

## *SRI AUROBINDO BIRTH ANNIVERSARY CELEBRATIONS*

### *PAPER READING CONTEST*

#### **Rationale**

Keeping in mind the philosophy of Sri Aurobindo the college organises a Paper Reading contest to Mark the Birth anniversary of Sri Aurobindo As it falls on Independence day so there are twin celebrations for it .The main objective of organising paper reading' contest is to make the students aware about concept of Integral Education as propounded by Sri Aurobindo and to develop confidence amongst students. Such celebrations provide a platform to the students so as to improve their skills in various fields.

#### **Rules:**

1. Paper reading will be for 4-5 minutes.
2. Presentation should be precise and productive.
3. The first bell will ring after 4 minutes and second after 5 minutes.
4. After the second bell, the student shall stop reading the paper.
5. Pointing out any individual during presentations will disqualify the contestant.
6. The decision taken by Panel of Judges will be final and binding on all.

**'Students will be evaluated on the basis of content,  
confidence, delivery and language'**

#### **Topic:**

*'Life and Philosophy of Sri Aurobindo'*

SACEM. 2015/16/138

Dated: August 07, 2015

**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

**PAPER READING CONTEST ON SRI AUROBINDO BIRTH  
ANNIVERSARY- 15<sup>TH</sup> AUGUST, 2015**

**NOTICE**

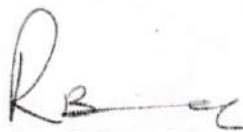
---

The College is organizing a **PAPER READING CONTEST** only for the students of B.Com and BBA First Year on **15<sup>th</sup> August, 2015** to celebrate Sri Aurobindo Birth Anniversary.

**THEME FOR THE PAPER READING CONTEST-2015**

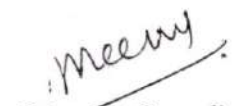
*"Life and Philosophy of Sri Aurobindo"*

All the students of First year who wish to participate in the contest can give their names to Ms. Marinal Gupta latest by **August 11, 2015** by 1500 hrs. No names will be considered for the contest after this date.



(Dr R L Behl)

Principal

  
(Meenu Goyal)

Coordinator

## Sri Aurobindo College of Commerce and Management

Ref.....SACCM:AVA:2016-17:112:

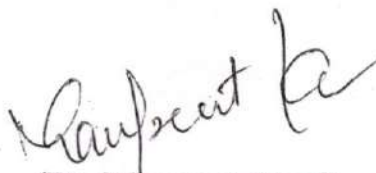
Date: 01-08-2016

### NOTICE

The College is organizing a **PAPER READING CONTEST** on 15<sup>th</sup> August 2016 to celebrate Sri Aurobindo's Birth Anniversary and The Independence Day. The students from B.Com 1<sup>st</sup> Sem. and BBA 1<sup>st</sup> Sem. who wish to take part in the contest can give their names to Ms. Priyanka Jain along with the topic selected latest by August 3, 2016 by 3:00 pm.

### **TOPICS FOR THE PAPER READING CONTEST-2016**

1. Sri Aurobindo's Philosophy on Integral Education
2. Should future progress of humanity be governed by modern materialistic mind of west?
3. Restrained and imposed environment stunt the growth and natural development of a child.
4. True happiness lies in finding and maintaining natural harmony of spirit, mind and body.
5. Has political independence really made difference to our lives?



(Dr. Manpreet Kaur)  
Event Coordinator



(Dr. R.L. Behl)  
Principal



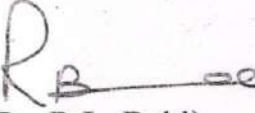
**Sri Aurobindo College of Commerce & Management**  
**Village Jhande, Ludhiana**

Ref:- SAKCM:ANG:2016-17:154

Dt:- 05-08-2016

The College is organizing a **PAPER READING CONTEST** for first year students (both B.Com and BBA) on 15<sup>th</sup> August 2016 to celebrate Sri Aurobindo's Birth Anniversary and The Independence Day. The Contest will be conducted in the **NEW SEMINAR HALL**.

Nature of Duty	Member/s of faculty
Event co-ordinator	MK and PR
Preliminary screening of students on 08-08-2016	BS, MG, SGI and JK
Preparing students for paper reading contest (four students each)	PJ, PM, PB, SV, JPK, GK
P.A System	JJ
Layout of Chairs etc	T.S Rana and AB
Bouquets & Rose Petals	PR
Discipline	College Discipline committee members
Decoration (Placing photographs of Mother and Sri Aurobindo, Flower Arrangement near Photographs)	MGT and KSW
Time Keeping And placards	MAH, AB, HPK
Refreshment (Guests & Faculty)	PRM and ME
Bus Arrangement	SG
Press Note	SGI
Cultural item and National Anthem	SA and SK
Wall Magazine	KSW, AMK, SA
Photographs	SG
Refreshment (Students)	JJ, AS, PB, INM, JPK

  
(Dr. R.L. Behl)  
Principal



# SRI AUROBINDO COLLEGE

OF

# COMMERCE AND MANAGEMENT



## RULES FOR PAPER READING CONTEST:

### **OBJECTIVE:**

The objectives of paper reading contest are:

- To make a panel of students who will participate in paper reading contest organized by other college/ universities.
- To enhance the public speaking skills of students of the college and improve their confidence levels.

### **Rules:**

1. The paper reading will be for 4-5 minutes.
2. Presentation should be precise and productive.
3. The contest will be organized in the New Seminar Hall of the college.
4. The first bell will ring after 4 minutes and second after 5 minutes.
5. After the second bell the student shall stop reading the paper.
6. Certificates shall be awarded to top three speakers.
7. Pointing out any individual during presentations will disqualify the contestant.
8. Attendance is compulsory for all the students.
9. The decision taken by Penal of Judges will be final and binding on all.

## PAPER READING CONTEST EVALUATION

### **CONTENT (25 Marks)**

Content would include the main theme, the beginning, middle and conclusion of the topic.

### **CONFIDENCE (25 Marks)**

How the speaker stands, does he look at the audience, is he making any distracting gestures, Fearlessness, Does he appear to be speaking with ease or is he tense.

### **LANGUAGE (25 Marks)**

The Diction, Fluency, Clarity of Speech, Is language easily understandable, Use of slang is not allowed.

### **DELIVERY (25 Marks)**

Voice Modulation, Expressions, Speed and pauses, Ability to hold the attention of the audience.



## Report

Sri Aurobindo College of Commerce and Management celebrated the 145<sup>th</sup> birth anniversary of Sri Aurobindo Ghose. Aurobindo Acroyd Ghose was born in Kolkata, Bengal Presidency, India on 15 August 1872. The college organized a paper reading contest to mark the event. In total, eighteen participants took part in it, and showed their oratory skills. The young orators were quite excited as they explored their oration to the best of their skill.

Dr. RL Behl, Principal of the college, welcomed the judges, and in his speech he emphasized the fact the Sri Aurobindo was a yogi, a mystic a guru, a poet, a patriot and a divine soul. Dr. Behl, acquainted the audience with the teachings of Sri Aurobindo. The judges of the event were Ms. Sumedha Bhandari, Assistant Professor in Panjab Agricultural University, Dr. Sunil Dutt, Assistant Professor in Gobindgarh Public College, Alour, Mr. Sahil Ghai, Assistant professor in Sri Aurobindo College of Commerce and Management.

Tanusha Arora bagged first prize, Rhea Malhotra got second prize and Rishu hooked third prize. The young speakers were quite joyous over their achievement. Dr. Manpreet Kaur, coordinator of the event presented vote of thanks.



# Sri Aurobindo College of Commerce and Management

Ref No: SACCM/ JNL: 2012-12/ 206

Date: 29-07-2017


## NOTICE

The College is organizing a **PAPER READING CONTEST** on 15<sup>th</sup> August 2017 to celebrate Sri Aurobindo's Birth Anniversary and The Independence Day. The students from B.Com 1<sup>st</sup> Sem. and BBA 1<sup>st</sup> Sem. who wish to take part in the contest can give their names to Ms. Priyanka Jain along with the topic selected latest by August 4, 2017 by 3:00 pm.

## **TOPICS FOR THE PAPER READING CONTEST-2017**

1. Sri Aurobindo's Philosophy on Integral Education
2. Contemporary values are not in consonance with the Indian culture
3. Education is not the filling of a pail but the lighting of fire.
4. Should future progress of humanity be governed by modern materialistic mind of west?
5. Restrained and imposed environment stunt the growth and natural development of a child.
6. Would decline in political ethics sustain our democratic set up?

  
(Dr. Manpreet Kaur)  
Event Coordinator

  
(Dr. R.L. Behl)  
Principal





**Sri Aurobindo College of Commerce & Management**  
**Village Jhande, Ludhiana**

Ref No: SACCM/... 2.17... 1.8/ Aug 17 11

Dt:- 08-08-2017

The College is organizing a **PAPER READING CONTEST** for first year students (both B.Com and BBA) on 15<sup>th</sup> August 2017 to celebrate Sri Aurobindo's Birth Anniversary and The Independence Day. The Contest will be conducted in the **NEW SEMINAR HALL**.

