

BBA

SACCM/Aug/2015-16/139

Dated: Aug 17th, 2015

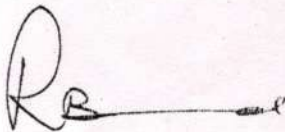
Sri Aurobindo College of Commerce and Management

BBA III Project Report and Viva - Voce

Induction 2015-16

NOTICE

BBA III students to note that the induction program for their final year Project Report and Viva is being conducted on 18th Aug, 2015 in new Seminar Hall at 10:30 a.m. Attendance is compulsory.



(Dr R L Behl)

Principal



(Jaspreet Kaur)

Coordinator



SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

BBA III PROJECT ALLOCATION 2015-16

10 Aug - 2015

The faculty members are being assigned the following students for BBA final year project. Members shall guide the students, throughout the process of project, starting from registration of title to the submission of project report.

Other important dates related to the project will be as mentioned below:-

- 1 Induction for the students 18th Aug
- 2 Registration of titles by the guides 10th Sep
- 3 Synopsis submission 2nd Nov

SN	Faculty Assigned	Roll No.	Sec	Name of the Student	%age	Signature
1	Dr. Robin Kaushal	925	A	MANVEEN KAUR	80%	Robin
2		931	A	PRASHA KALRA	69%	
3		920	A	KARAN JAIN	66%	
4		938	A	SMILE NAGPAL	62%	
5	Ms Bulbul Singh	940	A	SUVRAT JAIN	82%	Bulbul Singh
6		936	A	SHIVAM CHOPRA	69%	
7		921	A	KARTIK KHANNA	66%	
8		924	A	Mandeep Kaur	61%	
9	Mr Jai Parkash	907	A	ARSHDEEP SINGH	73%	Jai
10		937	A	SHIVAM GUPTA	67%	
11		902	A	Amandeep Singh	63%	
12		913	A	GAUTAM PRUTHI	59%	
13	Ms Priyansha Mahajan	906	A	ANMOL ARORA	77%	Priyansha
14		903	A	AMOLAK SINGH	69%	
15		943	A	VAIBHAV KAPOOR	67%	
16		933	A	RISHABH JAIN	62%	
17	Mr Jinesh Jain	944	A	YASHIKA MAHINDRU	73%	Jinesh
18		932	A	PUNEET CHADHA	67%	
19		922	A	KRITI KWATRA	63%	
20	Mr Kanwaljit Singh	905	A	ANISH BANSAL	71%	Kanwaljit
21		928	A	NAMAN JAIN	67%	
22		917	A	JASMEEN BEDI	64%	
23	Ms Deepika Nanda	909	A	CHAHAT CHAWLA	71%	Deepika
24		904	A	AMRITPAL KAUR	68%	
25		918	A	JASMIN BAJWA	64%	
26	Ms Esha Jain	919	A	KAPIL SINGLA	70%	Esha
27		908	A	BHAVESH GUPTA	68%	
28		930	A	PALAK DUTTA	65%	
29	Ms Meenu Gupta	916	A	HARMAN PREET SINGH	71%	Meenu Gupta
30		939	A	SONAL DHINGRA	67%	
31		915	A	GURPREET JANDU	63%	
32	Ms Ramandeep Kaur	935	A	SAMYAK JAIN	70%	Ramandeep
33		901	A	ABHAY SINGAL	68%	
34		923	A	LAVANYA GUPTA	65%	
35	Ms Sarita Arora	910	A	CHIRAG GARG	71%	Sarita
36		912	A	GAURAV GARG	67%	
37		942	A	TARUN SINGLA	63%	
38	Ms Shefali Vij	934	A	SAHAJDEEP DUA	70%	Shefali
39		941	A	SUWANSH DHALL	65%	
40		911	A	GARIMA GARG	60%	
41	Ms Gurleen Kaur	914	A	GURKIRAT SINGH	70%	Gurleen
42		927	A	MUSKAN SHARMA	66%	
43	Ms Kajal Sarwal	926	A	MRIDUL ARORA	69%	Kajal
44		929	A	NIGAM BEHL	66%	



SN	Faculty Assigned	Roll No.	Sec	Name of the Student	%age	Signature
45	Dr. Leenu Narang	959	B	MANISH MALHOTRA	78%	Leenu
46		958	B	KRIKA SATIJA	72%	
47		954	B	HIMANSHU DHAWAN	65%	
48		960	B	Milind Kwatra	61%	
49	Dr. Manpreet Kaur	952	B	GURJOT SINGH	78%	Manpreet Kaur
50		951	B	GEET MOHAN SINGH SC	70%	
51		956	B	JASMEET KAUR	65%	
52		986	B	TUSHAR TALWAR	62%	
53	Mr Mahesh Kumar	981	B	SUMAN GUPTA	73%	Mahesh Kumar
54		966	B	RHYTHM SINGLA	70%	
55		970	B	SAGAR TANDON	64%	
56	Mr Sanjay Gupta	980	B	SUBEGH SINGH KUKREJA	73%	Sanjay
57		963	B	RAGHAV SINGLA	69%	
58		967	B	RISHAV GABA	64%	
59	Ms Jaspreet Kaur	945	B	AARTI GUPTA	74%	Jaspreet Kaur
60		987	B	VANSHIKA GOYAL	68%	
61		955	B	JASKARAN SINGH	62%	
62		972	B	SHAUVIK PURKAYASTHA	60%	
63	Ms Marinal Gupta	968	B	RITIKA SINGLA	74%	Marinal
64		947	B	AKSHAY JAIN	66%	
65		962	B	PULKIT ARORA	62%	
66		983	B	SUSHANT JINDAL	60%	Meenu
67	Ms Meenu Goyal	950	B	DINKAR GOYAL	77%	
68		961	B	PIYUSH GULATI	66%	
69		988	B	VARUN BAJAJ	62%	
70		953	B	HARMAN JOT SINGH	61%	Monica Sethi
71	Ms Monica Sethi	946	B	ABHISHEK GUPTA	74%	
72		977	B	SHRIYA BANSAL	68%	
73		976	B	SHIVAM NANDA	62%	
74		964	B	RAJAT AGGARWAL	61%	Pooja Mehta
75	Ms Pooja mehta	965	B	RAM PRASHAR	73%	
76		975	B	Shivali Dewan	68%	
77		985	B	TOSHITH SINGH MUNDA	63%	
78	Ms Priyanka Jain	948	B	AKSHI MITTAL	63%	Priyanka Jain
79		982	B	SUNIDHI SINGLA	61%	
80		984	B	TARANDEEP SINGH CHH	72%	
81	Ms Suvidha Kamra	979	B	SMILEY SETHI	73%	Suvidha Kamra
82		969	B	ROBIN VERMA	70%	
83		973	B	SHIFFALI TONDON	64%	
84	Mr Ashish Bajaj	949	B	ARSHVIR KAUR GREWAL	72%	Ashish Bajaj
85		971	B	SANIA GUPTA	65%	
86	Ms Kanchi Narang	974	B	SHIPIKA BAJAJ	72%	Kanchi Narang
87		978	B	SHUBHAM BHAMBRI	64%	
88	Ms Shyvetri Puri	957	B	Kanika Garg	71%	Shyvetri

R. Behl
(Dr R.L Behl)
Principal



Jaspreet Kaur
(Ms Jaspreet Kaur)
Co-ordinator

SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

BBA III PROJECT ALLOCATION 2015-16

SACCM/Aug 2015-16/131

11.10.2015

BBA III Year students, note and report to their respective supervisors for Project Report and Viva. Supervisors will guide the students, throughout the process of project, starting from registration of title to the submission of project report.


Other important dates related to the project will be as mentioned below:-

- | | | |
|---|--------------------------------------|----------|
| 1 | Induction for the students | 18th Aug |
| 2 | Registration of titles by the guides | 10th Sep |
| 3 | Synopsis submission | 2nd Nov |

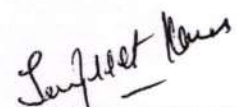
SN	Faculty Assigned	Roll No.	Sec	Name of the Student
1	Dr. Robin Kaushal	925	A	MANVEEN KAUR
2		931	A	PRASHA KALRA
3		920	A	KARAN JAIN
4		938	A	SMILE NAGPAL
5	Ms Bulbul Singh	940	A	SUVRAT JAIN
6		936	A	SHIVAM CHOPRA
7		921	A	KARTIK KHANNA
8		924	A	Mandeep Kaur
9	Mr Jai Parkash	907	A	ARSHDEEP SINGH
10		937	A	SHIVAM GUPTA
11		902	A	Amandeep Singh
12		913	A	GAUTAM PRUTHI
13	Ms Priyansha Mahajan	906	A	ANMOL ARORA
14		903	A	AMOLAK SINGH
15		943	A	VAIBHAV KAPOOR
16		933	A	RISHABH JAIN
17	Mr Jinesh Jain	944	A	YASHIKA MAHINDRU
18		932	A	PUNEET CHADHA
19		922	A	KRITI KWATRA
20	Mr Kanwaljit Singh	905	A	ANISH BANSAL
21		928	A	NAMAN JAIN
22		917	A	JASMEEN BEDI
23	Ms Deepika Nanda	909	A	CHAHAT CHAWLA
24		904	A	AMRITPAL KAUR
25		918	A	JASMIN BAJWA
26	Ms Esha Jain	919	A	KAPIL SINGLA
27		908	A	BHAVESH GUPTA
28		930	A	PALAK DUTTA
29	Ms Meenu Gupta	916	A	HARMAN PREET SINGH
30		939	A	SONAL DHINGRA
31		915	A	GURPREET JANDU
32	Ms Ramandeep Kaur	935	A	SAMYAK JAIN
33		901	A	ABHAY SINGAL
34		923	A	LAVANYA GUPTA
35	Ms Sarita Arora	910	A	CHIRAG GARG
36		912	A	GAURAV GARG
37		942	A	TARUN SINGLA
38	Ms Shefali Vij	934	A	SAHAJDEEP DUA
39		941	A	SUWANSH DHALL
40		911	A	GARIMA GARG
41	Ms Gurleen Kaur	914	A	GURKIRAT SINGH
42		927	A	MUSKAN SHARMA
43	Ms Kajal Sarwal	926	A	MRIDUL ARORA



SN	Faculty Assigned	Roll No.	Sec	Name of the Student
44		929	A	NIGAM BEHL
45	Dr. Leenu Narang	959	B	MANISH MALHOTRA
46		958	B	KRITIKA SATIJA
47		954	B	HIMANSHU DHAWAN
48		960	B	Milind Kwatra
49	Dr. Manpreet Kaur	952	B	GURJOT SINGH
50		951	B	GEET MOHAN SINGH SOOD
51		956	B	JASMEET KAUR
52		986	B	TUSHAR TALWAR
53	Mr Mahesh Kumar	981	B	SUMAN GUPTA
54		966	B	RHYTHM SINGLA
55		970	B	SAGAR TANDON
56	Mr Sanjay Gupta	980	B	SUBEGH SINGH KUKREJA
57		963	B	RAGHAV SINGLA
58		967	B	RISHAV GABA
59	Ms Jaspreet Kaur	945	B	AARTI GUPTA
60		987	B	VANSHIKA GOYAL
61		955	B	JASKARAN SINGH
62		972	B	SHAUVIK PURKAYASTHA
63	Ms Marinal Gupta	968	B	RITIKA SINGLA
64		947	B	AKSHAY JAIN
65		962	B	PULKIT ARORA
66		983	B	SUSHANT JINDAL
67	Ms Meenu Goyal	950	B	DINKAR GOYAL
68		961	B	PIYUSH GULATI
69		988	B	VARUN BAJAJ
70		953	B	HARMAN JOT SINGH
71	Ms Monica Sethi	946	B	ABHISHEK GUPTA
72		977	B	SHRIYA BANSAL
73		976	B	SHIVAM NANDA
74		964	B	RAJAT AGGARWAL
75	Ms Pooja mehta	965	B	RAM PRASHAR
76		975	B	Shivali Dewan
77		985	B	TOSHITH SINGH MUNDAE
78	Ms Priyanka Jain	948	B	AKSHI MITTAL
79		982	B	SUNIDHI SINGLA
80		984	B	TARANDEEP SINGH CHHABRA
81	Ms Suvidha Kamra	979	B	SMILÉY SETHI
82		969	B	ROBIN VERMA
83		973	B	SHIFFALI TONDON
84	Mr Ashish Bajaj	949	B	ARSHVIR KAUR GREWAL
85		971	B	SANIA GUPTA
86	Ms Kanchi Narang	974	B	SHIPIKA BAJAJ
87		978	B	SHUBHAM BHAMBRI
88	Ms Shivnetri Puri	957	B	Kanika Garg


 (Dr R L Behl)
 Principal




 (Ms Jaspreet Kaur)
 Co-ordinator

SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT
BBA PROJECT REPORT & VIVA VOCE : TITLES : 2015-16

Sr. No.	Faculty Assigned	Roll No.	Sec	Name of the Student	Project Title
1	Dr. Robin Kaushal	925	A	MANVEEN KAUR	Housing Loans: Customer Perspective, a Study conducted with reference to Ludhiana
2		931	A	PRASHA KALRA	Customer Perception towards Electronic banking Services
3		920	A	KARAN JAIN	Impact of Advertisement on Consumer Behaviour
4		938	A	SMILE NAGPAL	Ratio Analysis of Ambuja cement.
5	Ms Bulbul Singh	940	A	SUVRAT JAIN	Barriers to E-Commerce Adoption: An Exploratory Study of Micro and Small Enterprises in Ludhiana
6		936	A	SHIVAM CHOPRA	Surrogate Advertisement and its impact on Consumer Purchase Decision Making
7		921	A	KARTIK KHANNA	A Study of Ethnocentric Tendencies of Consumers in Ludhiana
8		924	A	Mandeep Kaur	The Effect of Advertisements on Children
9	Mr Jai Parkash	907	A	ARSHDEEP SINGH	Financial inclusion through Pradhan Mantri Jan Dhan Yojna : Empowering the poor and needy
10		937	A	SHIVAM GUPTA	Performance of Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA)
11		902	A	Amandeep Singh	Role of Advertisement in Consumer Buying Behaviour, A study of Ludhiana consumers
12		913	A	GAUTAM PRUTHI	Consumer Perception towards Branded and Non Branded Apparels: A Study of Ludhiana Consumers
13	Ms Priyansha Mahajan	906	A	ANMOL ARORA	Customer perception and satisfaction towards Public Sector Banks
14		903	A	AMOLAK SINGH	Buying behaviour towards cosmetics among young women in Ludhiana
15		943	A	VAIBHAV KAPOOR	Comparative study of consumer preference for branded and unbranded jewellery
16		933	A	RISHABH JAIN	Retail Therapy: A Study of shopping motivation and experiences of consumers in Ludhiana District
17	Mr Jinesh Jain	944	A	YASHIKA MAHINDRU	A Study of Consumer's Preference towards Web Browser and Internet Usage
18		932	A	PUNEET CHADHA	Customer's Preferences Towards Fast Food Industry in Ludhiana
19		922	A	KRITI KWATRA	Level of Customer Satisfasfaction towards E-Banking in Ludhiana
20	Mr Kanwaljit Singh	905	A	ANISH BANSAL	Reservations : Understanding past present and solutions
21		928	A	NAMAN JAIN	Impact of Green Marketing on consumer behaviour- A Study of Ludhiana
22		917	A	JASMEEN BEDI	Legal Framework of Capital Markets and Depositories
23	Ms Deepika Nanda	909	A	CHAHAT CHAWLA	Consumer's Perception of E Retailing Service Quality and Their Satisfaction
24		904	A	AMRITPAL KAUR	Effectiveness of Advertisement on Women Care Products
25		918	A	JASMIN BAJWA	Marketing strategies of 2 confectionary Corp. Cadbury and Nestle
26	Ms Esha Jain	919	A	KAPIL SINGLA	Consumer behaviour with regard to DTH services
27		908	A	BHAVESH GUPTA	A study on preferred investment avenus among people with reference to Ludhiana
28		930	A	PALAK DUTTA	Cobnsumer awareness on Non Life Insurance Policies
29	Ms Meenu Gupta	916	A	HARMAN PREET SINGH	Customer's Perception and Preferences for Multiplexes in Ludhiana
30		939	A	SONAL DHINGRA	Perception and Buying Behaviour of Women Towards Cosmetics - A Comparison Between Indian and Foreign Brands
31		915	A	GURPREET JANDU	A Study of Satisfaction Level of Consumers for after Sales Services in retail outlet of cars in Punjab and Chandigarh
32	Ms Ramandeep Kaur	935	A	SAMYAK JAIN	Effects of Social Networking Sites on the Life of Users
33		901	A	ABHAY SINGAL	A study on social media marketing in India
34		923	A	LAVANYA GUPTA	Study about Financial Literacy and Investors education
35	Ms Sarita Arora	910	A	CHIRAG GARG	Consumer Perception toward online shopping
36		912	A	GAURAV GARG	A Comparative analysis of consumer behaviour towards Online Shopping and Offline Shopping

Sr. No.	Faculty Assigned	Roll No.	Sec	Name of the Student	Project Title
75	Ms Pooja mehta	965	B	RAM PRASHAR	Human Resource Management Practices of Marriot Hotels in India : An Empirical Investigation
76		975	B	Shivali Dewan	Consumer Preferences towards Restaurants and Unorganized Fast Food Eating Joints : A Comparative Study
77		985	B	TOSHITH SINGH MUNDA	Consumer Preferences towards Apple I Phones and Samsung Phones : A Comparative Study
78	Ms Priyanka Jain	948	B	AKSHI MITTAL	Study of FDI in retail sector of India
79		982	B	SUNIDHI SINGLA	Trade between India and China, the untapped opportunities
80		984	B	TARANDEEP SINGH CHH	Credit Rating Agencies -- The Impact on Investor's Behaviour and Its Analysis
81	Ms Suvidha Kamra	979	B	SMILEY SETHI	Green Marketing: Consumer Attitude towards Eco Friendly Fast Moving Household Care and Personal Care Products
82		969	B	ROBIN VERMA	Consumer Perception and Attitude Towards Viral Marketing
83		973	B	SHIFFALI TONDON	Impact of loyalty cards on consumer buying behaviour in apparel ind.
84	Mr Ashish Bajaj	949	B	ARSHVIR KAUR GREWAL	Dual Career Couple & Their Work Life Balance
85		971	B	SANIA GUPTA	Consumer behaviour towards online shopping
86		978	B	SHUBHAM BHAMBRI	Comparitive study of consumer satisfaction level of Postpaid vs Prepaid offers by Airtel
87	Ms Shivnetri Puri	957	B	Kanika Garg	A study of Types of Agrression Present Among College Students

R L Behl
(Dr R L Behl)
Principal

Jaspreet Kaur
(Ms Jaspreet Kaur)
Co - ordinator



Sri Aurobindo College of Commerce and Management

SACCM 2015-16/184

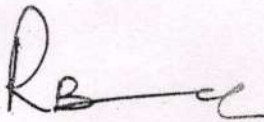
Dated: January 11, 2016

NOTICE

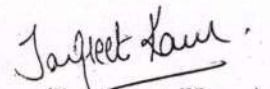
BBA III Project Report Submission and Mock Viva – Voce

All the students of BBA III are required to submit **rough draft** of the Project report latest by 8th February, 2016. Mock Viva of draft Project Report will be held on 12th February, 2016. Time and Venue to be notified later on.

