

## BEYOND THE CLASSROOM

It is well established that a student's learning journey can be greatly enhanced if they are involved in activities beyond the classroom also. In this context, participation in co-curricular activities and self development programs can contribute a lot in grooming the personality and the development of interpersonal skills. Recognizing these facts, SACCM attempts to blend academic and co-curricular activities as a means of complimenting the academic learning of the students and developing the whole being in a holistic manner. Throughout the academic year, a variety of sports, social, academic, literary and cultural activities are organised for the students. A constant endeavour is made to provide the students with different platforms and opportunities to learn, showcase their talent so as to make their stay at SACCM- The Best College Experience one could have.

By participating in these activities, one can.....

- Discover a life-long interest or hobby
- Become involved in related opportunities
- Reinforce existing skills or find new skills which were unknown earlier
- Feel the pride of accomplishment
- Discover a new path or destination for the future

Various co-curricular activities and self development programs organized by College are mentioned as under :

### British Parliamentary Debate - Dialogue Etiquette

British Parliamentary style debate is a common form of academic debate. It has been adopted as the official style of the World Universities Debate Championship. It is a platform for young minds to cross swords with their counterparts, foster healthy contentions and learn to appreciate diverse views of ideas and opinions. The participating students exhibit their intellectual prowess by presenting their opinions on diverse social, economic and political issues pertinent to the world economy at present such as censorship of social media, growing importance of artificial intelligence, dictatorship vs democracy and the like. The activity not only hones the speaking skills of the student but also teaches them to deliberate and discuss with etiquette.

### Building Management Competencies- METTLE Fest

Mettle – one of the most awaited events of the year showcases a typical sample of ingraining management competencies among students. It provides a valuable learning platform to the students of marketing and finance whereby they get opportunities to put theory into practice. The students apply their marketing, finance and the managerial skills to work on a business proposal. They work upon business philosophy, organization structure, marketing campaign plan, salesmanship, setup installation and the like. By participating in this fest, students not only exhibit their creativity but also learn the managerial concepts of team building and decision making. Besides this, various Inter College Competitions like Business Plan, Ad-Mad Show and Finance Quiz are also organized under the purview of this event.



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## EXTENSION OF TEACHING

*Supplementing Theoretical Knowledge with Practical Experience...*

### Extension Lectures by Practitioners - Inputs from Industry

As a constant endeavour to complement academic inputs with intensive interaction with the industry, illustrious academicians and practicing managers are invited to share their experiences, expertise and vision with the students. The resource persons interact with the students to acquaint them with the application part of concepts that the students have already learnt in the classroom. A series of lectures are organized every year particularly for the BBA students.

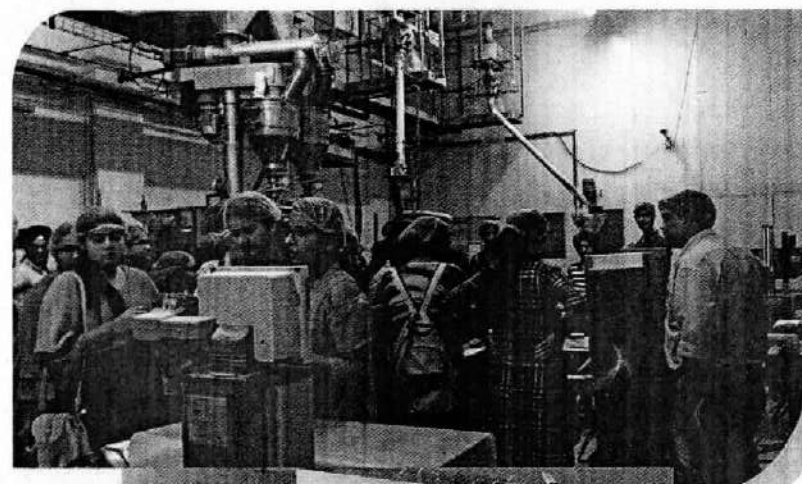


### Bridge Classes - Filling The Knowledge Gap

Embracing students' diversity, Bridge Classes are organized for the identified categories of students who lag behind their peers on account of divergence in their academic background, intellectual levels and interests. Bridge classes are organized in the subjects of accountancy, economics, mathematics, etc. for the students coming from non commerce backgrounds to help them understand the fundamentals of commerce and management and to bring them at par with their peers having conceptual knowledge of commerce subjects. Besides this, in order to help students coming from state boards, where common medium of instruction is a state language, need based additional classes are held to help them understand the semantics, syntax and structure (like the parts of speech, comprehension, etc) which form the common base of English Language.

### Theme Based Industrial Visits - Practical Exposure

Frequent industrial visits are organised to acquaint the students with the dynamics of modern business environment and to supplement the theoretical knowledge with the real examples from industry. From witnessing the Annual General Meeting at Vardhman Corporate office, gaining firsthand knowledge on international trade at Integrated Check Post, Attari Border, learning fundamentals of costing and storage at Food Corporation of India, to understanding the implications of Monetary Policy at Head Quarters of Reserve Bank of India, the SACCM students receive ample opportunities to get exposure in diverse areas of Commerce and Management Education.

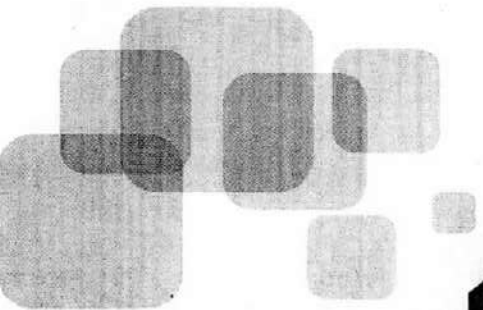


## SHORT TERM VALUE ADDED CERTIFICATE COURSES

| Sr. No. | Name of Course                   | Objective of the Course  | Duration   |
|---------|----------------------------------|--|------------|
| 1.      | E-Filing of Income Tax Return    | To acquaint the students with various practical aspects involved in the process of electronic filing of income tax return.   | Seven days |
| 2.      | Accounting Package – TALLY.ERP 9 | To enrich the students with the ability to prepare final accounts of a company/ firm/ sole proprietor, on their systems itself, without calculating anything manually. | One Month  |
| 3.      | Office Automation                | To enrich the students with the Basic, Intermediate and Advanced Stages of Microsoft Word 2010, Microsoft Excel 2010 and Microsoft PowerPoint                          | One Month  |

## SKILL DEVELOPMENT PROGRAMME ON PUBLIC SPEAKING

Apart from pursuing regular academic curriculum, the College aims at fostering confidence and developing the oratory as well as language abilities of its students. Considering this objective, a well-structured Public Speaking Programme (PSP) is the integral part of College Time Table for all the first year students, wherein, it is mandatory for each student to participate and read out his/her paper in the classroom. It helps to shed stage-shyness and develop public speaking skills of the students. The students are assessed by the Teacher Incharge on the basis of certain pre-decided parameters like content, confidence, presentation and pronunciation. After short listing the best speakers from each class, a grand finale is organized among the best speakers from all the classes. The winners of final competition are also awarded prizes in the Annual Prize Distribution Function of the College. Besides this, in order to identify students' potential in public speaking, SACCM organizes activities like paper reading, declamation, debate, elocution, group discussions, panel discussions, presentations and the like. Students showing potential in public speaking are groomed and polished through public speaking workshops. Students so groomed are sent out to represent the College in various Inter College and University level events.



**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

Ref No. SACCM/2021-22/ Apr 294

Date: 22 /04/2021

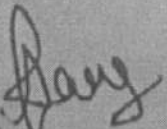
**NOTICE**

SACCM is organising a lecture by Dr. Madhur M. Mahajan, Academic, Author, and Civil Service Trainer; Mr. Munish Kumar, Director Eduphore, IAS; Mr. Raj Thakur, Coordinator Eduphore, IAS for the B.com 4<sup>th</sup> Semester, BBA 4<sup>th</sup> Semester and interested students of BCOM and BBA 6<sup>th</sup> Semester on the topic "HOW TO CRACK CIVIL SERVICES EXAM IN THE FIRST ATTEMPT" with an objective to inculcate students with a tips and tricks to clear civil services exams. The session is scheduled on 24<sup>th</sup> April 2021 from 11:00 A.M. to 12.00 P.M.

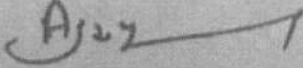
The following members of faculty are assigned the duties as mentioned against their names.

| Sr. No | Name of the Faculty                        | Duties Assigned   |
|--------|--|---|
| 1.     | Esha Jain, Anupreet Kaur Bal, Aashish Garg | Co-ordinators   |
| 2.     | Vijay Chhabra                              | Scheduling meeting in MS teams and other technical assistance |
| 3.     | Introduction to the Speaker                | Anupreet Kaur Bal   |
| 4.     | Vote of Thanks                             | Anupreet Kaur Bal   |
| 3.     | Aashish Garg                               | Report Writing  |
| 4.     | Esha Jain                                  | Time-Table Adjustments  |

All the teachers having lectures in BCOM and BBA 6<sup>th</sup> Semester at the said time are required to attend the session.

  
(Esha Jain) (Anupreet Kaur Bal) (Aashish Garg)

Co-ordinators

  
(Dr. Ajay Sharma)

Principal

## Report

### **“How to crack civil services exam in the first attempt”**

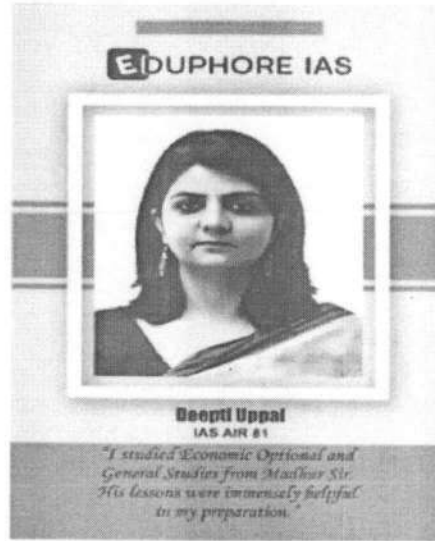
Sri Aurobindo College of Commerce and Management (SACCM), Ludhiana, organized an extension lecture on the theme “How to crack civil services exam in the first attempt” on 24<sup>th</sup> April 2021 for the students of Bcom & BBA 4<sup>th</sup> and 6<sup>th</sup> Semester under the able stewardship of Dr. Ajay Sharma, Principal. Dr. Madhur M. Mahajan, Academic, Author, and Civil Service Trainer; Mr. Munish Kumar, Director Eduphore, IAS; Mr. Raj Thakur, Coordinator Eduphore, IAS were the e-Resource persons. The objective of this lecture was to inculcate students with tips and tricks to clear civil services exams. More than 130 students participated in the interactive session. This lecture brought a perfect opportunity for the virtual audience to learn about an array of challenges faced by candidates in clearing civil services exams. Dr. Madhur.M. Mahajan stated that the first attempt, that any candidate makes towards qualifying this exam is the most crucial of all, as this is the one which is given with full enthusiasm. He focused on strategies like Mains Oriented Preparation, Choosing the right optional subject, Revisiting the syllabus and previous year question bank, Effective notes making and reading of newspapers, Answer writing and Hard-work, consistency, and self-motivation as the key in clearing the civil services exams. He also accentuated on the role of staying upto date with what is going around in the world as current affairs is not a separate subject area to be covered but is an integral part of the UPSC syllabus. The session turned out to be very interactive and informative.

