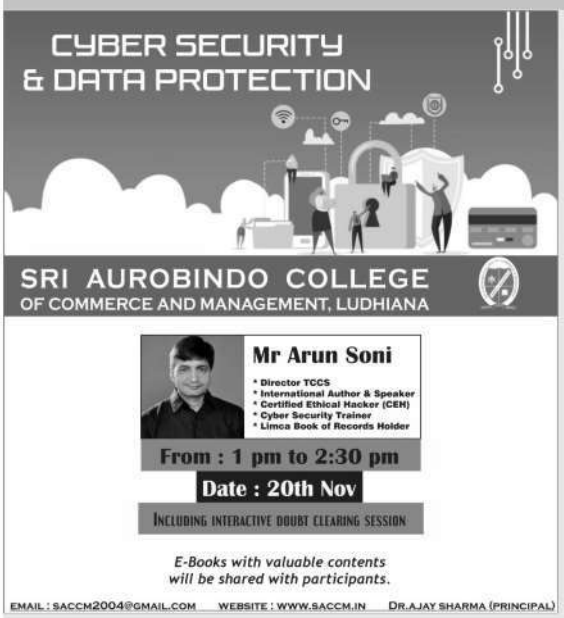
CYBER SECURITY AND DATA PROTECTION



SACCM Alumni Association in collaboration with Sri Aurobindo College of Commerce and Management, conducted a webinar on "Cyber Security and Data Protection" on 20 November, 2020. Attended by more than 450 participants, the webinar was addressed by Mr. Arun Soni, Director TCCS, Certified Ethical Hacker, Cyber Security Trainer, International author who has written more than 150 books on computer education and cyber security, eminent speaker and also Limca Book of Records Holder.Mr. Arun talked about how cyber-crime cases are on a rise from past few months and how people lack awareness about reporting such things as and when they happen. He discussed various ways in which our digital identity could be hacked and used in a malicious way.After throwing light on the vulnerability people face in terms of their private affairs going public, he discussed numerous tips to help us protect ourselves. In a very descriptive manner, he talked about how passwords can be protected, how our social media handles can be kept safe, how to protect our financial details and much more. Lastly he focused on the importance of knowing the platforms we can use to protect our digital data and means to report a cyber-crime.

SERIES OF EXTENSION LECTURES

An Interactive Session on
'I Am Enough'

Sri Aurobindo College of Commerce and Management, Ludhiana organized an interactive session on 'I Am Enough' for Bcom Ist year students on 13-10-2020. The resource person for the session was a renowned psychologist and counselor Dr. Param Saini. The session was organised by women development committee of SACCM and more than 180 participants attended the session. Dr. Saini focused that through your thoughts you can take charge of your life. She elaborated how to use cognitive and emotional capabilities for achieving a state of emotional and psychological wellbeing. She narrated so many stories to support that our emotions are created by our perceptions about the situation and not by the situation. She also discussed ways to cope up the stress and depression created by COVID 19.

PUNJAB, PUNJABI AND PUNJABIAT

Sri Aurobindo College of Commerce and Management, Ludhiana organised an interactive webinar on the topic Punjab, Punjabi and Punjabiyat. Prof. Veenu Verma welcomed the eminent speaker Dr.Sarabjot Kaur, Prof. (Retd.) Govt. college for girls, Ludhiana. Dr. Kaur has several awards to her credit. She started her lecture by acquainting the students with the history of Punjab state. She told the students that the former name of Punjab was Sapt Sindhu, and the word Punjab is a combination of two words Panj+Aab which means the land of 5 waters (rivers). She said that Punjabi people have their own constitution of body and Punjabi culture has a number of unique characteristics which make us singular. Talking about Punjabi language, she told the students that Punjabi language is a widespread language and has several edges over many other languages. She further stressed that we should be proud of our language and must not fight shy while speaking Punjabi language. She emphasised that language is always evolutionary in its nature and with passage of time it gets changed and many new words start getting added to it. She said that it is out holy duty to save Punjabi language. Further, she said that no language is inferior or superior because the basic purpose of a language is to convey a message. All the students listened to the speaker with careful ear. The webinar was very fruitful for all the attendees.

AURO CAMPUS

Sri Aurobindo College of Commerce & Management, Ludhiana

Affiliated to Panjab University, Chandigarh

(Accredited with Grade 'A' by NAAC)

Website : www.saccm.in

October - November 2020

Inauguration & Induction of The Entrepreneurship and Incubation Cell (E-Cell) of SRI AUROBINDO COLLEGE OF COMMERCE & MANAGEMENT

The Entrepreneurship and Incubation Cell (E-Cell) of Sri Aurobindo College of Commerce and Management (SACCM), which was established under the mentorship of IIT, Ropar, organized a virtual induction session for its students. The E-Cell had its inauguration ceremony wherein the key speakers for the session were Mr. J.K. Sharma (CEO, Technology Business Incubator Foundation, IIT Ropar), Mr. Harvinder Solanki (President, E-Cell, IIT Ropar), Mr. Jitendra Shukla (Executive, Media & Publicity Department, E-Cell, IIT Ropar). They acquainted the students with benefits, working, structure & activities of an Incubation & E-Cell. Dr. Ajay Sharma, Principal, SACCM, gave an overview of the Cell and motivated the students to participate in order to enhance their entrepreneurial skills. The induction was organized by the team of E-Cell (SACCM), comprising of Prof. Mahesh Kumar, Mr. Bhuvesh Gupta & Mr. Aashray Jain. The session was attended by 301 students from B.Com. & BBA (1st & 3rd Semester). Overall, it was a very insightful and stimulating session for the aspiring entrepreneurs and will open paths for the young minds.Mr. J.K. Sharma (CEO, Technology Business Incubator Foundation, IIT Ropar) explained the students about functioning of an Incubator.

STRATEGIC INNOVATION

SACCM in collaboration with Centre for Trade Facilitation and Research in Textiles (CTFRT) organized a webinar on topic "Strategic Innovation" on 30.10.2020 for the students and faculty of the College. An Eminent Personality Dr. S.K. Chadha (Professor and Ex-Chairman UBS. Punjab University, Chandigarh) was the key speaker. The session was attended by more than 400 students and faculty members of the college. The session began with the presidential address by Dr. Harish Anand, Director, CTFRT. He shared his experience with regard to setting up of steel mill by Vardhman Textiles Mill. He emphasized on skill, knowledge, awareness, attitude for strategic innovation. He also recommended the audience to write case studies on strategic innovation and keep it in public domain. Thereafter, Dr. S.K. Chadha enlightened the audience with his knowledge about strategic innovation. He necessitated the use of innovation by the organisations to stay competitive in the current scenario. Intuition, Mindfulness, Individual Creativity, passion of winning, self-responsibility were key take-aways from his speech. He concluded by inspiring the audience to stay motivated, keep mind clean and to have a habit of total acceptance.

Webinar on Strategic innovation

REPORT

SACCM in collaboration with Centre for Trade Facilitation and Research in Textiles (CTFRT) organized a webinar on topic "Strategic Innovation" on 30.10.2020 for the students and faculty of the College. An Eminent Personality Dr. S.K. Chadha (Professor and Ex-Chairman UBS. Punjab University, Chandigarh) was the key speaker. The session was attended by more than 400 students and faculty members of the college. Ms. Sarita Arora, Coordinator of the event, formally introduced the guest speaker. Afterwards, Dr. Ajay Sharma, Principal, formally welcomed the guest. The session began with the presidential address by Dr. Harish Anand, Director, CTFRT. He shared his experience with setting up of steel mill by Vardhman Textiles Mill. He emphasized on skill, knowledge, awareness, attitude for strategic innovation. He also recommended the audience to write case studies on strategic innovation and keep it in public domain. Thereafter, Dr. S.K. Chadha enlightened the audience with his knowledge about strategic innovation. He necessitated the use of innovation by the organisations to stay competitive in the current scenario. Intuition, Mindfulness, Individual Creativity, passion of winning, self-responsibility were key take-aways from his speech. He concluded by inspiring the audience to stay motivated, keep mind clean and to have a habit of total acceptance. In the end, Dr. Ajay Sharma (Principal) expressed gratitude towards the eminent speakers.

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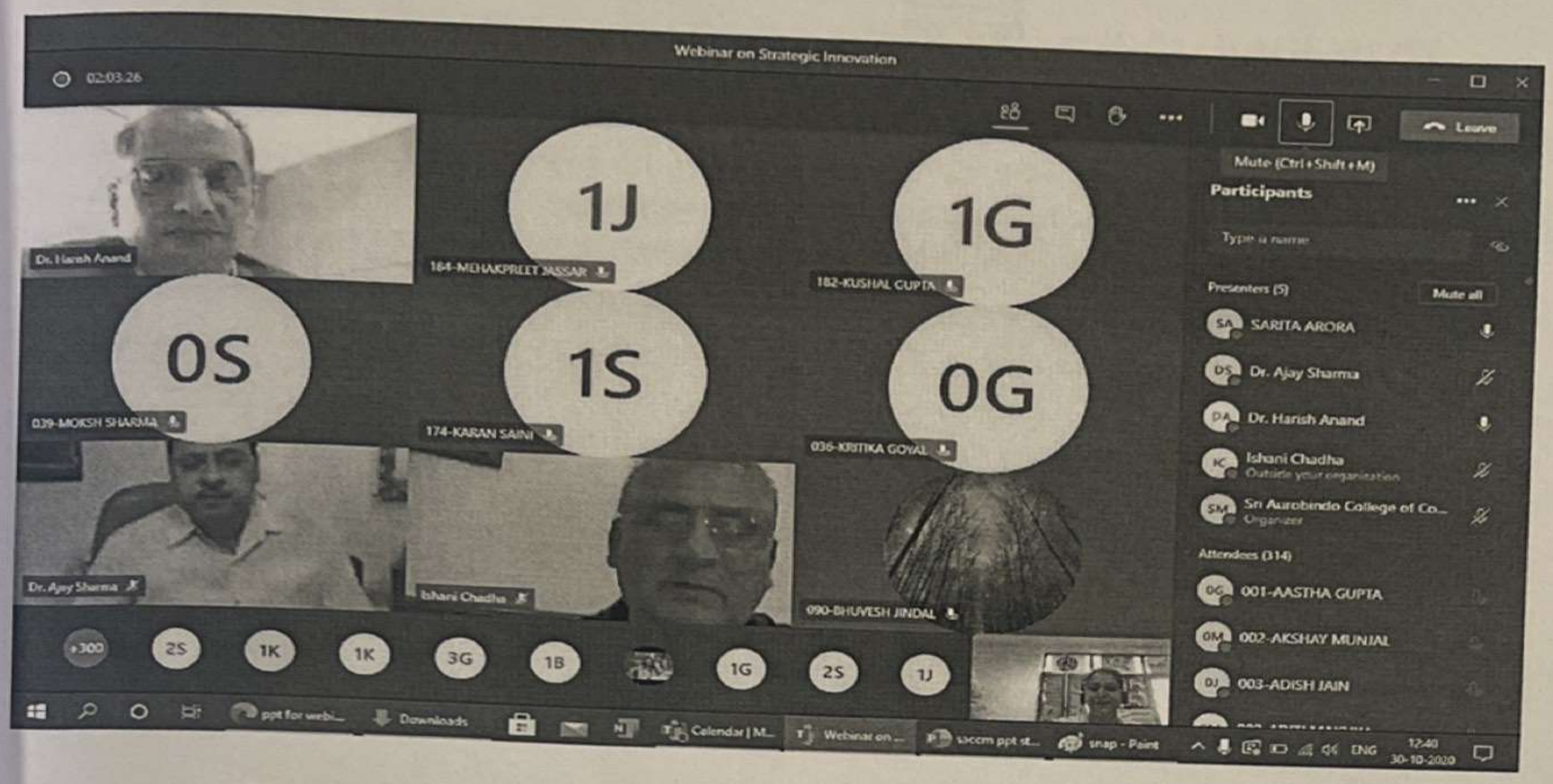

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SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT
NATIONAL CONCLAVE CUM CONFERENCE ON NEP-2020

A Joint Event of Punjab Commerce and Management Association, IQAC of SCD Government College Ludhiana and Sri Aurobindo College of Commerce and Management Ludhiana with Knowledge Partner, Haryana Commerce and Management Association(HCMA) and Himachal Pradesh Commerce and Management Association (HPCMA).

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PUNJAB COMMERCE AND MANAGEMENT ASSOCIATION

In Association with

Internal Quality Assurance Cell (IQAC)
SCD Government College Ludhiana
&
Sri Aurobindo College of Commerce & Management Ludhiana

Organizing

National Conclave cum Conference
National Education Policy-2020

AUGUST 16, 2020 I 06.00-08.00 PM

Chief Guest and Inaugural Address
Dr. S.P. Bansal
Vice Chancellor, Himachal Pradesh Technical University, Hamirpur

Keynote Address
Prof.(Dr.) Raj Kumar Singh Gautam
Professor & Dean (R&D) Chairperson, Centre For Entrepreneurship, Innovation & Skill Development, SMS.Varanasi

Speakers
Dr Sanjeev Sharma
Director, DAV Institute of Management, Faridabad

Dr Kulbhushan Chandel
Dean Academic Affairs, Himachal Pradesh Technical University, Hamirpur

Dr. Manvinder Singh Pahwa
Director- Alumni Relations Manipal University, Jaipur

Dr Ajay Sharma
Principal, SACCM Ludhiana

AUGUST 17, 2020 I 06.00-08.00PM

Chief Guest and Inaugural Address
Dr. A. K Bakshi
Vice Chancellor, PDM University, Bahadurgarh

Speakers
Dr Akhilesh Mishra
Banaras Hindu University, Banaras

Dr Tejinder Sharma
President, HCMA

Sh. Reekrit Sarai
Director, Satluj School

Dr. Dharam Singh
Principal, SCD Govt College Ludhiana

Dr Ashwani Bhalla
President PCMA

AUGUST 18, 2020 I 06.00-08.00 PM

Valedictory Address
Dr Mahesh Verma
Vice Chancellor, Guru Gobind Singh Indraprastha University New Delhi

Speakers
Dr Prem Kumar
Renowned Academician & Director, BCM Institutions

Dr Gulshan Sharma
Director, General (CS)

Dr Basavraj Benni
Professor & Dean Social Sciences, VSR University Bellari (Karnataka)

Dr. Gagan Deep Sharma
Associate Director, International Affairs, Guru Gobind Singh Indraprastha University, New Delhi

Sh. Surrender Singh Dhaia
Director, SCERT Chandigarh

For Registration

zoom CLICK HERE

Meeting ID: 8141259 694
Password: 111222

For Any Query Please Contact:

Dr. B. B. Singla
Vice President
9501122555

Dr. Vikas Deep
General Secretary
9876076000

Dr. Rohit Sachdeva
Joint Secretary
8089700002

Knowledge Partner:
Himachal Pradesh Commerce and Management Association (HPCMA)
Haryana Commerce and Management Association (HCMA)

E-certificate will be issued to the registered attendees only

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Webinar on

CRITICALLY ENVISIONING THE BUSINESS, ECONOMY & SOCIETY IN POST-PANDEMIC TIMES'

A webinar titled 'Critically envisioning the business, economy, and society in post-pandemic times' was conducted by the Directorate of International Affairs of Guru Gobind Singh Indraprastha University, New Delhi, in association with Academy of Management, USA, and Sri Aurobindo College of Commerce and Management, Ludhiana. The webinar, which was attended by 125 participants from across the world, witnessed rigorous deliberations on various facets of the global education during and after the pandemic.