Two copies (hard bound) of **final Project Report** shall be submitted to respective project guides latest by 17th February, 2016.



(Dr R L Behl)
Principal


(Jaspreet Kaur)
Coordinator



Sri Aurobindo College of Commerce and Management

SACCM:EXAM: 2015-16/ 197

Dated: February 11, 2016

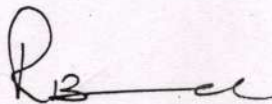
NOTICE

BBA III Project Report Submission and Mock Viva – Voce

Further to our notice No. SACCM:2015-16/184 dated 184 regarding BBA III Project Report submission and Mock Viva, this is to inform you that dates for the above have been extended as per the following:

- | | | |
|--|---|---------------------------|
| Rough Draft of Project Report submission | - | 15 th Feb 2016 |
| Mock –Viva | - | 15 th Feb 2016 |
| Submission of Final Project Report | - | 18 th Feb 2016 |

(Two copies hard bound)



(Dr R L Behl)
Principal



Sri Aurobindo College of Commerce and Management

Date: 11 - 02 -2016

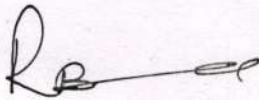
SACCM / Exam / 2015-16 / 198

NOTICE

VENUE FOR BBA III PROJECT REPORT SUBMISSION AND MOCK
VIVA -VOCE

Compulsory mock viva voce of Project Report for BBA III year students is scheduled to be held on February 15th, 2016 at 12:30 p.m. All the students appearing in the mock viva voce examination are required to report as per the schedule given below:

Roll No	Venue
901 - 944	T 15
945 - 988	T 16



(Dr. R. L. Behl)

Principal



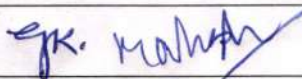


Sri Aurobindo College of Commerce and Management

Sacem/Exam/2015/16/-199

Date: 12 - 02 - 2016

CIRCULAR

The following faculty members are required to note down their duties for compulsory Mock Viva Voce Examination for BBA III Project Report which is scheduled to be held on 15th Feb 2016 at 12:30 p.m. onwards.

Roll No	Venue	Faculty	Signature
901 - 944	T 15	MAH, GK	
945 - 988	T 16	JP, MK, ME 	



(Dr. R. L. Behl)

Principal



SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT
MOCK VIVA ATTENDANCE CHART
BBA IIIrd Year (B)

Sr. No.	Roll No.	Name	First Mock Viva 15 - 02 - 2016
1	945	AARTI GUPTA	Aarti
2	946	ABHISHEK GUPTA	<u>Abhishek Gupta</u>
3	947	AKSHAY JAIN	absent
4	948	AKSHI MITTAL	absent
5	949	ARSHVIR KAUR GREWAL	absent
6	950	DINKAR GOYAL	P.V.
7	951	GEET MOHAN SINGH SOOD	absent
8	952	GURJOT SINGH	absent
9	953	HARMAN JOT SINGH	absent
10	954	HIMANSHU DHAWAN	absent
11	955	JASKARAN SINGH	absent
12	956	JASMEET KAUR	absent
13	957	Kanika Garg	Kanika Garg
14	958	KRITIKA SATIJA	absent
15	959	MANISH MALHOTRA	not in line
16	960	Milind Kwatra	absent
17	961	PIYUSH GULATI	Absent
18	962	PULKIT ARORA	<u>Pulkit Arora</u>
19	963	RAGHAV SINGLA	Raghu Singla
20	964	RAJAT AGGARWAL	Raj + Assignment
21	965	RAM PRASHAR	Absent
22	966	RHYTHM SINGLA	Absent

No Project
No project.



23	967	RISHAV GABA	absent
24	968	RITIKA SINGLA	Ritika Singla
25	969	ROBIN VERMA	Robin Verma
26	970	SAGAR TANDON	absent
27	971	SANIA GUPTA	Sania
28	972	SHAUVIK PURKAYASTHA	Shauvik
29	973	SHIFFALI TONDON	absent
30	975	Shivali Dewan	absent
31	976	SHIVAM NANDA	absent
32	977	SHRIYA BANSAL	absent
33	978	SHUBHAM BHAMBRI	absent
34	979	SMILEY SETHI	absent
35	980	SUBEGH SINGH KUKREJA	Subegh
36	981	SUMAN GUPTA	Suman Gupta
37	982	SUNIDHI SINGLA	absent
38	983	SUSHANT JINDAL	Sushant
39	984	TARANDEEP SINGH CHHABRA	Tarandeep
40	985	TOSHITH SINGH MUNDAE	absent
41	986	TUSHAR TALWAR	absent
42	987	VANSHIKA GOYAL	absent
43	988	VARUN BAJAJ	absent.

No project



SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT
MOCK VIVA ATTENDANCE CHART
BBA IIIrd Year (A)

Sr. No.	Roll No.	Name	First Mock Viva 15 - 02 - 2016
1	901	ABHAY SINGAL	Abhay Singal.
2	902	Amandeep Singh	Amandeep Singh
3	903	AMOLAK SINGH	Amolak Singh
4	904	AMRITPAL KAUR	^{absent} Amritpal Kaur.
5	905	ANISH BANSAL	Anish Bansal
6	906	ANMOL ARORA	absent.
7	907	ARSHDEEP SINGH	Arshdeep Singh
8	908	BHAVESH GUPTA	Bhavesh Gupta.
9	909	CHAHAT CHAWLA	chahat
10	910	CHIRAG GARG	<u>Chirag Garg</u>
11	911	GARIMA GARG	<u>garima garg</u>
12	912	GAURAV GARG	<u>Gaurav Garg</u>
13	913	GAUTAM PRUTHI	Gautam Pruthi
14	914	GURKIRAT SINGH	Gurkirat Singh
15	915	GURPREET JANDU	Gurpreet Singh
16	916	HARMAN PREET SINGH	Harman
17	917	JASMEEN BEDI	Jasmeen
18	918	JASMIN BAJWA	Jasmin Bajwa
19	919	KAPIL SINGLA	Kapil Singla
20	920	KARAN JAIN	Karan Jain
21	921	KARTIK KHANNA	Kartik Khanna
22	922	KRITI KWATRA	Kriti Kwatra



23	923	LAVANYA GUPTA	Lavanya Gupta
24	924	Mandeep Kaur	Mandeep Kaur
25	925	MANVEEN KAUR	Manveen Kaur
26	926	MRIDUL ARORA	Mridul
27	927	MUSKAN SHARMA	Muskan
28	928	NAMAN JAIN	Naman Jain
29	929	NIGAM BEHL	absent
30	930	PALAK DUTTA	Palak
31	931	PRASHA KALRA	Prasha
32	932	PUNEET CHADHA	Puneet
33	933	RISHABH JAIN	Rishabh Jain
34	934	SAHAJDEEP DUA	Sahaj Deep
35	935	SAMYAK JAIN	Samyak
36	936	SHIVAM CHOPRA	absent
37	937	SHIVAM GUPTA	absent
38	938	SMILE NAGPAL	Smile
39	939	SONAL DHINGRA	Sonal
40	940	SUVRAT JAIN	Suvrat Jain
41	941	SUWANSH DHALL	Suwansh Dhall
42	942	TARUN SINGLA	Tarun Singla
43	943	VAIBHAV KAPOOR	absent
44	944	YASHIKA MAHINDRU	absent
45	974	SHIPIKA BAJAJ	Shipika Bajaj

the
quest stage
x analysis



SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

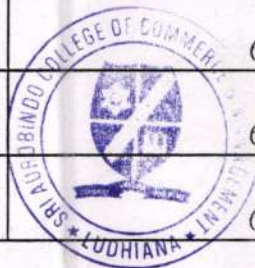
MOCK VIVA AWARD LIST

BBA IIIrd Year (A)

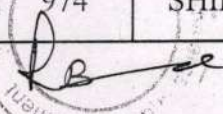
Dated 25/01/16

SUCCM/Exam/2015-16/201

Sr. No.	Roll No.	Name	First Mock Viva 15 - 02 - 2016
1	901	ABHAY SINGAL	50
2	902	Amandeep Singh	80
3	903	AMOLAK SINGH	80
4	904	AMRITPAL KAUR	absent
5	905	ANISH BANSAL	60
6	906	ANMOL ARORA	absent
7	907	ARSHDEEP SINGH	60
8	908	BHAVESH GUPTA	60
9	909	CHAHAT CHAWLA	90
10	910	CHIRAG GARG	60
11	911	GARIMA GARG	40
12	912	GAURAV GARG	50
13	913	GAUTAM PRUTHI	60
14	914	GURKIRAT SINGH	70
15	915	GURPREET JANDU	50
16	916	HARMAN PREET SINGH	55
17	917	JASMEEN BEDI	40
18	918	JASMIN BAJWA	40
19	919	KAPIL SINGLA	60
20	920	KARAN JAIN	60
21	921	KARTIK KHANNA	60
22	922	KRITI KWATRA	60



23	923	LAVANYA GUPTA	50
24	924	Mandeep Kaur	90
25	925	MANVEEN KAUR	60
26	926	MRIDUL ARORA	75
27	927	MUSKAN SHARMA	85
28	928	NAMAN JAIN	90
29	929	NIGAM BEHL	absent
30	930	PALAK DUTTA	40
31	931	PRASHA KALRA	80
32	932	PUNEET CHADHA	50
33	933	RISHABH JAIN	60
34	934	SAHAJDEEP DUA	60
35	935	SAMYAK JAIN	80
36	936	SHIVAM CHOPRA	absent
37	937	SHIVAM GUPTA	absent
38	938	SMILE NAGPAL	40
39	939	SONAL DHINGRA	40
40	940	SUVRAT JAIN	90
41	941	SUWANSH DHALL	60
42	942	TARUN SINGLA	60
43	943	VAIBHAV KAPOOR	absent
44	944	YASHIKA MAHINDRU	absent
45	974	SHIPIKA BAJAJ	50


 Sri Arvind College of Management
 Ludhiana



**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT
MOCK VIVA AWARD LIST
BBA IIIrd Year (B)**

Sr. No.	Roll No.	Name	First Mock Viva 15 - 02 - 2016
1	945	AARTI GUPTA	90
2	946	ABHISHEK GUPTA	92
3	947	AKSHAY JAIN	absent
4	948	AKSHI MITTAL	absent
5	949	ARSHVIR KAUR GREWAL	absent
6	950	DINKAR GOYAL	78
7	951	GEET MOHAN SINGH SOOD	absent
8	952	GURJOT SINGH	absent
9	953	HARMAN JOT SINGH	absent
10	954	HIMANSHU DHAWAN	absent
11	955	JASKARAN SINGH	absent
12	956	JASMEET KAUR	absent
13	957	Kanika Garg	60
14	958	KRITIKA SATIJA	absent
15	959	MANISH MALHOTRA	95
16	960	Milind Kwatra	absent
17	961	PIYUSH GULATI	absent
18	962	PULKIT ARORA	70
19	963	RAGHAV SINGLA	65
20	964	RAJAT AGGARWAL	65
21	965	RAM PRASHAR	absent
22	966	RHYTHM SINGLA	absent



18.

23	967	RISHAV GABA	absent
24	968	RITIKA SINGLA	65
25	969	ROBIN VERMA	60
26	970	SAGAR TANDON	absent
27	971	SANIA GUPTA	65
28	972	SHAUVIK PURKAYASTHA	60
29	973	SHIFFALI TONDON	absent
30	975	Shivali Dewan	absent
31	976	SHIVAM NANDA	absent
32	977	SHRIYA BANSAL	absent
33	978	SHUBHAM BHAMBRI	absent
34	979	SMILEY SETHI	absent
35	980	SUBEGH SINGH KUKREJA	60
36	981	SUMAN GUPTA	85
37	982	SUNIDHI SINGLA	absent
38	983	SUSHANT JINDAL	65
39	984	TARANDEEP SINGH CHHABRA	67
40	985	TOSHITH SINGH MUNDAE	absent
41	986	TUSHAR TALWAR	absent
42	987	VANSHIKA GOYAL	absent
43	988	VARUN BAJAJ	absent



SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

Dated: 23-03-2016

REF: SACCN: EXAM: 2015-16/2016

Students of BBA III year are required to note down the schedule for Project Report Viva Voce as given below:

Date: 29 - 03 - 2016, Time: 9:00 a.m. onwards, Venue: New Seminar Hall)

S.No.	RegNo/PUPIN	College Roll No	Name of the Student	Father Name
1	14113000417	984	TARANDEEP SINGH CHHABRA	HARJEET SINGH CHHABRA
2	14213000518	960	MILIND KWATRA	RIPU DAMAN KWATRA
3	14313000641	924	MANDEEP KAUR	GURMEET SINGH
4	14313000678	975	SHIVALI DEWAN	MANDEEP SINGH
5	14313000684	981	SUMAN GUPTA	SANJEEV GUPTA
6	15113000128	902	AMAN DEEP SINGH	JASPAL SINGH
7	17513001401	952	GURJOT SINGH	BALJINDER SINGH
8	19213000001	945	AARTI GUPTA	VARINDER GUPTA
9	19213000002	948	AKSHI MITTAL	VINOD MITTAL
10	19213000003	904	AMRITPAL KAUR	S MANJINDER SINGH
11	19213000004	949	ARSHVIR GREWAL	INDER MOHAN SINGH GREWAL
12	19213000005	909	CHAHAT CHAWLA	SANJEEV CHAWLA
13	19213000006	911	GARIMA GARG	JATINDER GARG
14	19213000007	917	JASMEEN BEDI	MANJIT SINGH BEDI
15	19213000008	956	JASMEET KAUR	GURMIT SINGH
16	19213000009	918	JASMIN BAJWA	JASPAL SINGH BAJWA
17	19213000011	957	KANIKA GARG	VIPAN GARG
18	19213000012	922	KRITI KWATRA	SANJAY KWATRA
19	19213000013	958	KRIKA SATIJA	KISHORE SATIJA
20	19213000014	923	LAVANYA GUPTA	SANDEEP GUPTA
21	19213000015	925	MANVEEN KAUR	HARPREET SINGH
22	19213000016	927	MUSKAN SHARMA	SANTOSH KUMAR SHARMA
23	19213000017	930	PALAK DUTTA	NEERAJ DUTTA
24	19213000018	931	PRASHA KALRA	GAGAN KALRA
25	19213000020	966	RHYTHM SINGLA	GIAN SINGLA
26	19213000021	968	RITIKA SINGLA	MANGAT RAI SINGLA



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Principal

S.No.	RegNo/PUPIN	College Roll No	Name of the Student	Father Name
27	19213000023	971	SANIA GUPTA	RAKESH GUPTA
28	19213000024	973	SHIFFALI TANDON	DALIP TANDON
29	19213000025	974	SHIPIKA BAJAJ	SATISH BAJAJ
30	19213000026	977	SHRIYA BANSAL	SANJIV KUMAR
31	19213000027	938	SMILE NAGPAL	KAMAL NAGPAL
32	19213000028	979	SMILEY SETHI	SURINDER SINGH SETHI
33	19213000029	939	SONAL DHINGRA	ANIL KUMAR DHINGRA
34	19213000030	982	SUNIDHI SINGLA	RAJESH SINGLA
35	19213000031	987	VANSHIKA GOYAL	ASHWANI GOYAL
36	19213000032	944	YASHIKA MAHINDRU	JAGDEEP MAHINDRU
37	19213000033	901	ABHAY SINGAL	AJAY SINGAL
38	19213000035	946	ABHISHEK GUPTA	RAJESH GUPTA
39	19213000036	947	AKSHAY JAIN	DINESH JAIN
40	19213000037	903	AMOLAK SINGH	TEJVIR SINGH
41	19213000038	905	ANISH BANSAL	ANIL BANSAL
42	19213000039	906	ANMOL ARORA	SANJEEV ARORA
43	19213000040	907	ARSHDEEP SINGH	HARJINDER SINGH
44	19213000041	908	BHAVESH GUPTA	KAMAL KANT
45	19213000042	950	DINKAR GOYAL	SURINDER GOYAL
46	19213000044	912	GAURAV GARG	BALRAJ GARG
47	19213000045	913	GAUTAM PRUTHI	ANIL PRUTHI
48	19213000046	951	GEET SOOD	TEJINDER MOHAN SINGH SOOD
49	19213000047	914	GURKIRAT SINGH	JAGJIT SINGH
50	19213000048	915	GURPREET JANDU	JASPAL SINGH
51	19213000049	916	HARMAN PREET SINGH	JOGINDER SINGH
52	19213000050	953	HARMAN SINGH	HARMINDER SINGH
53	19213000052	954	HIMANSHU DHAWAN	ABHAY DHAWAN
54	19213000054	955	JASKARAN SINGH	RAJINDER SINGH
55	19213000055	919	KAPIL SINGLA	JIWAN SINGLA
56	19213000056	920	KARAN JAIN	LATE RAJESH JAIN
57	19213000057	921	KARTIK KHANNA	RAKESH KHANNA