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# Strategy 3

## 3. Frequent revisiting the Syllabus and Previous Year Question Bank

- Begin with end in mind
- Stay focused



### Participants

Type a name

Share invite

Presenters (4)

Mute all

- AK Anupreet Kaur  
Organizer
- DM Dr. Madhur M. Mahajan
- DM Dr. PRIYA MANCHANDA
- RT Raj Thakur

Attendees (134)

- OM 002-AKSHAY MUNJAL
- OC 003-AKANKSHA CHOUDHARY
- OS 003-AKSHIT SINGLA
- OM 003-ANJALI BANSAI

Dr. Madhur M. Mahajan

Eduphore IAS

+132

2

1S

1S

RT

AK

111-NAVJOT SINGH

Raj Thakur

Dr. Madhur M. Mahajan

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Attendance for lecture on how to crack Civil Services

| S.No. | Roll number and Name       |
|-------|----------------------------|
| 1     | 002-AKSHAY MUNJAL          |
| 2     | 003-AKANKSHA CHOUDHARY     |
| 3     | 003-AKSHIT SINGLA          |
| 4     | 004-AKSHITA PARBHAKAR      |
| 5     | 005-ANJALI BANSAL          |
| 6     | 006-ANMOL SHARMA           |
| 7     | 007-ANMOL BHANDARI         |
| 8     | 008-ANCHAL SINGLA          |
| 9     | 009-ANUSHKA JAIN           |
| 10    | 010-ARCHIT ARORA           |
| 11    | 010-DIKSHA CHAWLA          |
| 12    | 011-DRISH JAIN             |
| 13    | 012-ARSHEEN KAUR           |
| 14    | 013-BHAVYA KAPOOR          |
| 15    | 013-GAZAL SINGLA           |
| 16    | 015-CHIRAG GARG            |
| 17    | 016-BHAVIKA                |
| 18    | 016-DHRITI JAIN            |
| 19    | 016-JASHANJOT SINGH        |
| 20    | 017-DIKSHA SAINI           |
| 21    | 019-GURPREET SINGH MAKODE  |
| 22    | 019-KARAN TAGRA            |
| 23    | 021-HARSHITA ARORA         |
| 24    | 022-HARSHVIR SINGH PANJETA |
| 25    | 023-KUNWAR YUVRAJ CHADHA   |
| 26    | 024-HARSHJEET SINGH        |
| 27    | 025-MAHIKA UPPAL           |
| 28    | 026-ISHIKA ARORA           |
| 29    | 026-MANEET SINGH SALUJA    |
| 30    | 027-MANMEET KAUR           |
| 31    | 028-MUSKAN MAINI           |
| 32    | 029-JANVI BECTOR           |
| 33    | 029-NISHITA SEHGAL         |
| 34    | 030-PRANSHU MITTAL         |
| 35    | 031-KANUPRIYA BUBBAR       |
| 36    | 032-KETAN GARG             |
| 37    | 032-RIYA KHURMI            |
| 38    | 035-MANSI BHARDWAJ         |
| 39    | 035-SEHAJPAL SINGH         |
| 40    | 036-MANVI ARORA            |
| 41    | 036-SHIVA KAPOOR           |
| 42    | 037-SIDDHANT VIG           |
| 43    | 039-MOHAK AGGARWAL         |
| 44    | 039-UDIT CHAWLA            |
| 45    | 040-MUSKAN BAGGA           |

|    |                         |
|----|-------------------------|
| 46 | 041-VANSHIKA GARG       |
| 47 | 043-AAYUSHI JAIN        |
| 48 | 046-PARIKA GUMBER       |
| 49 | 047-ARMAAN BHAKOO       |
| 50 | 048-ARSHIYA MAKAR       |
| 51 | 048-PRAGATI JAIN        |
| 52 | 050-DIVAM KALRA         |
| 53 | 052-DONNA BAJAJ         |
| 54 | 053-SAKSHAM SINGLA      |
| 55 | 054-GAURI MANCHANDA     |
| 56 | 054-SAMRIDHI            |
| 57 | 056-SANYA SINGLA        |
| 58 | 057-SARTHAK GOYAL       |
| 59 | 058-SEHAJ SINGH SARNA   |
| 60 | 060-HASLEEN KAUR        |
| 61 | 060-SHRESTH GOYAL       |
| 62 | 061-SHASHIKANT JHA      |
| 63 | 062-SONALI SOOD         |
| 64 | 063-SOYNE AATLI         |
| 65 | 065-THARANI             |
| 66 | 069-YACHIKA BECTOR      |
| 67 | 070-YISHU JAIN          |
| 68 | 071-PARTAP JASRAJ SINGH |
| 69 | 073-AARUSHI GUPTA       |
| 70 | 074-ABHISHEK JAIN       |
| 71 | 075-ADITYA GUPTA        |
| 72 | 075-RAGHAV GARG         |
| 73 | 078-SAISUBAH ARORA      |
| 74 | 079-CHANDNI             |
| 75 | 080-CHIRAG MITTAL       |
| 76 | 081-SEJAL TANDON        |
| 77 | 082-DEVIKA MALHOTRA     |
| 78 | 084-DITI PASSI          |
| 79 | 085-DRISHTY JINDAL      |
| 80 | 086-CHIRAG BAKSHI       |
| 81 | 087-SHREYA GUPTA        |
| 82 | 088-GAUTAM KHATRI       |
| 83 | 089-GITESH AHUJA        |
| 84 | 091-HARNEET KAUR        |
| 85 | 096-JAGRUTI WADHWA      |
| 86 | 098-ARNAV ADYA          |
| 87 | 098-JAYA JAIN           |
| 88 | 099-JYOTI GUPTA         |
| 89 | 099-PRATHAM BERI        |
| 90 | 101-KANIKA GUMBER       |
| 91 | 101-SANYA MITTAL        |
| 92 | 103-KASHISH MALIK       |



|     |                           |
|-----|---------------------------|
| 93  | 104-KANGAN DAWAR          |
| 94  | 105-ROHISH MARWAHA        |
| 95  | 111-NAVJOT SINGH          |
| 96  | 112-NAVKIRAN CHHABRA      |
| 97  | 115-NITI SINGLA           |
| 98  | 118-RAGHAV JAIN           |
| 99  | 119-RAJBIR SINGH AHUJA    |
| 100 | 121-RAJVEER KAUR          |
| 101 | 123-RIYA GROVER           |
| 102 | 129-SHIVAM VERMA          |
| 103 | 130-SHREYA GOEL           |
| 104 | 132-SHUBHPREET KAUR       |
| 105 | 134-SRISHTI GUGLANI       |
| 106 | 134-SUSHANT LEKHI         |
| 107 | 137-TANIA GANDHI          |
| 108 | 138-VIVEK AHUJA           |
| 109 | 140-ADISH DANG            |
| 110 | 141-AKSHITA PATHAK        |
| 111 | 143-ARSHDEEP SINGH BHUMRA |
| 112 | 145-AYUSHI                |
| 113 | 147-DEVANSHU SEHGAL       |
| 114 | 148-DEWANSHU BHATIA       |
| 115 | 149-DIKSHANT MITTAL       |
| 116 | 154-GARIMA KHOSLA         |
| 117 | 158-GARIMA KAUR           |
| 118 | 158-GURVEEN KAUR          |
| 119 | 161-HARSHDEEP SINGH       |
| 120 | 163-INAYAT ARORA          |
| 121 | 167-ISHIKA GUPTA          |
| 122 | 169-ISHMEET KAUR          |
| 123 | 170-JANVI MEHRA           |
| 124 | 171-JANVI WADHWA          |
| 125 | 172-JASRAAJ SINGH         |
| 126 | 173-KAMALPREET KAUR       |
| 127 | 174-KARANPREET SINGH      |
| 128 | 175-MEGHAL                |
| 129 | 177-MANDEEP RYAIT         |
| 130 | 181-MITUSH AGGARWAL       |
| 131 | 186-NAVJOT KAUR           |
| 132 | 189-PALLAVI               |
| 133 | 190-PALLAVI KAPOOR        |
| 134 | 194-PRATHAM MARKAN        |
| 135 | 195-PRIYAL                |
| 136 | 196-RAGHAV KHURANA        |
| 137 | 197-RUPIKA                |
| 138 | 198-RIDHI SHAH            |
| 139 | 199-RISHAV BAJAJ          |

|     |                         |
|-----|-------------------------|
| 140 | 200-SAMRIDDHI           |
| 141 | 202-SANJANA SANKHYAN    |
| 142 | 204-SHAURYA VERMA       |
| 143 | 205-SHIVANI SHARMA      |
| 144 | 207-SIMRAN GOYAL        |
| 145 | 208-SOURABH BANSAL      |
| 146 | 209-TEJAS KAUR          |
| 147 | 211-VAIBHAV GUPTA       |
| 148 | 212-YASHIKA AHUJA       |
| 149 | 216-SHIVAM GULATI       |
| 150 | 224-YUVRAJ SINGH        |
| 151 | 225-ABHIRAAJ SINGH RANA |
| 152 | 226-ASEEM JOSHI         |
| 153 | 230-ROHIT SINGLA        |
| 154 | 231-BHAVIKA SHARMA      |
| 155 | 232-MUSKAN GUPTA        |
| 156 | 233-RUBAL VERMA         |
| 157 | 236-AASHRAY JAIN        |
| 158 | 241-ANJALI JAIN         |
| 159 | 245-CHAKSHU             |
| 160 | 247-ISHIKA MITTAL       |
| 161 | 253-PRANSHU JAIN        |
| 162 | 50-BAWANPREET SINGH     |
| 163 | 51-CHAITANYA THAPAR     |
| 164 | 58-ISHIKA JAIN          |
| 165 | 59-JAPNEET TANDON       |
| 166 | 60-JASJOT SINGH         |
| 167 | 69-PARNEET KAUR         |
| 168 | 86-SUKHMANI ARORA       |
| 169 | 87-MANNAT SETHI         |
| 170 | 90-PRERNA GUPTA         |
| 171 | 91-DISHA AGARWAL        |
| 172 | 92-VEDIKA MALHOTRA      |
| 173 | 93-RIDHI GOEL           |
| 174 | Anupreet Kaur           |
| 175 | Dr. Ajay Sharma         |
| 176 | Dr. DILRAJ KAUR         |
| 177 | Dr. Madhur M. Mahajan   |
| 178 | Dr. PRIYA MANCHANDA     |
| 179 | KANWALJIT SINGH         |
| 180 | Raj Thakur              |

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# Sri Aurobindo College of Commerce and Management

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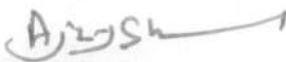
13th May, 2021

### Extension Lecture - Practical Aspects of Contract Law

An Extension Lecture is being organized for the Business Law students of B.Com 2<sup>nd</sup> Semester on 14th May, 2021 at 12:00 noon. The theme of the extension lecture is 'Practical Aspects of Contract Law'. Dr. DEEPAK JINDAL, Advocate, High Court of Punjab & Haryana and Guest Faculty, Deptt. of Laws, Panjab University, Chandigarh will be the resource person for the session.