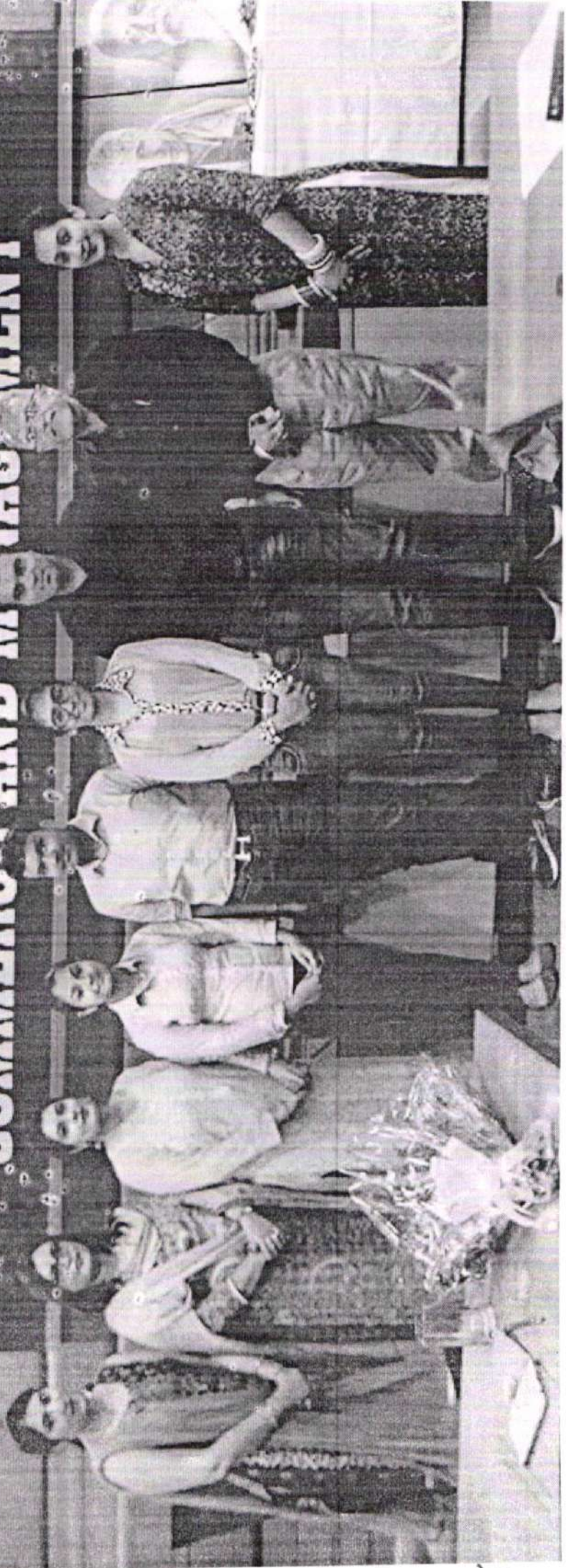
Nature of Duty	Member/s of faculty
Event co-ordinator	MK and PR
Preliminary screening of students on 09-08-2017	BS, SGI and JK
Preparing students for paper reading contest (three students each)	BS, PJ, SAH, JPK and JG
P.A System	VC
Layout of Chairs etc	T.S Rana
Bouquets & Rose Petals	PR
Visitor's diary	EJ
Discipline	College Discipline committee members
Decoration (Placing photographs of Mother and Sri Aurobindo, Flower Arrangement near Photographs on 14-08-2017)	EJ, AMK, JPK
Time Keeping and placards	MAH and PB
Refreshment (Guests & Faculty)	ME and JPK
Bus Arrangement	SG
Press Note	SGI and JP
National Anthem preparation	SA
Wall Magazine	PR and AMK
Photographs	SG
Refreshment (Students)	JJ and AS

*R. Behl*

(Dr. R.L. Behl)  
Principal



# SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT



## Report on SABA 2017

Sri Aurobindo College of Commerce and Management celebrated the 146<sup>th</sup> birth anniversary of Sri Aurobindo Ghose. Aurobindo Acroyd Ghose was born in Kolkata, Bengal Presidency, India on 15 August 1872. The college organized a paper reading contest to mark the event. In total, fifteen participants took part in it, and showcased their oratory skills. The young orators were quite excited as they explored their oration to the best of their skill.

Dr. RL Behl, Principal of the college, welcomed the judges, and in his speech he emphasized the fact the Sri Aurobindo was a yogi, a mystic à guru, a poet, a patriot and a divine soul. Dr. Behl, acquainted the audience with the teachings of Sri Aurobindo. The judges of the event were Ms. Nishi Arora and Ms. Gitanjalin Pabreja, Assistant Professors in SCD Govt. College, and Mr. Sahil Ghai, Assistant professor in Sri Aurobindo College of Commerce and Management.

Vindhya Sood bagged first prize, Mukul Singla got second prize and Sherril Arora hooked third prize. The young speakers were quite joyous over this achievement. Dr. Manpreet Kaur, co-ordinator of the event, presented vote of thanks.



# Sri Aurobindo College of Commerce and Management

Ref No: SACCM/AUG.: 2018-19: 273:

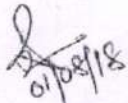
Date: 01-08-2018

## NOTICE

The College is organizing a **PAPER READING CONTEST** on 15<sup>th</sup> August 2018 to celebrate Sri Aurobindo's Birth Anniversary and The Independence Day. The students from B.Com 1<sup>st</sup> Sem. and BBA 1<sup>st</sup> Sem. who wish to take part in the contest can give their names to **Ms. Swati Gupta** along with the topic selected latest by August 6, 2018 by 3:00 pm.

## **TOPICS FOR THE PAPER READING CONTEST-2018**

1. Sri Aurobindo's Philosophy on Integral Education
2. Education is not the filling of a pail but the lighting of fire.
3. Contemporary values are not in consonance with the Indian culture
4. Should future progress of humanity be governed by modern materialistic mind of west?
5. The security of a society outweighs the personal freedoms of individuals.
6. Our future in an age of Technology.



(Dr. Leenu Narang)  
Event Coordinator



(Dr. R.L. Behl)  
Principal

**Sri Aurobindo College of Commerce & Management**  
**Village Jhande, Ludhiana**


Ref No: SACCM/SACCM/ANG/12018-19/282

Dt:- 13-08-2018

The College is organizing a **PAPER READING CONTEST** for first year students (both B.Com and BBA) on 15<sup>th</sup> August 2018 to celebrate Sri Aurobindo's Birth Anniversary and The Independence Day.

The Contest will be conducted in the **NEW SEMINAR HALL**.

Nature of Duty	Member(s) of faculty
Event co-ordinator(s)	LN and SGT
Preparing students for paper reading contest (three students each)	PJ, PB, EJ, SAH, JPK
P.A System and National anthem	VC
Venue arrangement	Mr. Manak Singh
Bouquets (4) & Loose Rose Petals	KS
Visitor's diary	EJ
Discipline	College Discipline committee members
Decoration (Arrangement for Lamp lighting and Flower near Photographs)	PM, PAH
Time Keeping	VV and VK
Refreshment (Guests & Faculty)	GS and PAH
Bus Arrangement	SG
Press Note	SGI
Wall Magazine	AKB
Photographs	JK
Refreshment (Students)	JJ, SG and MAH

  
(Dr. R.L. Behl)  
Principal



## Report on Sri Aurobindo Birth Anniversary, 2018

Sri Aurobindo College of Commerce and Management celebrated the 146<sup>th</sup> birth anniversary of Sri Aurobindo Ghose. Aurobindo Acroyd Ghose was born in Kolkata, Bengal Presidency, India on 15 August 1872. The college organized a paper reading contest to mark the event. In total, fourteen participants took part in it, and showcased their oratory skills on the following topics:

1. Sri Aurobindo's Philosophy on Integral Education
2. Education is not the filling of a pail but the lighting of fire.
3. Contemporary values are not in consonance with the Indian culture.
4. Should future progress of humanity be governed by modern materialistic mind of west?
5. The security of a society outweighs the personal freedom of individuals.
6. Our future in an age of Technology.

The fourteen young orators were quite excited as they explored their oration to the best of their skill. Dr. RL Behl, Principal of the college, welcomed the judges, and in his speech he emphasized the fact the Sri Aurobindo was a yogi, a mystic a guru, a poet, a patriot and a divine soul. Dr. Behl, acquainted the audience with the teachings of Sri Aurobindo. The judges of the event were Prof. Tajinder Kaur from Ramgarhia Girls college, Prof. Parminder Singh From Guru Nanak Engineering College and Prof. Sahil Ghai from Sri Aurobindo College of Commerce and Management, Ludhiana.

Vilis Malhotra bagged first prize, Mugdha Jain got second prize and Ridhima hooked third prize. The young speakers were quite joyous over this achievement. Wing commander Dr Sushil Kumar, Director Education, presented vote of thanks. He stresses the fact that we need to be more humane and civilized in this world of materialism. He further advised the young orators to follow the path of steadfastness and truthfulness and success is bound to come to them.



## Sri Aurobindo College of Commerce and Management, Ludhiana

Ref No: SACCM/ECA/2019-20/ 223/

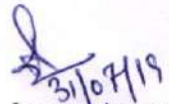
Date: 31-07-2019

### NOTICE


The College is celebrating **Sri Aurobindo's Birth Anniversary** on 16<sup>th</sup> August 2019. On the pious occasion a **Paper reading contest** is being organized. The students from B.Com 1<sup>st</sup> Sem. and BBA 1<sup>st</sup> Sem. who wish to take part in the contest can submit the google form designed for the purpose the link of which will be forwarded through icloudems. Interested students shall submit their entries latest by August 5, 2019 by 3:00 pm. For further queries you may contact Ms. Swati Gupta

### TOPICS FOR THE PAPER READING CONTEST-2019

1. Sri Aurobindo's Philosophy on Integral Education
2. Logic is the worst enemy of Truth, as self-righteousness is the worst enemy of virtue.
3. Happiness is a choice not a result.
4. The security of a society outweighs the personal freedom of individuals.
5. Education is not the filling of a pail but the lighting of fire.
6. Victory is to the most persistent.

  
(Dr. Leenu Anand)  
Event Coordinator



  
(Dr. R.L. Behl)  
Principal

**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT,**  
**REF: SACCM: AUG: 2019 no: 231; LUDHIANA.** *date: 12-08-2019*

**Result of Preliminary round of Paper reading Contest held on 12-08-19.**

The list of Selected Students is given below. You shall note the names of the teacher facilitators and contact them for guidance in preparation for the finale on 16<sup>th</sup> August, 2019.