S.No.	RegNo/PUPIN	College Roll No	Name of the Student	Father Name
58	19213000058	959	MANISH MALHOTRA	GULSHAN MALHOTRA
59	19213000059	926	MRIDUL ARORA	VISHAL ARORA
60	19213000060	928	NAMAN JAIN	ASHU JAIN
61	19213000061	929	NIGAM BEHL	SUNIL BEHL
62	19213000062	961	PIYUSH GULATI	RAJEEV GULATI
63	19213000063	962	PULKIT ARORA	CHARANJIT ARORA
64	19213000064	932	PUNEET CHADHA	SUDHIR KUMAR CHADHA
65	19213000065	963	RAGHAV SINGLA	SANJEEV SINGLA
66	19213000066	964	RAJAT AGGARWAL	ANIL AGGARWAL
67	19213000067	965	RAM PRASHAR	DEEPAK PRASHAR
68	19213000068	933	RISHABH JAIN	SANJEEV JAIN
69	19213000069	967	RISHAV GABA	DARSHAN GABA
70	19213000070	969	ROBIN VERMA	NARESH KUMAR
71	19213000071	970	SAGAR TANDON	RAJ KUMAR TANDON
72	19213000072	934	SAHAJDEEP SINGH DUA	AMARDEEP SINGH
73	19213000073	935	SAMYAK JAIN	RAJIV JAIN
74	19213000075	972	SHAUVIK PURKAYASTHA	PARTHA PRATIM PURKAYASTHA
75	19213000076	936	SHIVAM CHOPRA	GAGAN CHOPRA
76	19213000077	937	SHIVAM GUPTA	MADAN GUPTA
77	19213000078	976	SHIVAM NANDA	PAVINDER NANDA
78	19213000081	978	SHUBHAM BHAMBRI	SUDHIR KUMAR BHAMBRI
79	19213000083	980	SUBEGH KUKREJA	SATINDER SINGH
80	19213000084	983	SUSHANT JINDAL	KAMALJEET JINDAL
81	19213000085	940	SUVRAT JAIN	SANJEEV JAIN
82	19213000086	941	SUWANSH DHALL	MADAN LAL DHALL
83	19213000087	942	TARUN SINGLA	NARAIN DEV
84	19213000088	985	TOSHITH MUNDAAE	HARMINDER SINGH
85	19213000089	943	VAIBHAV KAPOOR	RAJESH KAPOOR
86	19213000090	988	VARUN BAJAJ	SANJEEV KUMAR
87	30713000010	910	CHIRAG GARG	RAM LAL GARG
88	30713000038	986	TUSHAR TALWAR	DEEPAK TALWAR



Sri Aurobindo College of Commerce and Management

Notice

REF:SACCM:JAN:2016-17/224

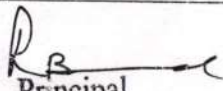
Dated: 27-01-17

BBA 6th Sem PROJECT ALLOCATION 2016-17

All the students of BBA 6th Semester are required to contact their respective project guides listed below and get the **topic** of their individual project registered before **02nd February 2017**. Further the **synopsis** must be submitted latest by **10th February 2017**.

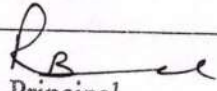
Sr. No.	Sec	PUPIN	Name of the Student	Faculty Assigned.
1.	A	14043373	ALISHA ARORA	Dr. Leenu Narang
2.	A	14043451	TEJAS KAPOOR	
3.	A	14043375	ARPIT GOYAL	
4.	A	14043419	PRIYA KHERA	
5.	A	14043379	DEEPALI KAPOOR	Dr. Manpreet Kaur
6.	A	14043408	MUKUL AUL	
7.	A	14043434	SARANSH JINDAL	
8.	A	14041530	SUKARM BECTOR	
9.	B	14043410	NAMANDEEP KAUR SIDHU	Dr. Priyansha Mahajan
10.	B	14043450	TANYA JAIN	
11.	B	14043381	DEEPANSHU AGGARWAL	
12.	B	14043457	ZEENAT ARORA	
13.	B	14043372	AKANKSHA GARG	Dr. Robin Kaushal
14.	B	14043371	ABHISHEK JAIN	
15.	B	14042240	SHIVAM SOOD	
16.	B	14043401	KUNAL SHARMA	
17.	B	14043448	SURBHI VIJ	Mr. Ashish Bajaj
18.	B	14043398	KARAN NARANG	




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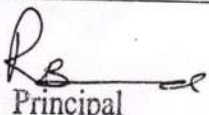
17.	B	14043448	SURBHI VIJ	Mr. Ashish Bajaj
18.	B	14043398	KARAN NARANG	
19.	B	14043378	ASHUTOSH TANEJA	
20.	B	14043396	KAJAL KALRA	Mr. Jai Parkash
21.	B	14043426	SAGAR SEHGAL	
22.	B	14043422	RICHA CHOPRA	
23.	B	14043453	VANI GUPTA	Mr. Kanwaljit Singh
24.	B	14043427	SAHIL VIG	Mr. Mahesh Kumar
25.	B	14043386	GUNISHA SINGH DEV	
26.	A	14043384	DIVYA SEHGAL	
27.	A	14043452	VANI GUPTA	Mr. Sanjay Gupta
28.	A	14043397	KANAV IAIN	
29.	A	14043390	HUSNAL	
30.	A	14043407	MOHIT SHELLY	Mr. Atul Shiva
31.	A	14043399	KARANDEEP SINGH CHABBRA	
32.	B	14043445	SIMRAT SETHI	
33.	B	14043428	SAKSHAM JAIN	Ms. Bulbul Singh
34.	B	14043425	SADHIKA WALIA	
35.	B	14043429	SAKSHER JAIN	
36.	B	14043400	KRITIKA SHARMA	Ms. Esha Jain
37.	B	14043455	YASHUL JAIN	
38.	B	14043414	PALAK ARORA	
39.	B	14043423	RISHABH DUA	
40.	B	14043433	SANYAM BERI	Ms. Jaspreet Kaur
41.	A	14043442	SIMRAN ICHHPONANI	
42.	A	14043412	NANCY KHANNA	
43.	A	14043385	EESHWAR DHIMAN	




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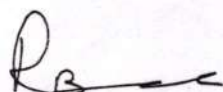
44.	A	14043421	RHYTHM GUPTA	Ms Kajal Sarwal
45.	A	14043440	SHUBHAM PREET SINGH	
46.	A	14043395	JASDEEP KAUR	
47.	A	14043413	NIKITA JAIN	Ms. Meenu Goyal
48.	A	14043424	ROHAN SINGH	
49.	A	14043432	SANCHIT GUPTA	
50.	A	14043456	YUVRAJ DHINGRA	
51.	A	14043441	SIFFAT SINGH SOBTI	Ms. Meenu Gupta
52.	A	14041529	SHUBHAM SWAIN	
53.	A	14041499	DIKSHIT KALRA	
54.	A	14043402	LUTASHA MARWAHA	Ms. Monica Sethi
55.	A	14041520	PIYUSH JAIN	
56.	A	14043388	GURSIMRAN SINGH	
57.	B	14043389	HITESH DHAWAN	Ms. Pooja mehta
58.	B	14043446	SIROHI SETHI	
59.	B	14043404	MANUJ GARG	
60.	B	14043411	NAMISHA DHANDA	Ms. Priyanka Jain
61.	B	14043351	TANISHQ KAKKAR	
62.	B	14043394	JAGRIT ANAND	
63.	A	14043431	SAMPRATI JAIN	Ms. Sarita Arora
64.	A	14043435	SAURABH JAIN	
65.	A	14043374	ANUSHTH BATRA	
66.	B	14043430	SAKSHI SINGLA	Ms. Suvidha Kamra
67.	B	14043377	ASHRAY GANDHI	
68.	B	14043318	GAURAV JAIN	
69.	B	14043391	ISHA DHAWAN	Ms. Amarjeet Kaur
70.	B	14043420	RAGHAV KOCHHAR	




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 LUDHIANA

2

72.	B	14043376	ASEEM NARULA	Ms. Gurleen Kaur
73.	B	14043449	TANISHQ ARORA	
74.	B	14043443	SIMRANJEET KAUR	
75.	B	14043454	VANSHIKA ARORA	Ms. Japleen Kaur
76.	B	14043415	PALAK PASRICHA	
77.	B	14043447	SURBHI CHOPRA	
78.	A	14043409	NAMAN KOCHAR	Ms. Priya Bali
79.	A	14041522	RAHUL SHARMA	
80.	A	14043444	SIMRANPREET KAUR	
81.	A	14043403	MANMEET KAUR	Ms. Puja Jain
82.	A	14043417	PRABHDEEP SINGH	
83.	A	14043439	SHUBHAM GUPTA	
84.	A	14043383	DHANISHA	Ms. Sugandh
85.	A	14043393	ISHAN AGGARWAL	
86.	A	14043405	MAYANK KHARBANDA	


(Dr. R.L. Behl)
 Principal
 Sri Anubindo College of
 Commerce & Management
 LUDHIANA



Sri Aurobindo College of Commerce and Management

Ref. No. SACCM/2016-17/243

Date: 17/02/2017

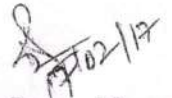
BBA 6th Sem. Project Report Submission

All the students of BBA 6th semester are required to submit **rough draft** of the project report latest by 10-04-17. Two duly signed copies (hard bound) of their **final project report** shall be submitted to their respective project guides latest by 14-04-17. MOCK -VIVA for the same shall be held on 24-04-17.



(Dr. R.L.Behl)

Principal



(Dr. Leenu Narang)

Project Coordinator



Sri Aurobindo College of Commerce and Management, Ludhiana

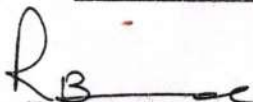
REF:SACCM:APR:2016-17/29


Date: 22.04.2017

BBA III Project report Mock Viva-voce examination

Mock viva-voce of BBAlII is scheduled to be held on 24-04-17 as per the details given below:

	Teachers on duty	Class and Roll Numbers	Time slot	Venue
Panel 1:	Dr Manpreet Kaur & Ms Jaspreet Kaur	BBA III A 301 to 330	9.30am-11:30am	T11
Panel 2:	Dr Bulbul Singh & Mr Jinesh Jain	BBA III A,B 331 to 360	9.30am-11:30am	T12
Panel 3:	Mr Jai Parkash & Mr Meenu Goyal	BBA III B 361 to 385	9.30am-11:30am	T9


(Dr. R.L.Behl)
Principal

-04-17
(Dr. Leenu Narang)
Coordinator



Sr. No	Univ Regs No.	Name	SIGN	REMARKS (FINAL REPORT / DRAFT SUBMITTED)
1	2015020337	VAIBHAV_MALHOTRA	<i>Kushal</i>	Ordn at the end
2	2015020339	VASU_WAIIA	<i>✓</i>	Consumer Adoption of E-Coupons in Ludhiana
3	2015020340	VASUNDHARA_KAPOOR	<i>Vasundhara Kapoor</i>	Marketing and Management strategies in Starbucks.
4	2015020341	VISHESH_MALIK	<i>Vinay</i>	Consumer Preference on Health Drinks.
5	2015020386	RISHAV_GUPTA	<i>Rishi</i>	Consumer Perception towards services in Ludhiana
7	2015020387	MEGHA_MONGA	<i>done</i>	Adoption of bitcoin among Financial Institutions
8	2015020389	KANIKA_MALIK	<i>done</i>	
9	2015020391	HARSHDEEP_KAUR	<i>Harshdeep</i>	A study of ready-made garment with special reference to local and global group.
10	2015020393	HANISH_VERMA		Buying preferences of consumer for Small & Mid Size Cars
11	2015020396	NISHTHA_JAIN		Consumer Awareness and Perception Towards Green Products
12	2015020399	SAURABH_DAWAR	<i>Saurabh</i>	Customer Satisfaction in online Cab Industry (Ola v. UBER)
13	2015020400	NAMAN_MARWAHA	<i>Naman</i>	Customer perception regarding packaging of FMCG.
14	2015020401	SPARSH_MAGO		Customer Preference on frozen food.
15	2015020402	Rajnish kalsi	<i>Rajnish</i>	Quality of cab services A study of Lah.
16	2015020403	Akshay Arora		
17	2015020342	AISHNI_SETHI	<i>Aishni Sethi</i>	How does brand influence loyalty buying behaviour in cosmetic industries in Ludhiana
18	2015020343	AKHILESH_ROY	<i>Akhil</i>	Ethnocentric tendencies of Consumer Behaviour in Ludhiana
19	2015020345	CHARU_MANRAO	<i>Charu Manrao</i>	Customer's Satisfaction towards different service providers
20	2015020346	CHIRAG_NAGPAL	<i>Chirag</i>	Consumer Behaviour towards Amul Products.
21	2015020348	DIKSHA_AGGARWAL	<i>Diksha</i>	Career Aspirations for Entrepreneurship
22	2015020350	GURSIDAK_SINGH	<i>Gursidak</i>	Consumer Buying Behaviour Towards Protein Supplements among people exercising in gyms.
23	2015020351	HARNEET_KAUR	<i>Harneet</i>	Employee's perception regarding retention strategies in firm
24	2015020352	JASHANJOT_GREWAL	<i>Jashanjot</i>	'Stress Levels among employees'
25	2015020353	JATIN_BANSAL	<i>Jatin</i>	Customer satisfaction in regards with public Banks.
26	2015020354	JAYA_GUPTA	<i>Jaya</i>	Effect of advertisement on consumer buying behaviour
27	2015020355	KANAV_SHARMA	<i>Kanav</i>	A comparative study of consumer preference towards global
28	2015020356	KARAN_GROVER	<i>Karan</i>	Consumer behaviour in different Restaurants in Ludhiana
29	2015020357	KHYATI_JAIN	<i>Khyati</i>	consumer behaviour towards laptop.

EXAMINER 1

EXAMINER 2

with reference to cosmetic products and Indian denim jeans.

Vaibhav → Consumer Perception on Misleading Advertisement on food Industry



20-04-18

MOCK VIVA GROUP 2					
Sr. No	Univ Regs No.	Name	SIGN	MKS	REMARKS (FINAL REPORT / DRAFT SUBMITTED)
1	2015020337	VAIBHAV_MALHOTRA		5	only 2 chapters done 1st & 2nd (no hard copy)
2	2015020339	VASU_WAIIA		5	Not done WIP
3	2015020340	VASUNDHARA_KAPOOR		7	Not done
4	2015020341	VISHESH_MALIK		9	Draft done
5	2015020386	RISHAV_GUPTA		8	Draft
7	2015020387	MEGHA_MONGA		10	Draft done
8	2015020389	KANIKA_MALIK		4	Draft
9	2015020391	HARSHDEEP_KAUR		10	"
10	2015020393	HANISH_VERMA		6	Draft
11	2015020396	NISHTHA_JAIN		4	Draft
12	2015020399	SAURABH_DAWAR		17	"
13	2015020400	NAMAN_MARWAHA		4	Draft
14	2015020401	SPARSH_MAGO		8	Draft done
15	2015020402	Rajnish kalsi		15	"
16	2015020403	Akshay Arora			<u>Absent</u>
17	2015020342	AISHNI_SETHI		12	Draft not ready fully
18	2015020343	AKHILESH_ROY		9	"
19	2015020345	CHARU_MANRAO		8	Draft ready.
20	2015020346	CHIRAG_NAGPAL		5	Draft-
21	2015020348	DIKSHA_AGGARWAL		13	Draft not ready fully
22	2015020350	GURSIDAK_SINGH		17	Draft
23	2015020351	HARNEET_KAUR		17	Draft
24	2015020352	JASHANJOT_GREWAL		14	Draft not ready fully
25	2015020353	JATIN_BANSAL		15	" " no hard copy
26	2015020354	JAYA_GUPTA		16	Draft
27	2015020355	KANAV_SHARMA		16	Draft ready.
28	2015020356	KARAN_GROVER		05	Not ready
29	2015020357	KHYATI_JAIN		16	Draft

EXAMINER 1 PJ

EXAMINER 2 MK



Sr. No	Univ Reg. No.	Name	SIGN	REMARKS (FINAL REPORT / DRAFT SUBMITTED)
1	2015020358	MANSIRAT_JAGGI	Mansirat Jaggi	Impact of Inflation on the Budget of Indian Citizens
2	2015020359	MANVI_JAIN	Manvi Jain	A study on impact of online advertising on consumer Behaviour of Mobile phone
3	2015020360	NIHARIKA_GUPTA	Niharika Gupta	Effects of celebrity endorsement on consumer buying behaviour
4	2015020361	NEERAJ_NA	Neeraj Na	Evaluation Of Health and safety measures in SS
5	2015020362	NIPUN_MEHTA	Nipun Mehta	A study on consumer preferences & satisfaction towards Pottery Product
6	2015020363	PARAG_KATARIA	Parag Kataria	Quality of Work life among working women in IIT
7	2015020364	PARTH_GUPTA	Parth Gupta	Consumer behaviour regarding DTH services
8	2015020365	PREKSHA_MITTAL	Preksha Mittal	Study of CSR Practices in Selected companies of IIT
9	2015020367	PULKIT_JAIN	Pulkit Jain	Perceptions of Ludhiana Industries towards CSR
10	2015020369	RAAVIKA_PARASHAR	Raavika Parashar	Study on work life balance on faculty in management dept. particularly in IIT region
11	2015020370	RAJAT_ZAKHMEE	Rajat Zakhmee	A study of personality traits and emotional intelligence of a
12	2015020371	SAHIB_JAIN	Sahib Jain	A study of consumer behaviour of Smartphone with the
13	2015020372	SARTHAK_JAIN	Sarthak Jain	Comparative Study between BMW and Mercedes
14	2015020373	SANCHIT_DHINGRA	Sanchit Dhingra	Impact on Advertisement comp. on voter
15	2015020374	SHIVAM_GUPTA	Shivam Gupta	Consumer Perception towards Online Shopping in
16	2015020376	TANISHA_TANDON	Tanisha Tandon	Relationship between Personality traits and enterpreneurial
17	2015020377	TANYA_GUPTA	Tanya Gupta	A study on consumer buying behaviour towards GREEN TEA in IIT
18	2015020378	TARAN_SINGH	Taran Singh	Consumer Perception on Digital Marketing
19	2015020379	TUSHAR_MONGA	Tushar Monga	Housing loans - A study of Ludhiana customers
20	2015020380	YASHIKA_JAIN	Yashika Jain	A study of consumer buying behaviour of diamond jewel
21	2015020381	SHIVANI_GUPTA	Shivani Gupta	A study on factors influencing youngsters diamond jewel
22	2015020382	GAGNISH_NAYYAR	Gagnish Nayyar	Consumer Preference towards Domestic Airlines in India
23	2015020383	SEJAL_KATARIA	Sejal Kataria	Impact of digitalisation on adoption of digital payment methods
24	2015020384	ANKITA_Arora	Ankita Arora	Consumer Buying Behaviour & Brand Loyalty (IIT)
25	2015020385	NIKHIL_KAPOOR	Nikhil Kapoor	Perception of Individuals towards online & offline shopping
26	2015020388	SHOUNAK_BEHAL	Shounak Behal	Consumer Buying Behaviour towards ayurvedic Products
27	2015020392	SAMRIDHI_JAIN	Samridhi Jain	effects of Social networking sites of life of people
28	2015020394	BHAVIN_DHIR	Bhavin Dhir	Consumer buying behaviour as to organised / unorganised
29	2015020397	SEERAT_GAREWAL	Seerat Garewal	Guerrilla Marketing
30	2015020398	SAMARTH_GUPTA	Samarth Gupta	Study of Emotional Intelligence and stress among students sectors in readymade garments