The webinar began with Mr. Gaurav Talan, faculty at Guru Gobind Singh Indraprastha University, New Delhi who emphasized on the economic fallouts and social impacts of the ongoing Covid-19 outbreak. It was pointed out that not all sections of the society are impacted equally by the pandemic and brought together the speakers (Prof. Pritam Singh, Prof. Glenn Muschert and Dr.Paresha N. Sinha) who presented their critical perspectives envisioning post-pandemic times. Prof Pritam Singh from University of Oxford, UK presented his critical outlook on the global health, economic, and ecological crisis in the present times. Prof Glenn Muschert from Khalifa University, UAE provided an insight on Critical Social Capital theory from the lens of the pandemic. Dr.Paresha N. Sinha, Senior Associate Editor, International Journal of Emerging Markets steered the discussion towards the International Business Management during and post COVID-19. Prof Jeffrey Inman from University of Pittsburgh, USA enlightened the context of consumer marketing in Covid-19 crisis. Prof. M.M. Goel, former Vice-Chancellor of Jaipur National University and Professor from India, highlighted the role of "Needonomics" for economic recovery post Covid-19. Dr. Alexey Kravchenko, Associate Trade officer at UNESCAP, related the SDGs to the COVID-19 pandemic. Dr. Ajay Sharma, Principal, SACCM focused on the deliberations being made to understand the impact of COVID-19 on social, economic and other related issues.

Sri Aurobindo College of Commerce And Management, Ludhiana

in collaboration with

ICFAI Business School

is organising a

aculty Knowledge Sharing Program

opic :- Teaching in Virtual Classroom

:ce Persons :

Prof. S C Sharma
Director, IBS,
Gurgaon

Prof. Vineeta Mishra
MBA, UGC-NET

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Date :- 16th July, 2020

Time :- 11:00am to 12:30 pm

(E-Certificates will be provided)

Webinar on "Teaching in Virtual Classrooms"

A Webinar was organised on the theme "Teaching Finance in Virtual Classrooms" on 16th July 2020, under the able stewardship Dr. Ajay Sharma, Principal. As many as 50 participants from different colleges participated in the webinar. Dr. Vineeta Mishra, Professor, IBS Gurgaon was the e-Resource Person. This webinar brought a perfect opportunity for the virtual audience to learn about the usage of ZOOM application for online curriculum delivery while keeping the audience engaged using varied tools. She also accentuated on various behavioural and technical issues faced by the teachers in virtual teaching and shared her profound knowledge in providing solution for the same. The session turned out to be very interactive and informative.

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ORGANIZING

VIRTUAL CONFERENCE ON

UNLOCKING OF HIGHER EDUCATION INSTITUTIONS(2020-21)

EMINENT SPEAKERS FROM NORTH INDIA

Inaugural Address
Dr. B. S. Ghuman
Hon'ble Vice-Chancellor
Punjabi University, Patiala

Valedictory Address
Dr. Sikander Kumar
Hon'ble Vice-Chancellor
HP University, Shimla

Date: 7th July 2020
(Tuesday)
At 3.00PM (IST)
on Zoom

Dr. Gurdip Singh Batra Dean, Academic Affairs, Pbi. Uni., Patiala

Dr. Parvinder Singh COE, PU Chandigarh

Dr. Dipanker Sharma Professor & Dean, Central University of Himachal Pradesh

Dr. Ashwani Bhalla President PCMA

Dr. Ajay Sharma Principal SACCM, Ludhiana

Dr. B B Singla Vice-President PCMA

Dr. Rajesh Kumar Principal, DAV College, Amritsar

Dr. Kavita Sharma Dean & Prof., Dept. of Commerce, Delhi School of Economics, New Delhi

Dr Mehal Singh Principal, Khalsa College, Amritsar

Dr Sehajpal Singh Principal, GNE College, Ludhiana

Dr. Pawan Kumar Sharma, Principal, DAV College Sec.-10, Chandigarh

Dr. Kulbhushan Chandel Dean Academic, H P Technical Uni., Shimla

Dr. Tejinder Sharma Professor, Department of Commerce,

Dr. Neeru Sharma PMLSD College, Gurdaspur

Dr. Sameer Sharma Principal, SPN College,

Dr. Bikram Sandhu Controller of Examinations & HOD,

Dr. K. K. Sharma Senate & Syndicate Member, Associate

Dr. Vikas Deep General Secretary PCMA

Webinar on 'Unlocking of Higher Educational Institutions'

Punjab Commerce and Management Association (PCMA) organized a webinar on the topic 'Unlocking of Higher Educational Institutions' under the aegis of Sri Aurobindo College of Commerce and Management, Ludhiana. Delivering the keynote address at the National Conference, Dr. BS Ghumman, Vice Chancellor of Punjabi University said that in an atmosphere of uncertainty, we have to handle everything and for this a large online network is needed so that online studies and exams can be conducted. He demanded a special economic package for higher education from the central government and demanded that the education expenditure be 20% of the GDP.

Keeping the subject, PCMA President, Dr. Ashwini Bhalla said that it would not be right to call the students in the institutes until the Covid Zero status is reached, then online examinations and studies are the only option for which the institutions should decide. Presenting the conference theme on the occasion, Dr. Ajay Sharma, said that in the present situation we have to bring the educational system to an automated mode where innovations are needed where public private partnerships and collaborations will bring education to the forefront. Dr. Kulbhushan Chandel, Dean of Himachal Pradesh Technical University said that there is uncertainty but by accepting this uncertainty and there is a need to convert it into adventure, many experiments will bring the system to the fore. Professor Tejinder Sharma of Kurukshetra University termed the University Grants Commission notification as unfortunate and called the decision an interference in the autonomous status of the universities and advocated a decision based on the circumstances. Dipankar Sharma, dean of Himachal Pradesh Central University, advocated blended offline and online teaching. Pawan Sharma, Principal of DAV College, Chandigarh, said that the new order of the University Grants Commission is going to create frightening discontentment among the students. Principal of Guru Nanak Engineering College, Ludhiana, Dr. Sahajpal Singh said that he has already prepared to teach by Moodle and has developed online exam as an option. In the concluding speech on this occasion, the Controller of Examination of Panjab University, Dr. Parvinder Singh said that the decision of UGC was shocking as it was working on the strategy of promoting the students further and drawing the result that the decision was suddenly thrown out given what was not expected. On this occasion, Principal of SD College Gurdaspur, Dr. Neeru Sharma, Dr. Bikramjit Singh of Mata Gujari College, Academic Dr. GS Batra, Dean of Punjabi University, Principal Dr. Dharam Singh Sandhu and Dr. BB Singla, Vice President of PCMA, and General

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Secretary Dr. Vikasdeep also gave his views. The pattern of the postal speech PCMA was given by Dr. Prem Kumar

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ACADEMY OF Management

SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT, LUDHIANA

in association with

Academy of Management, Critical Management Studios Division
NEWYORK, USA

and Directorate of International Affairs, GGSIPU, New Delhi

is organizing a WEBINAR on

GLOBAL MANAGEMENT EDUCATION in Post Covid-19 Era

Monday, July 6, 2020
08:00 PM - 10:00 PM IST

Registration Link: https://bit.ly/2NpnHkD

This webinar engages with the discussion related to the swift changes in the global management education towards online alternatives during the pandemic and questions the implications on international education system post Covid-19 pandemic crisis.

- SPEAKERS -

Prof. Mahesh Verma
Vice Chancellor
Guru Gobind Singh Indraprastha University

Dr. Cyndi Werbowski McLeod
CEO
Global University Systems

Dr. Marta Hawkins
Consultant, Researcher, Educator
In-light-of Knowledge Exchange Social Enterprise

- MODERATOR -

Dr. Gagan Deep Sharma
Guru Gobind Singh Indraprastha University

Dr. AJAY SHARMA
M.Com., Ph.D
PRINCIPAL, SACCM, Ludhiana

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Website: www.saccm.in Email: saccm2004@gmail.com

Problems of inequality looming large in times of COVID19 pandemic: Experts in Academy of Management Webinar

A webinar on global management education in post-COVID19 times in association with Academy of Management, USA was organised. It was attended by 190 participants from across the world, witnessed rigorous deliberations on various facets of the global education during and after the pandemic. The webinar was chaired by Prof (Dr) Mahesh Verma, vice-chancellor of Guru Gobind Singh Indraprastha University, New Delhi. In his presidential address, Prof Verma emphasized on the need for academic administrators to deal with the contemporary challenge in an equitable way so that the students from developing and underdeveloped countries do not suffer. Ms Cyndi McLeod, CEO of the Global University Systems, maintained that the global education is bound to be disrupted by the pandemic. Dr Marta Hawkins questioned the narrative of calling the contemporary situation as a 'new normal'.

Prof Anubha Kaushik, Director, International Affairs of Guru Gobind Singh Indraprastha University, raised the challenges being faced by researchers and academic collaborators during the times of social distancing. Dr Gagan Deep Sharma, representative of the Critical Management Studies division of the Academy of Management, built a case for looking at the ongoing situation with a lens of criticality so that what doesn't meet the naked eye can also be understood. Dr Kathleen Riach from University of Glasgow illustrated the themes that researchers may try to address for fighting the crisis being faced.

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on Facebook

Speaker View

Sanjay Gupta

Dr. J.K.Gulati

Ajay Sharma

Dr.Ashwani Bhalla Presid...

Goyal

Dr Rohit Sachdeva

Dr.B.B.Singla

Kuldipdhaliwal

Dr Rajesh Kumar

upta

B S Ghuman

Jay krishna Kumar

Prem Kumar

VIJAY CHHABRA (SACCM)

1/7

Krishna Devi

Neeraj's iPhone

Ram Kumar

Monika khurana

BAB...

Prof. Dipanker S...

Dr Shaikh Kalimoddin...

Dr. Leenu Anand

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Security

169 Participants

13 Chat

Share Screen

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Reactions

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167 participants in th

Find a participant

Sanjay Gupta (C

Dr. Vikas Deep (

DR.SHYAM BABI

Munisha Sharm

Tanu Kalsi

Kuldipdhaliwal

B S Ghuman (Co

Dr.Ashwani Bhal

Dr.B.B.Singla (Co

Prem Kumar (Co

VIJAY CHHABRA

Ajay Sharma (Co

Invite

Mute All

NATIONAL WEBINAR

ON

Digital Transformation of Higher Education in India

SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT LUDHIANA

CHIEF PATRON

Padma Bhushan
Sh. S.P. Oswal
CMD,
Vardhman Groups of Industries

PATRON

Dr. Sushil Kumar
Director Education

Dr. Ajay Sharma
Principal

Ms. Meenu Gupta
IQAC Coordinator

Mr. Vijay Chhabra

CHIEF GUEST

Prof. (Dr.) Ved Prakash
Former Chairman,
University Grants Commission

PRESIDENTIAL ADDRESS

Prof. (Dr.) J. S. Sandhu
Vice Chancellor,
Guru Nanak Dev University,
Amritsar, Punjab

GUEST OF HONOUR & KEYNOTE SPEAKER

Prof. (Dr.) A. K. Bakhshi
Vice Chancellor, PDM University,
Bahadurgarh, Haryana
Chairman, GAD-TLC of MHRD

GUEST OF HONOUR & SPEAKER

Dr. Vimal Rarh
Project Head & Joint Director
GAD-TLC of MHRD

DATE AND TIME OF WEBINAR

18 June 2020
(Thursday)

10.30 am to 2.00 pm

GURU ANGAD DEV TEACHING-LEARNING CENTRE OF MHRD (PMMMNMTT)

SGTB Khalsa College,
Delhi University

CO-PATRON

Dr. Jaswinder Singh
Principal,
SGTB Khalsa College, DU
Director,
GAD-TLC
of MHRD

NATIONAL COORDINATOR

Dr. Vimal Rarh
Project Head &
Joint Director,
GAD-TLC of MHRD

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SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

Digital Transformation of Higher Education in India'

The Internal Quality Assurance Cell (IQAC) of Sri Aurobindo College of Commerce and Management, Ludhiana, organised a National level webinar under the aegis of Ministry of Human Resource Development, New Delhi, on the subject 'Digital Transformation of Higher Education in India', on June 18, 2020. More than 500 participants attended the webinar. The webinar was addressed by a galaxy of erudite scholars of rare distinction. The Chief Guest was the much celebrated intellectual Prof. (Dr.) Ved Prakash, former Chairman, UGC, New Delhi. The Guest of Honour and Keynote speaker was the reputed educationist Prof. Dr. A.K. Bakshi, V.C., PDM university, Haryana. The seasoned administrator Dr. Vimal Rarh, Project head and Joint Director, GAD-TLC of MHRD was another Guest of Honour and speaker. Dr. Ved Prakash highlighted- the transformed and the transforming face of higher education in India as different seats of higher learning have taken, and are taking to the digital tools of teaching because of the negative impact of Covid-19.

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Professional Development Webinar

Resource Person: Prof. (Dr.) Vishal Kumar

Dean Research;
Director, School of Management,
Director Alumni Association,
Maharaja Agrasen University,
Himachal Pradesh

Theme:

"A Hands-on Approach for Developing e-Content"

Date: 24th May, 2020–Sunday

Time: 11:00 AM

- Please register by clicking the link: https://bit.ly/365D4XZ
- Platform: ZOOM/GoogleMeet
- The link for the Zoom App Meeting will be shared with the registered candidates prior to the session.
- E-CERTIFICATES will be issued to the participants.

Dr. Ajay Sharma
M.com, Ph.D
PRINCIPAL

Dr. Sushil Kumar
Ph.D, MBA. LLB
Director Education

website: www.saccm.in email: saccm2004@gmail.com

PRINCIPAL, SHIVALIK COLLEGE OF COMMERCE & MANAGEMENT LUDHIANA

Report

The College organized Webinar on the theme "A Hands-on Approach for Developing e-Content" on 24th May 2020, under the supervision of Dr. Sushil Kumar, Director (Education) and Dr. Ajay Sharma, Principal. More than 240 faculty members from different colleges participated in the webinar. Prof. (Dr.) Vishal Kumar, Dean Research; Director, School of Management, Maharaja Agrasen University, Himachal Pradesh, was the e-Resource Person. The present Covid-19 lockdown has currently put the traditional classroom teaching completely out of gear. Hence exposure to online modules of teaching has been necessitated. Thus, the session focused on Designing and development of e-content with special reference to MOOCs and Swayam Platform. Using certain Brainstorming techniques– he successfully made the participants understand the fact that 'In the 21st century, Information is no longer at a premium – hence shift of focus from teacher-centric to learner-centric pedagogy is required'. He explicated in detail on how making, structuring and hosting of MOOCs courses is done in addition to MOOCs development under SWAYAM. He also elucidated regarding the e-content generation techniques. The session turned out to be very interactive and informative,

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REVIEW OF SESSIONS

DAY 1 (FRIDAY): MAY 8, 2020 (FIRST SESSIONS)

Resource Person: *Dr. Gagandeep Sharma*

Report By: *Prof. Swati Gupta and Prof. Anupreet Kaur*

Sri Aurobindo College of Commerce and Management organized a 10-day FDP for the internal members of faculty as well as faculty and research scholars from various outside Colleges like GGDSD College under the Leadership and Guidance of Dr. Ajay Sharma (Principal) and Dr. Sushil Kumar (Director Education).