The Duties assigned for the Extension Lecture are as follows:

| Sr. No. | Names of Faculty | Duties Assigned  |
|---------|------------------|--|
| 1.      | Ms Monica Sethi  | Coordinator<br>Welcome address and Press Note Preparation  |
| 2.      | Dr Jaspreet Kaur | Vote of Thanks and Photographs of the Session  |
| 3.      | Mr Vijay Chhabra | Scheduling the Meeting and coordinating with the resource person for participation through Microsoft Teams |
| 4.      | Dr Dilraj Kaur   | Press Note Sending   |

  
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LUDHIANA  
(Dr. AJAY SHARMA)

Principal

## Report

### **'Practical Aspects of Contract Law'**

Sri Aurobindo College of Commerce and Management, Ludhiana organized an extension lecture for the students of B.Com Second Semester on the theme '**Practical Aspects of Contract Law**' on 14th May, 2021. In its pursuit to academic excellence, the College has been organizing interactions with industry experts and practicing professionals from different fields to provide practical exposure to its students and to keep them abreast with the recent developments. Dr. Deepak Jindal, Advocate, High Court of Punjab & Haryana and Guest Faculty, Deptt. of Laws, Panjab University, Chandigarh was the resource person for this virtual session. The session was coordinated by Asst. Professor, Ms Monica Sethi. Principal, Dr Ajay Sharma, in his welcome address, informed the audience about the wide experience and contribution of Adv Dr Deepak Rajput to this profession and urged the students to make the best out of the opportunity of having an advocate and law professor of the stature of Adv. Dr Deepak.

Under the expert guidance of Advocate Dr Deepak Jindal, the business law students learnt the contract law from the practical angle. After giving a brief overview about the Contract Law in India and its historical background, Adv. Dr Jindal shared many established and famous case laws from earlier as well as latest high court and supreme court judgements. The session was quite eye opening for the students as they could grasp the legal provisions and how they are enforced by the courts of law, the ruling given by them and how a particular case is decided in the light of facts of the case, circumstances, evidence, witnesses and the intentions of the contracting parties thereby restituting the aggrieved party. Responding to students' queries, he explained how previous judgements play an important role in deciding any legal dispute. Dr Jaspreet in her concluding words, thanked the resource person for a very enriching session for the students as well as the faculty.

  
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| S.No | Attendance for the Extension Lecture |
|------|--------------------------------------|
| 1    | 003-AKANKSHA CHOUDHARY               |
| 2    | 007-AKSHIT JAIN                      |
| 3    | 007-ANMOL BHANDARI                   |
| 4    | 009-ANUSHKA JAIN                     |
| 5    | 010-ARCHIT ARORA                     |
| 6    | 012-ARSHEEN KAUR                     |
| 7    | 013-BHAVYA KAPOOR                    |
| 8    | 014-BHUVESH GUPTA                    |
| 9    | 015-AVNI GUPTA                       |
| 10   | 016-DHRITI JAIN                      |
| 11   | 017-DIKSHA SAINI                     |
| 12   | 019-GURPREET SINGH MAKODE            |
| 13   | 020-GAGAN JAIN                       |
| 14   | 021-GEETIKA                          |
| 15   | 021-HARSHITA ARORA                   |
| 16   | 026-ISHIKA ARORA                     |
| 17   | 029-JANVI BECTOR                     |
| 18   | 031-KANUPRIYA BUBBAR                 |
| 19   | 032-KETAN GARG                       |
| 20   | 034-MANSI BHARDWAJ                   |
| 21   | 035-KIRAN DEEP KAUR                  |
| 22   | 036-MANVI ARORA                      |
| 23   | 037-MANVI SAINI                      |
| 24   | 038-MANVI JAIN                       |
| 25   | 040-MUSKAN BAGGA                     |
| 26   | 042-NAVAM JAIN                       |
| 27   | 047-PAWANDEEP SINGH                  |
| 28   | 048-PRAGATI JAIN                     |
| 29   | 049-RIANSHI SHARMA                   |
| 30   | 050-RISHAB JAIN                      |
| 31   | 051-RITESH JINDAL                    |
| 32   | 054-RITIKA GUPTA                     |
| 33   | 054-SAMRIDHI                         |
| 34   | 055-SAMRIDHI SHARMA                  |
| 35   | 056-SACHIN JAIN                      |
| 36   | 056-SANYA SINGLA                     |
| 37   | 057-SALONI SINGLA                    |
| 38   | 057-SARTHAK GOYAL                    |
| 39   | 058-SEHAJ SINGH SARNA                |
| 40   | 063-SOYNE AATLI                      |
| 41   | 065-THARANI                          |
| 42   | 066-TUSHAR BANSAL                    |
| 43   | 070-YISHU JAIN                       |
| 44   | 072-AANA PRUTHI                      |
| 45   | 073-AARUSHI GUPTA                    |
| 46   | 074-ABHISHEK JAIN                    |

|    |                           |
|----|---------------------------|
| 47 | 075-ADITYA GUPTA          |
| 48 | 076-AKUL JINDAL           |
| 49 | 079-CHANDNI               |
| 50 | 080-ARUNIMA AGGARWAL      |
| 51 | 082-DEVIKA MALHOTRA       |
| 52 | 083-BHAWNA MITTAL         |
| 53 | 085-CHETAN JAIN           |
| 54 | 085-DRISHTY JINDAL        |
| 55 | 090-HARITA AGGARWAL       |
| 56 | 091-HARNEET KAUR          |
| 57 | 094-HRITIK CHAWLA         |
| 58 | 096-JAGRUTI WADHWA        |
| 59 | 098-JAYA JAIN             |
| 60 | 099-JYOTI GUPTA           |
| 61 | 103-KASHISH MALIK         |
| 62 | 108-MEGHA ARORA           |
| 63 | 109-MEHUL BANSAL          |
| 64 | 109-NIKHIL MONGA          |
| 65 | 110-MOHIT GARG            |
| 66 | 111-NAVJOT SINGH          |
| 67 | 111-PALAK ARORA           |
| 68 | 113-NAVNEET KAUR RAJPAL   |
| 69 | 115-NITI SINGLA           |
| 70 | 121-RAJVEER KAUR          |
| 71 | 122-RISHIKA MANHAS        |
| 72 | 123-RIYA GROVER           |
| 73 | 131-SNEHA MAHAJAN         |
| 74 | 132-SHUBHPREET KAUR       |
| 75 | 133-SIMRAN GUJRAL         |
| 76 | 134-SRISHTI GUGLANI       |
| 77 | 137-TANIA GANDHI          |
| 78 | 140-ADISH DANG            |
| 79 | 142-AKUL BANSAL           |
| 80 | 143-ARSHDEEP SINGH BHUMRA |
| 81 | 145-AYUSHI                |
| 82 | 147-DEVANSHU SEHGAL       |
| 83 | 149-DIKSHANT MITTAL       |
| 84 | 150-DHRUV JINDAL          |
| 85 | 151-DILNOORKAUR AULAKH    |
| 86 | 155-GAURAV KHOSLA         |
| 87 | 156-GURNEET SINGH         |
| 88 | 158-GARIMA KAUR           |
| 89 | 158-GURVEEN KAUR          |
| 90 | 161-HARSHDEEP SINGH       |
| 91 | 162-ISHITA BAHL           |
| 92 | 167-ISHIKA GUPTA          |
| 93 | 169-ISHMEET KAUR          |

|     |                               |
|-----|-------------------------------|
| 94  | 170-JANVI MEHRA               |
| 95  | 171-JANVI WADHWA              |
| 96  | 172-JASRAAJ SINGH             |
| 97  | 173-KAMALPREET KAUR           |
| 98  | 173-MANNAT KUNDRA             |
| 99  | 174-KARANPREET SINGH          |
| 100 | 175-MEGHAL                    |
| 101 | 181-MITUSH AGGARWAL           |
| 102 | 182-NAMAN AGGARWAL            |
| 103 | 183-NANDINI ARORA             |
| 104 | 186-NAVJOT KAUR               |
| 105 | 186-PARAS DHAND               |
| 106 | 187-PIYUSHIKA                 |
| 107 | 189-PALLAVI                   |
| 108 | 190-PALLAVI KAPOOR            |
| 109 | 191-PREETIKA JINDAL           |
| 110 | 194-PRATHAM MARKAN            |
| 111 | 196-RAGHAV KHURANA            |
| 112 | 198-RIDHI SHAH                |
| 113 | 199-RISHAV BAJAJ              |
| 114 | 200-SAMRIDDHI                 |
| 115 | 200-SAMRIDHI BABUTA           |
| 116 | 202-SEJAL SINGLA              |
| 117 | 203-SHIVAM BANSAL             |
| 118 | 204-SHAURYA VERMA             |
| 119 | 204-SHIVANGI                  |
| 120 | 205-SHIVANI SHARMA            |
| 121 | 206-SRISHTI WADHWA            |
| 122 | 207-SIMRAN GOYAL              |
| 123 | 211-VAIBHAV GUPTA             |
| 124 | 212-YASHIKA AHUJA             |
| 125 | 216-SHIVAM GULATI             |
| 126 | 217-YASHIKA JINDAL            |
| 127 | 221-NIPUN GUPTA               |
| 128 | 225-ABHIRAAJ SINGH RANA       |
| 129 | 227-VIVEK SHARMA              |
| 130 | 229-PARAMJEET SINGH AHLUWALIA |
| 131 | 230-ROHIT SINGLA              |
| 132 | 231-BHAVIKA SHARMA            |
| 133 | 233-RUBAL VERMA               |
| 134 | 233-SRISHTI SHARMA            |
| 135 | 235-RAGHAV ARORA              |
| 136 | 236-AASHRAY JAIN              |
| 137 | 237-KARTIK MAHAJAN            |
| 138 | 238-RACHIT UPPAL              |
| 139 | 243-SAMYAK JAIN               |
| 140 | 245-CHAKSHU                   |



|     |                       |
|-----|-----------------------|
| 141 | 247-ISHIKA MITTAL     |
| 142 | 248-LAVEENA CHOUDHARY |
| 143 | 251-TUSHTI AHUJA      |
| 144 | 253-PRANSHU JAIN      |
| 145 | Aashish Garg          |
| 146 | Anupreet Kaur         |
| 147 | Dinesh Kumar (Guest)  |
| 148 | ESHA JAIN             |
| 149 | Pankaj Puri (Guest)   |

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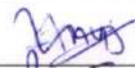


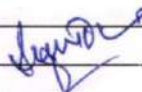
Ref: SACCM: MAR: 2019-20: 289

**CIRCULAR**


Date: 2<sup>nd</sup> March, 2020

**EXTENSION LECTURE**

An extension lecture on 'Financial Markets' is being organised on 4<sup>th</sup> March, 2020 at 10:15 am - 12:00 noon in the New Seminar Hall for students of B.com IV A. Following teachers are requested to perform the respective duties:

| S. N<br>o. | Teacher on Duty   | Duty   | Signatures  |
|------------|-------------------|--|---|
| 1          | Mr. Anuj Sharma   | Arrangement of laptop and projector.   |    |
| 2          | Ms. Puja Jain     | Receiving the guest  |   |
| 3          | Ms. Richa Jain    | Taking students to the venue at 10:00 am, introducing him to the students, staying there throughout, taking attendance, and submitting report with photos. |  |
| 4          | Ms. Suvidha Kamra | Time Table Adjustments   |  |
| 5          | Mr. Rakesh Kumar  | Hospitality  |   |

For queries contact the coordinators: Ms. Puja Jain and Ms. Priya Bali.