EXAMINER 1

EXAMINER 2

[Signature]
Meenu
20/4/18



MOCK VIVA GROUP 3
BBA 6TH SEM

20-04-18

Sr. No	Univ Reg. No.	Name	STGN	MKS	REMARKS (FINAL REPORT / DRAFT SUBMITTED)
1	2015020358	MANSIRAT_JAGGI			format of report wrong, No preparation
2	2015020359	MANVI_JAIN			format wrong, average
3	2015020360	NIHARIKA_GUPTA	absent		No Report, appeared on 23-04-18
4	2015020361	NEERAJ_NA			Format wrong, Average.
5	2015020362	NIPUN_MEHTA			V. good, Prepared Well.
6	2015020363	PARAG_KATARIA			Format wrong, average.
7	2015020364	PARTH_GUPTA			Average.
8	2015020365	PREKSHA_MITTAL			v. good.
9	2015020367	PULKIT_JAIN			Good
10	2015020369	RAAVIKA_PARASHAR			average
11	2015020370	RAJAT_ZAKHMEE			No Preparation, Not even brought project along
12	2015020371	SAHIB_JAIN			study of V. good.
13	2015020372	SARTHAK_JAIN			Average
14	2015020373	SANCHIT_DHINGRA			Average.
15	2015020374	SHIVAM_GUPTA	absent		absent appeared on 23-04-18.
16	2015020376	TANISHA_TANDON			good.
17	2015020377	TANYA_GUPTA			average.
18	2015020378	TARAN_SINGH			good, but finding conclusion still left.
19	2015020379	TUSHAR_MONGA			Average.
20	2015020380	YASHIKA_JAIN			Average, need to increase sample size
21	2015020381	SHIVANI_GUPTA			Incomplete, only done till Ref L.
22	2015020382	GAGNISH_NAYYAR			Below Average.
23	2015020383	SEJAL_KATARIA			good. changes specified
24	2015020384	ANKITA_Arora	absent		absent appeared on 23-04-18.
25	2015020385	NIKHIL_KAPOOR			Incomplete, average
26	2015020388	SHOUNAK_BEHAL			Incomplete, Average above.
27	2015020392	SAMRIDHI_JAIN			good, Prep. more req.
28	2015020394	BHAVIN_DHIR			Incomplete
29	2015020397	SEERAT_GAREWAL			good
30	2015020398	SAMARTH_GUPTA			good.

EXAMINER 1

PM

EXAMINER 2

ME

[Signature]
Meenu
20/4/18



Sr. No.	Univ Regs No.	Name	SIGN	Title REMARKS (FINAL REPORT / DRAFT SUBMITTED)
1	2015020301	ASHIMA_DHAWAN	Ashima	Consumer satisfaction ^{with respect} regarding to branded jeans
2	2015020302	ALISHA_KAPOOR	Alisha	ICT Awareness and Usage among library users.
3	2015020304	ANKIT_BASSI	Ankit	Factors influencing Buying Behaviour: Case of Toyota
4	2015020305	ANTARPUNEET_SINGH	Antar	Emergence of Health based diets in Indian Restaurant
5	2015020306	ANUBHAV_POPLAY	Anubhav	The impact of online advertising on consumer buying behaviour
6	2015020307	CHANDER_JAIN	Chander	Impact of Reliance J10 and other cellular providers
7	2015020308	DIKSHA_KALRA	Diksha	Relationship between Personality traits and academic performance
8	2015020309	GAGANPREET_AULAKH	Gaganpreet	Customer Perception on E-RANKING
9	2015020310	HARDIK_THAPAR	Hardik	Marketing strategy and consumer preference towards V.I.P. luggage
10	2015020311	HARVEER_SETHI	Harveer	Consumer Buying Behaviour towards residential Property.
11	2015020312	HEMANT_GARG	Hemant	Effect of Social Media on User's Life
12	2015020315	KASHISH_ARORA	Kashish	Consumer Behaviour regarding usage of sports Supplements
13	2015020316	LAVISH_CHHABRA	Lavish	Investor perception about industrial investments
14	2015020317	MANIK_DHINGRA	Manik	RESERVATION: UNDERSTANDING PAST, PRESENT SOLUTIONS
15	2015020318	MEHAK_NA	Mehak	Usage of cosmetics among men in Ludhiana
16	2015020319	NAMAN_JAIN	Naman	IMPACT OF Free Trade Agreements on India's Apparel Export
17	2015020320	NIPUN_GUPTA	Nipun	IMPACT OF SOCIAL MEDIA Marketing on consumer behaviour in India.
18	2015020321	PARTH_VERMA	Parth	Impact of dematerialization on Cashless transactions & Taxation
19	2015020322	PRIYA_ARORA	Priya	Effect of advertising on consumer buying behaviour with
20	2015020323	PRIYANKA_SETHI	Priyanka	Relation of personality traits & entrepreneurial intention among students
21	2015020324	RAHUL_GUJRAL	Rahul	Consumer Awareness towards ORGANIC FOOD
22	2015020325	ROHAN_VASAN	Rohan	Investor behaviour of investors - Study of CPH
23	2015020327	SANJOT_KHURANA	Sanjot	Health Awareness Among Students & Teenagers of Ludhiana.
24	2015020328	SANYAM_AGGARWAL	Sanyam	Study of consumer behaviour towards Purchase of new luxury cars
25	2015020330	SHIVAM_JAND	Shivam	Subrogate advertisement & its impact on consumer
26	2015020331	SIMPLE_GANDOTRA	Simple	A comparative study on the consumer's preference among brands.
27	2015020332	SONAL_BHUTANIA	Sonal	Comparative Study of consumer preference towards KFC & McDONALD'S in Ludhiana city
28	2015020333	SUBHANU_GARG	Subhanu	Impact of 4G on Telecom Industry
29	2015020334	SUSHANT_KHANNA	Sushant	diff. in consumer behaviour/Percept. b/w low & brander housing in India.
30	2015020336	VAIBHAV_AGARWAL	Vaibhav	To study the customer preference and Satisfaction Measurement of products - a study of Ludhiana city
			EXAMINER 1	
			EXAMINER 2	

322 -> reference to demand for women care products



SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**BBA 6th Semester PROJECT ALLOCATION MAY, 2018**

SACCM!JAN: 2017-18/183

Date-09-01-2018

NOTICE

All the students of BBA 6th semester are required to note the important dates and their respective project supervisors for the preparation and submission of final project report as follows:

Sr. No.	Roll No.	Name of student	PROJECT GUIDE
BBA 6th semester (A)			
1	2015020301	ASHIMA _DHAWAN	Mr Kanwaljit Singh
2	2015020302	ALISHA_KAPOOR	Mr. Atul Shiva
3	2015020304	ANKIT_BASSI	Mr. Jinesh Jain
4	2015020305	ANTARPUNEET_SINGH	Dr. Robin Kaushal
5	2015020306	ANUBHAV_POPLAY	Dr. Priyansha Mahajan
6	2015020307	CHANDER_JAIN	Mr Sanjay Gupta
7	2015020308	DIKSHA_KALRA	Dr. Robin Kaushal
8	2015020309	GAGANPREET_AULAKH	Ms Jaspreet Kaur
9	2015020310	HARDIK_THAPAR	Ms Meenu Gupta
10	2015020311	HARVEER_SETHI	Mr. Jinesh Jain
11	2015020312	HEMANT_GARG	Ms Jinesh Jain
12	2015020315	KASHISH_ARORA	Ms Sarita Arora
13	2015020316	LAVISH_CHHABRA	Mr. Jinesh Jain



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14	2015020317	MANIK_DHINGRA	Ms. Ginni Syal
15	2015020318	MEHAK_NA	Dr. Manpreet Kaur
16	2015020319	NAMAN_JAIN	Dr. Bulbul Singh
17	2015020320	NIPUN_GUPTA	Mr. Atul Shiva
18	2015020321	PARTH_VERMA	Ms. Ginni Syal
19	2015020322	PRIYA_ARORA	Mr Jai Parkash
20	2015020323	PRIYANKA_SETHI	Ms. Amarjeet Kaur
21	2015020324	RAHUL_GUJRAL	Ms. Gurleen Kaur
22	2015020325	ROHAN_VASAN	Mr Mahesh Kumar
23	2015020327	SANJOT_KHURANA	Mr Kanwaljit Singh
24	2015020328	SANYAM_AGGARWAL	Mr Jai Parkash
25	2015020330	SHIVAM_JAND	Mr Jai Parkash
26	2015020331	SIMPLE_GANDOTRA	Ms. Ginni Syal
27	2015020332	SONAL_BHUTANIA	Dr. Bulbul Singh
28	2015020333	SUBHANU_GARG	Mr Mahesh Kumar
29	2015020334	SUSHANT_KHANNA	Ms. Sugandh
30	2015020336	VAIBHAV_AGARWAL	Dr. Robin Kaushal
31	2015020337	VAIBHAV_MALHOTRA	Ms. Purna Ahuja
32	2015020339	VASU_WAILA	Mr. Atul Shiva
33	2015020340	VASUNDHARA_KAPOOR	Dr. Bulbul Singh
34	2015020341	VISHESH_MALIK	Ms. Priya Bali
35	2015020386	RISHAV_GUPTA	Ms. Purna Ahuja
36	2015020387	MEGHA_MONGA	Mr. Atul Shiva

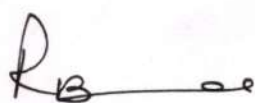


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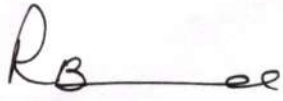
37	2015020389	KANIKA_MALIK	Dr. Priyansha Mahajan
38	2015020391	HARSHDEEP_KAUR	Dr. Priyansha Mahajan
39	2015020393	HANISH_VERMA	Mr Jai Parkash
40	2015020396	NISHTHA_JAIN	Dr. Bulbul Singh
41	2015020399	SAURABH_DAWAR	Mr Kanwaljit Singh
42	2015020400	NAMAN_MARWAHA	Mr Mahesh Kumar
43	2015020403	Akshay Arora	Dr. Robin Kaushal
BBA 6th semester (B)			
1	2015020342	AISHNI_SETHI	Ms. Sugandh
2	2015020343	AKHILESH_ROY	Ms Esha Jain
3	2015020345	CHARU_MANRAO	Ms. Gurleen Kaur
4	2015020346	CHIRAG_NAGPAL	Ms Meenu Gupta
5	2015020348	DIKSHA_AGGARWAL	Ms Meenu Goyal
6	2015020350	GURSIDAK_SINGH	Dr. Leenu Narang
7	2015020351	HARNEET_KAUR	Ms Esha Jain
8	2015020352	JASHANJOT_GREWAL	Ms Esha Jain
9	2015020353	JATIN_BANSAL	Ms. Gurleen Kaur
10	2015020354	JAYA_GUPTA	Ms Jaspreet Kaur
11	2015020355	KANAV_SHARMA	Ms. Anupreet Kaur
12	2015020356	KARAN_GROVER	Ms Meenu Goyal
13	2015020357	KHYATI_JAIN	Ms Monica Sethi
14	2015020358	MANSIRAT_JAGGI	Ms. Amarjeet Kaur
15	2015020359	MANVI_JAIN	Mr Sanjay Gupta




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16	2015020360	NIHARIKA_GUPTA	Mr Sanjay Gupta
17	2015020361	NEERAJ_NA	Ms. Amarjeet Kaur
18	2015020362	NIPUN_MEHTA	Ms. Priya Bali
19	2015020363	PARAG_KATARIA	Ms. Japleen Kaur
20	2015020364	PARTH_GUPTA	Ms Sarita Arora
21	2015020365	PREKSHA_MITTAL	Ms. Puja Jain
22	2015020367	PULKIT_JAIN	Dr. Manpreet Kaur
23	2015020369	RAAVIKA_PARASHAR	Ms. Jahnvi Gupta
24	2015020370	RAJAT_ZAKHMEE	Ms. Puja Jain ✓
25	2015020371	SAHIB_JAIN	Ms. Anupreet Kaur
26	2015020372	SARTHAK_JAIN4673	Ms. Priya Bali
27	2015020373	SANCHIT_DHINGRA	Ms. Anupreet Kaur
28	2015020374	SHIVAM_GUPTA	Ms. Japleen Kaur
29	2015020376	TANISHA_TANDON	Dr. Leenu Narang
30	2015020377	TANYA_GUPTA	Ms. Puja Jain ✓
31	2015020378	TARAN_SINGH	Ms. Sugandh
32	2015020379	TUSHAR_MONGA	Ms Monica Sethi
33	2015020380	YASHIKA_JAIN	Ms Meenu Goyal
34	2015020381	SHIVANI_GUPTA	Dr. Leenu Narang
35	2015020382	GAGNISH_NAYYAR	Ms. Prerna Ahuja
36	2015020383	SEJAL_KATARIA	Ms Sarita Arora
37	2015020384	ANKITA_Arora	Ms. Jahnvi Gupta
38	2015020385	NIKHIL_KAPOOR	Ms Jaspreet Kaur





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39	2015020388	SHOUNAK_BEHAL	Ms Monica Sethi
40	2015020392	SAMRIDHI_JAIN	Ms. Japleen Kaur
41	2015020394	BHAVIN_DHIR	Ms. Jahnvi Gupta
42	2015020397	SEERAT_GAREWAL	Dr. Manpreet Kaur
43	2015020398	SAMARTH_GUPTA	Ms. Puja Jain
44	2015020401	SPARSH_MAGO	Ms Meenu Gupta
45	2015020402	Rajnish kalsi	Ms Monica Sethi

Important dates:-

1	Registration of titles with the guides	15-01-18	21/01 ✓
2	Synopsis submission –	29-01-18	11/2 ✓
3	Draft submission	19-03-18	03/04 ✓
4	Final submission	26-03-18	15/04 ✓
5	Mock viva	16-04-18	18/4 ✓


(Dr. R.L.Behl)

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SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

BBA 6TH SEMESTER PROJECT MOCK VIVA VOCE APRIL, 2019

Mock Viva Group III

Sr. No.	Roll Number	Name	Sign	Titles
1	2016020375	SARTH KHURANA	<i>Sarth</i>	A study of consumer perception on FMCG. Foods of Patanjali Yogpeeth.
2	2016020376	SHIVAM MADHOK	<i>Shivam Madhok</i>	Brand extension and consumer Behaviour for Kellogg's.
3	16020378	SIMARPREET SINGH	<i>Simarpreet Singh</i>	customer satisfaction with public sector banks.
4	2016020379	TANUSHA ARORA	<i>Tanusha</i>	Consumer preference towards known people.
5	2016020380	TAVLEEN GROVER	<i>Tavleen Grover</i>	Attitude of youth towards voting & election.
6	2016020381	TUSHAR KAPOOR	<i>Tushar</i>	
7	2016020382	YATIN CHAWLA	<i>Yatin Chawla</i>	HR Problems in Manufacturing Process Evidence From Hosiery industry in Ludhiana.
8	2016020383	HARJOT NAGPAL	<i>Harjot Nagpal</i>	Stress levels Among Employees.
9	2016020384	HARSH JAIN	<i>Harsh Jain</i>	Impact of Loyalty Cards on Consumer Purch. Behaviour.
10	2016020385	AAYUSH GUPTA	<i>Aayush</i>	
11	2016020387	LAKSHAY THAPAR	<i>Lakshay Thapar</i>	BRANDING STRATEGIES & MARKETING ANALYSIS OF KNITWEAR INDUSTRIES - A Study in Ludhiana.
12	2016020388	AMANDEEP SINGH	<i>Amandeep Singh</i>	Impact of Online Advertising on Consumer Buying Behaviour.
13	2016020389	GAUTAM SINGLA	<i>Left</i>	
14	2016020390	MANIKJOT SINGH	<i>Manik</i>	Study of Preferred Investment Avenue amongst people of Ludhiana.
15	2016020391	JASHAN GOEL	<i>Jashan Goel</i>	A Comparative study of Consumer preference for Barista and cafe coffee day.
16	2016020392	SHUBHAM SHARMA	<i>Shubham</i>	Surrogate ad and its impact on Consumer Decision Making.