The two-week session which began on 8th May 2020 invited Dr. Gagan Deep Sharma, Professor at Guru Gobind Singh Indraprastha University, New Delhi to deliver a lecture on the topic: 'Impactful publishing and Institution Ranking framework'. The resource person started the lecture with a brief introduction of the topic, thereafter explaining in detail the importance of Individual performance in Institutional performance. He threw light on the five main parameters of Institutional Ranking. Thereafter, discussing in detail the individual performance parameters and international citation databases. He also talked about the smart selection of the Journals for publishing the research work which was indeed a knowledge addition for the participants. He also facilitated the participants in calculating the H-Index. He shared his knowledge through a PowerPoint presentation in which various diagrammatical structures and examples were quoted.

Dr. Ajay Sharma, (Principal) on behalf of the college and management formally welcomed the guest and a Vote of thanks was presented in the end by Prof. Sanjay Gupta. All in all, it was an engrossing session and a great learning experience for all the participants.

DAY 1 (FRIDAY): MAY 8, 2020 (SECOND SESSIONS)

Resource Person: *Dr. Burak Erkut*

Report By: *Prof. Monica Sethi and Prof. Marinal Gupta*

Formulation of research problem, being the first and foremost step in any research initiative, is the foundation of every research. If the foundation is strong, the building is strong. In the second session of FDP on "Defining Research problem" Dr. Burak Erkut, Assistant Professor and Fellow of Institute for Research in Economic and Fiscal Issues (IREF), Paris, France exquisitely and intricately elaborated the process of defining research problem wherein researcher initially poses a question to himself resulting into formulation of a research

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statement followed by research strategy leading to hypothesis building, development of research instrument, collection and analysis of data, and resulting into confirmation or rejection of the hypothesis. He opined that as all the thoughts/questions coming to the mind of an individual can't be translated into research problem, so translation of thoughts into research problem is always an uphill task. While expounding the causality of the problem, he discussed extensively about the motive behind formulating research problem because it helps the researcher decide type of study design, sampling strategy, research instrument, and analysis strategy. However, understanding / discovering diverse methods, and framing research problem from a varied perspective can influence the research journey. Adding to this, he making use of real life instances thoroughly particularized numerous steps to be followed in the process of defining research problem which includes outlining general area of investigation, narrowing down the general area of investigation through systematic literature review, striking balance between general and specific problem statements, evaluating the potential of the problem in terms of whether stated problem is researchable or not, and finalizing the clear, concrete and feasible problem statement after looking into all these vital issues. With his wide experience as a proficient researcher and as editor/reviewer of various journals, Dr Burak could explain the complex topic in a very lucid way with the help of previous research studies conducted or reviewed by him. This session just set the right tone for the entire FDP so perfectly.

DAY 2 (Monday): MAY 11, 2020 (THIRD SESSIONS)

Resource Person: *Dr. Burak Erkut*

Report By: *Prof. Jinesh Jain and Prof. Puja Jain*

Opening of the third session of the two-week faculty development programme was done by welcoming Dr. Burak Erkut. In this session, the participants presented their research proposals to Dr. Burak. The main focus was on defining the problem statement. A variety of topics like Zoom bombing, impact of Covid-19 on tourism, corporate governance, corporate social responsibility, e-learning etc. were discussed. Dr. Burak gave his feedback on all the presentations. He gave specific inputs to all the teams for the betterment of their research. Since a variety of topics were taken up, the session gave insights to all the participants as to how research can be conducted on varied areas and in an effective manner. Dr. Burak guided on some resources for use by the researchers. The later part of the session was taken by Dr. Gagandeep Sharma. He initiated the thought process on panel data regression by giving ideas and examples to the participants. The session gave lot of inputs to the participants. The session got concluded with the vote of thanks. It was an enriching session.

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DAY 3 (Tuesday): MAY 12, 2020 (FOURTH SESSIONS)

Resource Person: *Ms. Mansi Gupta and Ms. Anshita Yadav*

Report By: *Prof. Pooja Mehta and Dr. Robin Kaushal*

The third day session of ongoing FDP was taken up by Ms Mansi Gupta and Ms. Anshita on 12th May 2020 from 10 am to 1 pm. Ms Mansi Gupta and Ms Anshita are Research Scholars in Guru Gobind Singh Indraprastha University, New Delhi. The resource persons explained the ways and means of using reference manager –Mendeley Desktop that eases the laborious process of text citations and bibliography.

The participants were taught about the process of importing files from database like web of knowledge or science direct. Further, the method of importing PDF files from the system itself was also explained. After adding the files, the steps for adding citations and bibliography were also explained in an elaborated manner. Participants were given time to do hands on practice with the software also. Additionally, the participants were explained the method of creating groups in Mendeley software for sharing documents with collaborators. Lastly, the resource persons helped the participants to learn the method of citing newspaper articles through Mendeley Web importer.

Dr. Gagan, assistant professor, from Guru Gobind Singh Indraprastha University, New Delhi summarized the learnings from today's session in four points as follows:

1. *Finding right literature from literature search*
2. *Using various citation styles*
3. *Carrying out collaboration work*
4. *Correcting details at in attribute boxes as per the needs.*

Overall, the session proved to be a great learning experience for all the participants.

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DAY 4 (Wednesday): MAY 13, 2020 (FIFTH SESSIONS)

Resource Person: *Ms. Mansi Gupta and Ms. Anshita Yadav*

Report By: *Dr. Jaspreet Kaur and Prof. Suvidha Kamra*

On May 13, 2020, the session began with a quick recap and review of previous day's session on the use of Mendeley Desktop for referencing, citing and reviewing purposes by Ms Mansi Gupta, Ms. Anshita Yadav and Ms. Isha Garg, Research Scholars at Guru Gobind Singh Indraprastha University, New Delhi. The participants came up with many queries related to use of Mendeley Desktop like 'how to create groups', 'how to check duplicate entries', 'how to cite newspaper articles, web pages', etc. All the doubts and problems were addressed by the Resource Persons through hands on session in an excellent manner.

After clarifying all doubts related to previous day's session, the Resource Persons held individual discussion rounds with each team on creation of private groups in Mendeley and sharing of literature review amongst team members. Each team leader presented the screen of private group created and research material added therein for the discussion purpose. The Resource Persons guided all teams on using Mendeley Desktop for collaborative researches in an effective manner.

Furthermore, the Resource Persons guided the participants on the use of appropriate key words for searching reference material through Science Direct, extraction of relevant material and writing of literature review. For the benefits of participants, the resource persons concluded the session by sharing information about relevant web links and databases like 'European Centre for Disease Prevention and Control' (ECDC) and 'Our world in data', etc from where valuable data can be extracted for research purposes.
Overall, it was an interactive and fruitful session.

DAY 5 (Thursday): MAY 14, 2020 (SIXTH SESSIONS)

Resource Person: *Dr. Solomon Nathaniel*

Report By: *Prof. Kanwaljeet Singh and Dr. Meenu Goyal*

The day five of the FDP started by welcoming the speaker for the session was Dr. Solomon Nathaniel from Department of Economics, University of Lagos, Nigeria. The topic for the day was "Collecting and preparing Panel data for analysis". The Speaker started the session by introducing various sources of secondary data from where data can be fetched like IMF, World Bank, WHO, etc. After that he started with the sources from where he had procured data regarding his research

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in the field of renewable energy and sustainable development. In the second half of the session he discussed about the data preparation for panel data analysis. He primarily relied on MS-Excel for setting the data for panel data analysis. Dr Solomon very effectively answered the queries of the participants related to the topic.

DAY 6 (Friday): MAY 15, 2020 (SEVENTH SESSIONS)

Resource Person: *Dr. Solomon Nathaniel*

Report By: *Prof. Sarita Arora and Dr. Manpreet Kaur*

The day six of the FDP started at 11: 00 am in the morning. The speaker for the session was Dr. Solomon Nathaniel from University of Lagos, Nigeria. The topic for the session was "The Soft wares required to perform Panel Data Analysis and from the data can be procured". The Speaker started the session by revising yesterday's topic. After that he started with the sources from where data can be procured. He mentioned few of the resources like WHO, UNICEF, UNCTAD, World Development Indicator, etc. He also addressed data procurement queries of the candidates related to their topics. In the later half of the session he told about the tests that can be performed on the Software's like EViews and Stata. He further focused that when to use first generation tests and when to use second generation tests. The session ended with the query session.

DAY 7 (Monday): MAY 18, 2020 (EIGHTH SESSIONS)

Resource Person: *Dr. Gagandeep Sharma*

Report By: *Prof. Meenu Gupta and Prof. Priya Bali*

It was post noon session started off at 2.15 pm and was taken up by Dr. Gagandeep Sharma. The topic of his discussion was Unit root testing- First and Second generation. He started his session explaining the concept of stationarity of a series with the help of various examples. He discussed various basic concepts like testing of null hypothesis, alternate hypothesis, degree of level of confidence, acceptance or rejection of null hypothesis. Hands on experience was given on E-Views and Stata-15. Dr. Sharma discussed in depth the utility of Augmented Dicker Fuller Test (ADF). He also talked about Cross Section Independence and dependence of data supported with relevant tests applicable as per situation like CIPS, unit Root with breaks.

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He made the session very interactive and repeated the steps a number of times for better understanding of the participants. At the end the session was open for queries, the participants were keen to ask and with the same level of enthusiasm they were justifiably answered by Dr. Gagandeep Sharma.

DAY 8 (Tuesday): MAY 19, 2020 (NINTH SESSIONS)

Resource Person: *Dr. Gagandeep Sharma*

Report By: *Dr. Priya Manchanda and Prof. Amarjeet Kaur*

The session was taken by Dr. Gagan Deep Sharma, Professor, Guru Gobind Singh Indraprastha University, New Delhi and his team (Anshita and Mansi). The session began at 10.a.m- Anshita and Mansi cleared the doubts of the participants with regard to the EViews and Stata. At 11.a.m, Dr. Gagandeep Sharma joined the session and deliberated the participants with regard to the application of Co-integration tests and Causality tests. He explained the commands used to run the tests in Stata and interpretation of the tests as well in detail. He also deliberated on Bootstrapping in Stata. He was patiently clearing the doubts of the participants patiently. The session was very insightful and informative. it successfully turned out to be fruitful for the participants.

DAY 9 (Wednesday): MAY 20, 2020 (TENTH SESSIONS)

Resource Person: *Dr. Anirudh Aggarwal*

Report By: *Prof. Esha Jain and Prof. Anupreet Kaur*

Sri Aurobindo College of Commerce and Management organized a 10-day FDP for the internal members of faculty as well as the faculty and research scholars from various outside Colleges like GGDSD College under the Leadership and Guidance of Dr. Ajay Sharma (Principal) and Dr. Sushil Kumar (Director Education). The 10-day long session which began on 8th May 2020 invited Mr. Anirudh Agrawal, for the 10th Session to deliver a lecture on the topic: 'Hypothesis Testing and Conceptual Framework'. The resource person started the lecture with a brief introduction of the topic, thereafter explaining in detail the importance of the Research field. The key topics covered included the kinds of researches that can be conducted like qualitative, conceptual etc. Thereafter, discussing in detail

the hypothesis making, data collections and explaining independent and dependent variables in detail. The queries of the participants were also handling with patience. All in all, it was an engrossing session and a great learning experience for all the participants.

DAY 10 (Thursday): MAY 21, 2020 (ELEVENTH SESSIONS)

Resource Person: *Dr. Anirudh Aggarwal and Dr. Gagandeep Sharma*
Report By: *Prof. Anchal and Prof. Richa Jain*

Sri Aurobindo College of Commerce and Management organized a two-week FDP for the internal members of faculty as well as the faculty and research scholars from various outside colleges like GGDSD college under the leadership and guidance of Dr. Ajay Sharma (Principal) and Dr. Sushil Kumar (Director Education). The two week long session which began on 8th May 2020 invited Mr. Anirudh Agrawal, to deliver a lecture on the topic: 'Concluding the paper and submission to most suited journals.' The resource person carry forward the discussion section discussed a day before and deeply discussed the novelty in context, theory and phenomena, to present uniqueness in the results, humbleness in language while writing discussion section in research paper, its presentation and empirical key findings, mistakes to be taken care while writing discussion section etc. Further he threw light on the selection of the journal and top journal strategies. It was a great learning experience for all the participants. Afterwards Dr. Gagan Deep Sharma discussed the robust estimates of the panel data. All the participants had hands on session by using Stata software to conduct these regression tests and interpretations of the results were discussed. The session concluded with the answering of queries by Dr. Gagan Deep. The valedictory section was done by Dr. Sushil Kumar (Director Education), Dr. Ajay Sharma (Principal) and Dr. Leenu Anand by giving vote of thanks to the resource persons who shared their enriching experience in different topics and engrossed all the participants in two week long FDP successfully. Participants shared their experience on workshop and thanked for enriching session being organized. All in all, it was a fruitful and enriching FDP.

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Press Note

1 message

Sri Aurobindo College of Commerce and Management <saccm2004@gmail.com> Thu, May 21, 2020 at 1:47 PM
To: Tribune <ludhianatribune@gmail.com>, Ludhiana Tribune <ludhiana@tribunemail.com>, Vicky Sharma <vicky26181@gmail.com>, Ajay Nepal <ajay.nepal@gmail.com>, anupam bhagria <anupambhagria@gmail.com>, Divya Sethi <thedivyasethi@gmail.com>, radhika@ldh.jagran.com, manav sahnan <manavsahnan@gmail.com>, Dainik Bhaskar <ldh.bhaskar@gmail.com>, Ragini Kaushal <raginikaushal35@gmail.com>, Rachhpal Singh Sosan <rachhpalsosan@gmail.com>, Manav Mander <manavmander@gmail.com>, manav@tribunemail.com, advance advertising agency AAA <advt.advance@gmail.com>, Vaivasvat Venkat <venkatreporting@gmail.com>, charanjit singh Teja <charanjitsinghteja@gmail.com>, divya goyal <divya5521@gmail.com>, Gurvinder Singh <gurvinderr@gmail.com>, deepa sharma <deepaitis@gmail.com>, Dainik Jagran <bindu@ldh.jagran.com>, aneesha.sareen@hindustantimes.com, Shobha Gupta <aceadvt@gmail.com>, mehak jain <mehakjainundefined@gmail.com>, manpreet2kaur@gmail.com, Manpreet Kaur <manpreet.kaur1@dbcorp.in>, Ashwani Dhiman <akdhp1@gmail.com>
Cc: reportssaccm@gmail.com, Rakesh kumar <rakesh851975@gmail.com>, directorsaccm@gmail.com, Principal Saccm <principalsaccm@gmail.com>, sarita arora <sarita.arora@smude.edu.in>, suvidha kamra <suvidha.kamra15@gmail.com>, Vijay Chhabra <vc.saccm@gmail.com>, Sanjay Gupta <sanjay1982g@gmail.com>

SACCM organized INTERNATIONAL ONLINE WORKSHOP ON PANEL DATA ANALYTICS WITH SOFTWARE APPLICATIONS

Sri Aurobindo College of Commerce and Management (SACCM), Ludhiana, organized a two week international online workshop on Panel Data Analytics with Software Applications', under the able stewardship of Dr. Sushil Kumar, Director (Education) and Dr. Ajay Sharma, Principal. More than 50 faculty members from Delhi, Chandigarh, Ludhiana, Amritsar, Fatehgarh Churian participated in the two week workshop.