  
(Dr. Ajay Sharma)

Principal



**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

Ref: SACE M: MAR: 2019-20: 288

Date: 2<sup>nd</sup> March, 2020

**NOTICE**

**EXTENSION LECTURE (2019 - 20)**

An extension lecture on 'Financial Markets' is being organised on 4<sup>th</sup> March, 2020 at 10:15 a.m. to 12.00 Noon in the New Seminar Hall. Resource person for the session will be Mr. Rakesh Kumar Uppal, Chief Executive Officer, Alexi Financial Limited. The lecture is compulsory for students of B. Com IV -A. Students must carry a note book and a pen.

For queries contact the coordinators: Ms. Puja Jain and Ms. Priya Bali.

*Ajay Sharma*

(Dr. Ajay Sharma)  
Principal



**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

Ref: SACCM/2019-20/SEPT/ECA/258A

Date: 14<sup>th</sup> September, 2019

**NOTICE**

**EXTENSION LECTURE (2019 - 20)**

Extension lectures on 'Organisation Structures' are being organised for the students of BCom 1 and BBA 1. The schedule of the lectures is as follows:

| <b>Date</b>                      | <b>Class</b>        | <b>Time</b>         | <b>Venue</b>     |
|----------------------------------|---------------------|---------------------|------------------|
| 16 <sup>th</sup> September, 2019 | BCom 1 B<br>BBA 1 A | 10:30 am - 11:15 am | New Seminar Hall |
| 18 <sup>th</sup> September, 2019 | BCom 1 C<br>BBA 1 B | 9:45 am - 10:30 am  | New Seminar Hall |
| 18 <sup>th</sup> September, 2019 | BCom 1 A            | 10:30 am - 11:15 am | New Seminar Hall |

Resource person for the session on 16<sup>th</sup> September, 2019 will be Ms. Tanima Budhiraja, Asst. Executive, Corporate HR, Vardhman Textiles Limited and on 18<sup>th</sup> September, 2019 will be Mr. Vinod Chourey, Vice-President, Corporate HR, Vardhman Textiles Limited, Ludhiana. Students must carry a note book and a pen.

For queries contact the coordinators: Ms. Puja Jain and Ms. Priya Bali.



(Dr. R. L. Behl)

Principal



## Report on Extension lecture 'Organisation Structure'

Sri Aurobindo College of Commerce and Management invited Ms. Tanima Budhiraja, Assistant Executive, Corporate HR, Vardhman Textiles Limited on 16<sup>th</sup> September 2019 to deliver a lecture on the topic: 'Organisation Structures' for the BBA and BCOM 1<sup>st</sup> semester students of sections A and B respectively. The resource person started the lecture with a brief introduction of the topic. She told the importance of Organisational Structures in today's world. She threw light on the two main approaches of the organisational structures i.e. Organic and Mechanistic under which she discussed the four main structures i.e. tall, flat, matrix and divisional structure. She shared her knowledge through a powerpoint presentation in which examples of structures of many companies like Vardhman, Zomato, Walmart, Apple, Starbucks etc were given. All in all it was an engrossing session and a great learning experience for the students.



**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

REF: SACCM: APL: 2018-19: 258

Dated: 13.04.2018

**NOTICE**

An extension lecture on "Internal control, internal check and internal audit" is being organized on 16<sup>th</sup> April at 9.30 am. The lecture will be conducted by Mr. Chetan Jain from Vardhman Textiles Ltd. The lecture shall be compulsory for students of B.Com 4A and B.Com 4C. The following teachers have been assigned duties with regard to this activity:

| Activity  | Teacher on Duty   | Sign  |
|---|---|---|
| 1. Arrangement of Projector, Laptop and Speaker for showing ppt   | VC  | <i>(Signature)</i>  |
| 2. To take students to the venue  | <p>AS - B Com B - <i>(Handwritten)</i></p> <p>AKB- B.Com 4C<br/>(Send to Venue and take attendance)</p> <p>AKB, JK<br/>(will attend full lecture)</p> | <p><i>(Signature)</i></p> <p><i>(Signature)</i></p> <p><i>(Signature)</i></p> <p><i>(Signature)</i></p> |
| 3. MC- Introducing the Speakers to the students<br>Vote of Thanks   | PM  | <i>(Signature)</i>  |
| 4. Report Writing   | JK  | <i>(Signature)</i>  |
| 5. Photography  | SG  |   |
| 6. Time table committee <i>MGT</i><br>Please adjust lectures of <i>JK and AKB 2<sup>nd</sup> and 3<sup>rd</sup></i><br>for Monday- 16.04.2018 | SA, EJ, GS  |   |
| 7. Receiving of Guests and coordination   | PM  |   |

*(Signature)*  
(Dr. R L Behl) 13/04/18  
Principal



## REPORT ON EXTENSION LECTURE

**SUBJECT: Auditing & Secretarial Practices**

**Topic: - Internal Control, Internal Check and Internal Audit**

**Conducted on: 16<sup>th</sup> April 2018**

**Conducted by: Mr. Chetan Jain (Chartered Accountant),** Vice President, Audit & Insurance, VTXL

An extension lecture was organised on the topic '**Internal Control, Internal Check and Internal Audit**' by the Guest speaker from Vardhman Group of Companies, Mr Chetan Jain.

Mr. Jain was an extremely engaging and approachable speaker. His talks were a combination of current, relevant, practical and well-researched information delivered in an entertaining manner.

The students liked his presentation skills.

The seminar was attended by the students of all the sections of BCOM 4th Semester (ie Sections A, B & C). The main objective of the seminar was to impart the practical knowledge of internal Control, Internal Check & Internal Audit tools to the students.

Mr Jain, having an rich experience of 30 years in the industry & particularly in Direct Taxation and Audit Field, took up the concept of Internal control first, in which he discussed about the Standard Operating Procedures(ie SOP), the Principles of Internal Control and how Internal Control is defined and drafted in an organisation. He related the theoretical knowledge with the practical approach by explaining the Internal Control and internal check procedures in the process of Cotton Purchase & Procurement in Vardhman itself. He explained how Trucks filled with cotton are weighed and how cotton is stored to prevent errors and frauds. He also acquainted the students with the online payments made for cotton procurement to reduce cash related frauds.

He then shared his knowledge on Internal Audit, which was more captivating one. He discussed about the broad three observations to ensure if the Internal Audit is weak i.e. the process gaps, operational inefficiency and system limitations. And gave solutions to such a weak internal audit system, i.e. the Root Cause analysis to be done to make it a more effective one. At last, he very intelligently cleared the difference and inter-relatability of the three i.e. the Internal Control, Internal Check and Internal Audit.

On the whole, Mr Chetan Jain had an interesting session with the students.

(Anupreet Kaur Bal)





Dated: 08.11.2017

**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

**NOTICE**

An extension lecture on 'Advertising and Promotion' is being organized on 10<sup>th</sup> November 2017 at 10.30 am. The lecture will be conducted by Mr. Harish Bhatia, Vice President (Marketing), and Ms. Rupali, Manager (Marketing), Vardhman Group. The lectures shall be compulsory for students of BBA 3A, BBA 3B and B.Com 3 Honours (Advertising and Brand Management). The following teachers have been assigned duties with regard to this activity:

| Activity  | Teacher on Duty                                   | Sign |
|---|---|------|
| 1. Arrangement of Projector, Laptop and Speaker for showing advertisement   | VC  |      |
| 2. To take students to the venue<br><br>Teachers teaching in B.Com 3 <sup>rd</sup> Semester are requested to send students of Advertising and Brand Management to the Venue | AKB, MAH<br><br>(Only send to Venue- MGT, PB, MK) |      |
| 3. MC- Introducing the Speakers to the students   | MAH   |      |
| 4. Report Writing   | AKB   |      |
| 5. Photography  | SG  |      |
| 6. Time table committee   | SA, EJ, PR  |      |
| 7. Receiving of Guests and coordination   | BS  |      |

(Dr. R L Behl)  
Principal



## **REPORT ON EXTENSION LECTURE**

### **SUBJECT: Marketing Management**

**Topic: -Advertising and Promotional Tools implemented in B2B and B2C in VARDHMAN**

**Conducted on: 10<sup>th</sup> November 2017**

**Conducted by: Mr. HARISH BHATIA, Manager Marketing (B2C) and**

**Ms Rupali Beri, Manager Marketing(B2B) , Vardhman Textiles**

An extension lecture was organised on the topic 'Advertising and Sales Promotional Tools' by the Guest speakers from Vardhman Group of Companies, Mr Harish Bhatia and Ms Rupali Beri. Mr Harish Bhatia as well as Ms Rupali Beri were an extremely engaging and approachable speakers. Their talks were a combination of current, relevant, practical and well-researched information delivered in an entertaining manner. The students liked their presentation skills.

The seminar was attended by BBA 3rd semester both sections A and B as well as B.COM 3<sup>rd</sup> semester Advertising and Brand Management Honors students. The main objective of the seminar was to impart the practical knowledge of advertising and promotional tools to the students.

The lecture was conducted in two sessions; the first session was conducted by Ms Rupali Beri explaining the B2B marketing tools, followed up by the second session conducted by Mr. Harish Bhatia explaining the B2C marketing tools.

Ms Rupali, having 14 years of experience in the field, took up the concept of B2B business marketing strategies in which she discussed about the various types of brands such as: service brand, E-brand, global brand, national brand, government brand etc, which affect the various advertising and promotional tools. She related the theoretical knowledge with the practical

approach by explaining the relevance of the Vardhman Logo itself. She also explained about the various B2B Promotional tools which are being adopted in Vardhman such as Personal Selling, Email Marketing and Website Marketing.

The second session conducted by Mr Harish Bhatia was more captivating one. He discussed about how 'Hand knitting Yarn' is advertised and promoted under the umbrella brand of Vardhman in the B2C segment. He also discussed the various promotional tools adopted in varied media channels such as **Radio** coverage by Mirchi and Big FM; **E-marketing** on Facebook Page, website page and YouTube. He also acquainted the students on the online selling on Amazon.com. He showed the marketing literature such as the new booklet with improved information used for promotion of Vardhman's products. He especially focused on the new TVC of the company and spoke about the Fashion Show held in Delhi in collaboration with Grahxmi Magazine.

On the whole, Ms Rupali and Mr Harish had an interesting session with the students.