Name	Roll no.	Class and Section	Teacher Facilitator
Dilnoor Kaur Aulakh	2019010151	Bcom 1C	MARINAL GUPTA
Naman Goyal	2019010184	Bcom 1C	MARINAL GUPTA
Samridhi	2019010054	Bcom 1 A	MARINAL GUPTA
Niti	2019010115	B.Com 1(B)	MARINAL GUPTA
Navkiran Chabra	2019010112	Bcom I b	PUJA JAIN
Harneet Kaur	2019010091	Bcom 1 b	PUJA JAIN
Aashray Jain	2019010236	B.Com. 1 C	PUJA JAIN
Shaurya Verma	2019010204	B.Com 1-C	PUJA JAIN
Ishant Gaba	2019010166	B.com 1 C	PRIYA BALI
Pallavi Kapoor	2019010190	Bcom 1 C	PRIYA BALI
Manvi Saini	2019010037	Bcom I _ A	PRIYA BALI
Aadvik Thapar	2019010071	Bcom1 B	PRIYA BALI
Rachita shingari	2019010117	Bcom 1B	JAPLEEN KAUR
Vanshika Uppal	2019010068	B.Com 1 A	JAPLEEN KAUR
Janvi Bector	2019010029	Bcom sem 1 A	JAPLEEN KAUR
Jagruti Wadhwa	2019010096	Bcom sem 1 B	JAPLEEN KAUR
Dewanshu	2019010148	BCOM SEM 1 C	KRITI AGGARWAL
Srishti Jain	2019010064	Bcom sem-1 A	KRITI AGGARWAL
Yashika Ahuja	2019010212	B.COM 1 C	KRITI AGGARWAL
Sanjana sankhyan	2019010202	B.com 1 C	KRITI AGGARWAL

*R. L. Behl*  
 (Dr. R.L.Behl)

Principal





Sri Aurobindo College of Commerce & Management  
Village Jhande, Ludhiana

Ref No: SACCM/ANG: CIR: 2019-20: 118:

Dt:- 14-08-2019

The College is organizing a **PAPER READING CONTEST** for first year students on 16<sup>th</sup> August 2019 to celebrate Sri Aurobindo's Birth Anniversary. The time table for the college will be scheduled as per Saturday norms. The students of B.Com 1C and participants will attend the function after 11.40 am. All the lectures of the remaining classes will be of 40 minutes duration.

The Contest will be conducted in the **NEW SEMINAR HALL**.

Nature of Duty	Member(s) of faculty
Event co-ordinator(s)	LN and SGT
Preparing students for paper reading contest (four students each)	MG, PJ, PB, JPK, KA
.A System and National anthem	VC
Venue arrangement	Manak Singh
Bouquets (4) & Loose Rose Petals	AMK
Visitor's diary	MR
Discipline	College Discipline committee members (at least 2)
Decoration (Arrangement for Lamp lighting and Flower near Photographs)	MG
Time Keeping	KA and AA
Refreshment (Guests & Faculty)	AKB and PAH
Bus Arrangement	SG
Press Note	SGI
Wall Magazine	AKB
Photographs	JK
Refreshment (Students)	JJ, SG and MAH



(Dr. R.L. Behl)  
Principal





(Dr. Leenu Anand)  
Event Coordinator

## Report

Sri Aurobindo College of Commerce and Management celebrated the 147<sup>th</sup> birth anniversary of Sri Aurobindo Ghose. Aurobindo Acroyd Ghose was born in Kolkata, Bengal Presidency, India on 15 August 1872. The college organized a paper reading contest to mark the event. In total, 20 students took part in it, and showcased their oratory skills. The young orators were quite excited as they explored their oration to the best of their skill.

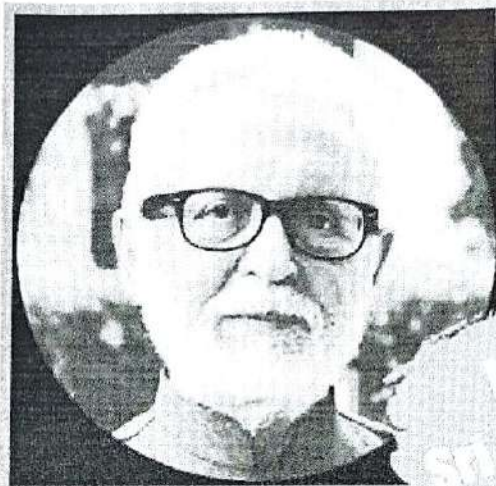
Dr. R.L Behl, Principal of the college, welcomed the judges, and in his speech he emphasized the fact that Sri Aurobindo was a yogi, a mystic, a guru, a poet, a patriot and a divine soul. Dr. Behl, acquainted the audience with the teachings of Sri Aurobindo. The judges of the event were Prof. Nerotma Sharma from Malwa College of Education, Ludhiana and Prof. Sahil Ghai from Sri Aurobindo College of Commerce and Management, Ludhiana.

Yashika Ahuja bagged first prize, Aashray Jain got second prize and Srishti Jain hooked third prize. The young speakers were quite joyous over this achievement. Wing commander Dr Sushil Kumar, Director Education, presented vote of thanks. He stressed the fact that we need to be more humane and civilized in this world of materialism. He further advised the young orators to follow the path of steadfastness and truthfulness and success is bound to come to them.



# SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT, LUDHIANA

*Presents*



Life of  
Sri Aurobindo

**DR. RAMESH BIJLANI**  
an Indian Writer, Inspirational Speaker,  
Medical Scientist & retired professor of Physiology

Platform : Microsoft Teams

*sample*  
PRINCIPAL  
SRI AUROBINDO COLLEGE OF  
COMMERCE & MANAGEMENT  
LUDHIANA

**DATE : 15TH AUG, 2020**  
**TIME : 10:30 AM**

**FOR :- B.COM &**  
**B.B.A SEMESTER**

**ccm2004@gmail.com**

**Website : www.saccm.in**

**DR. AJA**  
**(PRINCIPAL)**

**Sri Aurobindo College of Commerce & Management, Ludhiana.**

**Programme Schedule**

**15<sup>th</sup> August 2020**

<b>Sr. No.</b>	<b>Details</b>	<b>Duration</b>
1.	Induction for first year students	10.30am to 11am
2.	Sri Aurobindo Birth Anniversary and Independence day celebration	11 am onwards
	● Virtual tribute to Freedom fighters by Dr. Leenu Anand	
	● Independence day address by Mr. Sahil Ghai	
	● Independence day address by Ms. Veenu Verma	
	● Welcome of the guest by Ms. Swati Gupta	
	● Virtual Tribute to Sri Aurobindo (college song)	
	● Lecture of Dr. Ramesh Bijlani	
	● Vote of thanks by Dr Ajay Sharma (Principal)	
	● National Anthem (Instrumental)	

*Vijay Sharma*

PRINCIPAL  
SRI AUROBINDO COLLEGE OF  
COMMERCE & MANAGEMENT  
LUDHIANA

### Report

Sri Aurobindo College of Commerce and Management organised online celebration of India's 74<sup>th</sup> Independence day and 148<sup>th</sup> birth anniversary of Sri Aurobindo Ghose. Dr Ramesh Bijlani an Indian writer, medical scientist, retired professor of physiology and an inspirational speaker was special invitee for the day. The event began by remembering freedom fighters. Then Dr. Bijlani addressed the audience composed of students of B.Com and BBA first year and the college faculty members. He quite simply summarised and presented the teachings of Sri Aurobindo. He proclaimed Sri Aurobindo as rational, radical, revolutionary and visionary prophet. The eminent speaker reiterated three main points: Life affirmation, Evolution and the Futuristic Vision. Dr. Ajay Sharma, Principal of the college presented a vote of thanks while motivating the participants to follow the teachings of Sri Aurobindo. The celebration was concluded by playing National Anthem.



*Vijay*  
PRINCIPAL  
SRI AUROBINDO COLLEGE OF  
COMMERCE & MANAGEMENT  
LUDHIANA



*Wahid ul*

PRINCIPAL  
SRI AUROBINDO COLLEGE OF  
COMMERCE & MANAGEMENT  
LUDHIANA

## Report of Sri Aurobindo Birth Anniversary

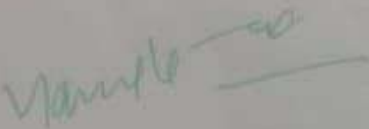
Sri Aurobindo College of Commerce and Management, Ludhiana, in collaboration with Youth Welfare department of Panjab university, Chandigarh organised a webinar on August 15, 2021, on the topic **Relevance of Sri Aurobindo's Philosophy in Present Time**. The webinar was organised to mark the 75<sup>th</sup> year of Indian Independence and 150<sup>th</sup> birth anniversary of Maharishi Sri Aurobindo Ghosh. Prof. Harmohinder Singh Bedi, Honourable Chancellor, Central university of HP, Dharamshala was chief guest of the event. Dr. Nandita Singh, Professor, department of Education, Panjab university, Chandigarh was the keynote speaker.

Prof. Bedi read out the inaugural address. In his address, he stated that Aurobindo Ghosh was sent to England for studies. His father always wanted his son Arvind to study English culture, but Arvind was made of Indian soil. Though he spent quite a number of years in England, his heart remained in India. Dr. Bedi said that many Asian countries have well acknowledged the greatness of Aurobindo Ghosh. People from around the globe come to India to study Arvid and his philosophy. The expertise of Arvind in the field of integral yoga was matchless. He totally gave a novel definition of Yoga. When UNO was to declare YOGA Diwas, they well studied Aurobindo Ghosh's understanding of Yoga.

  
PRINCIPAL  
SRI AUROBINDO COLLEGE OF  
COMMERCE & MANAGEMENT  
LUDHIANA

Dr. Nandita Singh, the keynote speaker, said that Aurobindo Ghosh was super intelligent since his childhood. His rank was 11<sup>th</sup> in ICS examination. Arvind was a hardcore devotee of discipline and Sadhna. He envisaged India as Maa Durga. India needs to be one despite its diversity. He studied and experienced the Vedantic philosophy. Nar and Narayan must be worshipped equally. The true sense of freedom will come only when we give the world the impression that India truly epitomises oneness. The keynote speaker stated that Sri Aurobindo was an ace psychologist. He very well understood all the aspects of human psyche and mind. Be courageous, admit your faults, and move on, were the tenets of Sri Aurobindo's philosophy, said the worth speaker.