The group of resource persons comprised Dr. Burak Erkut (Institute for Research in Economic and Fiscal Issues (IREF), Paris, France, Dr. Solomon Nathaniel (University of Lagos, Nigeria), Dr. Anirudh Agarwal, Copenhagen Business School), Dr. Gagandeep Sharma (Guru Gobind Singh Indraprastha University, New Delhi) accompanied by Ms. Mansi Gupta and Ms. Anshita Yadav (Indraprastha University, New Delhi).

Dr Burak Erkut explained the process of defining the research problems in the light of the available theoretical framework. Dr Solomon Nathaniel, University of Lagos, Nigeria explained different Softwares for panel data analysis including Unit-root testing, Co-integration, Casualty, FMOLS, DOLS and Mean Group analysis. Hand on sessions were conducted by Ms. Mansi Gupta and Ms. Anshita Yadav (Guru Gobind Singh Indraprastha University, New Delhi). Dr. Anirudh Agarwal, Copenhagen Business School taught building arguments and preparing the paper for impactful publication. He also discussed strategies to conclude the paper and submissions to the most suited journals. Dr. Gagandeep Sharma explained indexing (WoS, SCOPUS) and ranking (ABDC, ABS, FT50) in line with Institution Ranking Framework. He also highlighted significance of author profiling including h-index, i10 index.

The two-week program concluded on 21st May, 2020, and could be characterised as a well knitted package of topics aimed at guiding the participants in defining the research problems, data collection and preparation, application of E-views and Stata softwares for data analysis, reference management through Mendley, writing impactful research papers, and submission to most suited Journals.

Dr.Ajay Sharma, Principal drove the participants throughout the journey and urged them to take the program as an opportunity to learn and improve their research output.

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SACCM ने सॉफ़्टवेयर अनुप्रयोगों के साथ पैनल डेटा विश्लेषण पर अंतर्राष्ट्रीय ऑनलाइन कार्यशाला का आयोजन किया

श्री अरबिंदो कॉलेज ऑफ कॉमर्स एंड मैनेजमेंट (SACCM), लुधियाना ने डॉ। सुशील कुमार, निदेशक (शिक्षा) और डॉ। अजय शर्मा, प्रिंसिपल डॉ। सुशील कुमार के कुशल नेतृत्व में, पैनल डेटा एनालिटिक्स ऑन सॉफ्टवेयर एप्लीकेशन पर दो सप्ताह की अंतर्राष्ट्रीय ऑनलाइन कार्यशाला का आयोजन किया। । दो सप्ताह की कार्यशाला में दिल्ली, चंडीगढ़, लुधियाना, अमृतसर, फतेहगढ़ चुरियन के 50 से अधिक शिक्षक सदस्यों ने भाग लिया।

संसाधन व्यक्तियों के समूह में डॉ। बुरक एर्कुट (इंस्टीट्यूट फॉर रिसर्च इन इकोनॉमिक एंड फिस्कल इश्यूज (IREF), पेरिस, फ्रांस, डॉ। सोलोमन नथानिएल (लागोस, नाइजीरिया विश्वविद्यालय), डॉ। अनिरुद्ध अग्रवाल, कोपेनहेगन बिजनेस स्कूल) शामिल थे, डॉ। । गगनदीप शर्मा (गुरु गोबिंद सिंह इंद्रप्रस्थ विश्वविद्यालय, नई दिल्ली) के साथ सुश्री मानसी गुप्ता और सुश्री अंशिता यादव (इंद्रप्रस्थ विश्वविद्यालय, नई दिल्ली)।

डॉ। बुरक एर्कुट ने उपलब्ध सैद्धांतिक ढांचे के प्रकाश में शोध समस्याओं को परिभाषित करने की प्रक्रिया को समझाया। नाइजीरिया के लागोस विश्वविद्यालय के डॉ। सोलोमन नथानिएल ने यूनिट-रूट टेस्टिंग, को-इंटीग्रेशन, कैजुअल्टी, एफएमओएलएस, डॉल्स और मीन ग्रुप एनालिसिस सहित पैनल डेटा विश्लेषण के लिए अलग-अलग सॉफ्टवेयर्स के बारे में बताया। सत्र का संचालन सुश्री मानसी गुप्ता और सुश्री अंशिता यादव (गुरु गोबिंद सिंह इंद्रप्रस्थ विश्वविद्यालय, नई दिल्ली) द्वारा किया गया। कोपेनहेगन बिजनेस स्कूल के डॉ। अनिरुद्ध अग्रवाल ने प्रभावशाली प्रकाशन के लिए तर्क तैयार करना और पेपर तैयार करना सिखाया। उन्होंने पेपर और सबमिशन के लिए सबसे अनुकूल पत्रिकाओं की रणनीतियों पर भी चर्चा की । डॉ। गगनदीप शर्मा ने इंस्टीट्यूशन रैंकिंग फ्रेमवर्क के अनुरूप अनुक्रमण (WoS, SCOPUS) और रैंकिंग (ABDC, ABS, FT50) को समझाया। उन्होंने एच-इंडेक्स, i10 इंडेक्स सहित लेखक प्रोफाइलिंग के महत्व पर भी प्रकाश डाला।

दो सप्ताह का कार्यक्रम 21 मई, 2020 को संपन्न हुआ, और इसमें शोध समस्याओं, डेटा संग्रह और तैयारी, डेटा विश्लेषण के लिए ई-विचारों और स्टाटा सॉफ्टवेयर्स के अनुप्रयोग को परिभाषित करने में प्रतिभागियों का मार्गदर्शन करने के उद्देश्य से विषयों की अच्छी तरह से बुना हुआ पैकेज के रूप में विशेषता हो सकती है। , मेन्डले के माध्यम से संदर्भ प्रबंधन, प्रभावशाली शोध पत्र लिखना, और सबसे अनुकूल पत्रिकाओं के लिए प्रस्तुत करना।

डॉ.अजय शर्मा, प्रिंसिपल ने प्रतिभागियों को पूरे यात्रा के दौरान उनसे आग्रह किया कि वे कार्यक्रम को अपने शोध उत्पादन को सीखने और सुधारने के अवसर के रूप में लें।

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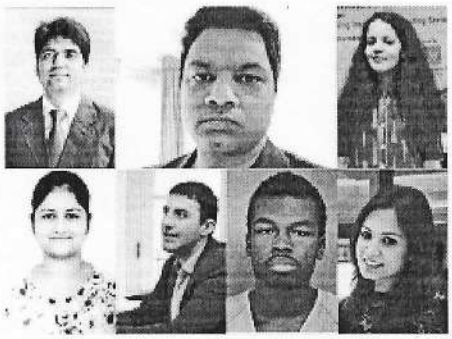
2 attachments



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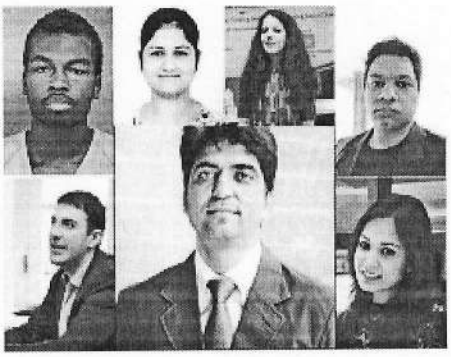

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List of participants certified for the FDP on Panel Data Analytics 8 to 21 May, 2020

CertID	Timestamp	Email	Name	Institution	Designation	Department	Discipline/Subject	Mobile Number	State
SACCM21052025	5-5-2020 21:50:25	virender@ggdsd.ac.in	Capt.(Dr.) VIRENDER SINGH	GGDSD College, Chandigarh	Asstt. Professor	Information Technology	Information Technology	9872031199	UT
SACCM21052035	5-6-2020 12:42:57	kapuralka179@gmail.com	Prof. ALKA	DAV College, Amritsar	Assistant professor	Commerce	Commerce	8557091423	Punjab
SACCM21052017	5-5-2020 20:04:40	amarjitpassi@gmail.com	Prof. AMARJIT KAUR	Sri Aurobindo College of Commerce and Management	Assistant Professor	Commerce and Management	Commerce and Management	7307269447	Punjab
SACCM21052040	5-6-2020 12:54:06	amita_saini_mca@yahoo.com	Prof. AMITA	Pt. Mohan Lal S.D. College For Girls, Fatehgarh Churian.	HOD & Assistant Professor	Computer Science	Computer Application	9465476463	Punjab
SACCM21052036	5-6-2020 12:43:16	kamrit757@gmail.com	Prof. AMRIT KAUR	Pt. Mohan Lal S.D. College For Girls, Fatehgarh Churian.	Assistant professor	Commerce	Marketing	8872724335	Punjab
SACCM21052007	5-5-2020 19:09:41	anchalarora8184@gmail.com	Prof. ANCHAL	Sri Aurobindo College of Commerce and Management	Assistant Professor	Commerce	Finance, Marketing and Indian Economy	8872480094	Punjab
SACCM21052020	5-5-2020 21:25:57	write2anmolpanvanda@gmail.com	Prof. ANMOL PANVANDA	Trinity Institute of Professional Studies, GGSIPU	Assistant professor	Management and commerce	Finance/Management	8851062814	Delhi
SACCM21052014	5-5-2020 19:27:20	balanupreet@gmail.com	Prof. ANUPREET KAUR BAL	Sri Aurobindo College of Commerce and Management	Assistant Professor	Commerce and Management	Secretarial Practices, Economy and Management	9517786318	Punjab
SACCM21052008	5-5-2020 19:10:13	principalsaccm@gmail.com	Dr. AJAY SHARMA	Sri Aurobindo College of Commerce and Management	Principal	Commerce	Commerce	9872081199	Punjab
SACCM21052012	5-5-2020 19:16:04	jaspreet2347@gmail.com	Dr. JASPREET KAUR	Sri Aurobindo College of Commerce and Management	Assistant Professor	Commerce and Management	Commerce and Management	9915509226	Punjab
SACCM21052009	5-5-2020 19:12:21	leenu.saccm@yahoo.com	Dr. LEENU ANAND	Sri Aurobindo College of Commerce and Management	Assistant Professor	COMMERCE AND MANAGEMENT	COMMERCE AND MANAGEMENT	8283833031	Punjab
SACCM21052030	5-6-2020 12:31:41	manpreetnaunidh@gmail.com	Dr. MANPREET KAUR	Sri Aurobindo College of Commerce and Management	asst prof	Commerce	Finance	9888359646	Punjab+
SACCM21052011	5-5-2020 19:15:08	drmeenu.saccm@gmail.com	Dr. MEENU GOYAL	Sri Aurobindo College of Commerce and Management	Assistant professor	Commerce and management	Commerce and management	8146195259	Punjab
SACCM21052018	5-5-2020 20:09:41	robinkaushal2020@gmail.com	Dr. ROBIN KAUSHAL	Sri Aurobindo College of Commerce and Management	Assistant professor	Commerce	Statistics and research	9872493711	Punjab
SACCM21052019	5-5-2020 21:15:17	ruchieco@gmail.com	Dr. RUCHI SHARMA	GGDSD College, Chandigarh	Assisstant Professor	Economics	Economics	9872071199	Chandigarh
SACCM21052023	5-5-2020 21:38:06	sugandha.chhibber@gmail.com	Dr. SUGANDHA CHHIBBER	GGDSD College, Chandigarh	Assistant Professor	Commerce	Commerce (Finance)	9872888394	Punjab
SACCM21052002	5-5-2020 19:02:53	ejain2028@gmail.com	Prof. ESHA JAIN	Sri Aurobindo College of Commerce and Management	Assistant professor	Commerce and Management	Direct Tax and Management Accounting	8283814146	Punjab
SACCM21052046	5-6-2020 13:00:45	mehra.ishita1@gmail.com	ISHITA MEHRA	Sri Aurobindo College of Commerce and Management	Psychologist	Psychology	Psychology	8558807667	Punjab
SACCM21052034	5-6-2020 12:37:56	jkaur.deep1989@gmail.com	Prof. JAGDEEP KAUR	Pt. Mohan Lal S.D. College For Girls, Fatehgarh Churian.	Assistant professor	Commerce	Finance	8146757531	PUNJAB
SACCM21052047	5-6-2020 13:07:24	jineshjain81@gmail.com	Prof. JINESH JAIN	Sri Aurobindo College of Commerce and Management	Assistant Professor	Commerce and management	Commerce	9501009665	Punjab
SACCM21052039	5-6-2020 12:53:05	jyotihanda9@gmail.com	Prof. JYOTI MAINI	GGDSD College, Chandigarh	Assistant Professor	Information Technology	IT subjects	9872739660	Punjab
SACCM21052029	5-6-2020 12:28:55	kanwaljeetsingh.saccm@gmail.com	Prof. KANWALJEET SINGH	Sri Aurobindo College of Commerce and Management	Assistant Professor	Commerce and Management	Finance	9814926424	Punjab
SACCM21052026	5-5-2020 22:07:49	mahe3396@gmail.com	Prof. MAHESH KUMAR	Sri Aurobindo College of Commerce and Management	Assistant Professor	Management	Strategy, Investment Management	7986733796	Punjab
SACCM21052031	5-6-2020 12:32:58	manisha.mahindru01@gmail.com	Prof. MANISHA RANI	Sri Aurobindo College of Commerce and Management	Assistant Professor	Commerce and management	Commerce and management	9988118464	Punjab
SACCM21052001	5-5-2020 19:02:52	mrinal176@gmail.com	Prof. MARINAL GUPTA	Sri Aurobindo College of Commerce and Management	Assistant Professor	Commerce	Commerce	9779200133	Punjab
SACCM21052013	5-5-2020 19:16:59	monica.saccm@gmail.com	Prof. MONICA SETHI	Sri Aurobindo College of Commerce and Management	Assistant Professor	Commerce and Management	Law and finance	9914721605	Punjab
SACCM21052042	5-6-2020 12:55:08	er.neelamsharma07@gmail.com	Prof. NEELAM KUMARI	Pt. Mohan Lal S.D. College For Girls, Fatehgarh Churian.	Assistant Prof.	Computer	Internet	8196820448	Punjab
SACCM21052021	5-5-2020 21:28:05	neha.ubs@gmail.com	NEHA	Panjab University, Chandigarh	Research Scholar	UBS	Marketing	9878357379	Chandigarh
SACCM21052022	5-5-2020 21:33:28	nupur94ubs@gmail.com	NUPUR	GGDSD College, Chandigarh	Research scholar	Commerce	Marketing	8968627678	Haryana
SACCM21052038	5-6-2020 12:51:16	paramg772@gmail.com	Prof. PARMINDER KAUR	Pt. Mohan Lal S.D. College For Girls, Fatehgarh Churian.	Assistant professor	Political science department	Political science	8264316293	Punjab