(Anupreet Kaur Bal)



## Report:- Internships 2019-20 ( Academic Year 2018-19)

In session 2019-20, internships was arranged for 33 students against 12 in the year 18-19. Out of these 33, fifteen students either dropped the training in between or not joined the training.

### Duration:-

Duration of the training was 30-40 days from 1<sup>st</sup> week of June to 2<sup>nd</sup> Week of July depending upon student's preference and suitability to the industry

List of all students is given hereunder:-

| S. N | Company    | Name                      | Class              | Contact number | Aggregate marks | Area of interest(atleast 2) | Status  |
|------|------------|---------------------------|--------------------|----------------|-----------------|-----------------------------|---------|
| 1    | Kangaroo   | Manasvi Bector            | BBA - 4 (B)        | 8591914441     | 67%             | Marketing;Exports           |         |
| 2    | Kangaroo   | KRIPA JAIN                | Bcom 4 Sem B       | 7888565368     | 67%             | Human resource              |         |
| 3    | Kangaroo   | MANYA SHARMA              | Bcom 4 Sem         | 7508627315     | 63%             | Human resource              |         |
| 4    | Kangaroo   | Ms Palak Dewan            | Bcom 4 Sem         | 8968197988     | 80%             | Marketing                   |         |
| 5    | Nahar      | Yogita Chawla             | Bcom 4 th semester | 7087960370     | 84%             | Human resource              |         |
| 6    | Octave     | Suruchi Arora             | Bcom 4 - B         | 9855851630     | 76%             | Marketing;Accounts          |         |
| 7    | Octave     | Purna Jain                | Bcom 4 A           | 9877670545     | 72%             | Marketing;Accounts          |         |
| 8    | Ralson     | Chetan Garg               | B.Com 6-C          | 9814003331     | 70%             | Marketing                   |         |
| 9    | Ralson     | Mr Avneet Singh           | B.Com 6            | 8727026803     |                 | Marketing                   |         |
| 10   | Ralson     | Mr Rahul Paul             | B.Com 2            | 7986901236     |                 | Marketing                   |         |
| 11   | Ralson     | Babit Abrol               | B.com 4 b          | 8968407585     | 68%             | Human resource              | Dropped |
| 12   | Ralson     | Muskan Aggarwal           | B.com 4th sem      | 9464186803     |                 | Marketing                   | Dropped |
| 13   | Sankeshwar | PAWANDEEP SINGH<br>DAHELE | BBA 4th semester   | 9417411567     | 77%             | Planning & Logisitics       | Dropped |

|    |                     |                  |                        |            |     |                       |                 |
|----|---------------------|------------------|------------------------|------------|-----|-----------------------|-----------------|
| 14 | Sankeshwar          | Vaini            | Bcom hons 4th Sem      | 7056984424 | 74% | Planning & Logisitics | Dropped         |
| 15 | Sankeshwar          | Rattandeep Singh | B.Com 4th Sem          | 9779317123 | 76% | Planning & Logisitics | Dropped         |
| 16 | Sapphire Info       | Dilpreet kaur    | Bcom 6 A               | 8847211168 | 74% | Accounts              |                 |
| 17 | Sapphire Info       | Ankit Gambhir    | Bcom -6A               | 9780606355 | 73% | Accounts              | Dropped         |
| 18 | Sapphire Info       | Muskan Gupta     | Bcom sem 6             | 9780801060 | 70% | Accounts              |                 |
| 19 | Sapphire Info       | Samarth Dhawan   | B.Com 6B               |            |     | Accounts              |                 |
| 20 | Top ten             | Prachi Gupta     | BBA-4B                 | 6280633100 | 73% | Planning and liason   | Not joined      |
| 21 | Top ten coordinator | Charu            | Bba 4 b                | 9853280008 | 78% | Planning and liason   | Program dropped |
| 22 | Top ten coordinator | Prachi mahajan   | Bcom 4 B               | 7973470114 | 65% | Planning and liason   | Program dropped |
| 23 | Top Ten intern      | Ridham Bansal    | Bcom 4A                | 9915561139 | 76% | Management            | Program dropped |
| 24 | Vardhman            | Himanshi garg    | Bcom - 4 a             | 7589332420 | 78% | Marketing             |                 |
| 25 | Vardhman            | Arushi jain      | Bba 4 th semester      | 9888907274 | 77% | Marketing             |                 |
| 26 | Vardhman            | Himani           | B.com 4th sem          | 8283858893 | 76% | Marketing             | Not joined      |
| 27 | Vardhman            | Deepika          | Bcom 4A                | 9914405096 | 73% | Human resource        |                 |
| 28 | Vardhman            | Himanshu Singla  | Bcom6c                 | 8968188510 | 73% | Human resource        | Not joined      |
| 29 | Vardhman            | Mohit Aggarwal   | Bcom 6B                | 7837811896 | 70% | Human resource        | Not joined      |
| 30 | Vardhman            | Kriti tandon     | Bcom 6 semester        | 9988200628 | 81% | Human resource        | Dropped         |
| 31 | Vardhman            | Jaspreet kaur    | B.Com 6th semester B   | 8567920540 | 80% | Human resource        | Dropped         |
| 32 | Verka               | Ayush aggarwal   | B.com B (2nd semester) | 9592842832 | 78% | Operations            |                 |
| 33 | Verka               | Danika Manaktala | B.Com 4                | 7973513628 | 65% | Operations            |                 |

## Report:- Internships 2018-19 ( Academic Year 2017-18)

In session 2018-19, internships have been arranged for the following students:-

### Duration:-

Duration of the training was 30-40 days from 1<sup>st</sup> week of June to 2<sup>nd</sup> Week of July depending upon student's preference and suitability to the industry

**Organization name:-** Stock holding Corporation Ltd, Ludhiana

### List of Students:-

1. Shivangi B.Com IV Sem
2. Abhishek Jain B.Com IV Sem
3. Isha Singla B.Com IV Sem
4. Sankit Jain B.Com IV Sem
5. Harshdeep Kaur BBA VI Sem

**Organization name:-**Vardhman Group of companies, Ludhiana

### List of Students:-

| No | Name              | Course Sem Section | Area of Interest-1         | Proposal                        | College's submission            |
|----|-------------------|--------------------|----------------------------|---------------------------------|---------------------------------|
| 1  | Udit Dargan       | B.Com VI C         | Exports                    | Corp.Internal Audit             | Yarn Marketing, Ludhiana Branch |
| 2  | Avtar Shivangpuri | Bba IV B           | Marketing                  | VSGM-Commercial                 | VSGM-Commercial                 |
| 3  | Ankit Bassi       | BBA VI A           | VNGL Garment Manufacturing | VNGL-Garment business office.   | VNGL in Manufacturing unit      |
| 4  | Priyanka Sethi    | BBA VI A           | HR                         | VSGM- HR Department             | VSGM- HR Department             |
| 5  | Megha Monga       | BBA VI A           | HR                         | VSGM- HR Department             | VSGM- HR Department             |
| 6  | Lavish Chabra     | BBA VI A           | VNGL Garment Manufacturing | Yarn Marketing, Ludhiana Branch | VNGL in Manufacturing unit      |
| 7  | Chanderkant       | BBA VI A           | Farbric Business Office    | Yarn Marketing, Ludhiana Branch | VNGL-Garment business office.   |

### Contact Persons

|               |                           |             |
|---------------|---------------------------|-------------|
| Vardhman      | Sapna Gupta, Corporate HR | 81466-25368 |
| Stock Holding | Manpreet Kaur             | 7986147897  |

  
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## Visit to Oster India, Ludhiana

Students of BBA II B with tow faculty members visited Jawandsons unit 02 of Oster India on the 10th April 2019. This unit is primarily into garmenting of home furnishing where cutting and sewing are two important operations of products to manufactured

Mr. Sandeep, HR manager addressed the students and introduced them about the functioning of the unit. He explained different HR audit, HR policy, management structure and several other policies of the unit. They are involved in 100% exports mainly to IKEA and Mothercare. They manufacture wide product range for these brands.

During the session students interacted with the managers. All queries and doubts of the students very addressed immediately and satisfactorily. Their Main focus is on the managerial control and compliance of their customer's guidelines. Students were explained what are the Key Performance Indicators and their reward system (KAIZEN). Students gained practical knowledge on various subjects. After the session all the students were offered refreshment. All the students expressed their thanks to the officials for the given opportunity. The visit was highly useful for the students in terms of practical knowledge about manufacturing operations and controls



## **Visit to Oster India, Ludhiana**

### **Plan of Visit**

1. Total number of students = 35-40
2. Class = BBA II B
3. Teachers
  1. Ms Gurleen Kaur
  2. Ms Esha Jain
4. Date & Time to start from college 10<sup>th</sup> Apr 2019, 9:30am to reach there by 10:15 am

### **Purpose of the Visit**

Besides acquainting the students with the state of art manufacturing, processes, and technology adopted by a renowned company, students will interact with the concerned person for getting practical insights on the below topics :-

1. HR: Various departments and hierarichal structure of the organization
2. The way Company markets its products- promotion and sales

### **Brief about place of visit**

Oster began humbly in 1970 from Ludhiana under the leadership of S. Jagmohan Singh who set high targets for himself and those around him. The vision to provide all its customers with unmatched quality and affordability led to the massive growth of the company from a small scale unit to 5 state-of-the art units in just five decades. The name Oster Group of Companies is today synonymous with unmatched comfort, design, affordability and quality in its entire product range.

The growth pattern has seen it steadily improve its manufacturing systems and processes - improving technical inputs, maximizing worker efficiency, integrating





different elements of the value chains and reducing operating costs. Oster is fully integrated manufacturing set right from spinning, Knitting, weaving to dyeing, printing and cutting stitching packaging.

The company has set up the largest and strongest procurement network for procuring milk from farmers.

### **Products**

Home furnishing, Garments, Mattress, Bedsheet, Fabrics

### **Brands**

Contact person Detail



## REPORT ON INDUSTRIAL VISIT TO DRY PORT

An industrial visit to Inlogistics Innovative B2B Logistics was organized for students of BBA Fifth semester (Section B) on September 22<sup>nd</sup> 2018. The students departed from college at 9:15. The visit provided valuable insights to students in the field of International Business. The contact person at the port Mr..D.P. Gupta gave the students a tour of their facility and answered their queries. He enlightened the students on the various types of containers that are dealt with on the dry port. A practical demonstration of how these containers are lifted and placed on the railway carriages was shown. The use of precision in handling “Refrigerated containers” to transport perishable items was also talked about. The formalities required in the process of export/import documentation and custom clearance were also elaborated. The new developments by the government to enhance accountability through efforts like installing of a GPS tracking seal were also discussed. Overall, the visit contributed in enhancing the knowledge of students.



## Visit to Inlogistics Innovative B2B Logistics dry port, Ludhiana

### Plan of Visit

1. Total number of students = 40-45
2. Class = BBA V B
3. Teachers
  1. Ms Sugandh Ahuja
4. Date & Time to start from college :: 22<sup>nd</sup> September 2018, 9:30am to reach there by 10:30 am

### Brief about place of visit

Innovative B2B Logistics Solutions Private Ltd. (Inlogistics), (Formerly Innovative B2B Logistics Solutions Ltd. ) entered into a concession agreement under with the Ministry of Railways Government of India to undertake container train movement on Indian Railway network. Inlogistics is the First Private Container Train operator to start operations. Inlogistics started operations from April 1, 2007 and currently operates 14 container trains and 3,000+ containers with focus on domestics container cargo movement.