Dr. Manpreet Kaur was the coordinator of the event. Principal (Offg.) Dr. Marinal Gupta welcomed the Honourable speakers. She also acquainted the listeners with the philosophy of Sri Aurobindo Ghosh and its relevance in present times. Prof. Kanwaljeet Singh presented Vote of thanks.

  
PRINCIPAL  
SRI AUROBINDO COLLEGE  
COMMERCE & MANAGEMENT  
LUDHIANA



**PRESS NOTE**  
**SRI AUROBINDO COLLEGE CONDUCTED NSS ENROLLMENT**  
**DRIVE FOR VOLUNTEERS**

Dated: 04.09.2015

Sri Aurobindo College of Commerce and Management, Ludhiana conducted today enrollment drive in college for all students of B.Com and BBA of the college with the objective to familiarize College students to community service along with the academic activities and to expose them to the realities of life, and bring about a change in their Social Perception, and make them Socially Responsible. NSS Incharge Prof Jai Parkash alongwith NSS Volunteers Dipank, Ashrey, Jaagrit and team explained to students the purpose of NSS. The Motto of the NSS (National Service Scheme) is "Not Me But You" reflecting that the welfare of an individual is ultimately dependent on the welfare of society as the whole. NSS Unit of the college will carry out activities like: One day/ Seven Day NSS Camps, Go Green Campaign (Tree Plantation), Visits to Old Age Homes and Bal Bhawan, Weeklong camp for 'Ek-Prayas'- School for children with special needs , Exhibition cum Sale for Fund Raising for Ek-Prayaas in Diwali days, Blood Donation Camp, Literacy campaign, Health Awareness Lectures, Giving back to Society Initiatives, Campus Cleanliness Drive, Road Safety and Traffic Awareness, Save Water and Electricity Drive, Street Smiles (Surprise for NSS Volunteers). Dr R L Behl Principal gave his best wishes to the volunteers and encouraged them to spread this message in the society that everyone should start looking at the needy and do good things.

For further details contact Prof Jai Parkash: 9463664156

Principal  
Dr R L Behl



**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

**NSS UNIT NOTICE**

REF: SACCM/SEPTEMBER/2015-16/ADMN/21

Dated: 16.09.2015

The College NSS UNIT is organizing the following drives in college from 16-18 September 2015.

1. "SAVE WATER-SAVE ELECTRICITY"
2. "KEEP SACCM CLEAN"
3. "ROAD SAFETY AND TRAFFIC AWARENESS"

The purpose of these drives is to promote awareness regarding these themes among students of the college. The objective is to familiarize College students to community service along with the academic activities and to expose them to the realities of life, and bring about a change in their **Social Perception**, and make them **Socially Responsible**. The Motto of the **NSS (National Service Scheme)** is "**Not Me But You**" reflecting that the welfare of an individual is ultimately dependent on the welfare of society as the whole.


**Dates of Activity: 16-18 September 2015**

**Time: 08:15 AM to 09:30 AM**

**Venue: College Campus**

**Performed by: NSS Volunteers**

Students are required to sincerely participate in all the drives and contribute positively in these social initiatives of the College.



(Dr R L Behl)

Principal



57



Ph. : 0161-2804  
0161-2804  
Fax : 0161-2804

## **SRI AUROBINDO COLLEGE OF COMMERCE & MANAGEMENT**

**AFFILIATED TO PANJAB UNIVERSITY, CHANDIGARH**

Village Jhande, P.O. Threke, Ferozepur Road, Ludhiana-142021  
**Email : [sacm2004@gmail.com](mailto:sacm2004@gmail.com) Website : [www.sacm.in](http://www.sacm.in)**

### **PRESS NOTE**

#### **SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT ORGANISED TRAFFIC AWARENESS AND CLEANLINESS DRIVES IN COLLEGE**

NSS Volunteers of Sri Aurobindo College organised the Road Safety and Traffic Awareness and SACCM Cleanliness and Hygiene week in the College. This has been organised from September 14 to 19, 2015. The initiative has been taken under the guidance of Principal Dr. R. L. Behl, Prof Meenu Goyal and Prof Jai Parkash by the student facilitators Anish Bansal, Sudeep Kaur, Nipun Mehta, Isha Dhawan, Diksha, Mehak, Jashan, Antarpuneet, Hardik, Vaibhav, Nipun Gupta, Shivam, Ashrey and Jsagrit NSS Volunteers from the College. The purpose of Road Safety and Traffic Awareness is to make students aware about the traffic rules and also inculcate in them the habit of slow driving and wear helmet. They were told about the importance of rational driving and how road accidents can be minimized. The purpose of SACCM Cleanliness and Hygiene is to motivate students to keep their class rooms, canteen and college premises clean, use the dustbins placed at various places in the college and class rooms and also to make students understand the value of hygiene all around in the society and public places. A team of NSS student volunteers passed the message "Go Clean" in the college campus. The director education, principal, faculty members and students of the college took pledge to follow traffic rules and ensure the cleanliness in the college campus and at all public places. For further details contact: Jai Parkash-9463664156

Dr R L Behl  
Principal  
Mobile- 9815848804



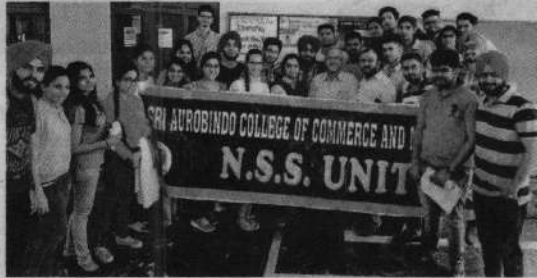
## Aurobindo College holds traffic awareness, cleanliness drives

18/9/11 Daily Post

LUDHIANA : NSS volunteers of Sri Aurobindo College organised a road safety, traffic awareness and SACCM cleanliness and Hygiene Week in college.

This has been organised from September 14 to 19. The initiative has been taken under the guidance of Principal Dr R L Behl, Professor Meenu Goyal and Professor Jai Parkash by the student facilitators namely Anish Bansal, Sudeep Kaur, Nipun Mehta, Isha Dhawan, Diksha, Mehak, Jashan, Antarpuneet, Har-dik, Vaibhav, Nipun Gupta, Shivam, Ashrey Gandhi, Jagrit Anand who are also the NSS volunteers from the college.

The purpose of road safety and traffic awareness is to make students



NSS volunteers of Sri Aurobindo College celebrate road safety and traffic awareness week.

DP

aware about the traffic rules and also inculcate in them the habit of slow driving and wearing a helmet. They were told about the importance of rational driving and how road accidents can be minimized. The purpose of SACCM cleanliness and hygiene is to motivate students to keep their classrooms, canteen and

college premises clean, to use the dustbins placed at various places in the college and class rooms and also to make students understand the value of hygiene all around in the society and public places.

A team of NSS student volunteers passed the message, 'go clean' in the college campus.

DP

na Office address: 1st floor, Parshav Towers, near SBI treasury branch, Ghumar Mandi, PH: 0161-5024107 (Editor  
Head Office: Plot No 17, Industrial Area, Phase-1, Chandigarh 1



61

**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

REF: SACCM:2019-20/Jan/NSS/07

DATE: 25/JANUARY/2020

**NOTICE**

The NSS Unit of college has invited **ACP. RAJAN SHARMA** for delivering a lecture on Road Safety. He will apprise the students regarding road safety measures and awareness about Traffic rules.

The talk is scheduled for **January 27,2020** at **11:00 AM** in **New Seminar Hall**. Students of **BCOM 4th SEMESTER Sec A and B** are required to attend the seminar.

*Marinal Gupta.*  
(Ms. Marinal Gupta)

Officiating Principal



190

**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

**Report: Road Safety Week (Lecture by ACP-Traffic)**

NSS unit of Sri Aurobindo College of Commerce and Management is observing Road Safety Week from 27th January to 1st February, 2020. Road Safety week was inaugurated by organising a lecture on road safety and awareness regarding traffic sense. ACP Rajan Sharma (Traffic wing) was invited to interact with the students. He sensitized the students about the real problem with traffic and motivated the students to be a catalyst of change we want to bring in society. He further added that we all must follow the traffic rules as if we are alert today we will be alive tomorrow.



195

199

**Sri Aurobindo College of Commerce and Management, Ludhiana**

**Road Safety and Traffic Awareness Session on 31.01.2020**

Sri Aurobindo College of Commerce and Management, Ludhiana organised under the aegis of its NSS Unit the Road Safety Week on 31<sup>st</sup> January, 2020. Such an event is in conformity with Govt of India, Ministry of Surface Transport's commemoration of Safety Week in the month of January every year. The representatives of Bhavya Deva NGO addressed the students and made them aware of means, methods and ways of ensuring road safety while driving, walking and commuting on the road. The accidents, Sh Manpreet Singh said, can happen not only due to mechanical failures but even human errors. Being aware of the traffic signs, the road signs can go a long way in avoiding the accidents. At the end of the interactive session the students, who excelled in quiz competition and about road safety knowledge, were given prizes. The Director as well as the Principal of the College thanked the students for their rapt attention. The event was anchored by Manvi Saini of SACCM and Devika of Bhavya Deva NGO under the guidance of Profs Jinesh Jain, Sarita Arora and Esha Jain.



196



**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

An Expert Talk on Road Safety and its Measures

On January 31, 2020

Under the 'Road Safety Week'


By

Volunteers

Bhavya Dev Organisation , Ludhiana

**SCHEDULE**

S.No	EVENT	TIME
1	Arrival of the Guest	11:00 am
2	Refreshment at Director's office	11:10 am
3	Arrival at New Seminar Hall	11:20 am
4	Introductory by Master of Ceremony	11:25 am
5	Presentation of Bouquet	11:30 am
7	Talk by Experts	11:35 to 12:00
8	Quiz	12:00 to 12:30
8	Thanks and Gratitude by Master of Ceremony	12:30 pm

  
(Jinesh Jain)

Coordinator NSS

Copies:

- By SACCM Official Whats app
- Record file

197





**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

**Budget for Talk on Road Safety by BHAVYADEV (31/1/2020)**

Expenditure	Amount (Rs)
Lunch for 17 persons	1870
Banner	500
Sapling	250
Water Bottles	100
<b>Total Expenditure</b>	<b>2720</b>

⊛ The visiting team has expended a lot of money while giving prizes to the students. About 15-20 students were given prizes by them.