17	2016020393	VAIBHAVI ARORA	Vaibhavi	Effectiveness of government schemes to promote budding entrepreneurs.
18	2016020394	DHRUV JAIN	Dhruv	The impact of online advertising on consumer buying behaviour towards mobile phones
19	2016020395	HEMANT DHINGRA	Hemant	Network Marketing - A case study
20	2016020396	RISHAB DHAWAN	Rishab	Consumer Attitude and Perception towards FM Radio
21	2016020397	RAKSHIT MADAN	Rakshit	
22	2016020399	ARPIT GAMBHIR	Arpit	
23	2016020400	AANCHAL TALWAR	Aanchal	
24	2016020402	KASHISH ARORA	Kashish	
25	2016020403	SHRUTI GOEL	Shruti	Online Vs Physical Stores in regard to FMCG products
26	2016020404	SARTHAK JAIN	Sarthak	Impact of Social Media on consumer Buying Behaviour.
27	2016020405	LAKSHAY JAIN	Lakshay	Study on factors influencing job satisfaction among college teachers.
28	2016020406	AVISHPREET SINGH	Avishpreet	Factors affecting the car buying behaviour of customers

Teachers on duty

Puja Jain























Mahesh kumar

Puja Jain

Mahesh

18/4/19



Sr.No	Roll Number	Name	Sign	Remarks(A,B,C)
1	2016020375	SARTH KHURANA		C
2	2016020376	SHIVAM MADHOK		C
3	2016020378	SIMARPREET SINGH		B
4	2016020379	TANUSHA ARORA		B
5	2016020380	TAVLEEN GROVER		B
6	2016020381	TUSHAR KAPOOR		
7	2016020382	YATIN CHAWLA		B
8	2016020383	HARJOT NAGPAL		C
9	2016020384	HARSH JAIN		C
10	2016020385	AAYUSH GUPTA		A
11	2016020387	LAKSHAY THAPAR		C
12	2016020388	AMANDEEP SINGH		C
13	2016020389	GAUTAM SINGLA		
14	2016020390	MANIKJOT SINGH		C
15	2016020391	JASHAN GOEL		B
16	2016020392	SHUBHAM SHARMA		B
17	2016020393	VAIBHAVI ARORA		C
18	2016020394	DHRUV JAIN		C
19	2016020395	HEMANT DHINGRA		C
20	2016020396	RISHAB DHAWAN		B
21	2016020397	RAKSHIT MADAN		
22	2016020399	ARPIT GAMBHIR		
23	2016020400	AANCHAL TALWAR		
24	2016020402	KASHISH ARORA		
25	2016020403	SHRUTI GOEL		B
26	2016020404	SARTHAK JAIN		C
27	2016020405	LAKSHAY JAIN		B
28	2016020406	AVISHPREET SINGH		B



Teachers on duty

Puja Jain

Rakesh Kumar

Maheshwari
18/4/19

41

SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

BBA 6TH SEMESTER PROJECT MOCK VIVA VOCE APRIL, 2019

Mock Viva Group II

Sr. No.	Roll Number	Name	Sign	Titles
1	2016020336	SURYA MEHENDIRATTA	<i>Surya</i>	CAREER ASPIRATIONS FOR ENTREPRENEURS.
2	2016020338	TANISH MODI	<i>Tanish</i>	Comparative Study of Consumer Behav towards amul and Cadbury chocolates
3	2016020339	TANVI KAPOOR	<i>Tanvi Kapoor</i>	Consumer perception Towards Beta
4	2016020340	TUSHAR ARORA	<i>Tushar Arora</i>	Impact of Advertisement Campaign on voters.
5	2016020341	YASHIK MANOCHA	<i>Yashik Mancha</i>	Impact of Mobile Wallets on Consumer Buying Behaviour and Loyalty
6	2016020342	ADITYA THAPAR	<i>Aditya</i>	Impact of Promotional strategies by brands in Shopping malls.
7	2016020344	ANMOL ARORA	<i>Anmol Arora</i>	Consumer behaviour towards the cosmetic products in Ludhiana city.
8	2016020346	APURVA SAGGAR	<i>Apurva</i>	Indian Paper Industry : An Overview.
9	2016020347	ARJUN SABHARWAL	<i>Arjun</i>	Analysis of the use of the Plastic Money.
10	2016020348	AVTAR PURI	<i>Avtar</i>	Usage of digital marketing in SMEs.
11	2016020349	BRAHMJOT SINGH	<i>Brahm Jot Singh</i>	Health and awareness among students and teenagers.
12	2016020350	CHETAN GOYAL	<i>AS</i>	
13	2016020352	DIKSHA JAIN	<i>Diksha</i>	Multiplexes in comparison to single screen cinemas.



14	2016020353	DIVIK MEHTA	Divik	Increasing Awareness among student in reduce obesity & Inc Healthy Lifestyle
15	2016020354	DIVYAM ABBAT	Divyam	Mutual Funds. A Right source of Investment
16	2016020355	GARIMA BANGA	Garima	Consumer Preference towards Cosmetics Products
17	2016020356	GAURAV VIG	Gaurav	A study of consumer Behaviour of Smartphone App usage Among college students with special ref. to Ioh.
18	2016020358	HARSHEEN KALRA	Harsheen	Consumer Behaviour Towards Indigenous & International Products
19	2016020359	HARSHIT DHAWAN	Harshit	Marketing Analysis & Branding strategies of Hosiery Industry
20	2016020360	JATIN SHARMA		AS
21	2016020362	MANAN JAIN		AS
22	2016020363	MEHAK MALHOTRA	Mehak	Brand Awareness and customer satisfaction of Ola in Metropolitan cities
23	2016020368	PRANAV JAIN	Pranav	Consumer perception and preferences towards laptop in Ludhiana.
24	2016020370	PUJITA PAPNEJA		AS
25	2016020372	RAJAT JAIN	Rajat	Electronic goods: An Empirical study of Factors affecting buying Behaviour.
26	2016020373	SADHVI ARORA	Sadhvi	Guerrilla Marketing
27	2016020374	SALONI VERMA	Saloni	Consumer awareness and perception towards Green products

Teachers on Duty


Pooja Mehta


Dr. Manpreet Kaur



Mock Viva Group II

Sr.No	Roll Number	Name	Sign	Remarks(A,B,C)
1 ✓	2016020336	SURYA MEHENDIRATTA		A ✗
2 ✓	2016020338	TANISH MODI		A (Revisions add)
3 ✓	2016020339	TANVI KAPOOR		Review of literature missing - B. suggestions missing
4 ✓	2016020340	TUSHAR ARORA		Revisions told.
5 ✓	2016020341	YASHIK MANOCHA		B+
6 ✓	2016020342	ADITYA THAPAR		B - literature review revision required
7 ✓	2016020344	ANMOL ARORA		A (Review revise)
8 ✓	2016020346	APURVA SAGGAR		B - lack of clarity.
9 ✓	2016020347	ARJUN SABHARWAL	Ab	A
10 ✓	2016020348	AVTAR PURI		B - Data interpretation left Findings & conclusion left
11 ✓	2016020349	BRAHMJOT SINGH		C - lack of clarity
12	2016020350	CHETAN GOYAL		
13 ✓	2016020352	DIKSHA JAIN		C (No answers AM to be revised)
14 ✓	2016020353	DIVIK MEHTA		A (formatting required)
15 ✓	2016020354	DIVYAM ABBAT		B+ (Title needs to be revised)
16 ✓	2016020355	GARIMA BANGA		✓ A
17 ✓	2016020356	GAURAV VIG		B+. clarity required
18 ✓	2016020358	HARSHEEN KALRA		Add 2 more Reviews latest - A
19 ✓	2016020359	HARSHIT DHAWAN		B (objctiv ^{2ed} need to be revised)
20	2016020360	JATIN SHARMA	- Ab	
21	2016020362	MANAN JAIN	- Ab	
22 ✓	2016020363	MEHAK MALHOTRA		A - formatting required.
23 ✓	2016020368	PRANAV JAIN		C - lack of clarity
24	2016020370	PUJITA PAPNEJA	- Ab	
25 ✓	2016020372	RAJAT JAIN		E (okay-okay)
26	2016020373	SADHVI ARORA		C Needs clarity
27 ✓	2016020374	SALONI VERMA		B Revisions suggested.



Teachers on duty
 Pooja Mehta !
 Dr. Manpreet Kaur !

SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

BBA 6TH SEMESTER PROJECT MOCK VIVA VOCE APRIL, 2019

Mock Viva Group I

Sr. No.	Roll Number	Name	Sign	Titles
1	2016020301	AJAYBIR SINGH	<i>Ajaybir Singh</i>	Consumer Buying Behaviour Towards Protein Supplements among people exercise in gyms in ^{high} city.
2	2016020302	ARSHDEEP HORA	<i>Arshdeep</i>	Attitude of consumer towards e-Commerce
3	2016020303	AVLEEN KAUR	<i>Avleen</i>	Internet Banking Critical Analysis & Empirical Study
4	2016020304	CHESTHA VIJ	<i>Chestha</i>	Consumer Preference Towards the Fast Food Chain: A Comparative Study of KFC & Mc Donald in Ludhiana
5	2016020305	CHETAN KAKRIA	<i>Chetan</i>	Consumer Preference Towards Network Providers
6	2016020306	DIKSHIT SEHGAL	<i>Dikshit</i>	Consumer Preference Towards Domestic Airlines in India
7	2016020307	GITIKA BANSAL		absent
8	2016020309	HIMANSHU SINGLA	<i>Himanshu</i>	Consumer Preference towards Branded Apparel
9	2016020311	JAPLEEN KAUR	<i>Japleen Kaur</i>	Consumer Buying Behaviour of diamond jewellery
10	2016020312	JEESHANT DHALIWAL	<i>Jeeshant</i>	Consumer preference towards social networking sites
11	2016020314	KANAV GOYAL	<i>Kanav</i>	Study of consumer behaviour to identify various attributes influencing the decision of BICYCLES
12	2016020316	KESHAV MALIK	<i>Keshav</i>	Consumer preference towards branded and non-branded steel Jewellery
13	2016020317	MANIKJOT KAUR	<i>Manik</i>	EMPLOYEE MOTIVATION AT AVON CYCLE
14	2016020318	MRINAL UPPAL	<i>Mrinal</i>	factor affecting consumer behaviour while purchasing footwear.
15	2016020319	NISHTHA ARORA		CUSTOMER SATISFACTION REGARDING ORGANIC Food
16	2016020321	PARUL JAIN	<i>Parul</i>	Perception about Chinese products in Indian Market.
17	2016020322	RAJVEER SINGH	<i>Rajveer</i>	Impact of de-motivation on Informal Sector: Workers - A Study of Ludhiana
18	2016020323	RASHMI POPLY	<i>Rashmi</i>	consumer perception regarding packaging of f.m.c.g
19	2016020324	RIYA GUPTA		
20	2016020325	SAMYAK JAIN	<i>Samyak</i>	Consumer preferences on buying health drinks
21	2016020327	SANT MALHOTRA	<i>Sant</i>	Cons. Satisfaction Towards Hero bike, fu
22	2016020328	SARANSH JAIN	<i>Saransh</i>	A study of factors affecting investment decisions.



23	2016020329	SARBANI SETHI			<i>Absent</i>
24	2016020330	SHRANYA PRUTHI	<i>shranya</i>	Consumer preference and perception about variables resist match brands in Ludhiana	
25	2016020331	SHAIFALI ARORA	<i>shaijali</i>	Diet Consciousness Among College Students in Ludhiana	
26	2016020332	SHIV DHAWAN	<i>Shiv</i>	Consumer Perception over Zomato & Uber Eats	
27	2016020333	SHIVANGI DUA	<i>Shivangi</i>	Adoption of E-commerce in Ludhiana	
28	2016020334	SIDAK DHALIWAL	<i>Sidak</i>	" " Bitcoin among financial in	
29	2016020335	SIMARJOT SINGH			<i>Absent</i>

Teachers on Duty

Dr Jaspreet Kaur

Jaspreet Kaur

Japleen Kaur

Japleen Kaur



Sr.No	Roll Number	Name	Sign	Remarks (A, B, C grade)
1	2016020301	AJAYBIR SINGH	<i>Ajaybir Singh</i>	A
2	2016020302	ARSHDEEP HORA	<i>Arshdeep</i>	A
3	2016020303	AVLEEN KAUR	<i>Avleen</i>	A
4	2016020304	CHESTHA VIJ	<i>Chestha</i>	A
5	2016020305	CHETAN KAKRIA	<i>Chetan</i>	B
6	2016020306	DIKSHIT SEHGAL	<i>Dikshit</i>	A
7	2016020307	GITIKA BANSAL		-
8	2016020309	HIMANSHU SINGLA	<i>Himanshu</i>	A
9	2016020311	JAPLEEN KAUR	<i>Japleen kaur</i>	A
10	2016020312	JEESHANT DHALIWAL	<i>Jeeshant</i>	A
11	2016020314	KANAV GOYAL	<i>Kanav</i>	A
12	2016020316	KESHAV MALIK	<i>Keshav</i>	A
13	2016020317	MANIKJOT KAUR	<i>Manik</i>	B
14	2016020318	MRINAL UPPAL	<i>Mrinal</i>	A
15	2016020319	NISHTHA ARORA	<i>Nishtha Arora</i>	A
16	2016020321	PARUL JAIN	<i>Parul Jain</i>	B
17	2016020322	RAJVEER SINGH	<i>Rajveer</i>	BB
18	2016020323	RASHMI POPLY	<i>Rashmi</i>	A
19	2016020324	RIYA GUPTA		-
20	2016020325	SAMYAK JAIN	<i>Samyak</i>	A
21	2016020327	SANT MALHOTRA	<i>Sant</i>	B
22	2016020328	SARANSH JAIN	<i>Saransh</i>	B
23	2016020329	SARBANI SETHI		-
24	2016020330	SHRANYA PRUTHI	<i>Shranya</i>	A
25	2016020331	SHAIFALI ARORA	<i>Shaifali</i>	A
26	2016020332	SHIV DHAWAN	<i>Shiv</i>	B
27	2016020333	SHIVANGI DUA	<i>Shivangi</i>	A
28	2016020334	SIDAK DHALIWAL	<i>Sidak</i>	B
29	2016020335	SIMARJOT SINGH		-



Teachers on duty

Dr. Jaspreet Kaur : *Jaspreet Kaur*

Japleen Kaur : *Japleen Kaur*

Sri Aurobindo College of Commerce and Management, Ludhiana

REF: SACCM: APR:2019-2020 : 320 ;

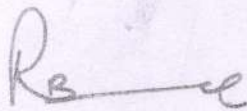
Date:17.04.2019

**BBA VI SEMESTER PROJECT REPORT MOCK VIVA VOCE
EXAMINATION**

Mock viva-voce of students of BBA VI semester is scheduled to be held on
18-04-2019 as per details given below.

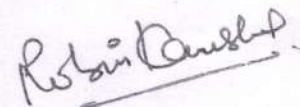
	Teachers on Duty	Class and Roll No.	Time slot	Venue
Group 1	Dr. Jaspreet Kaur Japleen Kaur	BBA VI A 301-335	1:30 pm-3:30pm	T 11
Group 2	Dr. Manpreet Kaur Pooja mehta	BBA VI A,B 336-374	1:30 pm-3:30pm	T12
Group 3	Mahesh Kumar Puja Jain	BBA VI B 375-406	1:30 pm-3:30pm	T15

- ❖ Students are required to submit one coloured hard copy of project report duly signed by faculty supervisor by 19-04-2019 to Dr. Robin Kaushal.
- ❖ Final viva voce by Punjab University will be held on 22-04-2019 by 10:00 AM onwards in new seminar hall.



(Dr. R.L Behl)

Principal



(Dr. Robin Kaushal)

Coordinator



7/11/2019 3:29

SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

BBA 6TH SEMESTER PROJECT REPORT AND VIVA VOCE MAY, 2019

REP: SACCM: JAN: 18-19: 212

Date: 17-01-2019

NOTICE

All the students of BBA 6th semester are required to note down the name of their project supervisors and important dates regarding preparation and submission of project report as follows;

1. Registration of titles with Faculty Supervisors: 28-01-2019
2. Synopsis Submission: 18-02-2019
(With a hard copy to Coordinators):
Dr. Robin Kaushal- BBA VI A
Dr. Leenu Narang- BBA VI B
3. Draft Submission: 05 03-04-2019
4. Final Submission: 12-04-2019
5. Mock Viva: 18-04-2019

Sr.No.	Roll Number	Section	Student Name	Faculty Supervisor
1	2016020338	A	TANISH MODI	Ms. Monica Sethi
2	2016020391	B	JASHAN GOEL	
3	2016020406	B	AVISHPREET SINGH	
4	2015020403	B	AKSHAY ARORA	Ms. Marinal Gupta
5	2016020311	A	JAPLEEN KAUR	
6	2016020355	B	GARIMA BANGA	
7	2016020404	B	SARTHAK JAIN	
8	2016020374	B	SALONI VERMA	Mr. Jinesh Jain
9	2016020392	B	SHUBHAM SHARMA	
10	2016020405	B	LAKSHAY JAIN	
11	2016020358	B	HARSHEEN KALRA	Ms. Puja Jain
12	2016020385	B	AAYUSH GUPTA	
13	2016020400	A	AANCHAL TALWAR	
14	2016020323	A	RASHMI POPLY	Ms. Pooja Mehta



R. B. Mehta
Principal
Sri Aurobindo College of
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LUDHIANA

15	2016020342	A	ADITYA THAPAR	
16	2016020360	B	JATIN SHARMA	Ms. Pooja Mehta
17	2016020373	B	SADHVI ARORA	
18	2016020319	A	NISHTHA ARORA	Dr. Robin Kaushal
19	2016020334	A	SIDAK DHALIWAL	
20	2016020379	B	TANUSHA ARORA	
21	2016020314	A	KANAV GOYAL	Dr. Jaspreet Kaur
22	2016020318	A	MRINAL UPPAL	
23	2016020328	A	SARANSH JAIN	
24	2016020350	B	CHETAN GOYAL	
25	2016020340	A	TUSHAR ARORA	Ms. Suvidha Kamra
26	2016020375	B	SARTH KHURANA	
27	2016020384	B	HARSH JAIN	
28	2016020394	B	DHRUV JAIN	
29	2016020329	A	SARBANI SETHI	
30	2016020352	A	DIKSHA JAIN	Mr. Sanjay Gupta
31	2016020383	B	HARJOT NAGPAL	
32	2016020389	B	GAUTAM SINGLA	
33	2016020325	A	SAMYAK JAIN	Mr. Kanwaljit Singh
34	2016020348	B	AVTAR PURI	
35	2016020363	B	MEHAK MALHOTRA	
36	2016020312	A	JEESHANT DHALIWAL	Ms. Meenu Goyal
37	2016020346	B	APURVA SAGGAR	
38	2016020395	B	HEMANT DHINGRA	
39	2016020324	A	RIYA GUPTA	Ms. Sarita Arora
40	2016020330	A	SHRANYA PRUTHI	
41	2016020390	A	MANIKJOT SINGH	
42	2016020309	A	HIMANSHU SINGLA	Dr. Leenu Narang
43	2016020336	A	SURYA MEHENDIRATTA	
44	2016020388	B	AMANDEEP SINGH	