It also operates a state of an art rail linked inland container deport (ICD) spread over about 40 acres of land in Ludhiana (Punjab). It provides the following services:-

- End to End Logistic Solutions with rail as a back bone.
- Operate Rail linked terminals.
- Provide auxiliary services linked to rail logistics.

### Purpose of the visit

1. Importance of Ports and containers in International trade (export/import business).
2. Types of containers
3. Statutory formalities to start export/import business.
4. Process of export/import documentation or custom clearance
5. General issues that arise frequently, and cautions in exporting

Contact person Detail:- Mr. Ravinder Rana- 08146658980



## **Industrial visit to Kangaroo Industries, Sahnewal**

Visit to M/s Kangaroo was organised on 1<sup>st</sup> Nov 2017 by Sri Aurobindo college of commerce and management for Bcom 5<sup>th</sup> semester Section-A Production and Operations Management students in two shifts by dividing the students in 2 batches. In the first batch, 33 students visited the unit accompanied by Prof. Jinesh Jain & Prof. Priya bali. Purpose of this visit was to acquaint students about how concepts of Operations management studied in classroom are implemented in manufacturing of scissors and stapler pins..A specific emphasis was given on understanding of how **Quality management systems are placed in the operations.** In the plant Mr. Pvitar Singh of HR department talked to the students regarding each and every aspect of production and operations and answered the queries of the students in a very understandable manner. It was a good learning experience for the students and faculty as well.

In second batch, remaining students of the section visited the unit accompanied by Prof. Jai Parkash and Prof. Meenu Goyal. Beside plant visit, these students also got the opportunity to interact with Mr. Ambrish Jain, MD of Kangaroo Ind. Students asked quality questions regarding Entrepreneurship, and got lot of inspiration from interaction with a well-known entrepreneur. Students thanked Mr. Ambrish Jain and college for providing this kind of exposure.



## **Visit to Kangaroo Industries, Sahnewal, dated 1<sup>st</sup> Nov'17**

### **Plan**

Class -- B.Com V Sem Sec A

1st Batch of 30 students + 2 faculty members will visit at 11 am ( start at 9:30 am from College ) Purpose of visit: Plant visit only

Faculty : PB, SAH, JJ

2nd Batch of 30 Students + 2 faculty members will visit at 1430 Hrs ( start at 1:00 pm).

Purpose of visit: Plant visit and interaction with Ambrish Ji at 4 pm.

Faculty : JP, ME

### **Learning objectives**

- ✓ Operations management ( Assembly line system, material flow, with specific emphasis on **Quality management systems, and R & D centre** )
- ✓ Lessons on Entrepreneurship from Mr Ambrish Jain, Owner/promoter

### **About Co.**

KANGARO group which inter-alia includes KANGARO Industries(Regd.), Kanin (India), KANGARO Industries Limited & Munix (India) Pvt. Ltd. are well known manufacturers & exporters of various products such as Staplers, Staples, Staple Removers, Paper Punches, Scissors, Carbon Papers, Gun Tackers, Pneumatic Tools and Industrial staples.

### **Infrastructure**

KANGARO houses a comprehensive sheet metal components manufacturing shop, a machine shop having a range of special purpose machines, fully automatic electroplating plant, fully automatic powder coating plant, plastic injection molding shop besides the heat treatment shop and all other required facilities right inside. In the staple manufacturing section, KANGARO has a fully automatic wire drawing line to manufacture desired quality of wire that is used to manufacture staples on completely automatic multiple wire staple manufacturing lines. KANGARO also has the traditional single wire machines for special applications



### **R&D Section And Tool Room**

KANGARO has a well equipped Research and Development Center and an ultra modern Tool Room having all the latest facilities CAD / CAM using the latest softwares, CNC wire cuts, CNC EDM machines, CNC Milling machines besides other latest machinery and equipment required to develop quality Tooling Jigs and Fixtures which enables KANGARO to manufacture the required international quality of end products.

### **Quality Policy**

We believe that quality is the life line of every business and we are committed to satisfy our customers by manufacturing and supplying our products to their entire satisfaction first time and every time with continuous upgradation in quality.

### **Market Presence**

KANGARO has grown manifold in last five decades making KANGARO and MUNIX most trusted brands. Supported by an efficient distribution network and a dynamic sales team, KANGARO as on date cater to every nook & corner of India and its product are also available at all the modern trade channels and even used as gift items.



## **Industrial visit : Students attending the annual general meetings of Vardhman group of Companies**

On the same day, 5<sup>th</sup> Sep'16, three AGMs of 3 different companies of Vardhman Group were planned at different times. So, selected students from B.Com and BBA classes were divided into 3 groups to attend various meetings. Broad plan of attending meetings was as mentioned below:-

| <b>Class</b>                    | <b>No of students</b> | <b>Visit</b>                      | <b>Faculty accompanying</b> |
|---------------------------------|-----------------------|-----------------------------------|-----------------------------|
| B.Com-Sem-3 - C,<br>BBA-Sem-3-B | 11                    | Vardhman Textiles Ltd,<br>9:00 am | Prof Jaspreet Kaur          |
| B.Com-Sem-3 - A,<br>BBA-Sem-3-A | 14                    | Vardhman Acrylic Ltd,<br>11:00 am | Prof Monica Sethi           |
| B.Com-Sem-3 - B,<br>BBA-Sem-3-A | 10                    | Vardhman Holdings Ltd,<br>3:00 pm | Prof Priya Bali             |

### **Objectives of visit**

Theoretically, students who attended the meetings were well aware of as what AGM is, its purpose, and how it is conducted, but the objective of this visit was to provide them an opportunity to see how the company law provisions studied by them in classroom are being followed practically, so that they could relate and hence better assimilate the concepts/aspects already taught, or going to be taught in future, in the classroom.

### **Detail of the visit**

#### **ANNUAL GENERAL MEETING OF VARDHMAN HOLDINGS LIMITED**

Students of B Com III semester and BBA III semester got an opportunity to attend the 52nd Annual General Meeting of (AGM) of Vardhman Holdings Limited' which was held on 5<sup>th</sup> September 2016. Students of Company Law and Regulatory Framework of Companies had a practical experience as to how in reality the AGM of the company is conducted. Theoretically students were well aware of as what AGM is and how it is conducted but this industrial visit was a great learning platform for them.

In the AGM, the Chairman addressed to the Shareholders and discussed about performance and future plans of the company. Then the CS continued with the resolutions which are to be passed and already being sent to the shareholders 21 days before the meeting and there was e-voting process for these resolutions. Those shareholders, who didn't vote in this process, participated in



the open voting through the medium of Ballot Box. There was a small interaction between the students and CS. The students of company law got the real picture of the meeting. Students and Faculty got practical exposure of company law which would be helpful and fruitful for both.

### **ANNUAL GENERAL MEETING OF 'VARDHMAN TEXTILES LIMITED**

Students of B Com III semester and BBA III semester got an opportunity to attend the 43rd Annual General Meeting of (AGM) 'Vardhman Textiles Limited' which was held on 5th September, 2016 at 9:00 a.m onwards. Students of Company Law and Regulatory Framework of Companies had a practical experience as to how in reality the AGM of the company is conducted. Theoretically students were well aware of as what AGM is and how it is conducted but this industrial visit was a great learning platform for them. AGM, started with the welcome note by Company Secretary, Ms. Karan Kamal Walia. Followed by the speech of Chairman of the Company, in his address to the shareholders and others, The Chairman highlighted company's performance and position. Moreover, He also talked about the 'Self Renewal' concept of VTXL. He also answered the queries of the shareholders. After that, CS requested the shareholders to participate in voting through the medium of Ballot Box on proposed resolutions. There was a small interaction between the students and CS. Students were able to relate what they learn in class and what they observe practically. Overall, it was a great learning experience for both students and teachers, to observe as to how the company law provisions are followed while conducting AGM. All in all, it was a very productive and fruitful industrial visit.

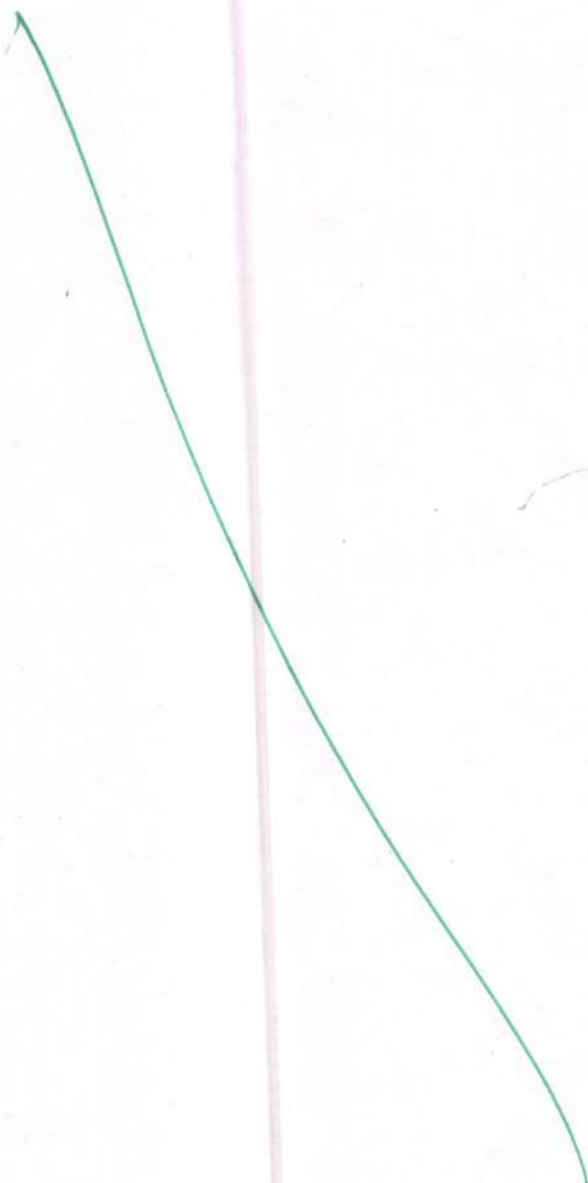
### **ANNUAL GENERAL MEETING OF VARDHMAN ACRYLIC LIMITED**

The students of Bcom 3rd semester and BBA 3rd semester got an opportunity to attend the 26th annual general meeting of (AGM) 'Vardhman Acrylic Limited' which was held on 5th September, 2016. The Company Law students got a real life experience of the working of a company through the medium of this industrial visit. Before taking the students to attend this meeting, they were taught and briefed about the forum of AGM and the objectives of holding this meeting by any company as they were yet to study the topic of meetings in their company law class. In the AGM, the chairman in his address to the shareholders, apprised them of the company's performance and future plans. He also answered the queries of the shareholders. Then shareholders, who didn't take part in e-voting on proposed resolutions, participated in voting through the medium of Ballot Box during the meeting. In all, students and faculty got practical exposure on the application of company law provisions and observe the proceedings of





shareholders' meeting live through this visit. Now, they will be able to relate to this topic in class in a better way. The visiting students will be sharing this experience in the class for the greater advantage of the entire lot of students.