*Jain*  
(Jinesh Jain)

*Arora*  
(Sarita Arora)

*Esha*  
(Esha Jain)

NSS COORDINATOR

Put up for Your Approval

*Marinal Gupta*  
(Marinal Gupta)  
Officiating Principal



*Sushil Kumar*  
(Dr Sushil Kumar)  
Director Education

Since the budget for lunch was approved for 17 persons, the expenditure has been increased due to increase in number of guests from 17 to 23. \* Hence Budgeted amount may be increased from ₹ 1870/- to ₹ 2530/- (for lunch only)

*Jain*  
For Approval Please  
198

*Sushil Kumar*

**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

**NSS UNIT**

Ref: SACCM/Jan/2020/ 278

Dated: 27-01-2020

**NOTICE**

This is for the information of the students that College NSS Unit is observing "Road Safety Week" from January 27, 2020 to February 1, 2020. In this regard following course of action will be followed w.e.f. January 28, 2020:

1. Checking necessary documents such as driving licence, RC of the vehicle, pollution control certificate etc.
2. Students coming to college by car must wear seat belt and those coming by two-wheeler must wear Helmet.

**This will be checked by the NSS Volunteers who will be on duty from 9:15 am to 10:15 am .**

*Marinal Gupta*  
(Marinal Gupta)  
Officiating Principal



199

**SRI AUROBINDO COLLEGE AND SAHAYAKS WELFARE SOCIETY**  
**CELEBRATED 70<sup>TH</sup> INDEPENDENCE DAY BY PLANTING 100**  
**SAPLINGS IN RAKH BAAG**

Sri Aurobindo College of Commerce and Management along with volunteers of Sahayaks Welfare and Assistance Society, Punjab celebrated the 70<sup>th</sup> Independence Day by planting 100 plus plants in the RAKH BAGH, Ludhiana. Believing in the saying "Each One Plant One", NSS volunteers from Sri Aurobindo College under the guidance of Prof. Meenu Goyal and Prof. Jai Parkash along with Mr. Ashu Bansal, President Sahayaks Welfare and Assistance Society planted trees in the Rakh Bagh premises. NSS core committee members Himanshu Garg, Shagun Bharti, Abheeti, Arshdeep, Ishpreet, Chahat and Alumni Ashu Bansal took lead to organise this plantation drive.

**At the outset, let us thank you indeed for your continued support and Media coverage to SACCM NSS Activities from time to time.** Taking responsibility for the cleaner and greener environment, we feel happy to share that SACCM NSS Unit along with SAHAYAKS WELFARE SOCIETY has organised this "GO GREEN" initiative. The need of safe environment is well established and this drive aimed at asking the volunteers to pledge "I support 'Go Green' Initiative and endorse for the same.

Plantation drive helps in inculcating the quality of belongingness to society and mother earth among the students. Volunteers shared their opinions on independence, shared sweets with the staff of Rakh Bagh and also met members of Ludhiana Peddlers Club (LPC) and Military Veterans who further motivated the students to work for a better environment and nation as a whole. Prof. Meenu Goyal and Prof. Jai Parkash explained volunteers about the importance of tree plantation. SACCM NSS Unit and SAHAYAKS Welfare Society expressed their gratitude to OP MUNJAL Foundation to give permission and provide required support to hold this Plantation Drive. The help staff from Rakh Bagh taught volunteers to plant trees and different things about the plant, their uses etc.



(92)



Ph: 0161-2804226

0161-2804227

Fax: 0161-2804226

## SRI AUROBINDO COLLEGE OF COMMERCE & MANAGEMENT

*Accredited with Grade 'A' by NAAC*

AFFILIATED TO PANJAB UNIVERSITY, CHANDIGARH

Village Jhande, P.O. Threeke, Ferozepur Road, Ludhiana-142021

E-mail: [saccm2004@gmail.com](mailto:saccm2004@gmail.com) Website: [www.saccm.in](http://www.saccm.in)

Reference: SACCM:NOV:2018-19/4712A

Date: 15.11.2018

Eco Sikh Organisation

Subject : Invitation to address students on environmental issues.

Sir/Madam

NSS unit of the college has planned to conduct a tree plantation drive to inculcate sense of responsibility among students towards environment. Therefore college invite the members from your organisation to address students on environmental issues pertaining to air, water and soil pollution and collaborate for tree plantation drive.

(Dr. R L Behl)  
Principal



128

## REPORT

The N.S.S. Unit of Sri Aurobindo College Of Commerce And Management organised a one day N.S.S. Camp on 18th November 2018. The camp included an interactive session with Eco-Sikh Organisation regarding environmental awareness. Two informative videos were shown which moved the students to the point of self-realisation and everyone made it their mission to give their bit to the society and support the efforts of Eco-Sikh organisation. Further the students participated in a tree plantation drive wherein a total of 50 saplings were planted in the college campus. Simultaneously a few volunteers participated in painting a wall of college canteen and at the same time tried to spread the message of saving food. This was followed by community lunch prepared by N.S.S. volunteers.

Principal Dr. R.L. Behl and N.S.S. faculty incharges Prof. Sarita Arora and Prof. Esha Jain guided the students to continue with the efforts of keeping the N.S.S. motive, "Not me, but you" in mind.



## REPORT

### DIWALI EXHIBITION CUM SALE OF PRODUCTS MADE BY NGO'S

Sri Aurobindo College of Commerce and Management, Ludhiana NSS Unit has decided to celebrate this festival of lights by spreading happiness to the needy and underprivileged section of the society. A two day Exhibition-Cum-Sale stall of Diwali handicrafts of various products like Candles, Diyas, Floating Candles, Greeting Cards, Best Out of Waste Materials made by college students, has been set up in college for 25<sup>th</sup> and 26<sup>th</sup> October 2016 under the guidance of Prof Meenu Goyal, Prof Jai Parkash the College NSS Programme Officers by NSS Core team Hetna Takkar, Jashan Grewal, Himanshu, Himani Gupta, Shiffali, Simran Kukreja, Chahat Kapoor, Ishpreet Kaur, Sarth, Surya. The handicrafts were decorated by the children from three NGO's namely **"Ek Prayas"**, **"Ek Jot Viklang Bachon Ka School"** and **Guru Jyoti Charitable Society for Handicapped Children School"** with the help of NSS volunteers of our college during the autumn break. The stall was well managed by the NSS volunteers. This time total four stalls were there. The students and teachers gave a great response to the stalls. It was very encouraging for the NGO's participating in the exhibition cum sale. Prof Meenu Goyal said the First Day concluded happily for stalls as members were able to sell most of their products and noticed great response from the students, faculty and staff. Brigadier H S Bhandal, Director Education and Dr R L Behl, Principal of the College appreciated the efforts of NSS Volunteers and college students who came forward to help the needy section of the society for the welfare of the specially-abled children.



## REPORT- DAY 2

### SRI AUROBINDO COLLEGE ORGANISES DIWALI EXHIBITION CUM SALE OF PRODUCTS MADE BY NGO'S

Sri Aurobindo College of Commerce and Management, Ludhiana organised day 2 of Exhibition-Cum-Sale stall of Diwali handicrafts of various products like Candles, Diyas, Floating Candles, Greeting Cards, Best Out of Waste Materials made by college students, has been set up in college on 26<sup>th</sup> October 2016 under the guidance of Prof Meenu Goyal, Prof Jai Parkash the College NSS Programme Officers by NSS Core team Hetna Takkar, Jashan Grewal, Himanshu, Himani Gupta, Shiffali, Simran Kukreja, Chahat Kapoor, Ishpreet Kaur, Sarth, Surya. The handicrafts were decorated by the children from three NGO's namely "**Ek Prayas**", "**Ek Jot Viklang Bachon Ka School**" and "**Guru Jyoti Charitable Society for Handicapped Children School**" with the help of NSS volunteers of our college during the autumn break. The stall was well managed by the NSS volunteers. This time total four stalls were there. The students and teachers gave a great response to the stalls. It was very encouraging for the NGO's participating in the exhibition cum sale. Prof Meenu Goyal said the First Day concluded happily for stalls as members were able to sell most of their products and noticed great response from the students, faculty and staff. Prof Jai Parkash said a total of 40,000 rupees sale has been possible with the efforts of NSS volunteers, college faculty, staff and students. Brigadier H S Bhandal, Director Education and Dr R L Behl, Principal of the College appreciated the efforts of NSS Volunteers and college students who came forward to help the needy section of the society for the welfare of the specially-abled children.



90

## DIWALI STALL REPORT

Spreading smiles does not cost anything instead it brings in a wonderful feeling of satisfaction which can never be measured. Working on the same line, SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT, N.S.S. Unit, organised a two day Diwali exhibition cum Sale on 16th and 17th October, 2017. Various products and handicrafts like diyas, candles, floating diyas and accessories were on display by 3 NGO's- Ek Prayas , Ek Jot - Viklang Bachon ka School, Guru Gyan Jyoti - Charitable Society for Handicapped Children. All the proceeds from sale went to the respective NGO's. Under the guidance of College N.S.S. Programme Officers - Prof. Meenu Goyal and Prof. Jai Prakash and with efforts of N.S.S. Core Team Members - Himanshu Garg, Jashan Grewal and Abheeti, the exhibition cum sale was a great success. Brigadier H.S. Bhandal, Director Education and Dr. R.L. Behl, Principal of the College, appreciated the efforts of N.S.S. volunteers and College students who came forward to help the needy section of Society.

In all it was a great experience and we took a step forward towards our aim to spread the fragrance of kindness in all directions.