 Principal
 Sri Aurobindo College of
 Commerce & Management
 LUDHIANA

45	2016020304	A	CHESTHA VIJ	Dr. Manpreet Kaur
46	2016020332	A	SHIV DHAWAN	
47	2016020380	B	TAVLEEN GROVER	
48	2016020307	A	GITIKA BANSAL	Ms. Meenu Gupta
49	2016020327	A	SANT MALHOTRA	
50	2016020335	A	SIMARJOT SINGH	
51	2016020347	B	ARJUN SABHARWAL	Ms. Gurleen Kaur
52	2016020393	A	VAIBHAVI ARORA	
53	2016020402	B	KASHISH ARORA	
54	2016020316	A	KESHAV MALIK	Mr. Mahesh Kumar
55	2016020341	A	YASHIK MANOCHA	
56	2016020354	B	DIVYAM ABBAT	
57	2016020381	A	TUSHAR KAPOOR	Ms. Esha Jain
58	2016020382	B	YATIN CHAWLA	
59	2016020396	B	RISHAB DHAWAN	
60	2016020301	A	AJAYBIR SINGH	Ms. Priya Bali
61	2016020362	A	MANAN JAIN	
62	2016020368	B	PRANAV JAIN	
63	2016020322	A	RAJVEER SINGH	Ms. Japleen Kaur
64	2016020339	A	TANVI KAPOOR	
65	2016020344	B	ANMOL ARORA	
66	2016020305	A	CHETAN KAKRIA	Ms. Amarjit Kaur
67	2016020331	A	SHAIFALI ARORA	
68	2016020399	B	ARPIT GAMBHIR	
69	2016020317	A	MANIKJOT KAUR	Ms. Sugandh Ahuja
70	2016020359	A	HARSHIT DHAWAN	
71	2016020378	B	SIMARPREET SINGH	
72	2016020353	B	DIVIK MEHTA	Ms. Anupreet Kaur
73	2016020356	B	GAURAV VIG	
74	2016020376	A	SHIVAM MADHOK	



Principal
Sri Aurobindo College of
Commerce & Management
LUDHIANA 51,

75	2016020321	A	PARUL JAIN	
76	2016020349	B	BRAHMJOT SINGH	Ms. Jahnvi Gupta
77	2016020403	B	SHRUTI GOEL	
78	2016020303	A	AVLEEN KAUR	Ms. Prerna Ahuja
79	2016020372	B	RAJAT JAIN	
80	2016020387	A	LAKSHAY THAPAR	
81	2016020306	A	DIKSHIT SEHGAL	Ms. Ginni Syal
82	2016020333	A	SHIVANGI DUA	
83	2016020397	B	RAKSHIT MADAN	
84	2016020302	A	ARSHDEEP HORA	Ms. Swati Gupta
85	2016020370	B	PUJITA PAPNEJA	

(Dr. R.L Behl)


Principal

Sri Aurobindo College of
Commerce & Management
LUDHIANA



SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

BBA 6TH SEMESTER PROJECT REPORT AND VIVA VOCE MAY,2020

REF: SACCM: JAN: 2019-20: 127

Date: 13/01/2020

NOTICE

All the students of BBA 6th semester are required to note down the name of their project supervisors and important dates regarding preparation and submission of project report as follows;

1. Registration of titles with Supervisors: 3rd February 2020

2. Synopsis Submission: 17th February 2020

(With a hard copy to Coordinators):

Dr. Robin Kaushal- BBA VI A

Dr. Jaspreet Kaur - BBA VI B

3. Draft Submission: 20th March 2020

4. Final Submission: 6th April 2020

5. Mock Viva: 10th April 2020

Sr.No.	Roll Number	Section	Student Name	Faculty Supervisor
1	2017020098	B	JAPJOT SINGH	Ms. Monica Sethi
2	2017020019	A	NITIKA JAIN	
3	2017020056	B	DHAIRYA MAHAJAN	
4	2017020034	A	SNEHA GUPTA	Ms. Marinal Gupta
5	2017020099	A	PRANAV SINGHANIA	

Marinal Gupta
PRINCIPAL
SRI AUROBINDO COLLEGE OF
COMMERCE & MANAGEMENT
LUDHIANA



6	2017020058	B	DRISHTI DHANDA	Mr. Jinesh Jain
7	2017020044	B	AAYUSH GOYAL	
8	2017020081	B	TEJAS DUA	
9	2017020059	B	GUNTAAS SINGH ARORA	Ms. Puja Jain
10	2017020053	B	CHARU SINGLA	
11	2017020090	B	MINAAL GUPTA	
12	2017020084	B	JAPJOT THETHI	Ms. Pooja Mehta
13	2017020070	B	MUSKAAN SINGH	
14	2017020094	A	MUSKAN NEGI	Dr. Robin Kaushal
15	2017020071	B	MUSKAN GUPTA	
16	2017020089	B	JANNAT KHURMI	
17	2017020047	B	ANNIE BEDI	Dr. Jaspreet Kaur
18	2017020065	B	KIRANJOT KAUR	
19	2017020001	A	AAYUSHI GOYAL	
20	2017020010	A	ISHA NAGPAL	Ms. Suvidha Kamra
21	2017020013	A	KARTIK KAREER	
22	2017020085	A	AARUSHI JAIN	
23	2017020068	B	MANASVI BECTOR	Mr. Sanjay Gupta
24	2017020069	B	MANKARAN SINGH GILL	
25	2017020075	B	PAWANDEEP SINGH DAHELE	

Maneal Gupta
 PRINCIPAL
 SRI AUROBINDO COLLEGE OF
 COMMERCE & MANAGEMENT
 LUDHIANA



26	2017020007	A	GURVEER SINGH LOTEY	
27	2017020073	B	PARTH JINDAL	Mr. Kanwaljit Singh
28	2017020002	A	AMANJOT SINGH	
29	2017020017	A	MRIDUL BALUJA	
30	2017020028	A	RUPAL SALUJA	Dr. Meenu Goyal
31	2017020050	A	ARUSHI JAIN	
32	2017020096	B	DIVYANSHI DUA	
33	2017020076	B	REHMAT SINGH GANDHI	Ms. Sarita Arora
34	2017020039	A	TANUJ MONICHA	
35	2017020088	B	PRACHI GUPTA	
36	2017020078	B	SATYAM ALAWADHI	Dr. Leenu Narang
37	2017020045	B	AKSHITA DHAND	
38	2017020024	A	PRATHAM SINGLA	
39	2017020092	B	SUMANYU DHALL	Dr. Manpreet Kaur
40	2017020032	A	SHIVAM ARORA	
41	2017020025	A	PRERAK KALRA	
42	2017020082	B	TRIMANNOOR SINGH	Ms. Meenu Gupta
43	2017020051	B	ASHDEEP KAUR	
44	2017020023	A	PRANAV JAIN	
45	2017020042	A	VANSHAJ JAIN	Mr. Mahesh Kumar
46	2017020063	B	KARAMJOT THETHI	

Manish Gupta
 PRINCIPAL
 SRI AUROBINDO COLLEGE OF
 COMMERCE & MANAGEMENT
 LUDHIANA



47	2017020004	A	DHRUV GARG	
48	2017020043	A	VRINDA GUPTA	Ms. Esha Jain
49	2017020049	B	ANUSHKA GUPTA	
50	2017020020	A	PALAK UPPAL	
51	2017020005	A	DISHA KOCHHAR	Ms. Priya Bali
52	2017020026	A	RAHAT GAUTAM	
53	2017020080	A	SHIVAM ARORA	
54	2017020041	A	TARUNDEEP SINGH	Ms. Japleen Kaur
55	2017020087	B	RISHABH KHANNA	
56	2017020067	B	MADHAV MAHESH MALHOTRA	
57	2017020083	B	VANSHIKA NAGPAL	Ms. Amarjit Kaur
58	2017020093	A	ARCHIT GUPTA	
59	2017020009	A	HIMANSHU KHOSLA	
60	2017020035	A	STUTI SHARMA	Ms. Anupreet Kaur
61	2017020027	A	RAHUL REHAN	
62	2017020057	B	DHRUV JAIN	Ms. Prerna
63	2017020008	A	HARSHDEEP SINGH	
64	2017020033	A	SHIVAY MALHOTRA	Ms. Swati Gupta
65	2017020097	B	GURNOOR MARWA	

Mareena Gupta
 PRINCIPAL
 SRI AUROBINDO COLLEGE OF
 COMMERCE & MANAGEMENT
 LUDHIANA



66	2017020022	A	PARIMA SOOD	Ms. Richa Jain
67	2017020006	A	GUNEET SAINI	
68	2017020003	A	ANKUSH PRUTHI	Ms. Manisha Mahindru
69	2017020011	A	JHANAK VIJ	
70	2017020095	B	AASHNA JAIN	Ms. Aanchal Arora
71	2017020055	B	DEVANSH GUPTA	
72	2017020072	B	NIKHIL POPLY	Dr. Priya Manchanda
73	2017020060	B	JAYANT JAIN	
74	2017020066	B	LAKSHITA GIROTRA	

Marinal Gupta
 PRINCIPAL
 (Ms. Marinal Gupta)
 SRI AROBINDO COLLEGE OF
 COMMERCE & MANAGEMENT
 LUDHIANA
 Officiating Principal

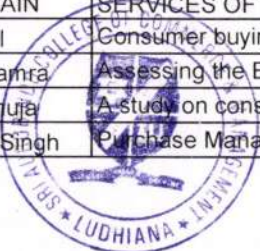
Robin Kaushal
 (Dr. Robin Kaushal)

Jaspreet Kaur
 (Dr. Jaspreet Kaur)

Coordinators



Timestamp	Number	Section	Student Name	Faculty Supervisor	Project Title
1/17/2020 12:39	2017020050	A	Arushi jain	Dr meenu goyal	Role of social media on consumer preferences
1/17/2020 14:01	2017020039	A	Tanuj Minocha	Sarita Arora	A Study on changing consumer preference towards organised retailing
1/17/2020 14:03	2017020085	A	Aarushi Jain	Suvidha Kamra	Online vs Physical stores with regard to FMCG products
1/20/2020 11:45	2017043756	B	Japjot singh	Monica Sethi	Consumer preference for DTH services
1/20/2020 11:47	2017020056	B	Dhairya Mahajan	MONICA SETHI	CONSUMER PREFERENCES TOWARDS BRANDED/ NON-BRANDED READYMADE GARMENTS
1/20/2020 12:08	2017020075	B	Pawandeep Singh Dahele	Sanjay Gupta	Customer satisfaction towards the transportation industries- OLA Cabs and Uber Cabs
1/20/2020 12:10	2017020088	B	Prachi Gupta	Sarita Arora	Consumers' Perception and Preferences for Multiplexes : A study of Ludhiana City
1/20/2020 12:27	2017020001	A	AAYUSHI GOYAL	Dr.JASPREET KAUR	A STUDY OF CUSTOMER PERCEPTION ABOUT ONLINE FOOD ODERING SERVICES IN LUDHIANA CITY
1/20/2020 13:21	2017020059	B	Guntaas Singh	Puja Jain	Study on Consumer perception towards bicycles
1/20/2020 13:25	2017020053	B	Charu Singla	Puja Jain	Study on consumer perception towards online shopping
1/20/2020 14:11	2017020047	B	Annie bedi	Dr. Robin Kaushal	Impact of promotional startegies in shopping malls on consumer behaviour
1/20/2020 14:51	2017020019	A	Nitika JAin	Monica Sethi	A study on buying behaviour of consumers towards instant/ ready to cook food items
1/20/2020 15:04	2017020076	B	Rehmat Singh	Sarita Arora	Study of Corporate Social Responsibility Practices in selected Companies of Ludhiana
1/21/2020 10:35	2017020083	B	Vanshika Nagpal	prof. Amarjit kaur	consumer behaviour towards discounted garment products
1/21/2020 10:53	2017020087	B	rishab khanna	japleen kaur	consumer behaviour regarding various branded shoes
1/21/2020 14:15	2017020082	B	Trimannoor singh	Meenu gupta	Study of consumer preferences for cadbury and nestle choclates
1/21/2020 14:17	2017020051	B	Ashdeep kaur	Meenu gupta	Study of consumer preference for coke in comparison to other brands
1/21/2020 14:55	2017020057	B	Dhruv Jain	Perna Ahuja	Comparative study of employee satisfaction in private sector and public sector banks - with reference to HDFC, Axis, SBI and PNB branches of ludhiana
1/22/2020 12:14	2017020097	B	Gurnoor Marwa	Swati Gupta	Study of purchase intentions of consumers towards frozen food
1/22/2020 12:24	2017020080	B	SHIVAM ARORA	PROF. PRIYA BALI	BARISTA VS. CAFE COFFEE DAY- A COMPARITIVE STUDY
1/22/2020 12:29	2017020033	A	Shivay Malhotra	Swati Gupta	Consumer Attitude towards Government schemes launched in Banking and Insurance Sector
1/22/2020 13:26	2017020032	A	shivam arora	manpreet kaur	impact of entrepreneurship development on economic development of Punjab
1/23/2020 11:06	2017020096	B	Divyanshi dua	Dr meenu goyal	Consumer adoption of e commerce in ludhiana
1/23/2020 11:53	2017020071	B	Muskan gupta	Dr. Robin kaushal	Marketing strategies of bonn biscuits
1/23/2020 11:55	2017020055	B	Devansh Gupta	Anchal	Consumer Behaviour Towards Indian And Foreign Branded Wrist Watches
1/23/2020 12:18	2017020027	A	RAHUL REHAN	BAL	SUSTAINABILITY OF SILVER COIN MANUFACTURING UNIT: A study of B2b market in India
1/23/2020 12:20	2017020035	A	STUTI SHARMA	ANUPREET KAUR BAL	EFFECT OF SOCIAL MEDIA MARKETING ON BRAND LOYALTY IN "BEAUTY AND WELLNESS" BRANDS
1/23/2020 12:45	2017020044	B	AAYUSH GOYAL	JINESH JAIN	A COMPARATIVE ANALYSIS OF CONSUMER SATISFACTION TOWARDS SERVICES OF VISHAL MEGA MART AND BIG BAZAAR
1/23/2020 13:35	2017020095	B	Aashna jain	Anchal	Consumer buying preference towards branded vs non branded jewellery
1/23/2020 14:09	2017020068	B	Manasvi Bector	Suvidha Kamra	Assessing the Effectiveness of Retail Therapy
1/23/2020 14:58	2017020008	A	Harshdeep Singh	Perna Ahuja	A study on consumer preferences and satisfaction towards Patanjali ayurvedic products
1/24/2020 9:59	2017020073	B	Parth Jindal	Kanwaljeet Singh	Purchase Management at Sportking India Ltd.



1/24/2020 13:10	2017020041	A	TARUNDEEP SINGH	PROF. JAPLEEN KAUR	Consumer perception towards various mobile phone brands
1/24/2020 13:52	2017020049	B	Anushka Gupta	Esha Jain	consumer buying behavior towards various brands of detergent.
1/24/2020 14:53	2017020067	B	Madhav mahesh malhotra	Japleen kaur	Misleading advertisements in food industry
1/25/2020 10:24	2017020065	B	KIRANJOT KAUR	Dr.JASPREET KAUR	"Analysis of customer attitude, preference towards different investment options with special focus on mutual fund investment."
1/25/2020 10:27	2017020010	A	ISHA NAGPAL	Dr.JASPREET KAUR	STUDY OF CONSUMER PROTECTION ACT: SURVEY IN LUDHIANA CITY
1/25/2020 11:41	2017020009	A	HIMANSHU KHOSLA	AMARJIT KAUR	Consumer perception towards Amazon.com and Flipkart.com : A comparative study
1/25/2020 12:53	2017020043	A	Vrinda Gupta	Esha Jain	Welfare Measures in T.K. Samrat Hosiery Mills
1/25/2020 13:46	2017020058	B	Drishti Dhanda	Jinesh Jain	A study on consumer behaviour towards nutritional drinks
1/25/2020 13:47	2017020081	B	Tejas Dua	Jinesh jain	A comparative analysis of Pizza Hut and Dominos
1/26/2020 19:49	2017020023	A	Pranav jain	Meenu gupta	A study of customer satisfaction towards honda activa in reference to ludhiana city
1/27/2020 12:23	2017020070	B	Muskaan Singh	Pooja Mehta	Underlying Motivations of Green Purchase Intentions
1/27/2020 13:28	2017020007	A	Surveer Singh Lotey	Sanjay Gupta	Comparative study of BMW and Mercedes Benz
1/28/2020 10:36	2017020011	A	Jhanak Vij	Manisha Rani	A Study about Stress Level among employees of Vishwa Exports
1/28/2020 11:06	2017020005	A	Disha kochhar	Prof. Priya Bali	Gureilla Marketing- an effective and low cost strategy for start up and small business
1/29/2020 15:33	2017020072	B	Nikhil Poply	Dr. Priya Manchanda	A study on awareness of students with regard to e-learning sources
1/29/2020 15:35	2017020060	B	Jayant Jain	Dr. Priya Manchanda	A study of Customer's Satisfaction with regard to Ola Cab Services
1/30/2020 12:19	2017020090	B	Minaal Gupta	Puja Jain	A study of consumer perception towards beverages
1/30/2020 12:19	2017020024	A	Pratham Singla	Dr. Leenu Anand	Customer preference towards Modes of payment while shopping.
1/30/2020 13:04	2017020028	A	Rupal saluja	Dr meenu goyal	Work life balance of bank employees
1/31/2020 13:40	2017020089	B	Jannat khurmi	Dr. Robin kaushal	Comparative study between netflix and Amazon prime: prime users in Ludhiana
2/1/2020 11:18	2017020094	A	Muskan Negi	Pooja Mehta	Consumer perception and buying behaviour towards Luxury Cars in India
2/1/2020 15:35	2017020006	A	Guneet Saini	Richa Jain	Consumer Preference towards cosmetics
2/1/2020 15:36	2017020022	A	Parima Sood	Richa Jain	A study of customer perception of prepaid and postpaid networks
2/3/2020 10:26	2017020003	A	Ankush pruthi	Manisha Rani	Consumer Behavior Regarding Up gradation And Replacement Of Kitchen Appliances
2/3/2020 12:04	2017020026	A	GAUTAM	PROF. PRIYA BALI	CONSUMER BUYING BEHAVIOUR TOWARDS HALDIRAM PRODUCTS
2/3/2020 12:32	2017020025	A	prerak kalra	manpreet kaur	customer relationship management at Fortis hospital
2/3/2020 14:37	2017020084	B	Japjot Thethi	Pooja Mehta	Customer Preferences towards Apple and Samsung Mobile Phones
2/3/2020 22:24	2017020045	B	Akshita Dhand	Dr. Leenu Anand	Assessing the Impact of e-learning systems on learners.
2/3/2020 22:41	2017020078	B	Satyam Alawadhi	Dr. Leenu Anand	A study of relationship between Internet addiction and academic performance of students.
2/5/2020 12:03	2017020017	A	Mridul Baluja	Kanwaljeet Singh	A Study of Strategic Management of Higher Educational Institutions
2/12/2020 12:46	2017020069	B	Mankaran Singh Gill	Sanjay Gupta	Consumer Behaviour Towards Hatchback Car- A Study In Ludhiana
2/12/2020 13:17	2017020063	B	Karamjot Thethi	Prof Mahesh Kumar	Consumer Perception on Digital Marketing-A Study with reference to Ludhiana
2/12/2020 13:20	2017020042	A	Vanshaj Jain	Prof Mahesh Kumar	Impact of Social Networking sites on life of people