BBA Project 2020-21

| Sr.No | Name of the Supervisor | College Roll Number | Name of the student    | Title of the project  |
|-------|------------------------|---------------------|------------------------|---|
| 1     | Ms Monica Sethi        | 2018020001          | AKHIL LUTHRA           | Consumers' perception towards Digital Marketing   |
| 2     | Ms Monica Sethi        | 2018020002          | ANKIT GARG             | Impact of Advertisements on Children and Teens  |
| 3     | Ms Monica Sethi        | 2018020003          | ANMOL SANDHU           | Teachers' Perception towards online/virtual teaching  |
| 4     | Dr. Marinal Gupta      | 2018020005          | BHAVIKA DHANDA         | TO STUDY THE COMPARISON BETWEEN CAFÉ COFFEE DAY, BARISTA AND COSTA COFFEE- GREAT COFFEE SHOP BATTLE IN LUDHIANA CITY. |
| 5     | Dr. Marinal Gupta      | 2018020006          | DHRITI MEHRA           | CONSUMER BEHAVIOUR TOWARDS GREEN MARKETING  |
| 6     | Dr. Marinal Gupta      | 2018020007          | DIVYANSHU MONGA        | COMPARITIVE ANALYSIS BETWEEN OLA AND UBER   |
| 7     | Mr Jinesh Jain         | 2018020008          | GURLEEN KAUR           | Digital Marketing Strategies in Brand Building  |
| 8     | Mr Jinesh Jain         | 2018020009          | GURMAN BIJAN           | Cashless economy and its impact on society  |
| 9     | Mr Jinesh Jain         | 2018020010          | HARJOT KAUR            | Consumers perception towards misleading advertisements in the food industry   |
| 10    | Ms Puja Jain           | 2018020011          | HARNADAR KAUR          | Consumer perception towards branded and non-branded clothes   |
| 11    | Ms Puja Jain           | 2018020012          | HARSHITA KAUR          | Marketing Strategies of Tanishq   |
| 12    | Ms Puja Jain           | 2018020013          | HARSIMRAT SINGH SAHWAL | A study of consumer behaviour towards Cafe Coffee Day   |
| 13    | Ms Pooja Mehta         | 2018020014          | ISHIKA GUPTA           | Examining the factors affecting brand loyalty for cars in Ludhiana  |
| 14    | Ms Pooja Mehta         | 2018020015          | JAGVEER SETHI          | Examining the Marketing Strategies of HP in India   |
| 15    | Ms Pooja Mehta         | 2018020016          | JASRAJ SINGH           | Examining the consumer preferences for Nestle and Cadbury chocolates.   |
| 16    | Dr. Robin Kaushal      | 2018020017          | JUGAAD SINGH           | ANALYSIS OF E-COMMERCE ADOPTION - A COMPARATIVE STUDY OF LUDHIANA AND CHANDIGARH                                      |
| 17    | Dr. Robin Kaushal      | 2018020018          | MADHUR JAIN            | SUSTAINABILITY OF SILVER COIN MANUFACTURING UNIT IN LUDHIANA BASED WHOLESALER AND RETAILER DEMAND IN D2B MARKET       |
| 18    | Dr. Robin Kaushal      | 2018020019          | NAVJOT SINGH           | INFLUENCE OF BRAND NAME AND ITS IMPACT ON PURCHASE PREFERENCE   |
| 19    | Dr. Jaspreet Kaur      | 2018020020          | PALAK JAIN             | A COMPARATIVE STUDY OF CUSTOMER SATISFACTION FOR AMAZON & FLIPKART IN LUDHIANA CITY                                   |
| 20    | Dr. Jaspreet Kaur      | 2018020021          | PARTH TANEJA           | A STUDY OF CONSUMER BEHAVIOUR TOWARDS ONLINE AND OFFLINE SHOPPING   |
| 21    | Dr. Jaspreet Kaur      | 2018020023          | PRIYANK JAIN           | A STUDY ON CUSTOMER SATISFACTION TOWARDS OLA CABS IN LUDHIANA CITY  |
| 22    | Mr Sanjay Gupta        | 2018020024          | PULKIT JAIN            | A Comparative Study of Customer Satisfaction towards performance of HeroHonda, TVS and Bajaj Bikes                    |
| 23    | Mr Sanjay Gupta        | 2018020028          | RIA GUPTA              | A study on consumer perception towards online shopping in india   |
| 24    | Mr Sanjay Gupta        | 2018020029          | RIPANDEEP KAUR         | To Study the Consumer Buying Behaviour Towards Indian and Foreign Branded Watches                                     |
| 25    | Mr Kanwaljit Singh     | 2018020030          | RITIK THAMAN           | Impact of Entrepreneurship development on Economic Development of Punjab  |
| 26    | Mr Kanwaljit Singh     | 2018020031          | RIYA SOOD              | Recruitment Strategies in MNC's   |
| 27    | Mr Kanwaljit Singh     | 2018020033          | RHYTHM JAIN            | A PROJECT REPORT ON TATA REPORTS  |
| 28    | Dr. Meenu Singla       | 2018020034          | SHIVAM BATRA           | Impact of Digital marketing on E Commerce   |
| 29    | Dr. Meenu Singla       | 2018020035          | SHIVAM DODA            | Advertising Strategy of the Indian Corporates- with special reference to Coca Cola India                              |
| 30    | Dr. Meenu Singla       | 2018020036          | SHRENIK JAIN           | Consumer preference towards cosmetics   |
| 31    | Ms Sarita Arora        | 2018020037          | SHUBHAM JAIN           | CONSUMER PERCEPTION WITH REGARD TO MISLEADING ADVERTISEMENT WITH SPECIAL REFERENCE TO FOOD INDUSTRY                   |
| 32    | Ms Sarita Arora        | 2018020038          | SUGAM GUPTA            | CUSTOMER'S PERCEPTION TOWARDS E-BANKING IN PUNJAB   |
| 33    | Ms Sarita Arora        | 2018020040          | VANSH VASAN            | INVESTOR'S PERCEPTION ABOUT INVESTMENT IN MUTUAL FUNDS  |
| 34    | Dr. Leenu Narang       | 2018020042          | VIDUR THAPAR           | 777   |
| 35    | Dr. Leenu Narang       | 2018020043          | YUVRAJ JINDAL          | A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS BRANDED AND NON BRANDED READYMADE GARMENTS IN LUDHIANA.                   |
| 36    | Dr. Leenu Narang       | 2018020045          | ABHINANDAN GUPTA       | A Study of Preferred Investment Avenues Amongst People of Ludhiana.   |
| 37    | Dr. Manpreet Kaur      | 2018020047          | ANJANPREET KAUR        | Study of Consumer Behaviour towards branded apparel   |
| 38    | Dr. Manpreet Kaur      | 2018020048          | ANMOL KAKKAR           | factors affecting car buying behaviour of customers   |
| 39    | Dr. Manpreet Kaur      | 2018020049          | ANUBHAV GROVER         | Consumer Buying Behaviour towards laptops: A study of Ludhiana  |
| 40    | Ms Meenu Gupta         | 2018020050          | BAWANPREET SINGH       | A study of Customer perception towards Zomato and Swiggy  |
| 41    | Ms Meenu Gupta         | 2018020051          | CHAITANYA THAPAR       | To Examine the marketing strategies of Pepsi and Coca Cola  |
| 42    | Ms Meenu Gupta         | 2018020052          | DEBPANSHU GUPTA        | Effect of advertisement on consumer buying behaviour with reference to demand of energy drinks                        |
| 43    | Mr Vijay Chhabra       | 2018020054          | HARJYOT GIRDHAR        | Consumer Preference on DTH Services   |
| 44    | Mr Vijay Chhabra       | 2018020055          | HARNOOR SINGH          | A study of Consumer behaviour of Smartphone Applications usage among college students of Ludhiana region              |
| 45    | Mr Vijay Chhabra       | 2018020056          | HARNOOR SINGH          | A study on Consumer Buying pattern of Amul  |
| 46    | Ms Esha Jain           | 2018020057          | HARSIMRAN SINGH        | A Comparative study of selective cabs in Ludhiana City.   |
| 47    | Ms Esha Jain           | 2018020058          | ISHIKA JAIN            | Astudy of online vs physical stores with regard to fast moving consumer goods   |

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|    |                     |            |                         |   |
|----|---------------------|------------|-------------------------|---|
| 49 | Ms Esha Jain        | 2018020059 | JAPNEET TANDON          | A study on Consumer Adoption of E-Commerce in Ludhiana  |
| 50 | Ms Amarjit Kaur     | 2018020060 | JASJOT SINGH            | Consumer Satisfaction in case of McDonald's Restaurants:  |
| 50 | Ms Amarjit Kaur     | 2018020062 | JASWIN SINGH            | Consumer preference towards luxury cars' brands   |
| 51 | Ms Amarjit Kaur     | 2018020063 | KARAN TANGRI            | A study on consumer adoption of electronic payment  |
| 52 | Ms Swati Gupta      | 2018020064 | KRITI JAIN              | Factors affecting the level of Job Satisfaction of teachers working in private colleges of Ludhiana   |
| 53 | Ms Swati Gupta      | 2018020065 | MADHAV SINGLA           | Evaluation of Consumer satisfaction from fast food franchise: A study of McDonalds  |
| 54 | Ms Swati Gupta      | 2018020067 | MANSI GARG              | Fast Fashion: A rising trend of branded clothing in Ludhiana  |
| 55 | Dr. Priya Manchanda | 2018020068 | NAINA SINGLA            | A STUDY ON AWARENESS LEVEL OF SELECTED CUSTOMERS WITH REGARD TO ADVERTISEMENTS DEVELOPED BY OGLIVY INDIA  |
| 56 | Dr. Priya Manchanda | 2018020069 | PARNEET KAUR            | Study Of Consumer Preference Towards Frozen Food In Ludhiana City   |
| 57 | Dr. Priya Manchanda | 2018020072 | PIYUSH SINGAL           | Consumer Buying behaviour Regarding Branded Shoes   |
| 58 | Dr. Dilraj Kaur     | 2018020073 | PRATISITHA ARORA        | DEVELOPED BY OGLIVY INDIA   |
| 59 | Dr. Dilraj Kaur     | 2018020074 | RAGHAV KHERA            | A STUDY ON CONSUMER SATISFACTION TOWARDS DOMINOS  |
| 60 | Dr. Dilraj Kaur     | 2018020076 | RUDRA SOOD              | A STUDY ON CONSUMER PREFERENCES TOWARDS SOCIAL NETWORKING SITES   |
| 61 | Ms Prerna           | 2018020078 | SEHAJPREET SINGH MAKKAR | A Study On Consumer Preferences & Satisfaction Towards Patanjali Ayurvedic Products   |
| 62 | Ms Prerna           | 2018020080 | SRISHTI GUPTA           | Impact of Loyalty Cards on Consumer Buying Behaviour in Apparel Industry  |
| 63 | Ms Prerna           | 2018020081 | SUMEDH SHARMA           | CONSUMER PREFERENCE ON FROZEN FOOD  |
| 64 | Ms Anupreet         | 2018020083 | TANISH JAIN             | A STUDY OF INCREASING AWARENESS OF REDUCING OBESITY AND INCREASING HEALTHY LIFESTYLE AND GYMNASTIUM AMONG COLLEGE STUDENTS WITH REFERENCE TO LUDHIANA |
| 65 | Ms Anupreet         | 2018020084 | VANIKA ARORA            | A STUDY OF THE EFFECT OF SOCIAL MEDIA MARKETING ON BRAND EQUITY IN "BEAUTY & WELLNESS" MARKET BY INDIAN-MADE BRANDS ON CONSUMERS IN LUDHIANA          |
| 66 | Ms Anupreet         | 2018020085 | VANSHIKA DUGGAL         | TO CHECK THE SUSTAINABILITY OF SILVER COIN MANUFACTURING UNIT IN LUDHIANA BASED WHOLESALER AND RETAILER DEMAND IN B2B MARKET                          |
| 67 | Ms Richa            | 2018020086 | SUKHMANI ARORA          | study of consumer buying behaviour towards various cosmetic brands  |
| 68 | Ms Richa            | 2018020087 | MANNAT SETHI            | consumer perception towards various mobile phone brands   |
| 69 | Ms Richa            | 2018020090 | PRERNA GUPTA            | impact of smartphones at workplace  |
| 70 | Mr. Aashish Garg    | 2018020091 | DISHA AGARWAL           | Consumer behaviour regarding upgradation and replacement of kitchen appliances  |
| 71 | Mr. Aashish Garg    | 2018020092 | VEDIKA MALHOTRA         | The Role of User generated Content (UGC) in travel planning Behavior of Tourists  |
| 72 | Mr. Aashish Garg    | 2018020093 | RIDHI GOEL              | ARE CONSUMERS INTERESTED IN ELECTRIC VEHICLES? A STUDY OF PREFERENCES AND INTENTIONS  |