92



## Report on Diwali Stalls

NSS unit of Sri Aurobindo College of Commerce and Management provided a platform to Ek Prayas, Ek Jot and Gyan Jyoti for exhibiting the Diwali stalls on 22<sup>nd</sup> and 23<sup>rd</sup> October 2019. NSS volunteers showcasing their marketing skills helped them to raise a total of Rs. 30,000. various handcrafted items related to Diwali were put for sale by these stalls. Students enthusiastically participated in the event. Director Education Dr. Sushil Kumar and Principal Dr. R.L. Behl appreciated the efforts of the students.



153

**SRI AUROBINDO COLLEGE OF COMMERCE AND  
MANAGEMENT**

**Report: Diwali Campaign**

NSS UNIT of SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT organised a Green Diwali Awareness Campaign titled #LET ME BREATHE CAMPAIGN held on 24th October, 2019 (Thursday) at Kipps Market. Volunteers interacted with the public and urged them not to use crackers and celebrate Diwali in innovative ways. Public showed great response and pledged not to use crackers and plant trees to save environment. Volunteers were joined by the members of Ecosikh organisation who enthusiastically supported the initiative of NSS Volunteers.



## **Report on celebration of 550<sup>th</sup> Parkash Utsav of Sri Guru Nanak Dev Ji**

550<sup>th</sup> Parkash Utsav of Sri Guru Nanak Dev Ji was observed by Sri Aurobindo College of Commerce and Management. The holy paths of Japji Sahib and Sukhmani Sahib were recited. The college campus remained bathed in sanctity, and the congregation felt a heavenly bliss. Guru ka Langar was served to all present. During the observance of the paths there was total calm. The holy gathering was brimmed with transcendental happiness. The college NSS Unit had decided to observe this holy utsav in order to seek blessings of Guru Nanak Dev Ji.



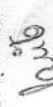
**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**  
**RECEIPTS AND PAYMENTS ACCOUNT ( LOHRI CELEBRATION - 11th January, 2020)**

S No	Receipts	Amount	Payments	Amount
1	Student Welfare Fund	12000	Mungfali	3000
2	Voluntary Contribution from Staff and Students	4970	Revri	320
3			Gachak	3400
4			Popcorn	500
5			Ghee	450
6			Bhugha	920
7			Tea	700
8			Dholi	1050
9			DJ and Sound	3500
			Miscellaneous (Till, cowdung cakes, Banner etc.)	550
			Balance to be deposited with College (deposited via receipt No. 6579)	2580
Total		16970		16970


(dated 18/1/20)  
attached herewith


NSS Programme Officer (SACCM)

  
(Jinesh Jain)

  
(Sarita Arora)



  
(Esha Jain)

  
(Dr. Sushil Kumar)  
Director Education

Put up for your approval.  
Marinal Gupta  
(Marinal Gupta) 17/01/2020  
Officiating Principal

174

SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT					
BUDGET FOR LOHRI CELEBRATION on 11th January, 2020					
S No	Estimated Receipts	Amount	Estimated Payments	Amount	Amount
1	Student Welfare Fund	12000	Mungfali 30kg@130		3900
2	Expected Voluntary Contribution from Staff and Students	5000	Revri 2kg @300		600
3			Gachak 10 kg @300		3000
4			Popcorn		500
5			Ghee (1/2 kg)		250
6			Bhugha 2 KG @500		1000
7			Tea		1700
8			Dholi		1000
9			DJ and Sound		4000
			Miscellaneous (Till, cowdung cakes etc.)		1050
Total		17000			17000

NSS Programme Officer (SACCM)

*(Signature)*  
(Jinesh Jain)

*(Signature)*  
(Sarita Avora)

*(Signature)*  
(Esha Jain)

*(Signature)*  
(Marinal Gupta)  
Officiating Principal

*(Signature)*  
(Dr Sushil Kumar)  
Director Education



175

**SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

**Report: Teachers' Day Celebration**

Students of SACCM honored their teachers on Teachers Day i.e. 5<sup>th</sup> September, 2019. They gratify the teachers by putting up a wonderful show. A sapling was gifted to every teacher as token of gratitude on one hand and contribution towards green environment on the other hand.



148



# **SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT**

## **WORLD ENVIRONMENT DAY CELEBRATION**

### **NSS UNIT**

The NSS Unit of Sri Aurobindo College of Commerce and Management celebrates World Environment Day every year. It is a ritual that on this day the volunteers of NSS Unit steps out to create awareness amongst people about healthier environment either through rallies, nukad natak , planting trees etc. This year because of the spread of pandemic Covid-19, it was not possible to go out, but our volunteers have done their bit by making a video, indicating the importance of Environment and how everyone can contribute to make our environment more conducive for living a healthier life. The video was showcased on the **Facebook page** and official **YouTube** channel of college.



2023

2023

## REPORT ON THE WORLD CLEAN UP DAY

On 15th September, 2018 **World CleanUp Day** was celebrated in about 150 countries across the world and in 27 cities across India under the banner of **United Nations** for fulfillment of **World Sustainable Development Goals**. The same was celebrated in Ludhiana at various places. The Clean up drive started from Civil Lines at 5:30 in the morning and covering other near by areas.

Hundreds of volunteers participated actively in this CleanUp drive Initiated by **#InMyCiti**, ( A social media agency and a platform for innovative ideas organising various social events across the city), **UPEC** ( an agency of United Nations and coordinates its environmental activities, assisting developing countries in implementing environmentally sound policies and practices) **and Aiesec in Ludhiana** ( a youth run organisation, aims at fulfillment of humankind potential through cross cultural exchanges) and helped in cleaning various parts of the city.

About 70 Volunteers from **The NSS unit of Sri Aurobindo College of Commerce and Management, Village Jhande** also came forward collectively to put forward their efforts and help to make this drive a complete success. With their active role, dedication towards this drive and love for their city to make it garbage free was indeed scintillating and mesmeric and indeed motivating, inspiring and encouraging. The large participation of the girls in this event was once again a very encouraging View to see.

The drive went for hours, volunteers enjoying the same, cleared about 80-90 bags of garbage within a span of just 2-3 hours.

With the tireless efforts of all the volunteers and the live coverage of the drive by In My Citi, the drive was indeed a great success and a step forward towards clean City and birth of a mindset to make the entire world a beautiful place to live in.






## **World Environment Day Celebration, 2021**

### **Report**

To continue with the legacy of celebrating World Environment Day every year, this year NSS volunteers of Sri Aurobindo College of Commerce and Management, Ludhiana used digital platform to create awareness about environmental protection. The theme for World Environment Day 2021 is 'Ecosystem Restoration' and SACCMites made a video showing the importance of protecting environment and how we can restore our ecosystem. In this video they showcased how planting of trees, replacing plastic bags with recycled paper bags or jute bags, carpool and use of bicycles, using paper less communication can be helpful in restoring the depleting ecosystem. Through their effort they not only enlightened the minds of the people but also made them realise that the condition of the earth is deteriorating day by day and if proper emphasis is not given, then the ultimate sufferers will be people themselves. The NSS volunteers gave a strong message that being a responsible citizen everyone must do their bit and this small effort of each human on this earth will surely help to reset our relationship with the environment and we will be able to protect our earth and its ecosystem. Principal Dr. Ajay Sharma appreciated the efforts of volunteers for playing the role of responsible citizens and motivated them to keep up the good work.

  
Officiating Principal  
Sri Aurobindo College Of Commerce  
And Management, Ludhiana

# Sri Aurobindo Birth Anniversary Celebration

2021-08-15 06:31 UTC

Recorded by  
Prof. Vijay Chhabra

Organized by  
Prof. Vijay Chhabra

0:00:00 / 1:10:39







**SRI AUROBINDO COLLEGE OF COMMERCE & MANAGEMENT, LUDHIANA**  
Affiliated to Panjab University, Chandigarh | Accredited with Grade 'A' by NAAC



In collaboration with

**DEPARTMENT OF YOUTH WELFARE,  
PANJAB UNIVERSITY, CHANDIGARH**

Celebrates

**BHARAT KA AMRUT MAHOTSAV**

commemorating the celebration of



of India's Independence

**ON 19TH JUNE, 2021 AT 11:30 AM**

Registration Link:

<https://forms.gle/PSQ5FLTWTLHjyWC29>

Dr. Nirmal Jaura (Director, Youth Welfare, Panjab University, Chandigarh)

**PATRON**



**Prof. Raj Kumar**  
Vice Chancellor,  
Panjab University, Chandigarh

**IEF GUEST**



**Dr. Devinder Singh**  
Professor, Department of Laws &  
Secretary Vice Chancellor  
Panjab University, Chandigarh

**EXPERT SPEAKER**



**Dr. Priyatosh Sharma**  
Chairperson,  
Department of History  
Panjab University, Chandigarh

**Dr. Ajay Sharma (Principal)**

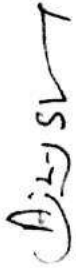
SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT

Ref no.

Date 15/6/2021

SACCM in collaboration with Department of Youth Welfare, Panjab University, Chandigarh is celebrating "BHARAT KA AMRUT MAHOTSAV" commemorating 75 years of India's independence by organizing lecture on 19<sup>th</sup> June, 2021 at 11:30 AM by Dr Priyatosh Sharma, Chairperson, Department of History and Dr Devinder Singh, Professor, Department of Law, Panjab University, Chandigarh will be preside over the event. The following members of the faculty are assigned the duties as mentioned against their names:

Sr.no.	Name of Faculty	Duties Assigned
1	Prof Kanwaljeet Singh & Dr Jaspreet Kaur	Co-ordinators
2.	Prof Vijay Chhabra	Scheduling the meeting in MS Teams, playing University Anthem(Beginning) and National Anthem(end)
3.	Prof Sahil Ghai	Report Writing and Press note
4.	Prof Jinesh Jain	Refreshment and Lunch arrangement
5.	Prof Esha Jain	Photograph

  
(Dr Ajay Sharma)

Principal



PRINCIPAL  
SRI AUROBINDO COLLEGE OF  
COMMERCE & MANAGEMENT  
LUDHIANA

### Press Note

Sri Aurobindo College of Commerce and Management, Ludhiana, in collaboration with Youth Welfare Department, Panjab university, Chandigarh, celebrated the commemorative 75 years of India's independence by organising the grand fiesta '**Bharat Ka Amrut Mahotsav**' on June 19, 2021. Principal Dr. Ajay Sharma formally welcomed all the illustrious speakers. He told the listeners that the college is whole heartedly celebrating all the national events. Dr. Devinder Singh, (the well-known legal luminary, Professor, Dept. of Laws and secretary to Vice Chancellor, PU, Chandigarh) the honourable Chief Guest, enlightened the gathering on the subject. He put forth before his listeners the key events of India's independence. He also talked about various prejudices still prevalent in Indian society. Then the much-celebrated Dr. Priyatosh Sharma, (the much talked about Historian, and Chairperson, Dept. Of History, PU, Chandigarh) the key speaker for the event acquainted the listeners with his pearls of wisdom. Further, he developed a kinship with the gathering by bringing the eventful freedom movement of India quite close to the listeners. The speaker explained the contribution of various Indian movements in the freedom struggle of India. He very well threw light on the glorious history of India. The lecture delivered by him was factual and at the same time quite arresting.