2/15/2020 14:14	2017020066	B	Lakshita	Dr. Priya Manchanda	Impact of Celebrity Endorsements on Consumer Behaviour
2/17/2020 9:45	2017020020	A	Palak Uppal	Esha Jain	HRM Policies and Job Satisfaction: A Study of College Teachers in Ludhiana
2/17/2020 9:47	2017020013	A	Kartik Kareer	Suvidha Kamra	Attitude of Youth Towards Voting in Elections: A Study of Ludhiana City
2/17/2020 14:50	2017020034	A	Sneha Gupta	Marinal Gupta	A STUDY ON THE INTERPLAY OF EMOTIONS AND COGNITION ON CONSUMER DECISION MAKING PATTERNS
2/18/2020 11:53	2017020099	A	Pratham	Marinal Gupta	The rise of sustainable development
2/21/2020 17:42	2017020093	A	Archit Gupta	Amarjit Kaur	Consumer Perception towards Whatsapp
2/25/2020 12:27	2017020002	A	Amanjot Singh	Kanwaljeet Singh	Stress Level Among Employees
2/27/2020 11:00	2017020004	A	Dhruv Garg	Prof. Mahesh Kumar	Influence Branding on purchase preference
3/13/2020 14:56	2017020092	B	sumanyu dhall	manpreet kaur	Customer satisfaction regarding internet banking



SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

Ref: SACCM:MAR:2019-20:140

Date:06-03-2020

NOTICE

Following students are required to note down the name of their project supervisors for BBA project report and viva voce May 2020

Sr.No.	Roll Number	Section	Student Name	Faculty Supervisor
1	2017020041	A	TARUNDEEP SINGH	Ms. Richa jain
2	2017020067	B	MADHAV MALHOTRA	Ms. Aanchal arora
3	2017020087	B	RISHABH KHANNA	Ms. Swati gupta

Ajay Sharma
(Dr. Ajay Sharma)
Principal



SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

NOTICE

Date: 21 May, 2020

BBA 6TH SEMESTER PROJECT REPORT AND VIVA VOCE MAY,2020

Faculty members kindly note the Schedule and duties for BBA 6th Semester Project Mock Viva- Voce.

Kindly note you may use any online mode of communication (Google meet, whats app, webex meetings, etc.) for taking students viva-voce.

Kindly access the students' projects from the link: <https://bit.ly/3bD0OU8>

Also give your valuable Remarks in the provided goggle sheet. Link: <https://bit.ly/2TpCvmm>

A list of Students phone number will be provided.

Sr.No	Roll Number	Section	Student Name	Examiner	Schedule Dates (Timings: 11 a.m. to 12:30 p.m.)
1	2017020098	B	JAPJOT SINGH	Ms. Swati Gupta	May 25th, 2020
2	2017020019	A	NITIKA JAIN		
3	2017020056	B	DHAIRYA MAHAJAN		
4	2017020034	A	SNEHA GUPTA	Ms. Aanchal Arora	May 25th, 2020
5	2017020099	A	PRANAV SINGHANIA		
6	2017020058	B	DRISHTI DHANDA	Ms. Amarjit Kaur	May 25th, 2020
7	2017020044	B	AA YUSH GOYAL		
8	2017020081	B	TEJAS DUA		
9	2017020059	B	GUNTAAS SINGH ARORA	Dr. Meenu Goyal	May 25th, 2020
10	2017020053	B	CHARU SINGLA		
11	2017020090	B	MINAAL GUPTA		
12	2017020084	B	JAPJOT THETHI	Ms. Priya Bali	May 25th, 2020
13	2017020070	B	MUSKAAN SINGH		



Sr.No	Roll Number	Section	Student Name	Examiner	Schedule Dates (Timings: 11 a.m. to 12:30 p.m.)
14	2017020094	A	MUSKAN NEGI		
15	2017020071	B	MUSKAN GUPTA	Dr. Priya Manchanda	May 25th, 2020
16	2017020089	B	JANNAT KHURMI		
17	2017020047	B	ANNIE BEDI		
18	2017020065	B	KIRANJOT KAUR	Ms. Esha Jain	May 25th, 2020
19	2017020001	A	AAYUSHI GOYAL		
20	2017020010	A	ISHA NAGPAL		
21	2017020013	A	KARTIK KAREER	Ms. Prerna	May 25th, 2020
22	2017020085	A	AARUSHI JAIN		
23	2017020068	B	MANASVI BECTOR		
24	2017020069	B	MANKARAN SINGH GILL	Ms. Manisha Mahindru	May 25th, 2020
25	2017020075	B	PAWANDEEP SINGH DAHELE		
26	2017020007	A	GURVEER SINGH LOTEY		
27	2017020073	B	PARTH JINDAL	Ms. Anupreet Kaur	May 26th, 2020
28	2017020002	A	AMANJOT SINGH		
29	2017020017	A	MRIDUL BALUJA		
30	2017020028	A	RUPAL SALUJA	Dr. Leenu Narang	May 26th, 2020
31	2017020050	A	ARUSHI JAIN		
32	2017020096	B	DIVYANSHI DUA		
33	2017020076	B	REHMAT SINGH GANDHI	Dr. Jaspreet Kaur	May 26th, 2020
34	2017020039	A	TANUJ MONICHA		
35	2017020088	B	PRACHI GUPTA		
36	2017020078	B	SATYAM ALAWADHI	Mr. Mahesh Kumar	May 26th, 2020
37	2017020045	B	AKSHITA DHAND		



Sr.No	Roll Number	Section	Student Name	Examiner	Schedule Dates (Timings: 11 a.m. to 12:30 p.m.)
38	2017020024	A	PRATHAM SINGLA		
39	2017020092	B	SUMANYU DHALL	Mr. Jinesh Jain	May 26th, 2020
40	2017020032	A	SHIVAM ARORA		
41	2017020025	A	PRERAK KALRA		
42	2017020082	B	TRIMANNOOR SINGH	Ms. Pooja Mehta	May 26th, 2020
43	2017020051	B	ASHDEEP KAUR		
44	2017020023	A	PRANAV JAIN		
45	2017020042	A	VANSHAJ JAIN	Ms. Puja Jain	May 26th, 2020
46	2017020063	B	KARAMJOT THETHI		
47	2017020004	A	DHRUV GARG		
48	2017020043	A	VRINDA GUPTA	Ms. Monica Sethi	May 26th, 2020
49	2017020049	B	ANUSHKA GUPTA		
50	2017020020	A	PALAK UPPAL		
51	2017020005	A	DISHA KOCHHAR	Ms. Marinal Gupta	May 26th, 2020
52	2017020026	A	RAHAT GAUTAM		
53	2017020080	A	SHIVAM ARORA		
54	2017020083	B	VANSHIKA NAGPAL	Dr. Robin Kaushal	May 27th, 2020
55	2017020093	A	ARCHIT GUPTA		
56	2017020009	A	HIMANSHU KHOSLA		
57	2017020035	A	STUTI SHARMA	Ms. Richa Jain	May 27th, 2020
58	2017020027	A	RAHUL REHAN		
59	2017020057	B	DHRUV JAIN	Ms. Suvidha Kamra	May 27th, 2020
60	2017020008	A	HARSHDEEP SINGH		
61	2017020033	A	SHIVAY MALHOTRA	Ms. Sarita Arora	May 27th, 2020
62	2017020087	B	RISHABH KHANNA		
63	2017020097	B	GURNOOR MARWA		



Sr.No	Roll Number	Section	Student Name	Examiner	Schedule Dates (Timings: 11 a.m. to 12:30 p.m.)
64	2017020022	A	PARIMA SOOD	Mr. Sanjay Gupta	May 27th, 2020
65	2017020041	A	TARUNDEEP SINGH		
66	2017020006	A	GUNEET SAINI		
67	2017020003	A	ANKUSH PRUTHI	Mr. Kanwaljit Singh	May 27th, 2020
68	2017020011	A	JHANAK VIJ		
69	2017020095	B	AASHNA JAIN	Dr. Manpreet Kaur	May 27th, 2020
70	2017020067	B	MADHAV MAHESH MALHOTRA		
71	2017020055	B	DEVANSH GUPTA		
72	2017020072	B	NIKHIL POPLY	Ms. Meenu Gupta	May 27th, 2020
73	2017020060	B	JAYANT JAIN		
74	2017020066	B	LAKSHITA GIROTRA		

For any assistance, kindly contact BBA Project Coordinators Dr. Robin Kaushal and Dr. Jaspreet Kaur.

Sd/-

(Dr. Ajay Sharma)

Principal



**BBA 6TH SEMESTER - PROJECT REPORT MOCK VIVA -VOCE
EVALUATION SHEET**

Sr No.	Roll No	Name	Section	Examiner	Topic	Remarks
1	2017020001	AAYUSHI GOYAL	A	Esha Jain	CUSTOMER PERCEPTION ABOUT ONLINE FOOD ORDERING SERVICES IN LUDHIANA CITY	satisfactory.
2	2017020002	AMANJOT SINGH	A	Anupreet Kaur Bal	STRESS LEVEL AMONG EMPLOYEES	Good attempt. Satisfactory performance was given by the student while answering.
3	2017020003	ANKUSH PRUTHI	A	kanwaljeet singh	CONSUMER BEHAVIOUR REGARDING UPGRADATION AND REPLACEMENT OF KITCHEN	need more preparation
4	2017020004	DHRUV GARG	A	Puja Jain	INFLUENCE OF BRANDING ON PURCHASE PREFERENCES	response satisfactory. Sampling need to be reviewed. Objectives talk of corelation which has not been calculated. sources written inside not in bibliography.



5	2017020005	DISHA KOCHHAR	A	Marinal Gupta	GUERRILLA MARKETING – AN EFFECTIVE AND LOW COST STRATEGY FOR STARTUP AND SMALL BUSINESS	Satisfactory Performance
6	2017020006	GUNEET SAINI	A	Sanjay Gupta	Consumer Buying Behaviour towards Cosmetic Products in Ludhiana City	Not Prepared, Rewrite ROL, Research Methodology and Bibilography
7	2017020007	GURVEER LOTEY	A	Manisha Rani	Customer Satisfaction towards the luxury Cars BMW & Mercedes Benz	Need more preparation
8	2017020008	HARSHDEEP SINGH	A	Suvidha Kamra	A study on consumer preference & satisfaction towards Patanjali Products	Not prepared with regards to research methodology and other aspects of project. Knows about patanjali in general.
9	2017020009	HIMANSHU KHOSLA	A	Dr.Robin Kaushal	Comparative study between netflix and Amazon	Not prepared, sample of 50 not justified,rewrite the data analysis



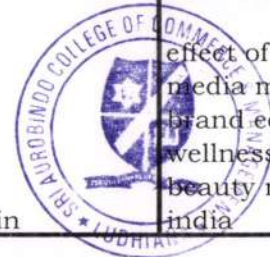
10	2017020010	ISHA NAGPAL	A	Esha Jain	Study of Consumer Protection Act: Survey in Ludhiana city	Satisfactory
11	2017020011	JHANAK VIJ	A	Kanwaljeet singh	A STUDY ON STRESS LEVEL AMONG EMPLOYEES OF VISHWA EXPORTS	Satisfactory
12	2017020013	KARTIK KAREER	A	Prerna Ahuja	Attitude of youth towards voting in elections	needs more concept clarity; sampling technique and limitations not mentioned in project
13	2017020017	MRIDUL BALUJA	A	Anupreet Kaur Bal	STRATEGIC MANAGEMENT OF HIGHER EDUCATION INSTITUTIONS	The student was unclear about the concepts mentioned in the project. Vague answers were given to the questions targeted. Needs more preparation.
14	2017020019	NITIKA JAIN	A	Swati Gupta	COMSUMER PREFERENCES ON "READY-TO-EAT FOODS"	Satisfactory but minor changes suggested with regard to Bibliography
15	2017020020	PALAK UPPAL	A	Monica Sethi	HRM POLICIES AND JOB SATISFACTION:A STUDY OF COLLEGE TEACHER IN LUDHIANA	Satisfactory,Need to prepare more for final viva, one objective to be removed as not attempted to achieve and suggestions to be linked with findings



16	2017020022	PARIMA SOOD	A	Sanjay Gupta	A Study of Customer Perception Regarding Prepaid and Postpaid Networks	Satisfactory, Some minor changes suggested regarding Bibliography and Sampling Techniques
17	2017020023	PRANAV JAIN	A	Pooja Mehta	A study of customer satisfaction towards Honda Activa in reference to Ludhiana City	Sampling technique and sample size is ill defined. Preparation is required for answering the questions.
18	2017020024	PRATHAM SINGLA	A	Mahesh Kumar	AWARENESS TOWARD VARIOUS MODES OF DIGITAL PAYMENTS	Mediocre response. Need more preparation for certain questions on research methodology
19	2017020025	PRERAK KALRA	A	Jinesh Jain	CUSTOMER RELATIONSHIP MANAGEMENT AT FORTIS HOSPITAL	Not Prepared, Mismatch between the Figure showing elements of CRM and the write up part
20	2017020026	RAHAT GAUTAM	A	Marinal Gupta	Consumer Preference Towards Haldiram Products	Research methodology chapter needs to be refined, sampling technique not specified findings and suggestions need explanation. In nutshell, entire project requires revision



21	2017020027	RAHUL REHAN	A	Richa Jain	sustainability of silver coin manufacturing unit in ludhiana	topic is clear. Rewrite ROL, bibliography
22	2017020028	RUPAL SALUJA	A	Dr. Leenu Anand	Work life balance of bank employees	satisfactory
23	2017020032	SHIVAM ARORA	A	Jinesh Jain	Impact of Entrepreneurship development on Economic Development of Punjab	Absent
24	2017020033	SHIVAY MALHOTRA	A	Sarita Arora	Consumer Attitude towards Government Schemes launched in Banking and Insurance Sector	Not prepared for Viva. Suggested changes in Research Methodology
25	2017020034	SNEHA GUPTA	A	Anchal Arora	INTERPLAY OF PSYCHOLOGICAL INFLUENCES AND COGNITION ON CONSUMER	Satisfactory. Topic is clear.
26	2017020035	STUTI SHARMA	A	Richa Jain	effect of social media marketing on brand equity in wellness and beauty market in india	topic is clear. rewrite ROL and bibliography



27	2017020039	TANUJ MINOCHA	A	Dr. Jaspreet Kaur	STUDY ON CHANGING CONSUMER PREFERENCES TOWARDS ORGANISED RETAILING	Satisfactory. well prepared. suggested some changes in project.
28	2017020041	TARUNDEEP SINGH	A	Sanjay Gupta	Consumer Perception Towards Various Mobile Phone Brands	Satisfactory, Rewrite the ROL and Bibliography and Research Design
29	2017020042	VANSHAJ JAIN	A	Puja Jain	Impact of Social Networking Sites on Life of People	Response ok. Title needs revision. Acknowledgment needs a change. ROL chapter not there. first paragraph of questionnaire in annexure needs revision.
30	2017020043	VRINDA GUPTA	A	Monica Sethi	WELFARE MEASURES IN T.K SAMRAT HOSIERY MILLS	Objectives of study& data analysis techniques missed in project, Analysis chapter incomplete and Findings chapter to be restated appropriately
31	2017020085	AARUSHI JAIN	A	Prerna Ahuja	Online vs. physical stores with regard to FMCG products	needs more concept clarity; sampling technique not mentioned in the project



32	2017020093	ARCHIT GUPTA	A	Dr.Robin Kaushal	Consumer perception towards watsapp	so many chapters made,suggested to modify and rewrite the data analysis with heading of tables and figures
33	2017020094	MUSKAN NEGI	A	Priya Bali	Consumer perception towards buying behaviour of luxury cars	Rewrite the objectives , review of literature
34	2017020099	PRANAV SINGHANIA	A	Anchal Arora	THE RISE OF SUSTAINABLE DEVELOPMENT	Require clarity to justify strongly methodology as per objectives. Otherwise topic awareness is clear.
35	2017020044	AAYUSH GOYAL	B	Amarjit Kaur	A Comparative Analysis of Consumer Satisfaction Towards Services of Vishal Mega Mart and Big Bazaar"	Good explanations and concept clarity
36	2017020045	AKSHITA DHAND	B	Mahesh Kumar	Assessing the impact of e-learning svstem on learners	Satisfactory response.