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Sri Aurobindo College of Commerce and Management

List of participants certified for the FDP on Panel Data Analytics 8 to 21 May, 2020

CertID	Timestamp	Email	Name	Institution	Designation	Department	Discipline/Subject	Mobile Number	State
SACCM21052004	5-5-2020 19:06:01	mehtapooja1@gmail.com	Prof. POOJA MEHTA	Sri Aruobindo College of Commerce and Management	Assistant professor	Commerce and management	Behavioural finance	9872834591	Punjab
SACCM21052010	5-5-2020 19:13:28	prerna_ahuja28@yahoo.com	Prof. PRERNA AHUJA	Sri Aruobindo College of Commerce and Management	Assistant Professor	Commerce and Management	Marketing management	7837736270	Punjab
SACCM21052032	5-6-2020 12:33:59	sharmapr2009@gmail.com	Prof. PRIYA BALI	Sri Aruobindo College of Commerce and Management	Assistant professor	Commerce and management	Commerce	9988914750	Punjab
SACCM21052033	5-6-2020 12:34:43	priyagill.saccm@gmail.com	Prof. PRIYA GILL	Sri Aruobindo College of Commerce and Management	Assistant Professor	Commerce & Management	HR & Finance	9115438987	Punjab
SACCM21052005	5-5-2020 19:06:37	gupta.meenu08@gmail.com	Prof. MEENU GUPTA	Sri Aruobindo College of Commerce and Management	Assistant Professor	Commerce and Management	Commerce	9878544224	Punjab
SACCM21052041	5-6-2020 12:54:56	apajain52@gmail.com	Prof. PUJA JAIN	Sri Aruobindo College of Commerce and Management	Assistant Professor	Commerce and Management	Human Resource Management and Organisational Behaviour	9569665696	Punjab
SACCM21052028	5-6-2020 12:19:25	richajain2393@gmail.com	Prof. RICHA JAIN	Sri Aruobindo College of Commerce and Management	Assistant professor	Commerce & management	Commerce	9910334657	Punjab
SACCM21052045	5-6-2020 12:57:41	sakshi.v416@gmail.com	Prof. SAKSHI VERMA	Pt. Mohan Lal S.D. College For Girls, Fatehgarh Churian.	Assistant professor	Computer	Asp.net, software engineering, database management system	7973211956	Gurdaspur
SACCM21052003	5-5-2020 19:04:56	sanjaygupta@saccm.in	Prof. SANJAY KUMAR	Sri Aruobindo College of Commerce and Management	Assistant Professor	Commerce and Management	Accounting and Finance	9872012987	Punjab
SACCM21052037	5-6-2020 12:50:01	manrosepannu@gmail.com	Prof. SAPNA KATARIA	Pt. Mohan Lal S.D. College For Girls, Fatehgarh Churian.	Assistant Professor	English	English	7837514448	Punjab
SACCM21052015	5-5-2020 19:36:07	sarita.arora@smude.edu.in	Prof. SARITA ARORA	Sri Aruobindo College of Commerce and Management	Assistant professor	Commerce and management	Taxation and accounting	8978903452	Punjab
SACCM21052024	5-5-2020 21:42:26	sheetal.sharma.6@gmail.com	Prof. SHEETAL SHARMA	GGDSD College, Chandigarh	Assistant professor	IT	It	8284914466	Chandigarh
SACCM21052044	5-6-2020 12:55:26	shweta.sharma7885@gmail.com	Prof. SHWETA SHARMA	GGDSD College, Chandigarh	Assistant Professor	Department of Information Technology	Information Technology	9530536664	Chandigarh
SACCM21052043	5-6-2020 12:55:13	sonam.december@gmail.com	Prof. SONAM JUNEJA	GGDSD College, Chandigarh	Assistant professor	IT	IT	9034749887	Chandigarh
SACCM21052016	5-5-2020 20:00:38	suvidha.kamra15@gmail.com	Prof. SUVIDHA KAMRA	Sri Aruobindo College of Commerce and Management	Assistant Professor	Commerce and Management	Commerce	9780783121	Punjab
SACCM21052006	5-5-2020 19:09:17	swatiguptaofficial22@gmail.com	Prof. SWATI GUPTA	Sri Aruobindo College of Commerce and Management	Assistant Professor	Commerce & Management	Marketing & Economics	9023508501	Punjab
SACCM21052027	5-5-2020 22:16:31	vc.saccm@gmail.com	Prof. VIJAY CHHABRA	Sri Aruobindo College of Commerce and Management	Assistant Professor	Computer Science	Computer Science	8968918911	Punjab

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Press Note

Sri Aurbindo College of Commerce and Management organises an **International Seminar on Management Education and Research** on 26th February, 2020. Designed to bring together a galaxy of academicians and practitioners on one platform, the main objective of this conference is to turn the spotlight on the emerging issues and challenges in the education and research in the field of business and management from around the world.

The welcome address was given by Dr. Sushil Kumar (Director, SACCM). The conference was inaugurated by **Prof. Amrik S. Sohal**, Senior Professor and Global Value Chains Research Network Lead, Monash Business School, Monash University, Australia. Dr. Glen Croy (Associate Professor, Monash Business School, Monash University, Australia), Dr Kristian Rotaru (Decision Scientist, Monash Business School, Monash University, Australia), Dr Jeff Wang (Senior Lecturer, Monash Business School, Monash University, Australia), Professor (Professor, Industrial Food Technology, The University of Lincoln, UK), Dr Wayne Martindale (Associate Professor, The University of Lincoln, UK) have participated and discussed the emerging issues in management and research.

More than 120 delegates from different colleges of Panjab deliberated on current and future advances in business management ideas and practices. This Conference provided an opportunity for young researcher and students to learn the various management related issues of those areas of education and research which are essential for proper understanding of challenging problems of the contemporary times. It helped the participants to understand appropriate and effective strategies in dealing with opportunities, threats, and challenges in business management amidst fast changing environmental concerns. It was clearly reflected in the Keynote Address of **Dr Amandeep Singh Marwaha (Training & Placement Officer, UIAMS, Panjab University, Chandigarh)** and, Valedictory address by Prof. S.K. Chadha (Professor, University Business School, Panjab University, Chandigarh) two renowned Professors known for their work in academics in Panjab University, Chandigarh. It promised to be an intellectually stimulating experience to the attendees. The session was successfully concluded with Vote of thanks proposed by Dr. Ajay Sharma, Principal, SACCM. He expressed the need to work with foreign universities in areas of joint research, student and teacher exchange, cultural exchange and joint organisation of programmes of mutual interest.

SRI AURBINDO COLLEGE OF COMMERCE & MANAGEMENT

Danik Bhaskar
27/02/2020

श्री ओरबिंदो कॉलेज में करवाया इंटरनेशनल सेमिनार

लुधियना| श्री ओरबिंदो कॉलेज ऑफ कॉमर्स एंड मैनेजमेंट ने प्रबंधन शिक्षा और अनुसंधान पर इंटरनेशनल सेमिनार कराया। स्वागती भाषण एसएसीसीएम निदेशक डॉ. सुशील कुमार ने दिया। सम्मेलन का उद्घाटन सीनियर प्रोफेसर प्रो. अमरीक सिंह सोहल ने किया। एसोसिएट प्रोफेसर डॉ. ग्लेन ट्रॉय, डॉ. क्रिस्टियन रोटारू, डॉ जेफ वांग, डॉ. वेन मार्टिंडेल ने भाग लिया। पंजाब के विभिन्न कॉलेजों के 120 से अधिक प्रतिनिधियों ने व्यवसाय प्रबंधन के विचारों और प्रथाओं में वर्तमान और भविष्य के अग्रिमों पर विचार-विमर्श किया।

Times of India
27/02/2020

Int'l seminar on management

Sri Aurobindo College of Commerce and Management (SACCM) organised an international seminar on Management Education and Research on Wednesday. Designed to bring together a galaxy of academicians and practitioners on one platform, the main objective of the conference was to turn the spotlight on emerging issues and challenges in education and research in the field of business and management from around the world.

The welcome address was given by SACCM director Sushil Kumar, while the conference was inaugurated by Amrik S Sohal, senior professor and Global Value Chains Research Network Lead, Monash Business School, Monash University, Australia. Staff from the business school of Monash University, Australia – associate professor Glen Croy, decision scientist Kristian Rotaru, and senior lecturer Jeff Wang – besides Wayne Martindale (associate professor, University of Lincoln, UK) participated and discussed the emerging issues in management and research. In his inaugural address, Prof Amrik discussed various current issues and challenges shaping the world. He acquainted the audience with fears of climate change, coronavirus, terrorism/ protests, trade deal tensions, child labour issues, and artificial intelligence. He told participants to be well-prepared to face the future challenges they may encounter from time to time.

Danik Bhaskar
3/3/2020

ओरबिंदो कॉलेज में लगाया फ्री आई चेकअप कैंप

लुधियाना| ओरबिंदो कॉलेज ऑफ कॉमर्स एंड मैनेजमेंट की एनएसएस इकाई ने कॉलेज में फ्री आई चेकअप कैंप लगाया। इसमें सोहाना अस्पताल (लुधियाना शाखा) ने सहयोग किया। आंखें शरीर के सबसे संवेदनशील अंगों में से हैं और इसे सबसे महत्वपूर्ण इंद्रियों में से एक माना जाता है, इसलिए इसकी देखभाल के लिए कॉलेज एनएसएस यूनिट की ओर से एक प्रयास शुरू किया गया। सोहाना अस्पताल के डॉक्टरों ने कॉलेज के स्टूडेंट्स, टीचरों और कर्मचारियों समेत कुल 150 मेंबर्स की आंखों का चेकअप किया। डॉक्टरों ने सलाह दी कि हमें नियमित रूप से अपनी आंखों की जांच करवानी चाहिए। निदेशक शिक्षा डॉ. सुशील कुमार और प्रिंसिपल डॉ. अजय शर्मा ने इस नेक प्रयास के लिए अस्पताल प्रबंधन को धन्यवाद दिया।

The Tribune
3/3/2020

FREE EYE CHECK-UP CAMP ORGANISED

The NSS unit of Sri Aurobindo College of Commerce and Management, in collaboration with Sohana Hospital, organised a free eye check-up camp on the campus. A total of 150 persons, including students, faculty and staff of the college, got their eyes tested. Doctors advised the attendees to regularly get their eyesight checked. Director (Education) Sushil Kumar and principal Ajay Sharma thanked the hospital management.

SRI AUROBINDO COLLEGE OF COMMERCE & MANAGEMENT

Times of India
25/02/2020

Aurobindo College will offer MCom

i Aurobindo College of Commerce and Management (will fer MCom, two-year full-time degree, from this year. Dr na, principal, who joined only a week before, said, "We are ning to ofer 40 seats initially. Our commerce programmes ell received in the industry and for years had been serving eeds of managerial cadre in business and industry. Now, n will serve the needs of academics as well and will prepare ents for research and teaching in business studies."

Hindustan Times 26/02/2020

• Faculty members welcoming an expert for a talk on gender equity at Sri Aurobindo College of Commerce and Management in Ludhiana on Tuesday. HT PHOTO

Gender equity talk held at Sri Aurobindo College

LUDHIANA: Sri Aurobindo College of Commerce And Management organised an expert talk on gender equity to raise awareness among girls. The talk was delivered by Shweta Dhand, assistant professor at GHG Institute of law for Women, Sidhwan Khurd, under the gender equity promotion programme. Various issues concerning women's safety were discussed. Students talked about acid attack, women empowerment and protection of women from domestic violence. Besides, repercussions to violators was also discussed.

The Tribune 26/02/2020

K ON GENDER EQUITY

robindo College of Commerce and Management organised pert talk on gender equity by Shweta Dhand, Assistant Prof, nstitute of Law for Women, Sidhwan Khurd. Various acts ding the safety of women were discussed during the talk. Acts st acid attacks, on women empowerment and protection of en from domestic violence were also highlighted.

Damik Bhaskar 26/02/2020

जेंडर इक्विटी पर एक्सपर्ट टॉक

याना| श्री ओरबिंदो कॉलेज ऑफ कॉमर्स एंड मैनेजमेंट ने जेंडर क्विटी प्रमोशन प्रोग्राम के तहत सिधवां खुर्द स्थित जीएचजी इंस्टीट्यूट फ वुमन की असिस्टेंट प्रोफेसर डॉ. श्वेता ढंड की तरफ से जेंडर क्विटी पर एक्सपर्ट टॉक कराई गई। छात्रों को जागरुकता प्रदान करने के महिलाओं की सुरक्षा के बारे में कई कार्य किए गए। चर्चा के मुख्य एसिड अटैक एक्ट, महिला सशक्तिकरण अधिनियम, घरेलू हिंसा धनियम से महिलाओं की सुरक्षा थे। सेमिनार छात्रों के लिए बहुत ही योगी और ज्ञानवर्धक रहा।

The Tribune 27/02/2020

Seminar dwells on issues, challenges in education

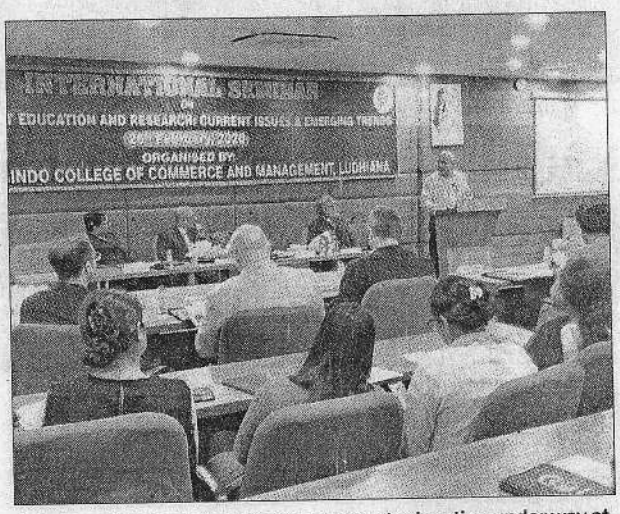
TRIBUNE NEWS SERVICE

LUDHIANA, FEBRUARY 26

Sri Aurobindo College of Commerce and Management organised an international seminar on 'Management education and research' today with the aim to discuss emerging issues and challenges in the field of business education and management.

The welcome address was given by Sushil Kumar director of the college. The conference was inaugurated by Prof Amrik S Sohal, senior professor, Monash Business School, Monash University, Australia. In his inaugural address, he discussed various current issues and challenges which were shaping the world.

Shoal acquainted the audience with the fears of climate change, coronavirus, terrorism/protests, trade deal tensions, issue of child labour and artificial intelligence (AI). He told the participants to be well prepared to face any challenge that the future holds.