The much loved, respected, and dynamic Dr. Nirmal Jaura, Director Youth Welfare Department, Panjab university, Chandigarh, spoke on the occasion in a very engrossing and interesting manner. He thanked everyone present in this intellectual webinar. Dr. Jaspreet Kaur, Professor, Sri Aurobindo College of Commerce and Management, Ludhiana, coordinated the whole show in her own grand rhetoric style.



PRINCIPAL  
SRI A

## REPORT

### Sri Aurobindo College of Commerce and Management, Ludhiana commemorates Martyrs' Day

In the true spirit Sri Aurobindo College of Commerce and Management commemorated the martyrdom day of Shaheed-e-Azam Bhagat Singh, Shaheed Rajguru and Shaheed Sukhdev Thapar on March 23, 2019. To mark this solemn date, the college invited Dr. Pawan Thapar, a close relative of Sukhdev Thapar, and a well know poet S. Jaswant Singh Zafar. They were given the floral reception by the college. Dr. Sushil Kumar Director Education of the college, read the welcome address in honour of the guests. He enthused the listeners through his words of zeal and vigour on certain incidents belonging to the life of the martyrs Bhagat Singh, Sukhdev and Rajguru. Very candidly, he related the things to the times when these revolutionaries lived, rebelled, suffered and gave their lives. He further stated that *"We, at Sri Aurobindo College, been commemorating the holy days not by sitting at home whiling away time for drudgeries or watching the movies but by devoting ourselves with renewed enthusiasm to our vision and mission of integral education by spreading the messages of great men and women of our Land amongst our students"*.

Dr R L Behl, Principal of the College, in his address, spoke that the lives of great martyrs should be observed in the educational institutions and appreciated this venture of the staff. He said that everyone should keep Shaheed Rajguru, Shaheed Bhagat Singh and Shaheed Sukhdev ever alive in their hearts. His moving words on the life of Bhagat Singh created a pathos in the seminar hall. After the Principal,



Prof. Veenu Verma's beautiful poem, recited melodiously, stirred the souls of listeners. Then there was the address by the revered guest, Dr. Pawan Thapar. He enlarged upon the times which were filled with revolutionary spirit, during the pre-independent India. After the soulful lecture by Dr. Thapar, Prof. Sahil Ghai enlightened the audience about the stirring and shaking incidents in the life of the great martyr Bhagat Singh. His words animated the spirit of revolution in the times of the freedom struggle during which India seethed and reeked.

After this S. Jaswant Singh Zafar, the guest of honour, recreated the whole story of the life of Bhagat Singh. He left the audience spell bound and made them relive those times during which the freedom struggle of India was actually waged. In the end, Dr. RL Behl presented his vote of thanks to all the honourable guests.





COLLEGE NOTES

MARTYRS REMEMBERED



Officials of Sri Aurobindo College of Commerce and Management honour dignitaries. TRIBUNE PHOTO

Ludhiana: Sri Aurobindo College of Commerce and Management commemorated the Martyrdom Day of Shaheed-e-Azam Bhagat Singh, Shaheed Rajguru and Shaheed Sukhdev Thapar. The college invited Dr Pawan Thapar, a close relative of Sukhdev Thapar, and a well-known poet Jaswant Singh Zafar. Dr Sushil Kumar, director education, Sri Aurobindo College of Commerce and Management, briefed audience about the life of the martyrs. College Principal Dr RL Behl said everyone should keep Shaheed Rajguru, Shaheed Bhagat Singh and Shaheed Sukhdev alive in their hearts. Zafar recreated the whole story on the life of Shaheed Bhagat Singh.

Danik Bhasakar  
24/3/19

Hindustan Times  
25/3/19

श्री ओरोबिन्दो कॉलेज ऑफ कॉमर्स में कराया कार्यक्रम



श्री ओरोबिन्दो कॉलेज ऑफ कॉमर्स एंड मैनेजमेंट में शहीदों को श्रद्धांजलि अर्पित की गई। डॉ. पवन थापर और कवि जसवंत सिंह जफर ने खासतौर पर शिरकत की। डॉ. सुशील कुमार, प्रिंसिपल डॉ. आरएल बहल, प्रो. वीनू वर्मा, डॉ. पवन थापर ने कहा कि आजादी से पहले के भारत और आजादी के लिए लड़ी जाने वाली लड़ाइयों के बारे में जानकारी दी।

Martyrs' Day observed at Sri Aurobindo college

LUDHIANA: Sri Aurobindo College of Commerce and Management here commemorated the martyrdom day of Bhagat Singh, Rajguru and Sukhdev Thapar on Saturday.

The college authorities invited Dr Pawan Thapar, a close relative of Sukhdev Thapar, and Jaswant Singh Zafar, a Punjabi poet. Sushil Kumar, director of education, in his address narrated the life incidents of the martyrs to enthuse the listeners.

He helped students revisit the past by connecting them with the times when these revolutionaries lived, rebelled, suffered and sacrificed their lives.

He said the day was celebrated to devote ourselves to the vision and mission of integral education by spreading good messages among students.

Principal RL Behl said students must be aware of the lives of the martyrs and must keep their spirit alive in hearts. HTC



Aurobindo College marks Martyrs' Day

Sri Aurobindo College of Commerce and Management commemorated the martyrdom of Bhagat Singh, Rajguru and Sukhdev Thapar. The college invited Dr Pawan Thapar, a close relative of Sukhdev Thapar, and well-known poet S Jaswant Singh Zafar. Dr Sushil Kumar, college education director, read the welcome address in honour of the guests. He enthused the



listeners through his words of zeal and vigour on certain incidents belonging to the life of the martyrs. Very candidly, he related the things to the times when these revolutionaries lived, rebelled, suffered and gave their lives. He said, "We have been commemorating the holy days

not by sitting at home while away time for drudgeries or watching the movies but by devoting ourselves with renewed enthusiasm to our vision and mission of integral education by spreading the messages of great men and women of our land among our students." Dr RL Behl, principal, said the lives of great martyrs should be observed in educational institutions and appreciated this venture of the staff. He said everyone should keep the valiant men alive in their hearts. His moving words on Bhagat Singh's life created a pathos in the seminar hall.

## REPORT

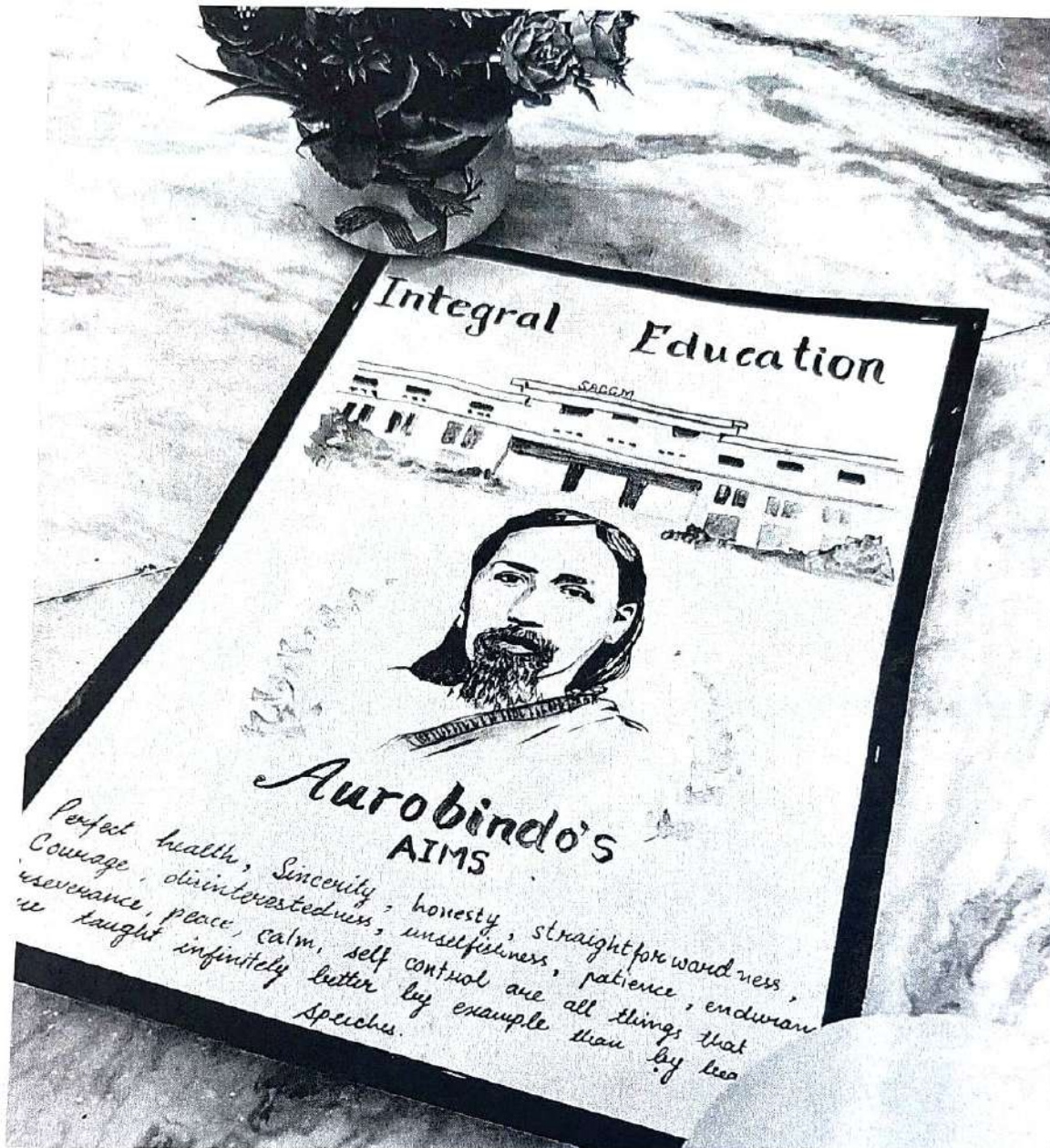
### COMMEMORATING THE TEACHINGS OF SRI AUROBINDO