37	2017020047	ANNIE BEDI	B	Dr Priya Manchanda	THE IMPACT OF PROMOTIONAL STRATEGIES IN SHOPPING MALLS ON CONSUMER BEHAVIOR	Findings & suggestions require more explanation.
38	2017020049	ANUSHKA GUPTA	B	Monica Sethi	BUYING BEHAVIOUR OF CONSUMER TOWARDS VARIOUS BRANDS OF DETERGENT	Good attempt, well prepared, suggestions need to be linked with the findings of the study
39	2017020050	ARUSHI JAIN	B	Dr. Leenu Anand	Role of social media on consumer preferences.	Need more preparation as the answers are not in the light of project.
40	2017020051	ASHDEEP KAUR	B	Pooja Mehta	CONSUMER PREFERENCE FOR COKE V/S OTHER BRANDS	Need to add 3-4 literature reviews. needs more preparation for answering the questions
41	2017020053	CHARU SINGLA	B	Dr Meenu Goyal	A STUDY ON PERCEPTION OF CONSUMERS TOWARDS ONLINE SHOPPING	Response Satisfactory. Project report requires updation
42	2017020055	DEVANSH GUPTA	B	Dr. Manpreet Kaur	CONSUMER BEHAVIOUR TOWARDS INDIAN AND FOREIGN BRANDED WRIST WATCHES	Not prepared, review needs to be updated



43	2017020056	DHAIRYA MAHAJAN	B	Swati Gupta	CONSUMER BUYING PREFERENCE FOR BRANDED AND NON BRANDED GARMENTS IN LUDHIANA	Minor changes suggested with regard to Bibliography and requires more clarity regarding research methodology
44	2017020057	DHRUV JAIN	B	Suvidha Kamra	Comparative Study of Employee Satisfaction in Private Sector and Public Sector banks with reference to HDFC, AXIS, SBI and PNB Branches of Ludhiana	Well Prepared. Minor Changes suggested in title page and scope
45	2017020058	DRISHTI DHANDA	B	Amarjit Kaur	CONSUMER BEHAVIOUR TOWARDS NUTRITIONAL DRINKS	Vague explanations, not prepared well, need some changes in the text also
46	2017020059	GUNTAAS SINGH ARORA	B	Dr Meenu Goyal	Customer Satisfaction towards Avon Cycles	project report requires lot of editing as a single para constitutes a chapter, RM to be elaborated, review references not appropriate
47	2017020060	JAYANT JAIN	B	Meenu Gupta	a study on customer satisfaction towards ola cab	not confident while giving answers, more preparation required



74

48	2017020063	KARAMJOT THETHI	B	Puja Jain	CONSUMER PERCEPTION ON DIGITAL MARKETING (A STUDY CONDUCTED WITH REFERENCE TO LUDHIANA)	Response satisfactory. bibliography to be revised.
49	2017020065	KIRANJOT KAUR	B	Esha Jain	CUSTOMER ATTITUDE, PREFERENCE TOWARDS DIFFERENT INVESTMENT OPTIONS WITH	Satisfactory, a few changes suggested.
50	2017020066	LAKSHITA GIROTRA	B	Meenu Gupta	Impact of celebrity endorsement on consumer behavior	review of literature needs to be expanded a bit. More preparation required for final project viva
51	2017020067	MADHAV MALHOTRA	B	Dr. Manpreet Kaur	MISLEADING ADVERTISEMENTS IN FOOD INDUSTRY	Not prepared, review needs to be updated
52	2017020068	MANASVI BECTOR	B	Prerna Ahuja	Retail therapy and its effectiveness	prepared well, concepts were clear
53	2017020069	MANKARAN SINGH GILL	B	Manisha Rani	Consumer behaviour towards Hatchback cars- A study of Ludhiana	He spoke wrong name of topic, interpretation was not clear. Need more preparation



54	2017020070	MUSKAAN SINGH	B	Priva Bali	Underlying motivations for green purchase intentions	Full of knowledge, limitations missing and bibliography to write again
55	2017020071	MUSKAN GUPTA	B	Dr.Priya Manchanda	MARKET STRATEGIES OF BONN BISCUITS	Finding and Suggestions require more explanation. Text settings required. Under secondary data para, second para is of primary data (kindly shift it).
56	2017020072	NIKHIL POPLY	B	Meenu Gupta	A study on perception of teenagers towards e learning	quite satisfactory
57	2017020073	PARTH JINDAL	B	Anupreet Kaur Bal	PROJECT REPORT ON PURCHASE MANAGEMENT AT SPORTKING INDIA LIMITED	Generalised answers were given by the student, focused and targeted approach to answers were missing. Overall the performance was satisfactory. 11 objectives are mentioned in
58	2017020075	PAWANDEEP SINGH DAHELE	B	Manisha Rani	Customer satisfaction towards transportation industries- ola cabs and Uber cabs	satisfactory



59	2017020076	REHMAT SINGH GANDHI	B	Dr. Jaspreet Kaur	STUDY OF CORPORATE SOCIAL RESPONSIBILITY PRACTICES IN SELECTED COMPANIES OF LUDHIANA	project is very well prepared, concept clarity is there, but objectives not clear. needs more preparation,
60	2017020078	SATYAM ALAWADHI	B	Mahesh Kumar	between Internet Addiction and academic performance among undergraduate students	Student is well prepared and able to answer most of the questions
61	2017020080	SHIVAM ARORA	B	Marinal Gupta	"Comparative study of Barista v/s Café Coffee Day"	He has annexed two questionnaires whereas he has used only one, objectives have not been mentioned, introduction is given in chapter 4 which has to be shifted to
62	2017020081	TEJAS DUA	B	Amarjit Kaur	Comparative Analysis of Pizza Hut and Dominos	needs more concept clarity, confusion in review and bibliography and some text settings in the project.
63	2017020082	TRIMANNOOR SINGH	B	Pooja Mehta	Study of consumer preference towards Cadbury and Nestle chocolates	Literature Rievew needs to be expanded a bit. some problem in data analysis of 1-2 questions. overall performance is satisfactory



64	2017020083	VANSHIKA NAGPAL	B	Dr.Robin Kaushal	Consumer behaviour towards discounted garment products	Changes suggested in Research methodology chapter including merging chapter 3 and 4
65	2017020084	JAPJOT THETHI	B	Priya Bali	Consumer perception towards the buying behaviour of apple and Samsung phones	Changes required in review of literature, suggestions and limitations to be added
66	2017020087	RISHABH KHANNA	B	Sarita Arora	Consumer Behaviour towards Branded Shoes	Satisfactory response . Suggested changes in Title, sample size and accordingly rewrite objectives, research methodology
67	2017020088	PRACHI GUPTA	B	Dr. Jaspreet Kaur	"CUSTOMERS PERCEPTION AND PREFERENCES FOR MULTIPLEXES: A STUDY OF LUDHIANA CITY	satisfactory, little more preparation is required. suggested some changes in project.
68	2017020089	JANNAT KHURMI	B	Dr Priya Manchanda	STUDY BETWEEN NETFLIX AND AMAZON PRIME USERS IN LUDHIANA CITY	Reframe the objectives again. Rewrite the findings & conclusion. Suggestions not given.
69	2017020090	MINAAL GUPTA	B	Dr Meenu Goyal	Consumer Buying behaviour towards cold beverage and juices	Response ok. Project report requires lot of revisions. no match of review n bibliography not in format as well



70	2017020092	SUMANYU DHALL	B	Jinesh Jain	A Survey on Customer Satisfaction towards Internet Banking	not much prepared, objectives need to be redefined, review needs to be updated
71	2017020095	AASHNA JAIN	B	Dr. Manpreet Kaur	ON THE CONSUMER'S PREFERENCE AMONG BRANDED AND NON BRANDED JEWELLERS	Satisfactory
72	2017020096	DIVYANSHI DUA	B	Dr. Leenu Anand	Consumer adoption of e-commerce in Ludhiana.	Satisfactory
73	2017020097	GURNOOR MARWA	B	Sarita Arora	Consumer Preference for Frozen food	Response was okay. Suggested certain changes required for research methodology. Sample size to be increased.
74	2017020098	JAPJOT SINGH	B	Swati Gupta	Consumer Behavior regarding DTH Services	minor changes suggested with regard to bibliography and requires more clarity regarding type of data collected and research methodology



BBA Project 2020-21

Sr.No	Name of the Supervisor	College Roll Number	Name of the student	Title of the project
1	Ms Monica Sethi	2018020001	AKHIL LUTHRA	Consumers' perception towards Digital Marketing
2	Ms Monica Sethi	2018020002	ANKIT GARG	Impact of Advertisements on Children and Teens
3	Ms Monica Sethi	2018020003	ANMOL SANDHU	Teachers' Perception towards online/virtual teaching
4	Dr. Marinal Gupta	2018020005	BHAVIKA DHANDA	TO STUDY THE COMPARISON BETWEEN CAFE COFFEE DAY, BARISTA AND COSTA COFFEE- GREAT COFFEE SHOP BATTLE IN LUDHIANA CITY.
5	Dr. Marinal Gupta	2018020006	DHRITI MEHRA	CONSUMER BEHAVIOUR TOWARDS GREEN MARKETING
6	Dr. Marinal Gupta	2018020007	DIVYANSHU MONGA	COMPARITIVE ANALYSIS BETWEEN OLA AND UBER
7	Mr Jinesh Jain	2018020008	GURLEEN KAUR	Digital Marketing Strategies in Brand Building
8	Mr Jinesh Jain	2018020009	GURMAN BIJAN	Cashless economy and its impact on society
9	Mr Jinesh Jain	2018020010	HARJOT KAUR	Consumers perception towards misleading advertisements in the food industry
10	Ms Puja Jain	2018020011	HARNADAR KAUR	Consumer perception towards branded and non-branded clothes
11	Ms Puja Jain	2018020012	HARSHITA KAUR	Marketing Strategies of Tanishq
12	Ms Puja Jain	2018020013	HARSIMRAT SINGH SAHWAL	A study of consumer behaviour towards Cafe Coffee Day
13	Ms Pooja Mehta	2018020014	ISHIKA GUPTA	Examining the factors affecting brand loyalty for cars in Ludhiana
14	Ms Pooja Mehta	2018020015	JAGVEER SETHI	Examining the Marketing Strategies of HP in India
15	Ms Pooja Mehta	2018020016	JASRAJ SINGH	Examining the consumer preferences for Nestle and Cadbury chocolates
16	Dr. Robin Kaushal	2018020017	JUGAAD SINGH	ANALYSIS OF E-COMMERCE ADOPTION - A COMPARATIVE STUDY OF LUDHIANA AND CHANDIGARH
17	Dr. Robin Kaushal	2018020018	MADHUR JAIN	SUSTAINABILITY OF SILVER COIN MANUFACTURING UNIT IN LUDHIANA BASED WHOLESALER AND RETAILER DEMAND IN D2B MARKET
18	Dr. Robin Kaushal	2018020019	NAVJOT SINGH	INFLUENCE OF BRAND NAME AND ITS IMPACT ON PURCHASE PREFERENCE
19	Dr. Jaspreet Kaur	2018020020	PALAK JAIN	A COMPARATIVE STUDY OF CUSTOMER SATISFACTION FOR AMAZON & FLIPKART IN LUDHIANA CITY
20	Dr. Jaspreet Kaur	2018020021	PARTH TANEJA	A STUDY OF CONSUMER BEHAVIOUR TOWARDS ONLINE AND OFFLINE SHOPPING
21	Dr. Jaspreet Kaur	2018020023	PRIYANK JAIN	A STUDY ON CUSTOMER SATISFACTION TOWARDS OLA CABS IN LUDHIANA CITY
22	Mr Sanjay Gupta	2018020024	PULKIT JAIN	A Comparative Study of Customer Satisfaction towards performance of HeroHonda, TVS and Bajaj Bikes
23	Mr Sanjay Gupta	2018020028	RIA GUPTA	A study on consumer perception towards online shopping in India
24	Mr Sanjay Gupta	2018020029	RIPANDEEP KAUR	To Study the Consumer Buying Behaviour Towards Indian and Foreign Branded Watches
25	Mr Kanwaljit Singh	2018020030	RITIK THAMAN	Impact of Entrepreneurship development on Economic Development of Punjab
26	Mr Kanwaljit Singh	2018020031	RIYA SOOD	Recruitment Strategies in MNC's
27	Mr Kanwaljit Singh	2018020033	RHYTHM JAIN	A PROJECT REPORT ON TATA REPORTS
28	Dr. Meenu Singla	2018020034	SHIVAM BATRA	Impact of Digital marketing on E Commerce
29	Dr. Meenu Singla	2018020035	SHIVAM DODA	Advertising Strategy of the Indian Corporates- with special reference to Coca Cola India
30	Dr. Meenu Singla	2018020036	SHRENIK JAIN	Consumer preference towards cosmetics
31	Ms Sarita Arora	2018020037	SHUBHAM JAIN	CONSUMER PERCEPTION WITH REGARD TO MISLEADING ADVERTISEMENT WITH SPECIAL REFERENCE TO FOOD INDUSTRY
32	Ms Sarita Arora	2018020038	SUGAM GUPTA	CUSTOMER'S PERCEPTION TOWARDS E-BANKING IN PUNJAB
33	Ms Sarita Arora	2018020040	VANSH VASAN	INVESTOR'S PERCEPTION ABOUT INVESTMENT IN MUTUAL FUNDS
34	Dr. Leenu Narang	2018020042	VIDUR THAPAR	777
35	Dr. Leenu Narang	2018020043	YUVRAJ JINDAL	A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS BRANDED AND NON BRANDED READYMADE GARMENTS IN LUDHIANA
36	Dr. Leenu Narang	2018020045	ABHINANDAN GUPTA	A Study of Preferred Investment Avenues Amongst People of Ludhiana.
37	Dr. Manpreet Kaur	2018020047	ANJANPREET KAUR	Study of Consumer Behaviour towards branded apparel
38	Dr. Manpreet Kaur	2018020048	ANMOL KAKKAR	factors affecting car buying behaviour of customers
39	Dr. Manpreet Kaur	2018020049	ANUBHAV GROVER	Consumer Buying Behaviour towards laptops: A study of Ludhiana
40	Ms Meenu Gupta	2018020050	BAWANPREET SINGH	A study of Customer perception towards Zomato and Swiggy
41	Ms Meenu Gupta	2018020051	CHAITANYA THAPAR	To Examine the marketing strategies of Pepsi and Coca Cola
42	Ms Meenu Gupta	2018020052	DEBPANSHU GUPTA	Effect of advertisement on consumer buying behaviour with reference to demand of energy drinks
43	Mr Vijay Chhabra	2018020054	HARJYOT GIRDHAR	Consumer Preference on DTH Services
44	Mr Vijay Chhabra	2018020055	HARNOOR SINGH	A study of Consumer behaviour of Smartphone Applications usage among college students of Ludhiana region
45	Mr Vijay Chhabra	2018020056	HARNOOR SINGH	A study on Consumer Buying pattern of Amul
46	Ms Esha Jain	2018020057	HARSIMRAN SINGH	A Comparative study of selective cabs in Ludhiana City.
47	Ms Esha Jain	2018020058	ISHIKA JAIN	Astudy of online vs physical stores with regard to fast moving consumer goods

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49	Ms Esha Jain	2018020059	JAPNEET TANDON	A study on Consumer Adoption of E-Commerce in Ludhiana
50	Ms Amarjit Kaur	2018020060	JASJOT SINGH	Consumer Satisfaction in case of McDonald's Restaurants:
50	Ms Amarjit Kaur	2018020062	JASWIN SINGH	Consumer preference towards luxury cars' brands
51	Ms Amarjit Kaur	2018020063	KARAN TANGRI	A study on consumer adoption of electronic payment
52	Ms Swati Gupta	2018020064	KRITI JAIN	Factors affecting the level of Job Satisfaction of teachers working in private colleges of Ludhiana
53	Ms Swati Gupta	2018020065	MADHAV SINGLA	Evaluation of Consumer satisfaction from fast food franchise: A study of McDonalds
54	Ms Swati Gupta	2018020067	MANSI GARG	Fast Fashion: A rising trend of branded clothing in Ludhiana
55	Dr. Priya Manchanda	2018020068	NAINA SINGLA	A STUDY ON AWARENESS LEVEL OF SELECTED CUSTOMERS WITH REGARD TO ADVERTISEMENTS DEVELOPED BY OGLIVY INDIA
56	Dr. Priya Manchanda	2018020069	PARNEET KAUR	Study Of Consumer Preference Towards Frozen Food In Ludhiana City
57	Dr. Priya Manchanda	2018020072	PIYUSH SINGAL	Consumer Buying behaviour Regarding Branded Shoes
58	Dr. Dilraj Kaur	2018020073	PRATISITHA ARORA	DEVELOPED BY OGLIVY INDIA
59	Dr. Dilraj Kaur	2018020074	RAGHAV KHERA	A STUDY ON CONSUMER SATISFACTION TOWARDS DOMINOS
60	Dr. Dilraj Kaur	2018020076	RUDRA SOOD	A STUDY ON CONSUMER PREFERENCES TOWARDS SOCIAL NETWORKING SITES
61	Ms Prerna	2018020078	SEHAJPREET SINGH MAKKAR	A Study On Consumer Preferences & Satisfaction Towards Patanjali Ayurvedic Products
62	Ms Prerna	2018020080	SRISHTI GUPTA	Impact of Loyalty Cards on Consumer Buying Behaviour in Apparel Industry
63	Ms Prerna	2018020081	SUMEDH SHARMA	CONSUMER PREFERENCE ON FROZEN FOOD
64	Ms Anupreet	2018020083	TANISH JAIN	A STUDY OF INCREASING AWARENESS OF REDUCING OBESITY AND INCREASING HEALTHY LIFESTYLE AND GYMNASIUM AMONG COLLEGE STUDENTS WITH REFERENCE TO LUDHIANA
65	Ms Anupreet	2018020084	VANIKA ARORA	A STUDY OF THE EFFECT OF SOCIAL MEDIA MARKETING ON BRAND EQUITY IN "BEAUTY & WELLNESS" MARKET BY INDIAN-MADE BRANDS ON CONSUMERS IN LUDHIANA
66	Ms Anupreet	2018020085	VANSHIKA DUGGAL	TO CHECK THE SUSTAINABILITY OF SILVER COIN MANUFACTURING UNIT IN LUDHIANA BASED WHOLESALER AND RETAILER DEMAND IN B2B MARKET
67	Ms Richa	2018020086	SUKHMANI ARORA	study of consumer buying behaviour towards various cosmetic brands
68	Ms Richa	2018020087	MANNAT SETHI	consumer perception towards various mobile phone brands
69	Ms Richa	2018020090	PRERNA GUPTA	impact of smartphones at workplace
70	Mr. Aashish Garg	2018020091	DISHA AGARWAL	Consumer behaviour regarding upgradation and replacement of kitchen appliances
71	Mr. Aashish Garg	2018020092	VEDIKA MALHOTRA	The Role of User generated Content (UGC) in travel planning Behavior of Tourists
72	Mr. Aashish Garg	2018020093	RIDHI GOEL	ARE CONSUMERS INTERESTED IN ELECTRIC VEHICLES? A STUDY OF PREFERENCES AND INTENTIONS

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