An international seminar on management education under way at Sri Aurobindo College of Commerce and Management. TRIBUNE PHOTO

More than 120 delegates from colleges across Punjab deliberated on current and future advances in business management ideas and practices.

The conference provided an opportunity to young researches and students to learn various management-related issues in the areas of education and research essential for proper understanding of problems of contemporary times.

The session concluded a vote of thanks proposed by Ajay Sharma, principal of the host college. He said there was an urgent need to work with foreign universities in areas of joint research, student and teacher exchange, cultural exchange and joint organisation of programmes of mutual interest to provide students with best educational facilities.

Press Note

Sri Aurbindo College of Commerce and Management organised a lecture on New Education Policy on 22nd February 2020 on the New higher Education 2019 under the guidance of Principal Prof. Ajay Sharma and Director Dr. Sushil Kumar. Prof. Karamjit Singh, Registrar, Panjab University, Chandigarh was invited as keynote speaker for the session. He enlightened the members of the faculty with regard to the transformations that would be brought into the higher education sector after the introduction of 'New Education policy'.

He stated that the policy envisages a new curricular and pedagogical structure for Higher Education that is responsive and relevant to the needs and interests of learners at different stages of development. Members of the faculty showed their enthusiasm and had an interactive session. The session was successfully concluded with Vote of thanks proposed by Prof. Ajay Sharma.

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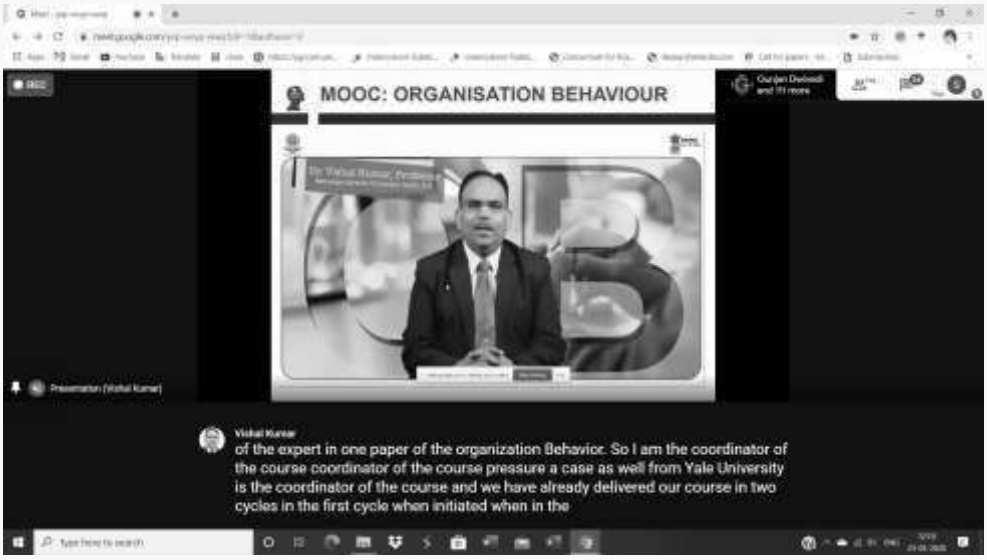
Interactive Session on National Education Policy.

SACCM organised an interactive session on National Education Policy for faculty members on 22-02-2020. The resource person was Dr.Karamjeet Singh, Registrar, Panjab University, Chandigarh. The speaker explained in detail the upcoming National Education Policy and its possible effects on education and colleges.

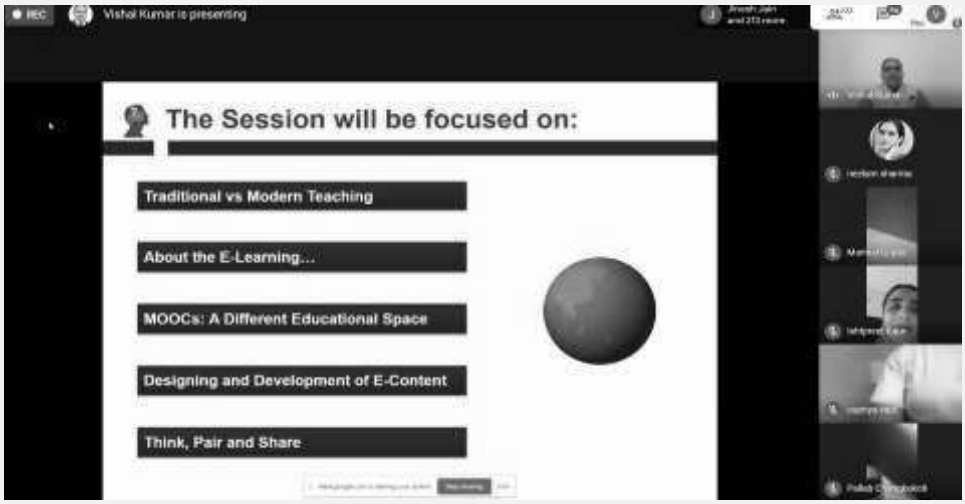
Webinar on 'Exploring New Frontiers of Online Education'



SACCM organized a Webinar on the theme "Exploring New Frontiers of Online Education" on 23rd May 2020. As many as 200 participants including students, research scholars and faculty members from different colleges participated in the webinar. Prof. (Dr.) Vishal Kumar, Dean Research; Director, School of Management, Maharaja Agrasen University, Himachal Pradesh, was the Resource Person. He redefined the role-learning from push to pull model (centralised learning to learner centric learning) because due to COVID-19 pandemic, the situation of education has changed dramatically, with the distinctive rise of e-learning, whereby teaching is undertaken remotely and on digital platforms.

Webinar on "A Hands-on Approach for Developing e-Content"

Another webinar on the theme "A Hands-on Approach for Developing e-Content" was organized on 24th May 2020. More than 240 members of the faculty from different colleges participated in the webinar. Prof. (Dr.) Vishal Kumar, Dean Research; Director, School of Management, Maharaja Agrasen University, Himachal Pradesh, was the Resource Person. The session focused on designing and development of e-content with special reference to MOOCs and Swayam Platform.



Sri Aurobindo College of Commerce and Management, Ludhiana

Interactive Session on New Education Policy

Resource Person: Dr. Karamjeet Singh, Registrar, PU, Chandigarh

Attendance Chart

S.No.	Name of the Faculty Member	Signatures	S.No.	Name of the Faculty Member	Signatures
1	Ms. Monica Sethi		17	Ms. Priya Bali	
2	Mr. Jinesh Jain		18	Mr. Sahil Ghai	
3	Ms. Puja Jain		19	Ms. Veenu Verma	
4	Ms. Pooja Mehta		20	Ms. Amarjit Kaur	
5	Dr. Robin Kaushal		21	Ms. Anupreet Kaur Bal	
6	Dr. Jaspreet Kaur		22	Ms. Prerna Ahuja	
7	Ms. Suvidha Kamra		23	Mr. Anil Kumar	
8	Mr. Sanjay Gupta		24	Ms. Swati Gupta	
9	Mr. Kanwaljit Singh		25	Ms. Anchal Arora	
10	Dr. Meenu Goyal		26	Ms. Manisha Rani	
11	Ms. Sarita Arora		27	Ms. Richa Jain	
12	Dr. Leenu Narang		28	Ms. Ishita Mehra	
13	Dr. Manpreet Kaur		29	Dr. Priya Manchanda	
14	Ms. Meenu Gupta			Marinal Gupta	
15	Mr. Vijay Chhabra			Dr AJ Ay	
16	Mr. Mahesh Kumar				
17	Ms. Esha Jain				

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Sri Aurobindo College of Commerce and Management, Ludhiana

PRESS NOTE

Sri Aurobindo College of Commerce and Management organized a one-day workshop for the faculty on **'Plagiarism and the use of reference manager by providing training on 'Mendeley'**. The workshop was conducted on 8th January, 2020 by resource person Dr. Tejinder Pal Singh, Associate Professor, University Business School, Chandigarh. The distinguished scholar was formally welcomed by the Director Education, Dr. Sushil Kumar, and Officiating Principal, Ms. Marinal Gupta. After the formal welcome, the Director motivated the faculty to utilize this opportunity to stimulate and nourish their research appetite. Dr. Tejinder acquainted the participants with the various types of plagiarism and tools which are useful to check plagiarism. He also sensitized the faculty about the use of reference manager by providing hands-on training on 'Mendeley'. He told the faculty that Mendeley helps one to organise one's research, collaborate with others online, discovers the latest research, and automatically generates bibliographies and further how we can easily import papers from other research software.

Overall, the session was enriching and productive. Towards the end, Research and Faculty Development Committee Coordinator, Dr. Leenu Narang expressed deep sense of gratitude towards the expert.

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The Tribune
29/11/19

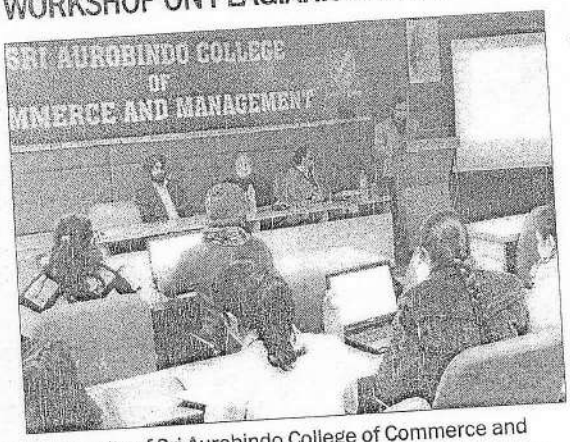
WORKSHOP ON FACTOR ANALYSIS

Students and faculty of Sri Aurobindo College of Commerce and Management after a three-day workshop on factor analysis in Ludhiana on Thursday. TRIBUTE PHOTO

Sri Aurobindo College of Commerce and Management organised a three-day workshop for its faculty under the faculty development programme on 'Factor analysis and structural equation modelling'. Prof Dheeraj Nim from Oriental University, Indore, was the resource person for the workshop. He provided practical inputs on indicator variables, constructs, measurement and structural models via PLS statistical software. The workshop was attended by all members of the faculty. Principal Marinal Gupta advised faculty to encourage the use of statistical tools in assignments and projects submitted by students.

The Tribune
9/1/2020

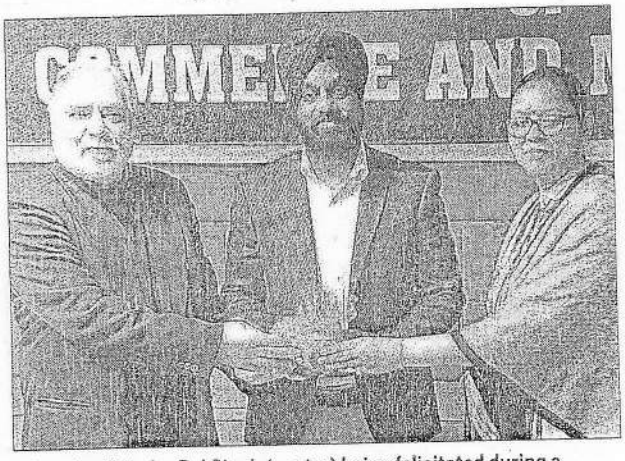
WORKSHOP ON PLAGIARISM HELD



The faculty of Sri Aurobindo College of Commerce and Management participate in a workshop on plagiarism in Ludhiana on Wednesday. TRIBUNE PHOTO

Ludhiana: Sri Aurobindo College of Commerce and Management organised a one-day workshop for its faculty on 'Plagiarism and the use of reference manager' by providing training in Mendeley, an academic reference manager. The workshop was conducted by Tejinder Pal Singh, Associate Professor, University Business School, Chandigarh. The resource person acquainted the participants with various types of plagiarism and tools which are useful to check plagiarism. He also sensitised the faculty to the use of reference manager by providing a hands-on training in Mendeley. The principal gave the vote of thanks. TNS

Hindustan Times
9/1/2020



Speaker Tejinder Pal Singh (centre) being felicitated during a workshop at Sri Aurobindo college on Wednesday. HT PHOTO

Faculty workshop on checking plagiarism

LUDHIANA: Sri Aurobindo College of Commerce and Management organised a faculty workshop on 'Plagiarism and the Use of Reference Manager by providing training on 'Mendeley'. Associate professor at University Business School, Chandigarh, Tejinder Pal Singh, was the resource person. Director of education, Sushil Kumar, and principal Marinal Gupta were present. Singh apprised the participants of the various types of plagiarism and tools to check plagiarism.

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Sri Aurobindo College of Commerce & Management
Village Jhande, Ludhiana
Session on 'Plagiarism and Mendeley Software'
Attendance Chart Dated 08-01-2020

Sr. No.	Name	Session-I	Session-II
1.	Ms.Monica Sethi		
2.	Mr. Jinesh Jain		
3.	Ms. Puja Jain		
4.	Ms Pooja Mehta		
5.	Dr. Robin Kaushal	On Leave	On Leave
6.	Dr. Jaspreet Kaur		
7.	Ms. Suvidha Kamra		
8.	Mr. Sanjay Gupta		
9.	Mr. Kanwaljeet Singh		
10.	Dr. Meenu Goyal	ON Leave	On Leave
11.	Ms. Sarita Arora		
12.	Dr. Leenu Anand		
13.	Dr. Manpreet Kaur	On Leave	On Leave
14.	Ms. Meenu Gupta	On Leave	On Leave
15.	Mr. Vijay Chhabra		
16.	Mr Mahesh Kumar		
17.	Ms. Veenu Verma		
18.	Mr. Sahil Ghai		
19.	Ms Esha Jain		
20.	Ms Priya Bali		
21.	Ms Japleen Kaur		
22.	Ms Amarjit Kaur		
23.	Ms Anupreet		
24.	Ms Prerna		
25.	Ms Swati Gupta		
26.	Ms. Manisha Rani		
27.	Ms. Aanchal		
28.	Dr. Priya Manchanda	On Leave	On Leave.
29.	Ms. Richa Jain		
30.	Ms. Ishita Mehra		

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Sri Aurobindo College of Commerce and Management, Ludhiana

Report of Workshop by Dr. Dheeraj Nim

Research and Faculty Development committee of Sri Aurobindo College of Commerce and Management organized a Three day workshop on Factor Analysis and Structural Equation Modelling for faculty from 25th to 27th November, 2019. The resource Person for the workshop was Dr. Dheeraj Nim, Associate Professor from Oriental University, Indore. The workshop aimed at improving analytical skills of the faculty through the use of latest available softwares. Each day three session of two hour duration were held. The resource person was asked to provide relevant files to be given to the faculty in advance for the hands on practice sessions. He gave variety of inputs on Indicator variables, constructs, measurement and structural models via PLS statistical software. The first two sessions on the first day of the workshop were devoted to exploratory factor Analysis. Dr. Nim demonstrated the execution of the process of running factor analysis through the software and patiently dealt with the problems faced by the participants. One session was devoted to guided application of the lessons learnt related to EFA. During rest of the sessions he taught through demonstrating evaluation of measurement Model I, II and structural model followed by SMART PLS 2.0 exercises. In the last session on the third day of the workshop a test comprising of objective type questions was conducted for the participants.