For commemorating the teachings of Sri Aurobindo on his Death Anniversary (5th December 2020), Sri Aurobindo College of Commerce and Management, Ludhiana, organised a Poster Making and Slogan Writing Competition on the theme " Sri Aurobindo's philosophy on Integral Education". According to Sri Aurobindo, Integral Education helps a child to develop all facets of the personality. Many students participated in both the competitions. The winners for Poster making are Prerna Gupta (First position) , Soyne Aatli (Second position), Komal Mankoo (Third position). The winners for Slogan Writing are Prarthna Thapar (First position) , Bhavya Jain (Second position), Mehak Jhanji (Third position).



Scanned with CamScanner





1




# Sri Aurobindo College of Commerce and Management

Ref No. SACOM/TET/2015-16/43

Date: 04/03/2016

## NOTICE

Sri Aurobindo College of Commerce and Management is arranging Adventure Camp at Van Niwas , Nainital to be organized by Sri Aurobindo Asharam, New Delhi from 13<sup>th</sup> June to 21<sup>st</sup> June 2016. This camp is organized for the students of B.COM/BBA Second and Fourth Semester. Seats will be allotted on first come first serve basis on payment of Rs 9500/ on Non-Refundable basis to Prof Priyanka Jain by 12/03/2016 or before the seats filled. Students are also required to provide their PAN card Number, if his/her PAN card is not available, provide PAN Card Number of their Parent.

  
(Dr R L Behl)

Principal

# Sri Aurobindo College of Commerce and Management

Ref No. *SACCM: MAR: 17-18: 68!*

Date: 07/03/2018

## NOTICE

Sri Aurobindo College of Commerce and Management is arranging Adventure Camp at Van Niwas , Nainital to be organized by Sri Aurobindo Asharam, New Delhi from 18<sup>th</sup> June to 26<sup>st</sup> June 2018. This camp is organized for the students of B.COM/BBA Second Semester students. Seats will be allotted on first come first serve basis on payment of Rs 9000/ on Non-Refundable basis to Prof Gurleen Kaur by 12/03/2018 or before the seats filled by demand draft favouring Sri Aurobindo College of Commerce and Management. Students are also required to provide their PAN card Number, if his/her PAN card is not available, provide PAN Card Number of their Parent.



(Dr R L Behl)

Principal

SRI AUROBINDO COLLEGE OF COMMERCE AND MANAGEMENT  
Village JHANDE LUDHIANA

SACCM/AUG/2019-20/2019

01<sup>st</sup> Aug, 2019

**NOTICE**

The College is organizing a Teej Festival on 3<sup>rd</sup> August, 2019 i.e Saturday in Old Seminar Hall from 12 noon onwards.

There would be a Contest named "Teeyan Di Rani" organized only for the Girl Students. The Contest would have 3 rounds namely;

Round 1 - Modelling in Punjabi Attire and Accessories

Round 2 - Punjabi Dance on Traditional Folk Song

Round 3 - Question & Answer Round

All the girl students should come in traditional wear to maintain the sanctity of the occasion.

Interested Students should give their names to Dr. Jaspreet Kaur, Dr. Manpreet Kaur and Ms. Anupreet Kaur Bal by 2<sup>nd</sup> August, 2019.

(Dr. R L BEHL)  
Principal



Punjab Kesari

शनिवार SATURDAY 20 जुलाई 2019

## बी. कॉम चौथे सेमेस्टर में ओरबिंदो कालेज का दबदबा पलक, नेतरा, कीरत, प्रभजीत, शैरिल के नाम रही यूनिवर्सिटी पोजीशनें



पोजीशनें पाने वाले स्टूडेंट्स के साथ प्रिं. डा. आर.एल. बहल।

लुधियाना, 19 जुलाई (विक्की): जबकि नेतरा कपूर ने 90.17 प्रतिशत अंकों के साथ यूनिवर्सिटी में 8वां, कीरत छाबड़ा ने 82.57 प्रतिशत अंकों के साथ 10वां, प्रभजीत कोर ने 82.27 प्रतिशत अंकों के साथ यूनिवर्सिटी में 11वां, शैरिल अरोड़ा ने 81.82 प्रतिशत के साथ 15वां स्थान पी.यू. में हासिल किया। प्रिंसिपल ने बताया कि कालेज के 197 स्टूडेंट्स ने पहली डवीजन में परीक्षा को पास किया।

The Tribune 29/7/19

### LECTURE ON POSITIVITY AND MEDITATION

Sri Aurobindo College of Commerce and Management organised a lecture on positivity and meditation. A team of Brahmakumaris comprising BK Lalita Beharji and BK Mahesh Bhajji were invited to deliver a session on 'Shape the mind programme'. The lecture was conducted in two sessions. The first session was related to the theme of importance and power of meditation. The speaker talked on drug addiction and its consequences. The second session laid emphasis on 'Mera Bharat, Swamim Bharat', a three-year long campaign, on positivity, cleanliness of mind and body. She also talked on the overuse of mobile phones by today's youth and its negative impact on mind and body.

Hindustan Times  
29/7/19

### Lecture on meditation at Sri Aurobindo College

LUDHIANA: A talk on positivity and meditation was held at Sri Aurobindo College of Commerce and Management on Sunday. Lalita and Mahesh from the Brahma Kumaris were the keynote speakers. In the first session, Mahesh spoke on drug addiction and its affect on the country's youth. He suggested that meditation is the only way to fight the menace. While Lalita spoke on the overuse of mobile phones by today's youth and its negative impact on their mind and body.

HINDUSTAN TIMES, CHANDIGARH  
SUNDAY, AUGUST 04, 2019

### COLOURED IN THE FESTIVE SPIRIT



Students and staff members of Sri Aurobindo College of Commerce and Management during Teej celebrations in Ludhiana on Saturday.



तीज सेलिब्रेशन : शहर के कई स्कूल-कॉलेजों में धूमधाम से मनाया गया तीज का त्योहार  
**श्री अरबिंदो कॉलेज में हरसिमरन कौर बनी तीज दी रानी**

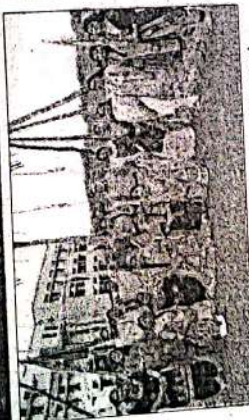
Dank  
 Bhusha  
 4/8/19



रुपियामा। श्री अरबिंदो कॉलेज ऑफ कॉमर्स एंड मैनेजमेंट ने कॉलेज कैम्पस में शनिवार को तीज महोत्सव मनाया। छात्राओं के लिए तीज दी रानी कंपिटिशन का आयोजन किया गया। कंपिटिशन के प्रतिभागियों को रोजानी परंपरा और संस्कृति से संबंधित तीन राउंड को साफ कान्वा या और आखिर में 22 प्रतिभागियों में से, बांकाप पाचवें सेमेस्टर की हरसिमरन कौर को तीज दी रानी घोषित किया गया।

The Tribune 4/8/19

**COLLEGE NOTES**



Students of Sri Aurobindo College of Commerce and Management celebrate Teej. TRIBUNE PHOTO

**TEEJ CELEBRATED**

The Sri Aurobindo College of Commerce and Management celebrated Teej on Saturday on college campus. 'Teejan Di Rani' contest was organised for girl students. The participants of the contest had to clear three rounds relating to Punjabi tradition and culture. Harsimran Kaur of B'Com (fifth semester) was declared 'Teejan Di Rani'. Food and mehndi stalls were set up, which added more to the merriment of festival.

Times of India  
 5/8/19

**Sri Aurobindo College of Commerce and Management**



Sri Aurobindo College of Commerce and Management celebrated the Teej Festival on in college campus. With the audience full of joy, the 'teejan di rani' contest was organized for the girl students. The participants of the contest had to clear three rounds relating to the Punjabi tradition and culture. Out of 22 participants, Harsimran Kaur of B'Com, 5th Semester was declared 'Teejan Di Rani'. College also made suitable arrangements of various eating and mehndi stalls, which added more to the merriment of festival. Director education Sushil Kumar and principal R.L. Behl congratulated the winner of the contest and gave best wishes to the organizing team.





## **REPORT**

### **Teej Festival Celebration**

Sri Aurobindo College Of Commerce And Management Celebrates the Teej Festival.

On August 3<sup>rd</sup> 2019, for the first time SACCM celebrated the Teej Festival. With the audience full of joy, the **"Teeyan Di Rani"** contest was organized for the girls students. The participants of the contest had to clear three rounds relating to the Punjabi traditions and culture. And at last, out of around 22 participants, Harsimran Kaur of B.Com 5<sup>th</sup> Semester was declared as Teeyan Di Rani.

College also made suitable arrangements of various eating stalls and mehndi stalls, which added more to the merry of festival.

Director Education Dr. Sushil Kumar and Principal Dr. R.L. Behl congratulated the winner of the contest and gave best wishes to the organizing team.

