draft No 007577 dated 24/08/2020 of Rs. 2000/- (Rs Two Thousand only) in favour of The Registrar, Panjab University, payable at Chandigarh as continuation fee for Honours subjects **(i) Management Studies** **(ii) Accounting and Finance** is enclosed.
- 4 List of Books and Journals in the subject/s is enclosed.
- 5 Statement showing the academic performance in Honours Subject is enclosed.

Trust you will find the above in order.

Thanking you,

Yours sincerely,



(Dr Ajay Sharma)
Principal