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Research, Innovation and Extension

Workshops Organised to Orient Teachers towards Various Research Tools.

A two-day workshop for the faculty on **'Correlation and Regression through SPSS'**. The workshop was conducted on 28th and 29th June, 2019 by resource person **Professor Dr. Purva Kansal, University Business School, Chandigarh.** Apart from providing theoretical inputs to the faculty on topics such as concept, construct, variables, correlation and its types, regression and its variants etc. The hands on sessions were held to understand their application through statistical software. The training sessions acquainted the audience with the usage of the software and gave them a practical insight in the application of selected statistical tools. Overall, the session was enriching and productive.

A three day workshop on '**Factor Analysis and Structural Equation Modelling**' was organised for faculty from 25th to 27th November, 2019. The Resource Person for the workshop was **Dr. Dheeraj Nim, Associate Professor, Oriental University, Indore.** The workshop aimed at improving analytical skills of the faculty through the use of latest available softwares. Each day, three sessions of two hour duration each were held. The Resource Person was asked to provide relevant files to be given to the faculty in advance for the hands on practice sessions. He gave variety of inputs on Indicator variables, constructs, measurement and structural models via PLS statistical software. The first two sessions on the first day of the workshop were devoted to exploratory factor Analysis. Dr. Nim demonstrated the execution of the process of running factor analysis through the software and patiently dealt with the problems faced by the participants. One session was devoted to guided application of the lessons learnt related to EFA. During rest of the sessions, he taught through demonstrating evaluation of measurement Model I, II and structural model followed by SMART PLS 2.0 exercises. In the last session, on the third day of the workshop, a test comprising objective type questions was conducted for the participants.

One-day workshop for the faculty on **'Plagiarism and the use of reference manager by providing training on 'Mendeley'** was conducted on 8th January, 2020 by resource person **Dr. Tejinder Pal Singh, Associate Professor, University Business School, Chandigarh.** Dr. Singh acquainted the participants with the various types of plagiarism, and tools which are useful to check plagiarism. He also sensitized the faculty about the use of reference manager by providing hands-on training on 'Mendeley'.

Sri Aurobindo College of Commerce & Management
Village Jhande, Ludhiana

3 Days' workshop on Factor Analysis and SEM
Attendance Chart
Dated 27-11-19

Sr. No.	Name	Signatures
1.	Ms.Monica Sethi	
2.	Mr. Jinesh Jain	
3.	Ms. Puja Jain	
4.	Ms Pooja Mehta	
5.	Dr. Robin Kaushal	
6.	Dr. Jaspreet Kaur	Ab
7.	Ms. Suvidha Kamra	
8.	Mr. Sanjay Gupta	Ab
9.	Mr. Kanwaljeet Singh	
10.	Dr. Meenu Goyal	
11.	Ms. Sarita Arora	
12.	Dr. Leenu Anand	
13.	Dr. Manpreet Kaur	Ab
14.	Ms. Meenu Gupta	Ab
15.	Mr Mahesh Kumar	
16.	Ms Esha Jain	
17.	Ms Priya Bali	
18.	Ms Japleen Kaur	Ab
19.	Ms Amarjit Kaur	
20.	Ms Anupreet Kaur Bal	Anupreet Kaur Bal
21.	Ms Prerna Ahuja	Prerna Ahuja
22.	Ms Swati Gupta	Swati Gupta
23.	Ms. Manisha Rani	
24.	Ms. Aanchal	
25.	Dr. Priya Manchanda	Ab
26.	Ms. Richa Jain	
27.	Ms. Ishita Mehra	

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Sri Aurobindo College of Commerce & Management
Village Jhande, Ludhiana

3 Days' workshop on Factor Analysis and SEM
Attendance Chart
Dated 26-11-19

Sr. No.	Name	Signatures
1.	Ms.Monica Sethi	
2.	Mr. Jinesh Jain	
3.	Ms. Puja Jain	
4.	Ms Pooja Mehta	
5.	Dr. Robin Kaushal	
6.	Dr. Jaspreet Kaur	
7.	Ms. Suvidha Kamra	
8.	Mr. Sanjay Gupta	AB
9.	Mr. Kanwaljeet Singh	
10.	Dr. Meenu Goyal	
11.	Ms. Sarita Arora	
12.	Dr. Leenu Anand	
13.	Dr. Manpreet Kaur	
14.	Ms. Meenu Gupta	
15.	Mr Mahesh Kumar	
16.	Ms Esha Jain	
17.	Ms Priya Bali	
18.	Ms Japleen Kaur	AB
19.	Ms Amarjit Kaur	
20.	Ms Anupreet Kaur Bal	
21.	Ms Prerna Ahuja	
22.	Ms Swati Gupta	
23.	Ms. Manisha Rani	
24.	Ms. Aanchal	
25.	Dr. Priya Manchanda	AB
26.	Ms. Richa Jain	
27.	Ms. Ishita Mehra	

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LUDHIANA

Sri Aurobindo College of Commerce & Management
Village Jhande, Ludhiana

3 Days' workshop on Factor Analysis and SEM
Attendance Chart
Dated 25-11-19

Sr. No.	Name	Signatures
1.	Ms.Monica Sethi	
2.	Mr. Jinesh Jain	Ab
3.	Ms. Puja Jain	
4.	Ms Pooja Mehta	
5.	Dr. Robin Kaushal	Ab
6.	Dr. Jaspreet Kaur	
7.	Ms. Suvidha Kamra	
8.	Mr. Sanjay Gupta	Ab
9.	Mr. Kanwaljeet Singh	Ab
10.	Dr. Meenu Goyal	
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12.	Dr. Leenu Anand	
13.	Dr. Manpreet Kaur	
14.	Ms. Meenu Gupta	
15.	Mr Mahesh Kumar	
16.	Ms Esha Jain	Ab
17.	Ms Priya Bali	
18.	Ms Japleen Kaur	Ab
19.	Ms Amarjit Kaur	
20.	Ms Anupreet	
21.	Ms Prerna	
22.	Ms Swati Gupta	
23.	Ms. Manisha Rani	
24.	Ms. Aanchal	
25.	Dr. Priya Manchanda	Ab
26	RICHA	
27	ISHITA	

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Sri Aurobindo College of Commerce and Management, Ludhiana

Report of two-day workshop for the faculty on 'Correlation and Regression through SPSS'

Sri Aurobindo College of Commerce and Management organized a two-day workshop for the faculty on 'Correlation and Regression through SPSS'. The workshop was conducted on 28th and 29th June, 2019 by resource person Professor Dr. Purva Kansal, University Business School, Chandigarh. The distinguished scholar was formally welcomed by Principal, Dr. RL Behl. After the formal welcome, the Principal motivated the faculty to utilize this prodigious opportunity to stimulate and nourish their research appetite. He shared that the workshop is one of its kind with regard to its methodology or scheme whereby a single resource person will drive the two day long journey whereas in most of such workshops number of experts keep moving in and out leaving audience in lurch feeling lack of connect and flow.

Apart from providing theoretical inputs to the faculty on topics such as concept, construct, variables, correlation and its types, regression and its variants etc. The hands on sessions were held to understand their application through statistical software. The training sessions acquainted the audience with the usage of the software and gave them a practical insight in the application of selected statistical tools. Overall, the session was enriching and productive. Towards the end, Research and Faculty Development Committee Coordinator, Dr. Leenu Narang expressed deep sense of gratitude towards the expert.

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meals and regular walk can also make one healthy."

Two-day workshop for faculty organized

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COLLEGE NOTES

WORKSHOP ON COMMERCE ORGANISED

Faculty of Sri Aurobindo College of Commerce and Management during a two-day workshop on commerce in Ludhiana on Monday. TRIBUNE PHOTO

Ludhiana: Sri Aurobindo College of Commerce and Management organised a two-day workshop for faculty on correlation and regression. The workshop was conducted by Professor Purva Kansal from the University Business School, Chandigarh. Principal RL Behl welcomed the speaker. Behl motivated the faculty to utilise this prodigious opportunity to stimulate and nourish their research appetite. He shared that the workshop was one of its kind with regard to its methodology and scheme. Apart from providing theoretical inputs to faculty on topics such as concept, construct, variables, correlation and its types, regression and its variants, hands-on sessions were also held to understand their application through statistical software. The training sessions acquainted the audience with the usage of the software and gave them a practical insight into the application of selected statistical tools.

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LUDHIANA Tribune 02
LUDHIANA | TUESDAY | 2 JULY 2019

COLLEGE NOTES

WORKSHOP ON COMMERCE ORGANISED

Faculty of Sri Aurobindo College of Commerce and Management during a two-day workshop on commerce in Ludhiana on Monday. TRIBUNE PHOTO

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Times of India

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Damik Bhardwaj
02/07/2019

श्री ओरबिन्दो कॉलेज में हुआ आयोजन

फैकल्टी डेवल्पमेंट पर वर्कशॉप

लुधियाना। श्री ओरबिन्द्रो कॉलेज ऑफ कॉमर्स एंड मैनेजमेंट में फैकल्टी के लिए दो दिवसीय वर्कशॉप का आयोजन किया गया। यूनिवर्सिटी बिजनेस स्कूल चंडीगढ़ से डॉ.पूर्वा कांसल मुख्य प्रवक्ता रहीं। प्रिंसिपल डॉ.आरएल बहल द्वारा प्रवक्ता का स्वागत किया गया। उन्होंने फैकल्टी सदस्यों को इन अवसरों का पूरा इस्तेमाल कर रिसर्च में प्रयोग करने के लिए प्रेरित किया। फैकल्टी को थ्योरी के बारे में बताने के साथ ही कंसेप्ट, कंस्ट्रक्ट, कोरलेशन और इसके प्रकार के बारे में प्रैक्टिकल जानकारी भी दी गई। ट्रेनिंग सेशन में अध्यापकों को सॉफ्टवेयर का इस्तेमाल करने और स्टेटिस्टिक्स टूल्स का इस्तेमाल करने के बारे जानकारी दी।

LUDHIANA Tribune 02
LUDHIANA | SUNDAY | 7 JULY 2019

COLLEGE NOTES

The students who excelled in their exams. TRIBUNE PHOTO

STUDENTS SHINE IN BCOM EXAMS

Students of Sri Aurobindo College of Commerce and Management, Ludhiana, have achieved excellent marks in BCom (6th semester) (Honours) examination held in May this year, the results of which were announced by Panjab University. In Finance (Honours), Chahat Passi secured the first position (gold medal) in the university. The second and third positions were bagged by Kriti Tandon and Komal Jindal. In Finance (Honours), out of the first 10 university positions, the college bagged six. Principal Dr RL Behl, Director (Education) Dr Sushil Kumar and faculty members happy over the excellent results.

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श्री ओरबिन्दो कॉलेज में हुआ आयोजन

फैकल्टी डेवल्पमेंट पर वर्कशॉप

लुधियाना। श्री ओरबिन्दो कॉलेज ऑफ कॉमर्स एंड मैनेजमेंट में फैकल्टी के लिए दो दिवसीय वर्कशॉप का आयोजन किया गया। यूनिवर्सिटी बिजनेस स्कूल चंडीगढ़ से डॉ.पूर्वा कांसल मुख्य प्रवक्ता रहीं। प्रिंसिपल डॉ.आरएल बहल द्वारा प्रवक्ता का स्वागत किया गया। उन्होंने फैकल्टी सदस्यों को इन अवसरों का पूरा इस्तेमाल कर रिसर्च में प्रयोग करने के लिए प्रेरित किया। फैकल्टी को थ्योरी के बारे में बताने के साथ ही कंसेप्ट, कंस्ट्रक्ट, कोरलेशन और इसके प्रकार के बारे में प्रैक्टिकल जानकारी भी दी गई। ट्रेनिंग सेशन में अध्यापकों को सॉफ्टवेयर का इस्तेमाल करने और स्टेटिस्टिक्स टूल्स का इस्तेमाल करने के बारे जानकारी दी।

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Sri Aurobindo College of Commerce and Management, Ludhiana

Date of workshop : 29-06-19

S.No.	Name of the Faculty Member	Signatures	S.No.	Name of the Faculty Member	Signatures
1	Ms. Monica Sethi		18	Mr. Mahesh Kumar	
2	Ms. Marinal Gupta		19	Ms. Esha Jain	
3	Mr. Jinesh Jain		20	Ms. Priya Bali	
4	Ms. Puja Jain	Absent	21	Ms. Japleen -Kaur	Absent
5	Ms. Pooja Mehta		22	Mr. Sahil Ghai	N.A
6	Dr. Robin Kaushal		23	Ms. Veenu Verma	N.A
7	Dr. Jaspreet Kaur		24	Ms. Amarjit Kaur	
8	Ms. Suvidha Kamra		25	Ms. Anupreet Kaur Bal	
9	Mr. Sanjay Gupta		26	Ms. Prerna Ahuja	Absent
10	Mr. Kanwaljit Singh	AB	27	Mr. Anil Kumar	Absent
11	Dr. Meenu Goyal		28	Mr. Baljinder Singh	Absent
12	Ms. Sarita Arora	Absent	29	Ms. Swati Gupta	
13	Dr. Leenu Narang		30	Ms. Kriti Aggarwal	
14	Dr. Manpreet Kaur		31	Ms. Manisha Rani	
15	Ms. Meenu Gupta		32	Ms. Richa Jain	
16	Ms. Gurleen Kaur		33	Ms. Aanchal	
17	Mr. Vijay Chhabra				

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LUDHIANA

Sri Aurobindo College of Commerce and Management, Ludhiana

Date of workshop : 28-06-19

S.No.	Name of the Faculty Member	Signatures	S.No.	Name of the Faculty Member	Signatures
1	Ms. Monica Sethi		18	Mr. Mahesh Kumar	
2	Ms. Marinal Gupta		19	Ms. Esha Jain	
3	Mr. Jinesh Jain		20	Ms. Priya Bali	
4	Ms. Puja Jain		21	Ms. Japleen -Kaur	Absent
5	Ms. Pooja Mehta		22	Mr. Sahil Ghai	N.A
6	Dr. Robin Kaushal		23	Ms. Veenu Verma	N.A
7	Dr. Jaspreet Kaur		24	Ms. Amarjit Kaur	
8	Ms. Suvidha Kamra		25	Ms. Anupreet Kaur Bal	
9	Mr. Sanjay Gupta		26	Ms. Prerna Ahuja	Absent
10	Mr. Kanwaijit Singh	Ab	27	Mr. Anil Kumar	Absent
11	Dr. Meenu Goyal		28	Mr. Baljinder Singh	Absent
12	Ms. Sarita Arora	Absent	29	Ms. Swati Gupta	
13	Dr. Leenu Narang		30	Ms. Kriti Aggarwal	
14	Dr. Manpreet Kaur		31	Ms. Manisha Rani	
15	Ms. Meenu Gupta		32	Ms. Richa Jain	
16	Ms. Gurleen Kaur		33	Ms. Aanchal	
17	Mr. Vijay Chhabra				

Sri Aurobindo College of Commerce and Management, Ludhiana

Report of a two-day workshop for the faculty on Basics of Research Methodology

Sri Aurobindo College of Commerce and Management organized a two-day workshop for the faculty on Basics of Research Methodology. The workshop was conducted from 29th April to 30th April 2019, by experts - Dr. Asha Chawla, Associate Professor in Commerce, G.V.M. Girls College, Sonepat and Dr. Seema Malik, Assistant Professor in Commerce at Bhagat Phool Singh Mahila Vishwavidyalya (BPSMV), Sonepat. The distinguished scholars were formally welcomed by Director Education, Dr. Sushil Kumar and Principal, Dr. RL Behl. After the formal welcome, the Principal motivated the faculty to utilize this mammoth opportunity to hone and develop their analytical skills.