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# Sri Aurobindo College of Commerce and Management

REF: SACCM; OCT 30 19-20; 263:

CIRCULAR

Dated: 15/10/19

For the smooth conduct of Inter Section Subject Quiz of B.Com/BBA classes, the following faculty members are nominated as Quiz Master of the subject mentioned against their names.

**Venue and Time for B.Com Classes: Old Seminar Hall at 1:30 p.m. onwards**

**Venue and Time for BBA Classes: Room T1 at 1:30 p.m. onwards**

| CLASS  | SUBJECT                                   | Quiz master | Signatures |
|--|---|-------------|------------|
| <b>B.COM I Sem</b><br>[Date: 1 <sup>st</sup> Nov 2019<br>Venue: Old Seminar Hall<br>Time: 1:30 p.m. onwards]   | Business Economics                        | MG          | <i>MG</i>  |
|  | Principles of Financial Accounting        | PM          |            |
|  | Commercial Laws                           | MS          | <i>MS</i>  |
|  | Principles and Practices of Management    | LN          | <i>LN</i>  |
|  | Psychology for Managers                   | PMG         | <i>PMG</i> |
| <b>BBA I Sem</b><br>[Date: 1 <sup>st</sup> Nov 2019<br>Venue: T1<br>Time: 1:30 p.m. onwards]                   | Business Statistics                       | SA          | <i>SA</i>  |
|  | Fundamentals of IT                        | VC          | <i>VC</i>  |
|  | Management Concepts and Practices         | PJ          |            |
|  | Financial Accounting                      | MR          | <i>MR</i>  |
|  | Essentials of business economics          | RJN         | <i>RJN</i> |
| <b>B.COM III Sem</b><br>[Date: 2 <sup>nd</sup> Nov 2018<br>Venue: Old Seminar Hall<br>Time: 1:30 p.m. onwards] | Issues in Indian Commerce                 | SGT         | <i>SGT</i> |
|  | Cost Accounting                           | JJ          | <i>JJ</i>  |
|  | Company Law                               | PB          | <i>PB</i>  |
|  | Business Mathematics and Statistics       | SG          | <i>SG</i>  |
|  | Banking and Insurance                     | RK          | <i>RK</i>  |
|  | Goods and Service Tax                     | MK          |            |
| <b>BBA III Sem</b><br>[Date: 2 <sup>nd</sup> Nov 2018<br>Venue: T1<br>Time: 1:30 p.m. onwards]                 | Operations Research                       | SK          | <i>SK</i>  |
|  | Marketing Management                      | PAH         | <i>PAH</i> |
|  | Economics of Money and Banking            | AKB         | <i>AKB</i> |
|  | Regulatory Framework of Companies         | JK          | <i>JK</i>  |
|  | Direct Tax Laws                           | EJ          | <i>EJ</i>  |
| <b>B.COM V Sem</b>   | Entrepreneurship and Small Scale Business | AMK         | <i>AMK</i> |



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|  |                                     |     |                  |
|--|-------------------------------------|-----|------------------|
| [Date: 4th Nov 2018<br>Venue: Old Seminar Hall<br>Time: 1:30 p.m. onwards] | Management Accounting               | KS  | Anchal<br>M Rana |
|  | Indian Economy                      | AA  |                  |
|  | Income Tax                          | MGT |                  |
|  | Financial Markets And Services      | RJN | Rishi            |
|  | Production and Operation Management | ME  | My               |
| BBA V Sem<br>[Date: 4th Nov 2018<br>Venue: T7<br>Time: 1:30 p.m. onwards]  | International Business              | MAH | MM               |
|  | Insurance And Risk Management       | JPK | Sham             |
|  | Business Environment                | SGT | Swati            |
|  | Entrepreneurship And Small Business | AMK | Ananya           |
|  |                                     |     |                  |

**Additional Duties for members of Faculty and Non Teaching Staff.**

|  | T1             | Old seminar hall | Signatures |
|--|----------------|------------------|------------|
| Venue setting (including arranging for trophy and PA system) | Estate Officer | Estate Officer   |            |
| Time keeping   | BJS            | VV               |            |
| Score keeping  | SGI            | AK               |            |
| On board   |                |                  |            |
| Hard copy  |                |                  |            |
| Soft copy  |                |                  |            |
| Sending SMS  | VC             | VC               | Sham       |
| Wall Magazine, batches, team labels                          | RJN            | RJN              | Rishi      |
| Transportation   | SG             | SG               | Sh         |
| Photographs & others activities related to quiz organizing   | Students OC    | Students OC      |            |

*Dr. R L Behl*  
(Dr. R L Behl)

Principal  
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# SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

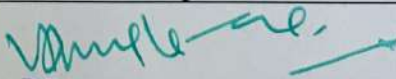
## Report: METTLE 2019-20

Sri Aurobindo College of Commerce and Management marked the 9th consecutive occurrence of Business and Finance fest Mettle on 10<sup>th</sup> Feb 2020. Mettle is not just a business fest but heart and soul of SACCMITES and the purpose of the fest is to hone the managerial skills of students by giving them first hand experience.

It is for the first time in nine years that 14 teams participated and team Spice Girls from Khalsa College for women made the fest an inter-college fest and to add on AD-Mad show was also organised in which teams from Khalsa College for women and Sri Atam Vallabh Jain college bagged first and second prize respectively. Theme for the first was "One India - conglomeration of the diversities" and the teams beautifully depicted the states of Punjab, Maharashtra, Uttar Pradesh, Haryana, Goa, Karnataka, Kerala, Delhi and Bihar. Mouth-watering delicacies and exciting games were the attractions of the fest and the fest experienced overwhelming footfall and visitors loved the team efforts, The performance of magician won the hearts of audience. Director Education, Dr. Sushil Kumar, appreciated the diligent efforts of the teams and motivated the participants to keep the spirits high. The Officiating Principal, Ms. Marinal Gupta, congratulated all the teams for putting up a great show. At the end smile on each and every face made the efforts of organising committee successful.

Following teams were adjudged as winners of the fest:

| S.No. | Prize        | Team Name     | Name of Participant | Class     |
|-------|--------------|---------------|---------------------|-----------|
| 1     | 1st Position | Āhāra Mōjina  | Ridhima Mittal      | Bcom 6- C |
|       |              |               | Shubhika Batra      | Bcom 6- C |
|       |              |               | Muskan Gupta        | BBA- 6B   |
|       |              |               | Anshul Bansal       | Bcom 6 C  |
|       |              |               | Rahul jain          | Bcom 6 C  |
|       |              |               | Ishita Lekhi        | Bcom 6 A  |
|       |              |               | Madhav Malhotra     | BBA- 6B   |
|       |              |               | Gurnoor Marwa       | BBA- 6B   |
| 2     | 2nd Position | GUJJU TEHELKA | Gurleen kaur        | Bcom 6B   |
|       |              |               | Shreya chachra      | Bcom 6B   |
|       |              |               | Nitish bhasin       | Bcom 6B   |
|       |              |               | Gursimran singh     | Bcom 6B   |
|       |              |               | Preetvani dang      | Bcom 6B   |

  
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|   |                |                  |                       |           |
|---|----------------|------------------|-----------------------|-----------|
|   |                |                  | Nimrit kaur           | Bcom 6B   |
|   |                |                  | Shivansh setia        | Bcom 6B   |
|   |                |                  | Gurnoor kaur wadhawan | Bcom 6B   |
| 3 | 3rd Position   | Sher-E-Putter    | Abhishek Gupta        | Bcom 6 -A |
|   |                |                  | Parneet kaur          | BBA4-B    |
|   |                |                  | Seerat Sethi          | Bcom 6 -A |
|   |                |                  | Parth taneja          | BBA4-A    |
|   |                |                  | Shivam Doda           | BBA4-A    |
|   |                |                  | Suruchi Arora         | Bcom 6-B  |
|   |                |                  | Sugam Gupta           | BBA 4A    |
|   |                |                  | Akanksha Abbott       | Bcom 6 -A |
| 4 | Best MSR       | THE NAWABI SWAG  | Sneha Gupta           | BBA-6A    |
|   |                |                  | Tanuj Minocha         | BBA-6A    |
|   |                |                  | Aarushi Jain          | BBA-6A    |
|   |                |                  | Palak Uppal           | BBA-6A    |
|   |                |                  | Mridul Baluja         | BBA-6A    |
|   |                |                  | Rattandeep Singh      | BCOM-6A   |
|   |                |                  | Daman Kohli           | BCOM-6A   |
|   |                |                  | Mehul Khera           | BCOM-4C   |
| 5 | Best Promotion | Padharo Motabhai | Daksh Jain            | Bcom 4B   |
|   |                |                  | Devanshi Bansal       | Bcom4C    |
|   |                |                  | Srishti Wadhwa        | Bcom4C    |
|   |                |                  | Yashika Jindal        | Bcom4C    |
|   |                |                  | Samridhi Babuta       | Bcom4C    |
|   |                |                  | Akshit Jain           | Bcom4A    |
|   |                |                  | Ayush Aggarwal        | Bcom4B    |
|   |                |                  | Nandini Arora         | Bcom4C    |

*Vijay Kumar*

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