The workshop was informative and interactive. Apart from providing a theoretical base to the faculty on topics such as Data Analysis, Types of Measurement Scales used in Research, Basics of Hypothesis Testing. The concepts were also practically illustrated and taught on SPSS software. The hands on training session acquainted the audience with the usage of the software and gave them a practical insight in the field of Research. Overall, the session was motivating and productive. Towards the end, the faculty expressed their deep sense of gratitude to the experts for sharing their learning and giving them a direction to explore.

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2 day Workshop on Basics of Research Methodology 29-30th April, 2019

बेसिक्स ऑफ रिसर्च मेथोडोलॉजी पर कराई वर्कशॉप

लुधियाना। श्री अरबिंदो कॉलेज ऑफ कॉमर्स एंड मैनेजमेंट ने बेसिक्स ऑफ रिसर्च मेथोडोलॉजी पर फैकल्टी के लिए दो दिवसीय वर्कशॉप का आयोजन किया। डॉ. आशा चावला, एसोसिएट प्रोफेसर इन कॉमर्स, जीवीएम गर्ल्स कॉलेज, सोनीपत और डॉ. सीमा मलिक, भगत फूल सिंह महिला विश्वविद्यालय, सोनीपत में कॉमर्स में असिस्टेंट प्रोफेसर हैं। प्रतिष्ठित विद्वानों का औपचारिक रूप से निदेशक शिक्षा, डॉ. सुशील कुमार और प्राचार्य, डॉ. आरएल बहल ने स्वागत किया। प्राचार्य ने फैकल्टी को अपने विश्लेषणात्मक कौशल को विकसित करने और विकसित करने के लिए इस विशाल अवसर का उपयोग करने के लिए प्रेरित किया। वर्कशॉप इंटरेक्टिव थी। डेटा विश्लेषण, अनुसंधान में उपयोग किए जाने वाले मापन पैमानों के प्रकार, हाइपोथीसिस परीक्षण की मूल बातें जैसे विषयों पर फैकल्टी को एक सैद्धांतिक आधार प्रदान करने के अलावा अवधारणाओं को व्यावहारिक रूप से सचित्र किया गया और एसपीएसएस सॉफ्टवेयर पर पढ़ाया गया। अंत में फैकल्टी ने अपने शिक्षण को साझा करने और उन्हें तलाशने की दिशा देने के लिए विशेषज्ञों के प्रति अपनी गहरी कृतज्ञता व्यक्त की।

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COLLEGE NOTES

Faculty of Sri Aurobindo College of Commerce and Management during a workshop on research methodology in Ludhiana on Friday. TRIBUNE PHOTO

WORKSHOP ON RESEARCH METHODOLOGY

Ludhiana: Sri Aurobindo College of Commerce and Management organised a two-day workshop for the faculty on the basics of research methodology. The workshop was conducted by Dr Asha Chawla, Associate Professor of commerce at GVM. Girls College, Sonepat, and Dr Seema Malik, Assistant Professor of commerce at the Bhagat Phool Singh Mahila Vishwavidyalya (BPSMV), Sonepat. The scholars were welcomed by the director education, Dr Sushil Kumar and the principal, Dr RL Behl. After the formal welcome, the principal motivated the faculty to utilise this opportunity to hone and develop their analytical skills. Apart from providing a theoretical base to the faculty on topics such as data analysis, types of measurement scales used in research, basics of hypothesis testing, the concepts were also practically illustrated and taught on the SPSS software. The hands-on training session acquainted the audience with the usage of the software and gave them a practical insight into the field of research.

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Hindustan Times
29/11/19

Workshop for faculty members at Aurbindo

LUDHIANA: A three-day workshop organised for faculty members under the faculty development programme at Sri Aurobindo College of Commerce and Management concluded on Thursday. The workshop was held on the topic 'Factor Analysis and Structural Equation Modelling'. Education director Sushil Kumar inaugurated the workshop. Dheeraj Nim from Oriental University, Indore, was the resource person for the workshop. He gave inputs on indicator variables, constructs, measurement and structural models via PLS statistical software. The workshop was attended by all the members of the faculty.

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The Tribune 4/5/2019

COLLEGE NOTES

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Danik Bhaskar 4/5/19

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Sri Aurobindo College of Commerce and Management, Ludhiana

Date of Workshop : 30-11-19

S.No.	Name of the Faculty Member	Signatures	S.No.	Name of the Faculty Member	Signatures
1	Ms. Monica Sethi		17	Mr. Vijay Chhabra	
2	Ms. Marinal Gupta		18	Mr. Mahesh Kumar	
3	Mr. Jinesh Jain		19	Ms. Esha Jain	
4	Ms. Puja Jain		20	Ms. Priya Bali	
5	Ms. Pooja Mehta		21	Ms. Japleen -Kaur	
6	Dr. Robin Kaushal		22	Mr. Sahil Ghai	N.A
7	Dr. Jaspreet Kaur		23	Ms. Veenu Verma	N.A
8	Ms. Suvidha Kamra		24	Ms. Sugandh Ahuja	
9	Mr. Sanjay Gupta		25	Ms. Amarjit Kaur	
10	Mr. Kanwaljit Singh		26	Ms. Jhanvi Gupta	
11	Ms. Meenu Goyal		27	Ms. Anupreet Kaur Bal	
12	Ms. Sarita Arora		28	Ms. Prerna Ahuja	
13	Dr. Leenu Narang		29	Mr. Anil Kumar	
14	Dr. Manpreet Kaur		30	Mr. Baljinder Singh	
15	Ms. Meenu Gupta		31	Ms. Ginni Syal	
16	Ms. Gurleen Kaur		32	Ms. Swati Gupta	

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Sri Aurobindo College of Commerce and Management, Ludhiana

Date of Workshop : 29-4-19

S.No.	Name of the Faculty Member	Signatures	S.No.	Name of the Faculty Member	Signatures
1	Ms. Monica Sethi		17	Mr. Vijay Chhabra	
2	Ms. Marinal Gupta	Ab	18	Mr. Mahesh Kumar	
3	Mr. Jinesh Jain		19	Ms. Esha Jain	
4	Ms. Puja Jain		20	Ms. Priya Bali	
5	Ms. Pooja Mehta		21	Ms. Japleen -Kaur	
6	Dr. Robin Kaushal		22	Mr. Sahil Ghai	N.A
7	Dr. Jaspreet Kaur		23	Ms. Veenu Verma	N.A
8	Ms. Suvidha Kamra		24	Ms. Sugandh Ahuja	
9	Mr. Sanjay Gupta		25	Ms. Amarjit Kaur	
10	Mr. Kanwaljit Singh		26	Ms. Jhanvi Gupta	
11	Ms. Meenu Goyal	Ab	27	Ms. Anupreet Kaur Bal	
12	Ms. Sarita Arora		28	Ms. Prerna Ahuja	
13	Dr. Leenu Narang		29	Mr. Anil Kumar	
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15	Ms. Meenu Gupta		31	Ms. Ginni Syal	
16	Ms. Gurleen Kaur		32	Ms. Swati Gupta	

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Report on one day workshop for its faculty on January 11, 2019 on 'case study writing and analysis'

Sri Aurobindo College of Commerce and Management organized a one day workshop for its faculty on January 11, 2019 on 'case study writing and analysis'. The session was conducted by Dr. Bhavna Chhabra, Professor at IBS, Gurgaon. Principal Dr. R L Behl and Director Education, Dr. Sushil Kumar formally welcomed the guest speaker and the IBS team. The workshop was informative and interactive. The faculty was able to grasp certain useful insights to enhance their teaching pedagogy.

The speaker laid emphasis on why case based teaching is the need of the hour and acquainted the members of faculty with an innovative concept of Six Thinking Hats -- an approach of decision making given by Edward de Bono. Using this methodology a person can evaluate any case or situation from several perspectives and then come up with a holistic solution.

The faculty was also encouraged to engage the students by keeping them updated on contemporary issues. Certain innovative tools used at IBS to improve the quality of teaching like buddy group system, role playing and continuous evaluation were also shared. The speaker, in the last one hour of the session, discussed at length the process of case study writing and certain potential topics on which cases can be developed. Overall the session was very rewarding and fruitful.

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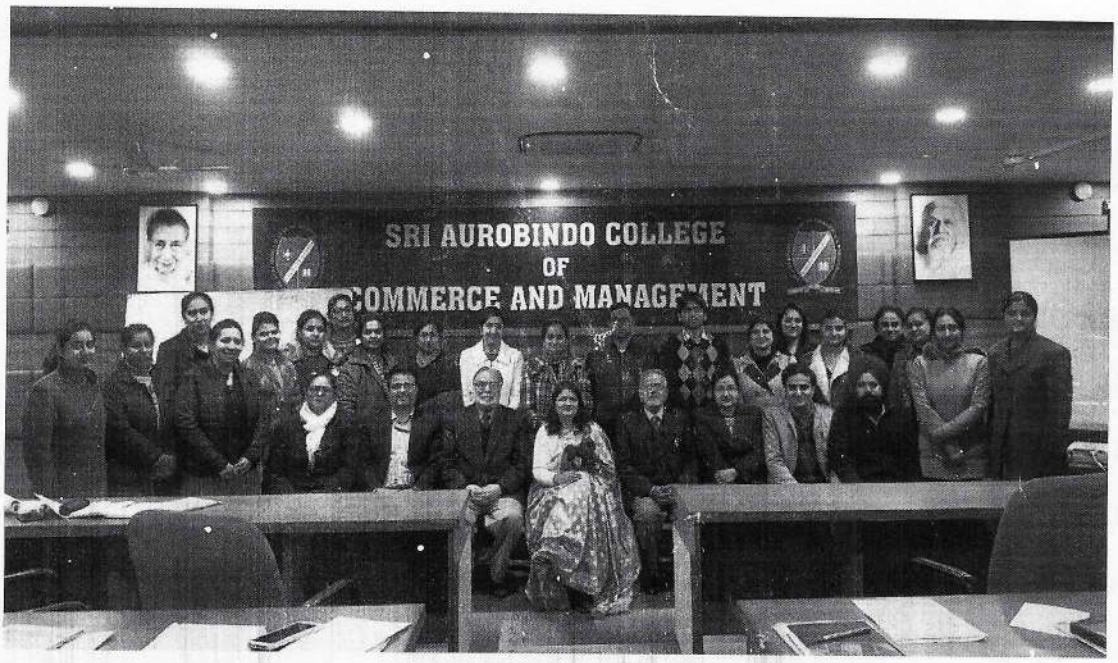
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Report

A session for interaction on case study teaching with Dr. Sandeep Kapur (PAU, Ludhiana) was held on 12-12-2018. The Resource Person shared that use of case study in teaching is in vogue being a creative way to enhance understanding of students. He discussed the case study from repository of Harvard Business School Publishing titled 'The Aravind Eye hospital, Madurai, India: In Service for Sight' by V. Kasturi Rangan in detail with the faculty members of the college. Guidance was also provided for the use of teaching notes and making other preparations for effective case discussion in a particular class room setting for a selected case study. He also shared with the participants the way to teach case study in the class room and make it more interesting.

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Training program by consulting and Research team of Shri Ram College, Delhi

Date of the program- 29th June 2018

Persons visited:-

Dr. R.P. Rustagi

Dr. Rachna Jawa

Prof. Amit Sachdeva

Lecture Attended- All faculty members of the college attended the lecture

Three topics were selected for the session, out of which two were from the finance, and the third one was on Innovation.

First session was taken by Dr R.P. Rustagi. On request of the audience, three topics were selected for the lecture: Capital budgeting under uncertain cash flows, Capital Structure, and Use of derivatives in risk management. His lecture was so riveting, and evocative that he was able to reach everyone even for such technical topics without chalk and board.

Second session on Value creation through merger and acquisition was delivered by Dr. Rachna Jawa. She covered various aspects of M&A like preliminary analysis, strategic considerations, and due diligence etc. She concluded the lecture on whether M&A create value through case studies of acquisitions of WhatsApp, and Nokia by Facebook and Microsoft respectively.

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Training program by consulting and Research team of Shri Ram College, Delhi

Third session was delivered by a sought after lecturer in NCR region, Prof. Amit Sachdeva. His astounding case examples, and stirring questions drew the gasps of many in the audience. Thereafter, day concluded by summing up the lectures, and sharing takeaways with the faculty. The following were the ley takeaways:-

1. Elements constituting the topic were very clearly defined before moving to the topic chosen to be taught
2. Very Holistic view about the topic in hand was provided by explaining its interconnections with other topics and the ultimate decision (it was on financing decision) to be taken as a whole
3. Extensive reading and experience was reflecting in their teaching.

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Sri Aurobindo College of Commerce and Management

Lecture by Prof. Sandeep Kapur

Report

A lecture on Case Study Writing was organized on March 10, 2018. The lecture was conducted by Dr. Sandeep Kapur, Professor, Department of Business Management, Punjab Agricultural University, Ludhiana. In his lecture Prof. Kapur said that case study writing was more of an art than a science. He explained that there were two schools of thought on case writing, one was the Ivy School and the other was the Harvard Business School of thought. The difference between the two was that in the Harvard cases the main issue of the case is highlighted in the beginning three or four paragraphs whereas in the Ivy cases the main issue is towards the end of the case. He said there should be a central idea in the case study. He also said that typically 20- 25 pages are written in a case of which 12- 14 pages highlight the main case and the rest of the pages are full of data. The quantitative part of the case is important. He also mentioned that there is a disclaimer at the bottom of the case. He suggested that writers must abstain from being a judge in the case. He also exhorted on the importance of theoretical anchoring in a case and said that it was the most difficult part of the case. He strongly suggested that teachers writing case studies must align their case study topics with their areas of teaching and specialization. The case must come with a teaching note which should contain the questions to be asked to students while discussing the case in class. Prof. Kapur then started a discussion on a Harvard Case on Arvind Eye Hospital. He said that reading the case once may not be enough and at least 3 to 4 readings are required to fully understand the case and have a good discussion on it. It was decided that the faculty will read the case more thoroughly and its discussion will be carried out in a separate session during summer.

The lecture was insightful and the faculty thanked Prof. Kapur for a wonderful session.

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Amount paid to Professor Sandeep Kapur for delivering a tecture to our faculty members on case study on 13 May 2017 as per following details:-

Particulars	Amount(Rs.)
Honorarium	4000/-
	4000/-

(Rs. Four thousand Only)

(Sandeep Kapur)

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